

Report to Parliament

Official visit to Hong Kong

12 – 17 August 2023

Mr Michael Healy MP

Assistant Minister for Tourism Industry Development



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Program

Saturday, 12 August 2023 Cairns	
1330	Depart Cairns for Sydney Qantas Airlines Flight: QF923 Flight time: 3 hours
2155	Depart Sydney for Hong Kong Qantas Airlines Flight: CX138 Flight time: 9 hours 30 mins

Sunday, 13 August 2023 Hong Kong	
0510	Arrive in Hong Kong Transfer to hotel
Overnight	Ovolo Central

Monday, 14 August 2023 Hong Kong	
Breakfast	Own arrangements
1000 - 1130	Meeting with Tourism Australia
1245 - 1330	Lunch with Hong Kong Tourism Board
1530 - 1630	Meeting with Australian General Consulate
1730 - 2030	Dinner Tourism Trade Dinner Event
Overnight	Ovolo Central

Tuesday, 15 August 2023 Hong Kong	
Breakfast	Own arrangements
1000 - 1030	Private transfer to Cathay Pacific City
1100 - 1400	Meeting and Lunch with Cathay Pacific Executives
1430 - 1500	Private transfer back to Ovolo
1830 - 2130	Dinner with Orient Aviation
Overnight	Ovolo Central

Wednesday, 16 August 2023 Hong Kong	
Breakfast	Own arrangements
1230 - 1400	Lunch with Ovolo Hotels
1430 - 1530	Meeting with Corporate Travel Management
1545 - 1615	Transfer to HonkKong Airport
1910	Depart Hong Kong for Sydney Cathay Pacific Flight: CX0111 Flight time: 9 hours 30 mins

Thursday, 17 August 2023 Sydney	
0615	Arrive in Sydney
0945	Depart Sydney for Cairns Qantas Airlines Flight: QF922 Flight time: 3 hours
1245	Arrive in Cairns

Official Delegation Member

Mr Michael Healy MP	Assistant Minister for Tourism Industry Development Member for Cairns
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Key Representatives in market

Mr Richard Barker	Chief Executive Officer Cairns Airport
Mr Mark Olsen	Chief Executive Officer Tourism Tropical North Queensland
Ms Kylie Brajak	Group Director, Global Sales and Distribution Crystalbrook Collection
Mr Adam Maroske	Group Director of Sales Quicksilver Group
Mr Richard Berman-Hardman	General Manager Skyrail Rainforest Cableway
Ms Jacinta Reddan	Chief Executive Officer Advance Cairns

Meeting Summaries

Monday 14 August 2023

Meeting:	Tourism Australia
Time:	1000 - 1130
Venue:	Room 2405, 24/F Harbour Centre, Harbour Road, Wanchai, Hong Kong
Attendees:	
Mr Michael Healy MP	Assistant Minister for Tourism Industry Development Member for Cairns
Mr Richard Barker	Chief Executive Officer Cairns Airport
Mr Mark Olsen	Chief Executive Officer Tourism Tropical North Queensland
Ms Kathy Lam	Business Development Executive Tourism Australia
Ms Kylie Brajak	Group Director, Global Sales and Distribution Crystalbrook Collection
Mr Adam Maroske	Group Director of Sales Quicksilver Group
Mr Richard Berman-Hardman	General Manager Skyrail Rainforest Cableway
<u>Event summary:</u> A productive meeting with between tourism Australia and key tourism stakeholders based in Far North Queensland. Challenges and opportunities for the region were discussed.	

Meeting:	Hong Kong Tourism Board	
Time:	12:30 – 1:30	
Venue:	Hong Kong Club 1 Jackson Road, Central, Hong Kong	
Attendees:		
Mr Michael Healy MP	Assistant Minister for Tourism Industry Development Member for Cairns	
Mr Richard Barker	Chief Executive Officer Cairns Airport	
Mr Mark Olsen	Chief Executive Officer Tourism Tropical North Queensland	
Mr Dane Cheng	Head Hong Kong Tourism Board	
Ms Marilyn Tham	Deputy General Manager MICE	
Ms Jacinta Reddan	Chief Executive Officer Advance Cairns	
<u>Event summary:</u>		
Positive conversations between all parties about the mutual benefits of working collaboratively.		

Meeting:	Australian General Consulate	
Time:	1530 – 1630	
Venue:	Australian Consulate-General 25 Harbour Road, Wanchai, Hong Kong	
Attendees:		
Mr Michael Healy MP	Assistant Minister for Tourism Industry Development Member for Cairns	
Mr Richard Barker	Chief Executive Officer Cairns Airport	
Mr Mark Olsen	Chief Executive Officer Tourism Tropical North Queensland	
Mr Kylie Brajak	Group Director, Global Sales and Distribution Crystalbrook Collection	
Mr Adam Maroske	Group Director of Sales Quicksilver Group	
Mr Richard Berman-Hardman	General Manager Skyrail Rainforest Cableway	
Mr Motohiro Ohno	Governor of Saitama	
Ms Elizabeth Ward	Consul-General Australian Consulate-General	
Ms Shannon Powell	Deputy Consul-General (Commercial) / Senior Trade & Investment Commission HK and Macau, Australian Consulate General	
Mr Wilson Tang	Senior Business Development Manager, Austrade Australian Consulate-General	
Mrs Jennifer Kwong	Senior Business Development Manager Austrade	
<u>Event summary:</u>		
An excellent opportunity to develop strong ties between the general consulate and Far North Queensland tourism representatives and stakeholders.		

Meeting:	Tourism Trade Dinner Event	
Time:	1730 – 2030	
Venue:	Sheung Wan by Ovolo Hotel 286 Queen's Road, Central, Hong Kong	
Attendees:		
Mr Michael Healy MP	Assistant Minister for Tourism Industry Development Member for Cairns	
Mr Richard Barker	Chief Executive Officer Cairns Airport	
Mr Mark Olsen	Chief Executive Officer Tourism Tropical North Queensland	
Ms Kylie Brajak	Group Director, Global Sales and Distribution Crystalbrook Collection	
Mr Adam Maroske	Group Director of Sales Quicksilver Group	
Mr Richard Berman-Hardman	General Manager Skyrail Rainforest Cableway	
Ms Eva Lam	Director Kkday Marketing	
Ms Weichun Liu	Chief Operating Officer KKday	
Karby Cheung	Long Haul Ops Manager Miramar	
Ms Lanny Leung	Chief Executive Officer Wing On	
Mr Patrick Lui	Product Development Manager EGL Tours	
Ms Lily Agonoy	Managing Director Jebsen Holidays	
Mr Kelvin Ko	Managing Director Travel Expert Group	
Ms Kathy Lam	Business Development Executive Tourism Australia	
<u>Event summary:</u>		
Further strong discussions and relationship building in a less formal environment. With tourism trade opportunities the common topic.		

Tuesday 15 August 2023

Meeting:	Meeting Cathay Pacific Executives	
Time:	1100 - 1400	
Venue:	Cathay Pacific City International Airport, 8 Scenic Rd, Chek Lap Kok, Hong Kong	
Attendees:		
Mr Michael Healy MP	Assistant Minister for Tourism Industry Development Member for Cairns	
Mr Richard Barker	Chief Executive Officer Cairns Airport	
Mr Mark Olsen	Chief Executive Officer Tourism Tropical North Queensland	
Ms Kylie Brajak	Group Director, Global Sales and Distribution Crystalbrook Collection	
Mr Adam Maroske	Group Director of Sales Quicksilver Group	
Ms Elizabeth Ward	Consul-General Australian Consulate-General	
Ms Shannon Powell	Deputy Consul-General (Commercial)/Senior Trade & Investment Commission HK and Macau, Australian Consulate General	
Mr Wilson Tang	Senior Business Development Manager, Austrade Australian Consulate-General	
Mrs Jennifer Kwong	Senior Business Development Manager Austrade	
Ms Jacinta Reddan	Chief Executive Officer Advance Cairns	
Mr Garry Porter	Chief Operating Officer North Queensland Airports	
Mr David Nye	Manager, Aviation Business Development North Queensland Airports	
Mr Manny Gill	Strategic Aviation Director Department of Tourism, Innovation and Sport	
Mr Ben Alexander	Trade and Investment Queensland	
Ms Barbara Ford	Agency Manager Air Freight Handling Services (Cairns)	
Ms Lavinia Lau	CCO/Board Member Cathay Pacific	
Ms Erica Peng	GM Planning Cathay Pacific	
Ms Tracey Ma	Head of Cargo Planning Cathay Pacific	
Ms Yennie Ho	Cargo Network Planning Cathay Pacific	

Mr Ricky Yeung	Head of Business Development Air Hong Kong (Freight)
<p><u>Event summary:</u></p> <p>The trip was extremely well timed. Cathay supportive of the visit and pleased to see the delegation's strength and numbers. Cathay outlined their current position and emphasised their need to return to pre-covid operations. In doing so, Cathay highlighted the potential of Cairns for passengers and freight, and this would be a strong option on their roadmap to growth. While not publicly committing to new routes until 2024, clearly the energy and enthusiasm in the meeting indicated positive discussions. The united approach from the Cairns delegation delivered a collaborative and collegiate meeting space and sets the scene for further productive engagement.</p>	

Meeting:	Travel Expert Group	
Time:	1500 - 1630	
Venue:	Guangdong Finance Building 88 Connaught Rd W, Sheung Wan, Hong Kong	
Attendees:		
Mr Michael Healy MP	Assistant Minister for Tourism Industry Development Member for Cairns	
Mr Mark Olsen	Chief Executive Officer Tourism Tropical North Queensland	
Ms Kylie Brajak	Group Director, Global Sales and Distribution Crystalbrook Collection	
Mr Adam Maroske	Group Director of Sales Quicksilver Group	
Mr Richard Berman-Hardman	General Manager Skyrail Rainforest Cableway	
Mr Kelvin Ko	Managing Director Travel Expert Group	
Mr Gordon Lam	PMD	
<u>Event summary:</u>		
Proved to be an excellent opportunity to continue advancing the tourism cause and range of associated products available in Far North Queensland.		

Meeting:	Dinner with Orient Aviation	
Time:	1830 - 2130	
Venue:	Arcane 3/F, 18 On Lan St, Central, Hong Kong	
Attendees:		
Mr Michael Healy MP	Assistant Minister for Tourism Industry Development Member for Cairns	
Mr Mark Olsen	Chief Executive Officer Tourism Tropical North Queensland	
Mr Richard Barker	Chief Executive Officer Cairns Airport	
Ms Kylie Brajak	Group Director, Global Sales and Distribution Crystalbrook Collection	
Mr Adam Maroske	Group Director of Sales Quicksilver Group	
Mr Richard Berman-Hardman	General Manager Skyrail Rainforest Cableway	
Ms Jacinta Reddan	Chief Executive Officer Advance Cairns	
Ms Christine McGee	Publisher Orient Aviation	
<u>Event summary:</u>		
An informal meeting opportunity to discuss aviation potential for the region and Queensland.		

Wednesday 15 August 2023

Meeting:	Lunch – Ovolo Hotels	
Time:	1230 – 1:30	
Venue:	Veda Restaurant 2 Arbuthnot Rd, Central, Hong Kong	
Attendees:		
Mr Michael Healy MP	Assistant Minister for Tourism Industry Development Member for Cairns	
Mr Mark Olsen	Chief Executive Officer Tourism Tropical North Queensland	
Mr Richard Barker	Chief Executive Officer Cairns Airport	
Mr Girish Jhunjhunwala	Chair & Founder Ovolo Hotels	
Mr Stephen Howard	Group Director of Marketing Ovolo Hotels	
Ms Elanie Lam	Director of Sales Ovolo Hotels	
<u>Event summary:</u> Tourism lunch meeting discussing industry trends and opportunities for the Cairns market.		

Meeting:	Corporate Travel Management	
Time:	1430 - 1530	
Venue:	CDW Building 388 Castle Peak Road, Tsuen Wan, Hong Kong	
Attendees:		
Mr Michael Healy MP	Assistant Minister for Tourism Industry Development Member for Cairns	
Ms Kylie Brajak	Group Director, Global Sales and Distribution Crystalbrook Collection	
Mr Richard Berman-Hardman	General Manager Skyrail Rainforest Cableway	
Mr Calvin Ng	GM Supplier Relations Corporate Travel Management	
<u>Event summary:</u>		
Corporate travel meeting highlighting the benefits and emerging trends for Cairns including convention centre business.		

Photo summary – Hong Kong



Meeting with Cathay Pacific Airways



Meeting with Australian High Commission



Meeting with Australian High Commission



Meeting with Cathay and Australian High Commission