

## QUESTION ON NOTICE

No. 2150

asked on Wednesday, 27 October 2010

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MS FARMER ASKED THE MINISTER FOR CLIMATE CHANGE AND SUSTAINABILITY (MS JONES)—

QUESTION:

Will the Minister provide details of the State Government's ClimateSmart Retail Service?

ANSWER:

The ClimateSmart Retail Program was launched on 28 May 2009. The ClimateSmart Retail Program equips Queensland appliance and electrical retail partner stores with training and resources for their staff to assist customers at the point of sale to choose more efficient products. Choosing these products decreases householder water and energy use as well as reducing greenhouse gas emissions. This Program directly supports the Q2 target of *“Cut by one-third Queenslanders' carbon footprint with reduced car and electricity use”*. The current information and training focus is on washing machines, clothes dryers, dishwashers, fridges, freezers and air conditioners.

The tools developed for the ClimateSmart Retail Program include:

- an on-line training program to assist store staff in the benefits of eco-efficient products;
- a web based sales tracking tool that records, through the input of sales data, the sale of eco-efficient products; and
- a range of customer guides and appliance running cost information for customers.

To date, 38 stores have joined the ClimateSmart Retail Program and are now Retail partners. These include 20 The Good Guys stores, five Retravisation stores and 11 R.T. Edwards stores (nine of which are in regional Queensland). Through the ClimateSmart Retail Program, the proportion of energy efficient appliances sold through The Good Guys stores has increased by 19 per cent over the six month period from January 2010 to June 2010. This will result in significant energy and greenhouse gas savings. For example, each additional star on a dishwasher can save 30 per cent in energy.

This program is of value wherever efficiency comparisons can be made and retailers have the opportunity to influence consumer purchase and usage behaviour. The Queensland Government, through its Towards Queensland Q2 strategy is committed to reducing householder energy use and greenhouse gas emissions by one-third and the ClimateSmart Retail Program will go some way to meeting this goal.