

**Question on Notice
No. 2354
Asked on 25 November 2010**

MR LANGBROEK asked the Premier and Minister for the Arts (MS BLIGH) -

QUESTION:

With reference to material generated by (a) the Department of Premier and Cabinet and (b) whole of government bearing the Premier of Queensland's image in 2009-10 and 2010-11 to date (reported separately)—

Will the Premier provide the (a) title and cost, (b) unit quantity produced and (c) the producer of (including but not restricted to) (i) advertising, (ii) publicity campaigns, (iii) newsletters, (iv) publications, (v) brochures, (vi) information kits, (vii) papers, (viii) reports, (ix) CD-ROMs, (x) leaflets, (xi) studies and (xii) any other electronically transmitted content (listing information for each item separately)?

ANSWER:

Government departments publish a range of material, both in hard copy and electronic form, to promote community awareness of government programs and projects, to disseminate information, and to encourage active community engagement with government.

From time to time my photograph may appear incidentally as part of wider articles in recurring publications such as Sectorwide or Community Cabinet News.

The table below covers the period 2009-10 and 2010-11 (to 25 November 2010), and outlines the detail of material generated and published by the Department of the Premier and Cabinet (DPC), at a cost to DPC, for a specific promotional purpose and bears my official photograph as the Premier of Queensland.

Of the items listed below, eight are advertisements bearing my photograph and all of these relate to invitations by me to public events, with the other items being forewords or welcoming messages from me.

<i>Detail of material generated</i>	<i>Date</i>	<i>Name of producer</i>	<i>Print run</i>	<i>\$ Cost (ex GST)</i>
Community Cabinet Bundaberg press advertisements	August 2009	DPC	4 appearances	\$7,195
Community Cabinet Longreach and Barcardine press advertisements	October 2009	DPC	2 appearances	\$2,519
Community Cabinet Ipswich, Forest Lake press advertisements	November 2009	DPC	6 appearances	\$12,318
Community Cabinet Cairns, Innisfail and Mareeba press advertisements	January-February 2010	DPC	3 appearances	\$5,808
Community Cabinet Rockhampton and Emu Park press advertisements	May 2010	DPC	4 appearances	\$8,228
Community Cabinet Roma press advertisements	June 2010	DPC	2 appearances	\$2,409
Community Cabinet Mt Isa and Cloncurry press advertisements	September 2010	DPC	3 appearances	\$6,460

<i>Detail of material generated</i>	<i>Date</i>	<i>Name of producer</i>	<i>Print run</i>	<i>\$ Cost (ex GST)</i>
Community Cabinet Everton and Pine Rivers press advertisements	October-November 2010	DPC	4 appearances	\$5,486
Meet the Cabinet brochure	April 2010	DPC	1,000	\$428
2009 Queensland Premier's Literary Awards ceremony program	August 2009	DPC	250	\$719
Toowoomba Carnival of Flowers 2009 program	September 2009	Toowoomba Regional Council	N/A	No cost, part of sponsorship entitlement
2009 Premier's Awards for Excellence in Public Service Delivery Ceremony program	October 2009	DPC	350	\$1,482
2010 Reconciliation Awards for Business Guidelines booklet	January 2010	DPC	2,000	\$1,515
2010 Queensland Premier's Literary Awards Guidelines booklet	March 2010	DPC	5,500	\$3,983
2010 Queensland Week Queensland Greats Awards ceremony program	May 2010	DPC	250	\$744
2010 Reconciliation Awards for Business Ceremony program	May 2010	DPC	300	\$1,237
2010 Queensland Week RACQ Big BBQ event program	May 2010	DPC	10,000	\$1,469
Queensland Premier's Drama Award 2008-09, '25 Down' by Richard Jordan program	June-July 2010	Queensland Theatre Company	3,500	No cost, part of sponsorship entitlement
2010 Queensland Premier's Literary Awards Ceremony program	August 2010	DPC	250	\$745
World Computer Congress delegate handbook	September 2010	Event Planners Australia (on behalf of the Australian Computer Society)	N/A	No cost, part of sponsorship entitlement
World Computer Congress delegate USB	September 2010	Event Planners Australia (on behalf of the Australian Computer Society)	N/A	No cost, part of sponsorship entitlement
2010 Premier's Awards for Excellence in Public Service Delivery Ceremony program	October 2010	DPC	350	\$1,238
Flying the flag publication	September 2009	DPC	1,000	\$1,335
Corporate identity and State emblems publication	September 2009	DPC	1,000	\$1,335
Flying the flag publication	June 2010	DPC	1,000	\$1,595
Corporate identity and State emblems publication	June 2010	DPC	1,000	\$1,595
Q150 Business Breakfast #2 program	July 2009	DPC	450	\$1,347
Q150 Shed program (Caboolture version)	September 2009	DPC	3,210	\$2,720
Q150 Shed program (Blackall version)	October 2009	DPC	1,230	\$1,459
Q150 Shed program (Augathella version)	October 2009	DPC	1,160	\$1,447

<i>Detail of material generated</i>	<i>Date</i>	<i>Name of producer</i>	<i>Print run</i>	<i>\$ Cost (ex GST)</i>
Q150 Shed program (Cherbourg version)	October 2009	DPC	1,030	\$1,957
Q150 Shed program (Warwick version)	October 2009	DPC	2,110	\$2,148
Q150 Shed program (Brisbane version)	October 2009	DPC	11,980	\$5,093
Q150 Shed program (Gold Coast version)	November 2009	DPC	6,380	\$4,055
Q150 Proclamation Day DL brochure	November 2009	DPC	70,000	\$7,817
Toward Q2 Annual Progress Report 2008-09	November 2009	DPC	120	\$2,092
Queensland research and development investment strategy 2010 - 2020	July 2010	DPC	3,050	\$14,027
Queensland Design strategy Print and web	February 2009	DPC	4,000	\$15,930
Aboriginal and Torres Strait Islander strategy Print and web	August 2009	DPC	2,000	\$2,300
Artspeak 2009 – Queensland Regional Arts and Culture Conference program Print and web	November 2009	DPC	350	\$2,240
Queensland Arts and Cultural Sector Plan Print and web	February 2010	DPC	5,000	\$13,734
Queensland Design 2010 Print and web	June 2010	DPC	2,000	\$2,825