



# SENSATIONAL **Southport**

.....  
CBD **Gold Coast**, Queensland, Australia



# John Howe

## Committee for Southport

*CBD Gold Coast* is a significant long term economic initiative by the Queensland Government and the Gold Coast City Council. This initiative will deliver economic prosperity to the entire Gold Coast and South East Queensland region.

Significantly, *CBD Gold Coast* is centered on Southport, which celebrates the 100 year anniversary of being proclaimed a town in 1918, and plays host to key events of the 2018 Commonwealth Games.

In the past 5 years, Southport has seen the completion of over 5 billion dollars of infrastructure within its immediate region.

The nomination of Southport in 2013 as a Priority Development Area under the Economic Development Queensland Act has allowed certainty and clarity to the development process. This has prompted significant new investment in Southport.

The amenity of Southport has been greatly improved by the completion of the first stage of the Light Rail and the ongoing development of the highly popular Broadwater Parklands.

We all look forward to the future stages of the Light Rail both north and south and to Stages 2,3 and 4 of the Broadwater Parklands.

Access to the Light Rail and the affordability of new residential products on offer allows for a new generation of residents to help shape the future fabric of this historic Gold Coast suburb.

Chinatown and the redevelopment of Australia Fair East and West are also contributing to the future diversity of entertainment and the food and beverage product in Southport.

Southport is the greatest long term development strategy that the city will undertake. Projects come and go, however a strong CBD designed and implemented properly will maintain economic growth for the city for the future.



**JOHN HOWE**  
Committee for Southport

# Rob Molhoek MP

## Member for Southport

The last few years have been fundamental in our development as a CBD and as a city.

The Gold Coast has reclaimed Southport as the traditional Central Business District and already we're seeing more interest in Southport as a significant hub for business, retail and residential development.

As the State Member of Parliament, I fought hard for the declaration of Southport as a Priority Development Area and the reinvigoration of our CBD.

The benefits of the Southport PDA (officially adopted September 2014) are so great that the development

industry is calling for a second PDA in the city to harness the true potential of the light rail and take advantage of increased interest from domestic and international investors.

For Southport, as we prepare for the 2018 Gold Coast Commonwealth Games and our centenary year, there will be endless opportunities to take advantage of in this new and exciting era.

As a born and bred Southport local, it is especially humbling for me to represent this great electorate and be a part of its growth.

When I was elected in 2012, my vision was to provide the tools and

opportunity to reinvigorate Southport and develop the Health & Knowledge precinct as a world-class destination for health, business and education services.

It is clear that we are well on our way to achieving these goals, as the light rail provides the infrastructure needed to service our growing Health & Knowledge precinct, to fuel investment in the CBD, and to provide new employment and business opportunities.

The first edition of *Southport: Towards Twenty18* was an outstanding success, thanks to the passion and support of the Southport community.

Almost 50,000 copies of the book have been distributed and sent to friends, family and business associates far and wide.

We live in an amazing part of the world and Southport has something truly unique to offer. We all know this – let's make sure the rest of the world knows too!



**ROB MOLHOEK MP**  
State Member for Southport

Gold sponsors



Sunland Group



# Contents

- 2 John Howe, Committee for Southport
- 3 Rob Molhoek MP, Member for Southport
- 4 Contents
- 5 About Southport
- 6 City of Gold Coast
- 8 All roads lead to Griffith
- 12 Sunland Group
- 16 Meriton 360°
- 18 Friends of Southport
- 20 Maylake
- 22 FSG Australia
- 23 TAFE Queensland's Southport campus anchors CBD education hub
- 24 Yachting with the community since 1946
- 26 G:link
- 28 Southport at a glance
- 29 Southport's arts and cultural scene
- 30 Southport's sporting culture
- 31 Parkwood International
- 32 Bartercard opens a world of business opportunities
- 33 Lutz & Associates - Chartered Accountants
- 36 Gold Coast CBD
- 38 Visit Australia's favourite Theme Parks & Attractions
- 39 High Country Legends
- 40 Cav's Steakhouse
- 42 Southport today
- 43 Eximm
- 44 His Path... the Greatest Frontier
- 45 St Hilda's School - Blazing trails in girls' education
- 46 Did you know?...
- 47 Southport's coffee culture
- 48 A.B. Paterson College celebrates 25 exceptional years
- 49 Know More in 60 Seconds
- 50 About Granny Graham
- 51 Young Leaders
- 52 Southport Priority Development Area
- 53 Taylor Willis Town Planners
- 54 Bell Legal Group
- 55 Asia Pacific Language and Business Institute
- 55 Future Gold Coast
- 56 Glasgow to Gold Coast – a Commonwealth Games 'what if...'
- 57 Southport Chamber of Commerce and Industry
- 58 Gold Coast Hospital Foundation
- 59 Southport's billion-dollar health industry
- 60 Southport timeline
- 62 Australian Volunteer Coast Guard – Southport
- 63 Burchills Engineering Solutions

- 64 Century 21 Broadwater Realty
- 65 Top One Chinese Restaurant
- 66 Future Gold Coast
- 67 Zakazukha, TMD Online
- 68 Rob Molhoek MP, Member for Southport
- 69 Headline Creative – Building brands for business
- 70 The Twenty 18 Challenge – Your Invitation

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Southport. This is our decade.  
A time when the Gold Coast's  
CBD moves confidently forward.

We're moving towards Twenty  
18, when we'll not only celebrate  
Southport's Centenary, but also  
host a large portion of the 2018  
Commonwealth Games, the  
largest sporting event ever staged  
on the Gold Coast.

The Commonwealth Games and  
associated activity will inject  
an estimated \$2 billion into our  
local economy, create significant  
demand in local construction and  
generate up to 30,000 full-time  
equivalent jobs.

As home to the 29.4ha Athletes  
Village at Parklands and the  
\$50m Gold Coast Aquatic Centre

Image: Courtesy of Gold Coast Tourism



# About Southport

within the Broadwater Parklands, Southport is a Games epicentre.

Alongside the exciting preparation for the 2018 Commonwealth Games, Australia's largest event this decade, Southport is striding forwards as the Gold Coast's centre for business.

Southport today is the engine room of the Gold Coast's white-collar economy – home to the Health and Knowledge Precinct around Griffith University, Southport Courthouse and more commercial office space than any other suburb in the city.

The Queensland Government has also recently gazetted Southport as a Priority Development Area (PDA), a move that's already stimulated a new generation of construction including the 55-storey Sundale mixed-use project.

Under the PDA, the City of Gold Coast last year alone approved nearly 40 new projects worth almost \$2bn, 7,000 new apartments and an increase of total commercial office space of more than 30%.

The vibrant Chinatown precinct has delivered a splash of international flair to the suburb, while also proving a touchpoint of familiarity for the thousands of overseas students living and studying in Southport.

The City of Gold Coast's new masterplan ensures Southport is best positioned to leverage each opportunity the coming years will present towards its growth as CBD.

As we look towards Twenty 18, there's time too to reflect on the kind of future and legacy we hope

to create. Southport has come a long way since declaration as a town on April 12, 1918.

Southport is no longer a coastal summer resort; it's a thriving centre for business, education, health and government, serviced by Queensland's first light rail project.

Our first Mayor, Edward Hicks, presided over the separation from Nerang Shire and Southport's attainment of its own identity.

Just seven years later, in 1925, then Mayor Washington Waters spoke of rapid change, words that ring as true today as they must have then:

"The progress of Southport has been phenomenal, especially during the last decade. That is

evident by the number of very fine up-to-date buildings, such as The Southport School, Star of the Sea Convent, St Hilda's, the Southport State School, Post Office, Ambulance Centre, Regent Picture Place and many fine up-to-date hotels and business premises."

The progress of 2015 is just as remarkable: the new Gold Coast University Hospital, the G:link connecting Southport with Surfers Paradise and Broadbeach, Chinatown, the world-class Broadwater Parklands and Aquatic Centre.

It's up to us to leverage opportunity and build sustainable long-term businesses, permanent jobs and opportunities for our families and the generations that follow.



# City of Gold Coast



**MAYOR TOM TATE,**  
City of Gold Coast

Australia's  
Gold Coast.  
Inspired by  
lifestyle,  
driven by  
opportunity.



The time is now for Southport. As the Mayor of the City of Gold Coast, I am proud that this Council is working to revitalise Southport as the Gold Coast CBD. It is a sign that the Gold Coast has come of age.

With a population of more than half a million people and the sixth-largest city in Australia, the Gold Coast is a place of opportunity that, over the next decade will transform into a globally-recognised city while retaining its enviable lifestyle and stunning natural environment.

Welcoming close to 12 million visitors each year, the Gold Coast is



Australia's premier tourist destination, offering a vibrant mix of shopping, accommodation, theme parks, restaurants, entertainment and an abundance of natural attractions.

As host for the Gold Coast 2018 Commonwealth Games™ (GC2018), the City is delivering transformative civic projects, with more than \$13.5 billion in major infrastructure projects which will change the face of our city in a way that is distinctly Gold Coast.

Southport will be a focus of activity during the games, with the swimming and diving competitions to be held at the Gold Coast Aquatic Centre and the



marathon and triathlon events from the Broadwater Parklands. It will also be a centre for cultural experiences and events.

Southport is closely linked by light rail to Griffith University, the Gold Coast University Hospital and the Athletes Village for GC2018, which is the future site of the Gold Coast Health and Knowledge Precinct. Southport has opportunities in health and medical, education, government, legal as well as a growing capability in information, communication and technology.





**CR DAWN CRICHLLOW OAM,**  
City of Gold Coast



Southport is reasserting itself as the original and natural central business district of the City of Gold Coast. With the greatest number of job's in the city, which are expected to double to 50,000 by 2031, Southport also boasts one-third of the city's commercial office space.

Major new property developments, the multi-million dollar makeover of the Broadwater Parklands, the construction of Chinatown, light rail and the redevelopment of the Aquatic Centre in the readiness for the Gold Coast 2018



Commonwealth Games™ have given enormous boost to the area.

However, when building a city there is always more to be done. We will continue to build on our strong foundations with the extension to the light rail, streetscape improvements, community services, sporting facilities, arts and culture for future generations to enjoy.

Located only 8 hours from Asia, the Asian influence in Southport is a strong and welcome one with students from all around the world choosing Southport as the place



to live and learn and investors choosing the city as a secure place to invest.

Gold Coast Chinatown is a vibrant and dynamic concept and one which I believe adds to the character and attraction of Southport. More than 200 Asian speciality stores and businesses now operate within the area.

I continue to strive to make this part of the city a warm and friendly place for residents, businesses and visitors.

# All roads lead to Griffith



*Governor-General Peter Cosgrove*

Excellence.  
Experience.  
Enthusiasm.  
It's the  
Griffith way.

A glance around the room of more than 500 of the Gold Coast's leading citizens makes for humbling viewing.

It is the opening of the Menzies Health Institute Queensland at Griffith University by Governor-General Peter Cosgrove.

He praises Griffith's unique mix of "excellence, experience and enthusiasm" as he celebrates the multi-million dollar partnership between the University and the Menzies Foundation at the Gold Coast.

The guests sharing the occasion embody exactly what the Governor-General highlights. These business, university, community and political dignitaries enjoying the black-tie occasion under the stars represent the very best of Gold Coast's excellence, experience and enthusiasm.

This 2015 snapshot accentuates the Griffith journey to become not only one of the leading institutions on the Gold Coast but in Australia and now globally.

Griffith is in the Times Higher Education Top 100 universities in the world under 50 years of age. The QS World Universities Rankings for Subjects declare Griffith in the top 100 globally for Law; for Art and Design; for Education; Architecture and for Politics and International Relations.

"This underlines the University's rapidly-rising reputation for research with real impact. The results are a credit to our academic staff and to the University as a whole," says Vice Chancellor and President Professor Ian O'Connor.

"Rankings generally have an influence on Australia's fourth largest export industry – education – and our attractiveness to top staff, collaborators, philanthropists, industry partners and investors."

And collaboration isn't limited to the Menzies Health Institute Queensland either.

Confidence in what the University is undertaking and achieving on the Gold Coast is demonstrated by the Griffith Centre for Coastal Management.

The GCCM won two top accolades at the 2015 Australian Coastal Awards and Gold Coast Mayor Tom Tate visited the centre to announce the council would be investing a further \$4.4 million in the Centre.

"These latest awards and positive attention that the city is getting is a huge endorsement of our investment and joint efforts in developing best practice, caring for our coastline and strengthening our coastal defences through our Ocean Beaches Strategy," Cr Tate said.



“The real winners are Gold Coasters, who can be confident that we’re doing our best to protect and care for our beaches, and the 12 million visitors to our city who are able to enjoy our beaches because of the tireless efforts made by the City, our partners at Griffith and many people across our community, all year round.”

Attracting people to the Gold Coast is high on the priority list as the city approaches the 2018 Commonwealth Games.

With the Athletes’ Village being constructed across the road from the University campus at Southport Parklands, Griffith is ideally placed to be deeply involved.







Emma McKeon (above). Right: Griffith Sports College general manager Duncan Free with Griffith Sciences student and Commonwealth Games swimmer Cameron McEvoy (left), exercise science student Aaron Murphy and sport management student Brianna Thomas.

All eyes will be on the likes of Cameron McEvoy and Emma McKeon, elite athletes who are not only Griffith students but likely medal contenders when the home games come around.

But Professor O'Connor makes the point that the Games offer more than sporting opportunities.

"We are very keen to see a rich creative arts program developed around the Games as well," he said. Griffith has thrown its support behind the arts community on the Coast through the Josephine Ulrick Literary Prizes, the Opera on the Beach, the Bleach Festival and the Broadbeach Blues and Country Music festivals. But one of the cultural highlights for the city are the Queensland Symphony

Orchestra performances at the campus.

"The acoustics of our auditorium are wonderful and it is a very special occasion," Professor O'Connor says.

"And the business networking and collaboration opportunities at an international event like the Commonwealth Games will be unprecedented for the Gold Coast."

Griffith is building a new 50m swimming pool next to its athletics track, which was internationally certified by British Olympic running legend Lord Sebastian Coe early in 2015.

The pool will be the latest addition to a burgeoning campus which last year

opened its new \$38m Griffith Business School complete with a live trading room. The trading room is named in memory of Margaret Mittelheuser AM, the first woman to be registered as a stockbroker in Australia. Former Governor-General Quentin Bryce AD CVO officially opened the new facility in February.

The list of improvements and additions to the campus is dwarfed only by what's to come. This is a growing, dynamic, living educational organism.

... so as the crowd disperses from the opening of the Menzies Health Institute that night, they head in their own direction. Each one, a link to Griffith that ultimately connects

almost every other part of the city – education, business, community, arts, sporting, private, public – they all have a place at the Griffith table.

Excellence.  
Experience.  
Enthusiasm.  
It's the Griffith way.

**- Dean Gould**



**Griffith University**

Parklands Drive, Southport

Go to: [www.griffith.edu.au](http://www.griffith.edu.au)

General enquiries: +61 (0) 7 5552 8800



# 10 Great Things About Griffith University



**1** Griffith University Village at the Gold Coast won the 2015 Housing Operator of the Year Award by the Australasian Association of College and University Housing Officers (AACUHO).

**2** Griffith School of Information and Communication Technology was voted number one in Australia for student satisfaction.

**3** Griffith Medicine graduate Dr Kat Curtis (below) was named Young Australasian Doctor of the Year in 2014.



**4** Aspiring musicians studying Griffith's Bachelor of Popular Music contribute to the annual "Seed" project which not only produces an incredible CD each year but teaches the students the business of music, digital stores, copyright and marketing.

**5** Law/Commerce student Patrisha Kay won the 2014 national Speakers University Challenge, a competition celebrating free speech and run by Speaker of the House of Representatives, Bronwyn Bishop.

**6** The head of Tourism Australia, John O'Sullivan, is the Griffith Business School's Outstanding Alumnus of the Year.



**7** Professor Mark von Itzstein (above) and Professor Michael Good, both from the Institute for Glycomics, have been elected as Fellows of the Australian Academy of Health and Medical Sciences, recognising outstanding leadership in the science of health and medicine.

**8** Griffith received the maximum number of New Colombo Plan Scholarships for students to study and travel in Asia. Matthew Sharp (pictured) is one of them.



**9** Professor Brydie-Leigh Bartleet (above) is the University Teacher of the Year for Australia and Griffith received more national teaching citations than any other Australian university last year.

**10** Brisbane Roar football winger Brandon Borello (below), Titans rugby league backrower Ryan James, Olympic swimmers Emma McKeon, Leiston Pickett and Cameron McEvoy are all students and members of the Griffith Sports College managed by four-time Olympian and gold medal rower Duncan Free.



# Sunland Group



“Love of beauty is taste.  
The creation of beauty is art.”

*Ralph Waldo Emerson*

Founded on the Gold Coast in 1983 with the creation of a single luxury home, Sunland’s extraordinary history is written in the city’s legendary skylines and master planned communities, and imbued with the same pioneering spirit the region is now renowned for.

From small beginnings, Sunland’s visionary design philosophy has led to the creation of iconic landmarks across the Gold Coast, from the world’s first fashion branded luxury hotel, Palazzo Versace on the Broadwater, to the world’s tallest residential tower, Q1.

The same pioneering spirit continues to guide the company today, says Managing Director Sahba Abedian.

“If you look at the nature of Sunland’s developments, we are always pioneering. We have internationally-renowned developments in Palazzo Versace and Q1. It is this same spirit of innovation that inspires us and propels us forward as we look to deliver a new era of architectural excellence on the Gold Coast,” he says.





*Lumiere, 2003*



*Q1, 2005*

Mr Abedian said Southport and the wider Gold Coast region are a key focus for Sunland.

“Southport is at a pivotal point in its evolution,” he says. “As the gateway city to the Gold Coast via the Broadwater and Parklands, it occupies a position of unmatched advantage. There is a vibrancy and a sense of identity here that speaks of great things to come.”

Mr Abedian says that while strong levels of investment in health, education and transport infrastructure are critical to the



*Palazzo Versace, 2000*

city’s growth, so too is a sustained investment in the environment, culture and the arts.

“When design excellence is partnered with human values, we create enduring, vibrant community life,” he says.

# Sunland Foundation

.....

Since its establishment in 2002, the Sunland Foundation has focused its efforts on supporting key areas of research, education and health to create enduring, community-based relationships which share a common goal to support sustainable social progress.

.....

A large part of the Sunland Foundation's work on the Gold Coast involves channelling much needed support and resources to alternative learning schools working with disengaged youth, to help provide equal opportunities through education for all young people, with the development of skills and attributes that encourage a 'service learning' culture.

.....

"Social action in a changing world is a culture encouraged across all endeavours in the hope of making a lasting contribution to the well-being of communities through a united energy and effort," Mr Abedian said.







*Abian, Coming 2017*



*Grace on Coronation, Coming Soon*

“Southport’s diverse population and rich cultural heritage, coupled with the Broadwater’s stunning natural environment, are by far its greatest assets.”

Sunland’s multi-billion dollar Gold Coast portfolio comprises a number of landmark sites including Mariner’s Cove, One Marine Parade in Labrador, the 41.9 hectare Lakeview site in Mermaid Waters and a 4.7 hectare land parcel in Palm Beach.

As a significant investor in south-east Queensland, Sunland’s

investment extends to Brisbane, where the Group is developing the luxury residential Abian tower at the entrance to the city’s Botanic Gardens.

Sunland is also planning to deliver three sculptural residential towers and expansive community parklands at its prime riverfront site in Toowong, four kilometres west of the Brisbane CBD. The proposed Grace on Coronation development has been designed by renowned architect and Pritzker Architecture Prize winner Dame Zaha Hadid.

“In this, the next chapter in our journey of growth, Sunland will continue to advance the boundaries of creative thinking in the process of creating vibrant, sustainable communities that enrich the lives of generations through the enduring bonds of architecture, beauty and community.”

## Sunland Group

### **For more information:**

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# Friends of Southport



## **Anne Ellis**

*Manager/Secretary for YHES House (Youth Health and Education Service) providing health services to youth and young parents in the Gold Coast region.*



## **Dawn Crichlow OAM**

*Colourful Southport Councillor since 1991, Dawn Crichlow was awarded an Order of Australia Medal for service to the community.*



## **Gary Baidon**

*Former Gold Coast mayor who helped shape Southport as a key business district on the Gold Coast. Current Gold Coast Waterways Chairman.*



## **Ian O'Connor**

*Griffith University Vice Chancellor and President Professor Ian O'Connor has overseen the remarkable growth of the University in recent years.*



## **Karen Phillips**

*One of Australia's most sought-after strategists in brand management, client communication and team improvement.*



## **Bruce Lynton**

*Bruce Lynton's car dealership still holds its original Nerang Street site, and Bruce is an active member of the Southport community.*



## **Denis O'Connell**

*Mayor of the Gold Coast at the time of the construction of the Southport Seaway and Broadwater advocate.*



## **Hans Torv**

*Broadcaster, publican, creator of one of Australia's unique radio stations Hot Tomato 102.9FM.*



## **Ian Langdon**

*Founding member of the Griffith University Council, Chairman Gold Coast Health and Hospital Service.*



## **Lorraine Lovatt**

*CEO of Maylake and board member of the Southport Chamber of Commerce. She is also President of the Gold Coast Support Group for Motor Neurone Disease.*



## **Colin Oxenford**

*Chairman and co-ordinator of Gold Coast Stroke Support. Director and Past Commodore, Southport Yacht Club.*



## **Dr John Kearney**

*Gold Coast East Eye Clinic operator, Dr John Kearney is also a member of the Committee for Southport.*



## **Harry Triguboff**

*Regarded property developer who helped to change the face of Southport.*



## **James Kennett**

*Over 40 years of community service in Southport and GC running mountain rescue, founding Rotary's Youth Leadership programs, and industry and political Chairmanship.*



## **Margaret Grummitt**

*Division 4 Councillor, Board Member of Crime Stoppers and Rotary, Deputy Chair of Council's Community and Cultural Development Committee.*



## **Simon Brook**

*Newest Director of Burling Brown Architects, youngest member of the Rotary Club of Surfers Sunrise and part of Rob Molhoek's Young Leaders.*



## **Frizelle Family**

*James Frizelle founded James Frizelle's Automotive Group in 1985 and the Group is now run by James and his son Brett.*



## **Hetty Johnston**

*Founder and Executive Director of Bravehearts - Australia's pre-eminent advocate for child safety.*



## **Warrick Hobart**

*Practicing Pharmacist in Southport from 1975 to 1990, owning 15 pharmacies around Australia over his career.*



## **Luke Altschwager**

*Managing Director of Parkwood International Golf Course and AAA PGA professional.*



**Noel Grummitt**

*Qualified town planner and civil engineer with Grummitt Planning and expert witness in the Planning and Environment Court.*

**Norm Rix**

*A well-known Gold Coast developer and former council alderman. Norm Rix Park is named after him.*

**Paul Broughton**

*Rugby League legend, supporter of indigenous youth, founding Chairman of the Gold Coast Titans.*

**Peter Gallagher**

*Late Australian Rugby League Player, former Chairman of the Gold Coast Turf Club and a driving force behind the Magic Millions Racing Carnival.*

**Richard Cavill**

*Great-grandson of Gold Coast pioneer James Freeman Cavill (Jim) and owner of Cav's Steakhouse and Cav's Butchery.*

**Kevin Carmody**

*Local businessman and Director of Savills Gold Coast.*

**Robert Akes**

*Akes Plumbing is Southport's longest running business in continual operation since 1919.*

**Stuart Bruce**

*Southport business owner with strong family connections to the city.*

**Ted Fong**

*Long time local resident, restaurateur, President of Gold Coast Chinese Association and China Town Committee.*

**'Uncle' Graham Dillon**

*Graham Dillon is known as Uncle Graham to the Saltwater Communities and he is the Kombumerri Gold Coast clan Elder.*

**Vicki Batten**

*CEO of Southport disability services organisation FSG Australia, Vicki Batten grew the organisation into one of the largest employers in Southport.*

**Douglas Family**

*Founders of PRD Realty and active promoters of the Gold Coast.*

**Col Myer**

*Partner in Small Myers Hughes and significant contributor to the management rights industry for more than 30 years.*

**Greg Wain**

*Headmaster of The Southport School, appointed in 2004. Formerly the Deputy Headmaster of Brisbane Grammar School and Principal of Cannon Hill Anglican College.*

**Bert Cockerill**

*Real estate identity and descendant of James Cockerill, original owner of Hedges Avenue land.*

**Daryl Gregor**

*Leading eye Specialist and Bond University Council Member.*

**Laird Marshall**

*Local businessman and President of Southport Chamber of Commerce.*

**Nicole Willis**

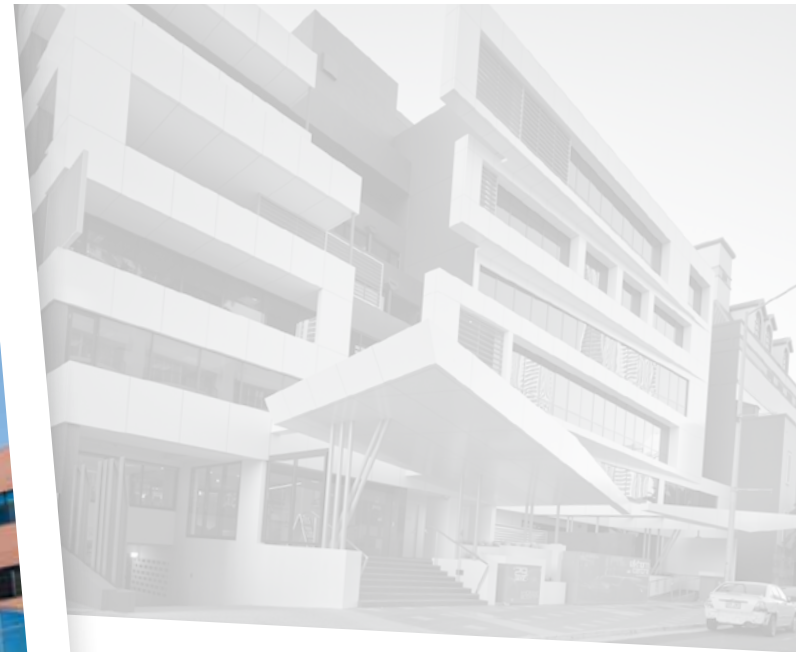
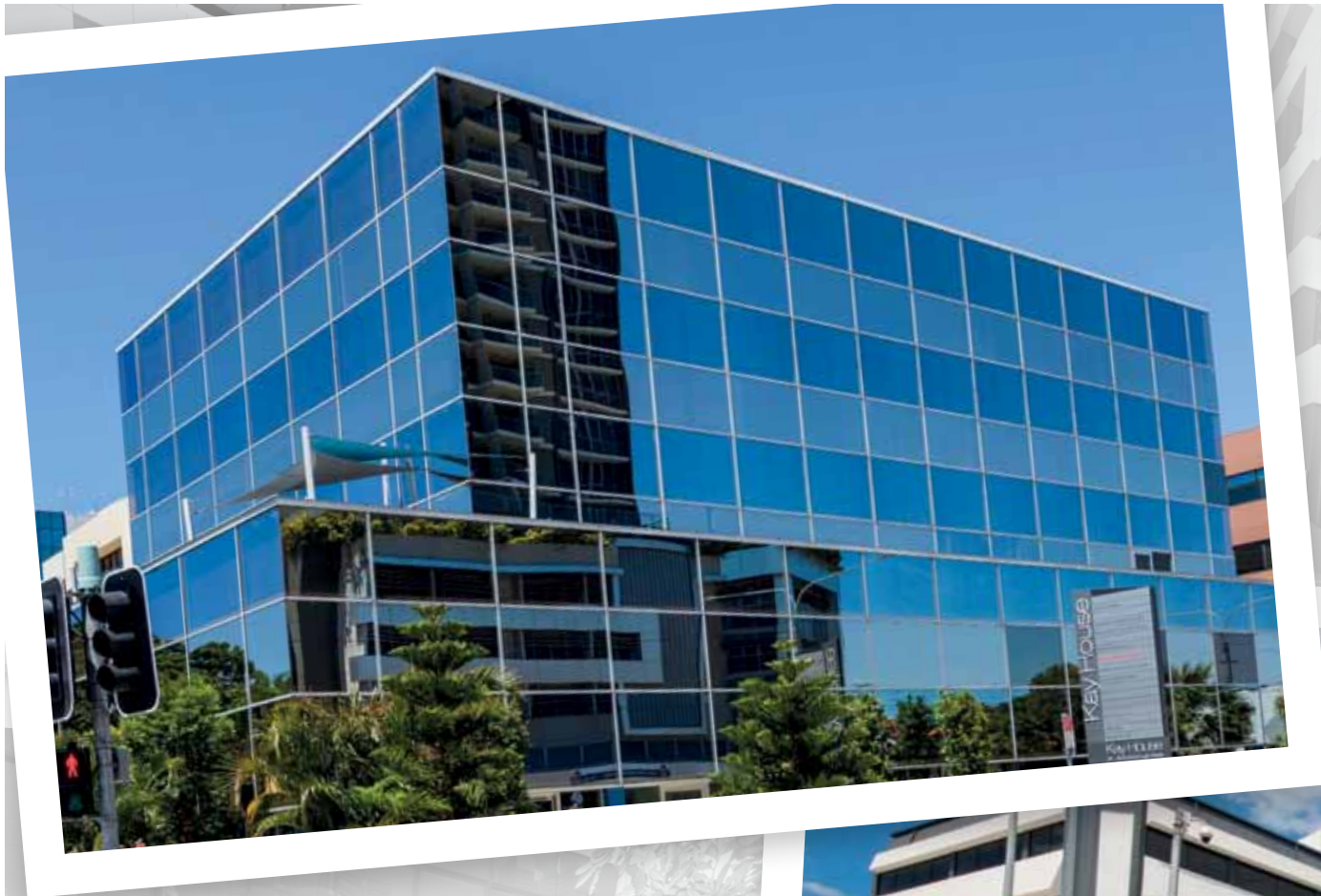
*Nicole is a PIA accredited town planner and passionate Gold Coaster. Nicole is currently the Chairperson of the Planning Institute of Australia's Gold Coast Branch.*

**Leony Haack**

*Leony has been in business in Southport for over 45 years, running Garden Gate Florist in Young Street since 1975.*

**Debby Lo-Dean**

*President of the Australian Junior Chinese Chamber of Commerce and Vice-President of the Gold Coast Chinatown Association.*





# Maylake Pty Ltd



Maylake Pty Ltd are the Gold Coast's leading commercial property owners both leasing and managing their commercial office buildings in both Southport and Surfers Paradise.

Established in 1997 Maylake is locally based in Southport, the Gold Coast CBD, with their head office in "Kay House" at 35-39 Scarborough Street, which is ideally positioned between the Nerang Street and Southport South Light Rail Stations. Maylake Pty Ltd offer well-appointed professional office space to suit all business types ranging in size from 25m<sup>2</sup> to 450m<sup>2</sup>, as well as offering a turnkey solution to your leasing needs.

After close to 20 years in business, Maylake's portfolio has grown to include several privately owned commercial office buildings in Southport and Surfers Paradise and include -The Scarborough Centre and Kay House both in Scarborough Street, Southport, Elkhorn Centre East and Elkhorn Centre West in Elkhorn Avenue, Surfers Paradise.

As part of Maylake's all-inclusive approach to leasing is their commitment to **providing better, more productive workplaces** that in turn help create efficient and effective businesses. With a belief that when you take care of your employees, they take care of

business, Maylake have formulated their seven top tips for creating a happy workplace. A FREE copy is available for you to download at [www.loveworkinghere.com.au](http://www.loveworkinghere.com.au)

The company's strengths lie in a highly efficient and a hands-on approach to management of their buildings, which combined with their friendly and professional staff are some of the key factors behind Maylake's success during the last 17 years.

Maylake have a diverse range of tenants and are proud of their tenant satisfaction which they attribute to their staff's friendly and customer focussed service. The team include leasing, administration, cleaning, maintenance and gardening.

## For more information about leasing opportunities visit:

[www.Maylake.com.au](http://www.Maylake.com.au)



## Call us Now

Ph: +61 7 5528 5470



## Testimonials

*"Maylake has been the most in-touch, connected landlord that we have ever worked with. Their understanding of good quality commercial spaces is second to none and they are always approachable and flexible to meet the needs of their tenants."*

Michael Chan,  
Managing Director Archidiom Design

*Godbee Favero Strategic Accountants call Kay House home. Co-founder Jared Favero says, "We're very excited to be part of Southport's future, understanding it is fast becoming the significant centre for business services. We spent countless hours researching tenancies in the region and concluded Kay House was best positioned to capitalise on the economic activity of Southport."*

Jared Favero,  
Godbee Favero Strategic Accountants

*"We asked Maylake to consider putting in shower facilities to give us the flexibility of being able to ride to work, they actually did listen... and then acted on it. My staff love the new shower facilities at Kay House, Southport."*

Shane Grant,  
Grants Law Firm

# FSG Australia



FSG Australia (FSGA) grew from the efforts of a group of determined and passionate people who wanted a better deal for their children.

From small beginnings on the Gold Coast in 1979, the organisation has experienced phenomenal growth and expanded its services as far afield as Hervey Bay, Ipswich and Ballina in New South Wales.

FSG Australia 'stands' for Freedom, Social Justice and Growth – these core principles form the foundation of everything we do. Our team responds to anyone in our community who has a need and we do whatever we can to meet it, without discrimination or prejudice.



It is the commitment of everyone in the FSGA team, to extend their offering...stretching everything we do so you always get a whole lot more than you expected!

With easily accessible shop-fronts in your region, our 'Dreamweavers' are ready to have a chat, helping to set goals to achieve the life you choose. Whether that assistance is in gaining qualifications, or you want the opportunity to live independently using one of the new FSGA accommodation models, our organisation has something to offer you.

FSGA's Social Enterprises provide great opportunities for training, work experience and employment, within your local community and include our Cafes, Op Shops, Plant Nursery and even managing micro/individual businesses. Check out our online shopping!

Join the movement with us every Wednesday, by sporting an orange tie, an orange belt, or go radical with something orange. Celebrating with us on Wednesdays will make you part of a growing movement to declare that all people must be fully regarded and valued.

Whatever you do, we welcome you to the FSGA community and would love the chance for a chat... So come and say 'Hi.'



**For more information visit:**

fsg.org.au  
or call (07) 5564 0655



# TAFE Queensland's Southport campus anchors CBD education hub



TAFE Queensland Gold Coast's recent \$6m transformation at Southport will bring more than 10,000 students into Southport each year, according to General Manager Jenny Dodd.

The upgrade, a huge show of faith in Southport as an education centre, encompasses new learning facilities for in-demand courses and a contemporary ground-floor student hub.

TAFE Queensland Gold Coast's Southport campus offers more than 100 courses in fields as diverse as nursing, business, early childhood education, community services, English, employment preparation, hospitality, events, tourism, fitness, hairdressing and beauty services.

"We accept individual students and also work with industry and

businesses seeking to upskill their employees and apprentices," says Ms Dodd.

"TAFE Queensland's schedule of courses is tailored for people who want nationally recognised qualifications that will improve their chances of getting a job, a promotion or a new job in a different industry."

Within the Southport campus, at the intersection of Scarborough Street and Nerang Road, are simulated modern workplaces for nursing labs, a hairdressing salon open to the public and a beauty salon, along with three floors of learning spaces.

"By working between a classroom environment and a simulated workplace, our students learn by doing under supervision from qualified trainers," says Ms Dodd.

Industry response to the TAFE Queensland model has been overwhelmingly positive. Four out of five employers said they would recommend TAFE Queensland based on course content, relevance to industry, facilities and resources and the quality of teaching.

TAFE Queensland students also travel smooth pathways on graduation –

87 per cent of students go on to work or further study within three months of graduating.\*

"TAFE Queensland students study within a timeframe that suits their lifestyle, with options for on-campus, online, on-the-job or combination training," says Ms Dodd.

The Southport campus is part of TAFE Queensland's statewide network, which for the past 130 years has successfully delivered vocation and education training programs to more than seven million students.

TAFE Queensland Gold Coast has five locations: the refurbished campus at Southport, a Coomera campus specialising in information technology and creative industries, a Trade Training Centre at Ashmore, plus sites at Coolangatta and the marine precinct at Coomera.



## Find out more:

Ph: +61 7 5581 8300

[www.tafegoldcoast.edu.au](http://www.tafegoldcoast.edu.au)

\*TAFE Queensland Gold Coast Graduate Destination Survey  
CRICOS Provider Code: 03037G RTO: 0083

# Yachting with the community since 1946



The Southport Yacht Club has been an integral part of the Southport story since its establishment in 1946.

From humble post-war beginnings, the club has grown through more than six decades of rich history into an enduring social hub, award-winning dining experience and iconic Broadwater-set marina.

The Southport Yacht Club occupies one of the Gold Coast's most beautiful waterfront positions, a north-facing slice of heaven fronting the Broadwater and the club's 300-berth floating marina (recently awarded 4.5 anchors in the international Gold Anchor accreditation scheme).

On land, the club's exclusive waterfront restaurant was named Clubs Queensland's Best Casual Dining in 2012 and Best Marina Restaurant in 2014.

"Day-to-day, we just focus on providing our members and guests the best possible experience," says General Manager Brett James.

"So for our marina and restaurant to receive those levels of industry recognition is a nice sort of 'third-party' reminder that we're achieving our goals."

Southport Yacht Club's professional event management team also host corporate events, private functions and wedding receptions year-round, with the new floating pontoon bar already a favourite among guests.

The club has also upped its business sector offering with Corporate Sailing on the Broadwater, a thrilling waterborne experience ideal for team building or entertaining clients.

"Obviously we're a popular spot for waterfront weddings, but we get a lot of corporate functions too; the yacht club has a long association with the Gold Coast's business community," says James.

## Try the Southport Yacht Club's Fun Sail for Kids!

Kids can hit on the water each Saturday and Sunday (9am – 10.30am) and get a taste for sailing, while mum and dad enjoy breakfast in our waterfront restaurant overlooking the sailing area, the perfect vantage point for photos! Tickets are \$20 at [www.southportyachtclub.com.au](http://www.southportyachtclub.com.au)

Of course the club is also hub for a full calendar of boating activities, including the annual Sail Paradise offshore regatta and the Sydney to Gold Coast Yacht Race.

The club also has a new gym and children's playground for visitors, with members exclusively able to access the club's South Stradbroke Island property Dux, a private retreat complete with amenities and an on-site caretaker.

"To most of our guests, the Southport Yacht Club means beautiful waterfront dining, but there's so much on-water excitement and camaraderie on offer once you scratch the surface," says James.



**Call Southport Yacht Club on 07 5591 3500 to book in the waterfront restaurant or enquire about memberships, functions, or sailing opportunities.**

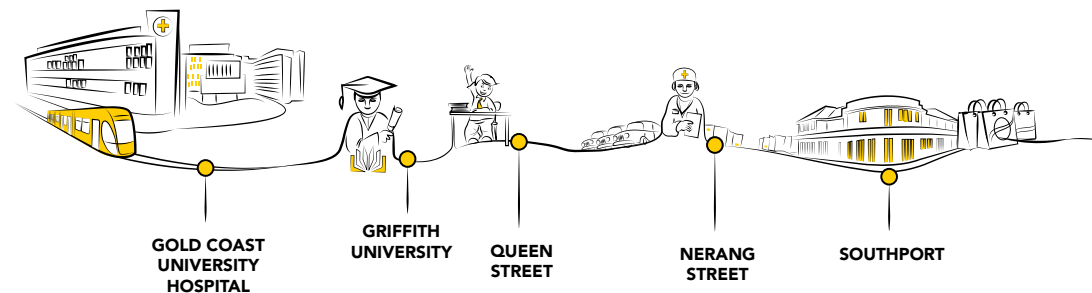




# G:link



The G:link light rail system opened to the public July 20, 2014, when an estimated 80,000 people attended opening day festivities along the 13km corridor.





GoldLinQ chairman John Witheriff says the community's overwhelmingly positive response to the system proves 'the G:' will become a city-defining project for the Gold Coast.

"Within the next two decades, as more residents and businesses move into the G:link corridor, a fundamental change will occur with regards to how people choose to live and work in the city," he says.

"The community's overwhelmingly positive response to our opening day and the volume of customers we are now getting daily on trams is testament to the planning and hard work put in by the GoldLinQ consortium and our state and local government partners."

G:link and TransLink have implemented creative marketing, branding, ticketing strategies and effective customer communications to increase public transport patronage and encourage uptake of the light rail system.

Within two months of opening, the project had hit the one million paid passenger trips milestone, and after only six months of operations delivered an increase in combined public transport usage on the Gold Coast of 21.4% against the same period the previous year.

More than five million trips were achieved in May 2015 after 289 days of operation, demonstrating the effectiveness of this new public transport solution and showcasing

the benefits of a reliable and user friendly system catering to the huge variety of Gold Coast lifestyles.

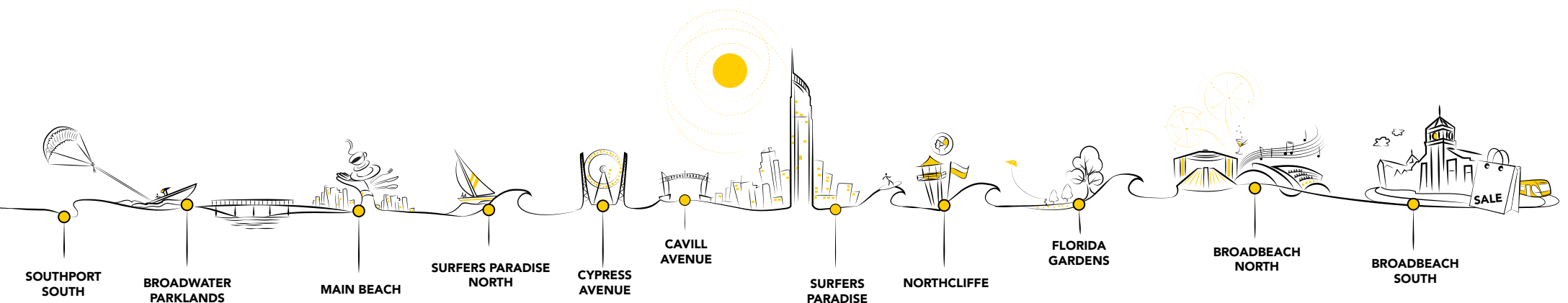
The G:link system forms one part of TransLink's wider public transport network for the Gold Coast and Queensland, and will play a key role in the city's transport planning for the 2018 Commonwealth Games.

To ride the G:, passengers can get a Gold Coast *go explore* card or *go* card at selected outlets or online at [translink.com.au](http://translink.com.au). For more information call TransLink on 13 12 30 anytime.

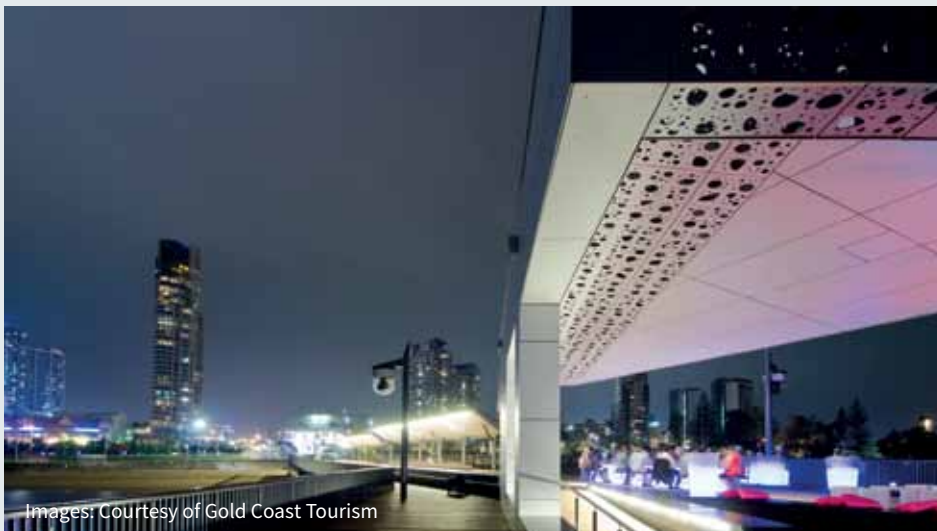
The My G: or My TransLink app allows riders to find their nearest station, when the next tram will arrive and other relevant system data.



**For more project information:**  
[information@goldlina.com.au](mailto:information@goldlina.com.au)



# Southport at a glance



Images: Courtesy of Gold Coast Tourism



Situated alongside the Gold Coast's tourism centre Surfers Paradise, Southport is best known as the city's business, administration and health centre.



The CBD boasts more than 100,000sqm of office space – more than any other suburb on the Gold Coast. It is also home to the Southport Courthouse and many legal and accounting firms.



New life is being breathed into the Southport CBD with the magnificent revitalisation of the Broadwater Parklands and Aquatic Centre, the birth of Chinatown and the \$15m transformation of Australia Fair West underway. A number of residential and retail developments, such as the \$700m Southport Central and 55-storey Sundale project, have also brought economic growth in the area.



According to the Australian Bureau of Statistics, as at 2012, the population of Southport was 30,145. The median age of residents was 35, there was an average of 2.1 people per household, and the average value of houses was \$440,600. The number of businesses in the Southport area alone was 4,926.



The Commonwealth Games Village is under construction for 2018 adjacent to Griffith University.



To the north, the state electorate of Southport includes the suburbs Arundel, Ernest, Labrador, Molendinar and Parkwood.



A further wave of development has also recently begun, stimulated by the State Government's designation of Southport as a Priority Development Area.



With many new trendy cafes and bars popping up, Southport is experiencing a reawakening as a vibrant suburb and place to be seen, particularly among young couples and families moving into the area.



Surrounding the business hub are low-level residential housing and a selection of suburban shopping centres, fashionable boutiques and eateries such as Ferry Road Markets.



Chinatown has come alive, hosting monthly night markets and cultural celebrations that draw large crowds of locals and visitors.



# Southport's arts and cultural scene

Southport is home to a vibrant artistic underground, a network of galleries, studios and art schools that pulse with contemporary creativity.

And the bubbling community's expression can be seen throughout the streets and spaces of the CBD.

Arts cafés such as 42 Fifteen inspire creativity as meeting spaces for emerging artists, with several street artists commissioned to decorate some of Southport's backstreet laneways with vivid pop art.

Southport artist Sacha Beverley used the CBD streetscape view from her Scarborough Street gallery as inspiration for her 2013 collection depicting construction work on the light rail.

Beverley, whose jewellery designs and abstract canvases are in several local boutiques and galleries, made 14 works documenting each phase of G:link construction.

"I'd love to see the collection go to a corporate or civic client," says Beverley, whose work is on display at [sachabeverley.com.au](http://sachabeverley.com.au).

"I tried to capture the teamwork and progress that the construction

embodied, and that energy would translate perfectly into an environment like a corporate lobby or civic space."

Beverley won 2nd prize for Landscape in the 2015 D'Arcy Doyle Art Awards for her painting *Between The Flags*, and her print work is also being used in new collections by local fashion designers.

"There are so many opportunities for interesting collaboration here, which is great because you're able to draw energy and inspiration from each other," she says.

Southport is also canvas to several group exhibitions and art events.

Staged each year in the Broadwater Parklands, the Gold Coast Art Festival celebrates local artists as it transforms the foreshore into a giant outdoor gallery.

The festival also has gallery space within Australia Fair, overlooking the old Fig Tree Courtyard, a year-round space to foster and promote local talent.

Gallery on the Lane is an independent art space in Southport Central dedicated to showcasing artists' work without the overheads of a commercial gallery.

The Gold Coast Art School, on Nerang Street, was established nearly two decades ago and continues to provide support for amateur and professional artists, and provide instruction for the next generation of Southport creatives.

Painting below:  
*Laying the Track*  
by Sacha Beverley  
(pictured.)



# Southport's sporting culture



Australia is famed for its sporting prowess; all over the country, sports men and women contribute to the nation's well-deserved sporting reputation. Southport, home to an array of world champions, world-record holders and Olympic athletes, is no exception.

Sporting greats such as Olympians Sally Pearson and Grant Hackett, tennis ace Bernard Tomic, MotoGP World Champion Casey Stoner and Rugby Union Wallaby James O'Connor are but a few of Southport's celebrated athletes.

The Southport Sharks, formed in 1961, is Queensland's largest Australian rules football club, a fiercely competitive organisation that to date has won 22 premierships in local and state competitions.

Queensland's oldest cricket club, the Labrador Tigers, was founded in Southport. Established in 1883, the club has won a combined total of 30 premierships and is still going strong.

The Southport Yacht Club is also home to Olympic gold medallist Mat Belcher, who takes advantage of the picturesque marina and the club's facilities to train

for upcoming international events, and solo round-the-world sailor Jessica Watson, who started her sailing career there as a junior.

Southport will host a variety of events for the Gold Coast 2018 Commonwealth Games™ at the new Aquatic Centre within the Broadwater Parklands, including swimming and diving.

Since its humble beachside beginnings, Southport has provided residents a healthy outdoor lifestyle and in the past few years, the Broadwater Parklands have come to the fore as a hub of activity within the City of Gold Coast's Active & Healthy programs.

On any given day, groups of locals gather by the Broadwater for low-cost yoga, group fitness, tai chi and pilates classes.

Today, Southport's ever-expanding array of recreational pursuits include indoor pistol shooting, fishing and diving, kayaking, rowing, the Southport Golf Club, the Southport Tennis Club and netball. Classical athleticism, meanwhile, is covered by Griffith University's premium competition facilities for track and field, hammer, discus, javelin, pole vault and steeplechase.



## Sporting Clubs

*Gold Coast Aquatic Centre*

*Southport Tigers Rugby League*

*Parkwood Sharks Rugby League*

*Southport Sharks Australian Rules Football Club*

*Labrador Tigers Cricket Association*

*Gold Coast Netball*

*Southport Pony Club*

*Southport Golf Course*

*Southport Amateur Fishing Club*

*Southport Surf Life Saving Club*

*Southport Yacht Club*

*Southport Gymnastics*

*Queens Park Tennis*

*Southport Croquet Club*

*Musgrave Bowls*

*Southport Bowls*

*Colleges Rugby Union*

*Southport Sea Eagles*

*Labrador and Gold Coast Hockey*

*Southport Indoor Pistol Club*

*Southport Rifle Range & Gun Club*

*Gold Coast Turf Club*

*Gold Coast Athletics*

*Musgrave & Southport Soccer*

*Aust Synchronised Swim Squad*

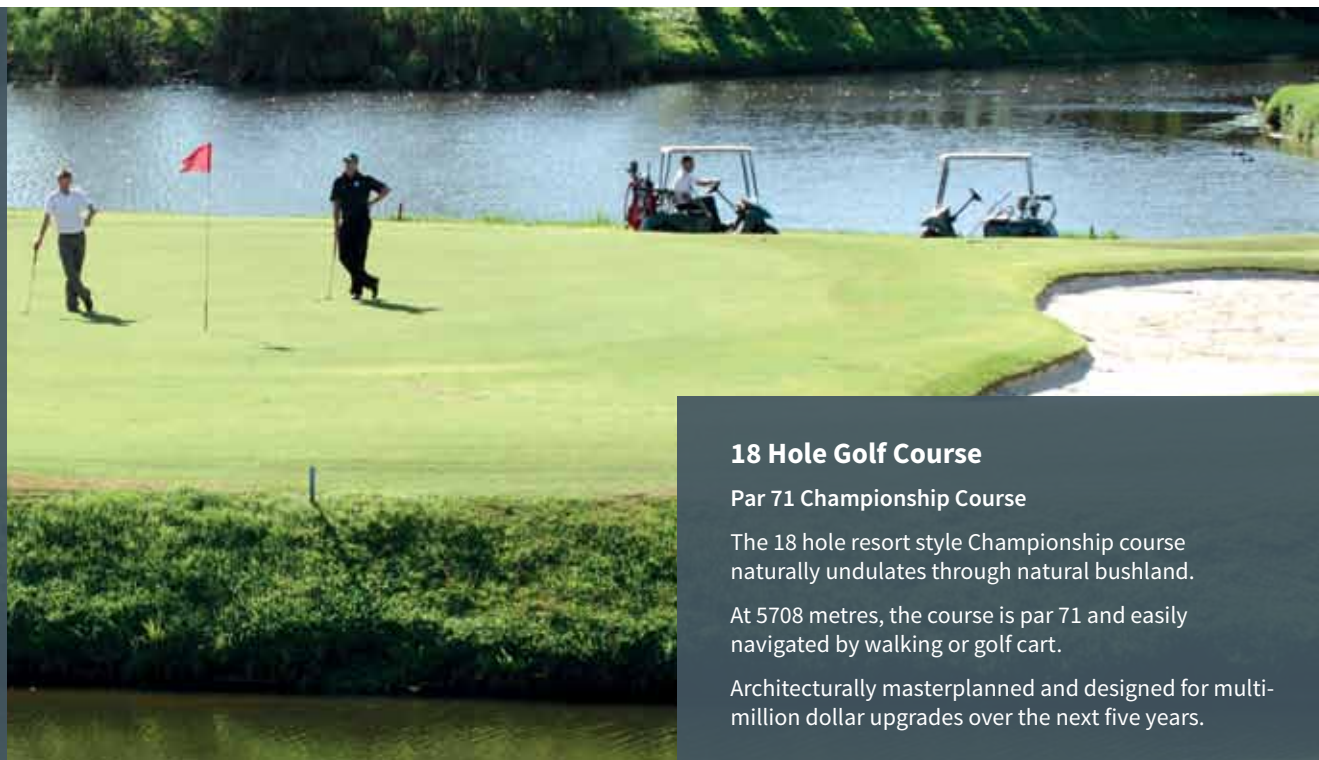
*Southport Pool*

*Parkwood International Golf Course*



# Parkwood International

Parkwood International will launch an exciting new precinct which will deliver a master planned, world class community club for the Gold Coast.



## 18 Hole Golf Course

### Par 71 Championship Course

The 18 hole resort style Championship course naturally undulates through natural bushland.

At 5708 metres, the course is par 71 and easily navigated by walking or golf cart.

Architecturally masterplanned and designed for multi-million dollar upgrades over the next five years.



### Bar & Bistro

Free-flowing atmosphere for every social occasion.



### Putt Putt Mini Golf

Where kids and adults of all ages can join in the fun.



### Gaming Lounge

150 machines in an inviting and relaxing environment (proposed).



### Events Centre

Special events, weddings, conferences and meetings.



### Driving Range & Simulator Studio

State-of-the-art facility.



### Indoor Sports Centre

Indoor soccer, netball and cricket facilities.



### Lifestyle Centre

Gym, health and other lifestyle facilities.



### Elemental Hot Yoga

Offering Hot Yoga, Chiropractic and Massage.



### Swim School

Indoor swim school for all ages and levels.

## Weddings

A superb wedding venue with picturesque surrounds, excellent food and outstanding service.



**For more information:** Phone. +61 7 5563 3342 | [www.parkwoodgc.com.au](http://www.parkwoodgc.com.au)

# Bartercard opens a world of business opportunities



Regardless of the country, currency or culture, money makes the world go around.

‘Money’ is simply a tangible and traceable tool created from the age-old technique of ‘bartering’.

“Just like the baker traded with the flour mill, and luxury goods were swapped for lucrative services, today Bartercard facilitates the exchange of goods and services around the world without the exchange of cash,” says Bartercard Australia CEO Clive van Deventer.

The Gold Coast-founded company celebrated its 24th birthday in 2015, with some exciting projects in the pipeline including expansion into the business-to-consumer market

and attracting cash-paying customers to Bartercard merchants.

“We are extremely proud to be a locally-started company in Southport that has over the last 24 years grown into the world’s largest barter exchange,” says van Deventer.

“Today Bartercard encompasses 55,000 cardholders and 600 staff facilitating more than \$600 million in barter transactions around the world each year across a diverse range of industries.”

“Within Southport alone we have a dynamic mix of business members trading on Bartercard that’s growing local commerce and creating new opportunities every day.”

Van Deventer says Bartercard works with members to overcome setbacks typically faced by small to medium-sized businesses such as more competition, prudent spending and tighter budgets.

“If businesses are looking to grow in the current climate, Bartercard helps them attract new customers, improve cash flow, shift slow-moving stock, fill seats and downtime, grow market share and connect people to a thriving network of like-minded business owners,” he says.

“And with 24,000 global members in the network, business owners aren’t short

of trading options to keep cash in their wallet every time they exchange goods and services.”

He says Bartercard trading options are growing weekly and that online Bartercard transactions have jumped by 188% within Australia in the last four years.

“From March 2011 to March 2015 we’ve gone from approximately \$6 million to almost \$18 million in online transactions within Australia each month,” he says.

Some of the most popular areas where businesses are using Bartercard to conserve cash include professional services, trades, accommodation packages around the world and real estate.

With the trade exchange set to launch in another two countries this year, the future is looking bright for Bartercard and its members.

“Leading a Gold Coast-born, Southport-based business to success gives me a truly satisfying workday,” says van Deventer.



**Become a Bartercard member:**

[bartercard.com.au](http://bartercard.com.au)

1300 BARTER (1300 227 837)



# Lutz & Associates - Chartered Accountants



*Directors Steven Lutz (right) Craig Wood (left)*

Lutz & Associates  
Chartered  
Accountants  
is a long-term  
Southport resident  
putting the 'B'  
in Southport's  
status as the Gold  
Coast's CBD.

The local practice has been proudly located in Seabank Building for 17 of its 18 years and services a range of domestic and international clients with a strong reputation as taxation specialists.

Managing Director Steven Lutz and his senior management team all bring 'big four' accounting firm experience to the practice.

"I won't use the word 'boutique,'" laughs Lutz, "but we're a partnership with a team of 12 that has the capacity and experience to compete with firms many times our size."

"Our experience means we're used to dealing with clients with specialised taxation and accounting requirements, such as professionals, trading businesses, manufacturers and foreign investors."

Lutz, who sits on the State Council for the Taxation Institute of Australia and is an Adjunct Professor at Bond University's Business faculty, says his practice has grown alongside several 'significant clients right in the Southport CBD'.

"We're delighted about the growth of the Southport CBD concept and hope in some small way we've assisted our clients in becoming part of that growth," he says.

Lutz & Associates has also forged deep ties with the academic community on the Gold Coast through its involvement with the Bond Executive MBA program and in sponsoring annual taxation prizes for Griffith University students.

Lutz, previously the principal of Ernst and Young's Gold Coast office, says his firm's commercial expertise allows them to service clients 'like a part-time financial controller or business adviser'.

"We've always been known as providing expert tax advice," he says. "Indeed, we have advised other accountants with complex taxation issues."

"However, as our relationship with our clients deepened over the years, they've often approached us to help with general business problems and control their finances across profitability, cash-flow and tax, which allows our clients to concentrate on what they're good at."

Lutz says his firm regularly meets the same need on special projects such as buying or constructing a building or expanding interstate or offshore.

"We assess the business's financial position to see if there is sufficient profit potential, and assess the cashflow and taxation impact of the success of any proposed venture," he says.

**LUTZ & ASSOCIATES**  
CHARTERED ACCOUNTANTS

**Taxation | Accounting | Business Advisory**

Level 10, 12-14 Marine Parade  
Southport QLD 4215  
Ph: +61 7 5532 4555  
Email: [questions@lutzassoc.com.au](mailto:questions@lutzassoc.com.au)







# Gold Coast CBD



The revitalisation of the CBD is essential to drive the economic growth of the city and, as one of the key economic centres within South East Queensland, Southport is important to the regional economy.

Our strategy is simple, to be a world class business and lifestyle destination we will:

- Improve the vibrancy of the centre through grass roots events, markets, art and activations.
- Leverage existing advantages to maximise opportunities from the Gold Coast 2018 Commonwealth Games™, Tafe Queensland, Gold Coast Health and Knowledge Precinct, Griffith University, Chinatown, Southport Court House, Broadwater Parklands and the light rail.
- Create opportunities for new investment in development and in business.

The change has already begun.

A vibrant coffee and small bar culture is emerging, with an increasing night time offering of new restaurants and retail shops. Businesses, innovators and

entrepreneurs are locating in Southport to access high quality staff, affordable space, unrivalled amenity and public transport.

Red tape has been cut with the declaration in 2013 of Southport as a Priority Development Area (PDA) of the State under the Economic Development Act 2012 affirming that the City is committed to the Gold Coast CBD and has the capacity to attract foreign investment.

The Gold Coast CBD office is committed to working with the community and business to grow the CBD.

## **For more information contact:**

Gold Coast CBD Office  
1300 CBD TEAM (223 832)  
[cbd@goldcoast.qld.gov.au](mailto:cbd@goldcoast.qld.gov.au)  
Visit: [cityofgoldcoast.com.au](http://cityofgoldcoast.com.au)



## Chinatown

The place to celebrate Gold Coast's diversity through culture, design, people and food.

Located in the heart of the CBD, Gold Coast Chinatown is an evolving dining and retail destination.

The Gold Coast Asian community, alongside some of the city's international partners have contributed to the development of Chinatown. Chinatown will continue to evolve, with the first of three paifangs (traditional gateways) being installed in 2015.

Lanterns, projection art and cultural signage will add movement and colour

in time for the opening of Australia Fair Metro which will include a new dining precinct flowing onto Young Street and an eclectic mix of retailers connecting to Southport Central.

The streets of Chinatown come alive on the first Saturday of every month with the Chinatown Street Market. With tasty street food, entertainment and cultural celebrations changing with the seasons, Gold Coast Chinatown hosts a vibrant calendar of events.

Chinatown contributes to our strengths as a tourism city and as a place to do business, be entertained, to live and be educated.



## Broadwater Parklands

Linking the CBD to the beautiful Gold Coast Broadwater is a 2.6km world class waterfront parkland – the Broadwater Parklands.

The parklands are a popular community and tourist attraction and plays host to major international events such as the Gold Coast Airport Marathon and the World Championship Triathlon.

The parklands will be a key venue for the Gold Coast 2018 Commonwealth Games™.

### The parklands boasts:

- Gold Coast Aquatic Centre
- Major event lawn and stage
- Rock Pools and Washington Waters Play areas
- Swimming enclosure and pontoon
- Café and function facilities
- Free Wi-fi
- Boat ramps

# Visit Australia's favourite Theme Parks & Attractions

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Meet your favourite super-heroes and experience the exhilaration of world-class adventure rides at Warner Bros. Movie World!



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Get below the surface to discover a world of fun and adventure at Sea World, including the brand new Creatures of the Deep.



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Dive into a splashtacular family day out at Wet'n'wild Gold Coast and enjoy big fun for little adventurers at Wet'n'Wild Junior.



Enjoy three course dinner and drinks and witness Australia's greatest stories never told at High Country Legends.







# HIGH COUNTRY — LEGENDS —

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stories never told**

Spectacular live arena show with  
3 course dinner & drinks.

[OutbackSpectacular.com.au](http://OutbackSpectacular.com.au)

Proudly Presented By



AUSTRALIAN  
**OUTBACK**  
SPECTACULAR

# Cav's Steakhouse

The evidence  
is right there in  
the name – Cav's  
Steakhouse is  
serious about  
steaks.







The iconic northern Southport restaurant has for more than 30 years maintained a reputation among visitors and locals as the Gold Coast's 'prime' destination for serious steak lovers.

"Cav's was the first restaurant on the Gold Coast to take the preparation of the perfect steak seriously and that's a legacy we maintain today," says owner Richard Cavill.

Cav's famous steaks are sourced from a network of specialist suppliers through Australia and New Zealand and aged up to six weeks.

In 2004, Cav's made history as the first Australian restaurant to open an attached boutique butchery, where customers can take home almost anything that appears on the menu, including premium cuts of red meat and wagyu beef sausages.

"Customers get the same steak in the butchery as we serve in the restaurant," says Richard, who says the unique shopfront has also

helped with word of mouth and Cav's branding as a steak mecca.

The butchery kicked off a decade of growth for the popular property – 'its doubled our patronage,' says Richard – and has delivered an even better steak experience for diners.

"For our first 20 years, Cav's was reliant on suppliers," he says. "Now we have the butchery we can source exactly the product we want and control things all the way to the table – the breed, the ageing and the portion cut."

Richard says the restaurant's focus on quality steaks applies right across Cav's extensive menu, which includes lamb, seafood and a classic potato and coleslaw salad that's been served since 1984.

"Food fashions come and go," he says. "Other restaurateurs flirt with nouvelle cuisine – at Cav's we just continue to improve on the Aussie style we're famous for."

Customers pick their exact cut of beef and appropriate wine from

a new display in the foyer, while inside there's a kids playground right by the dining area and discreet spaces for diners seeking quiet and privacy.

Richard doesn't make a fuss about it, but the 'Cav's' above the door is short for Cavill; his great-grandfather was Jim Cavill, founder of the Surfers Paradise Hotel in 1925.

"We like to fly under the radar and just do what we do and do it well," he says. "But my son is a James too so it's nice that the name's been preserved."



#### **Open 7 days lunch & dinner:**

30 Frank Street (Corner Robert Street), Labrador QLD 4215  
Ph: +61 7 5532 2954  
[www.cavssteakhouse.com](http://www.cavssteakhouse.com)

# Southport today

## Population

Gold Coast – 546, 067 people (2014)  
 Forecast Projection – 905,681 (2036)  
 Southport SED – 58,633 (2014)  
 Born Overseas – 33%  
 Speak a Second Language – 43.2%\*  
 Median age – 35.7  
 Aged 15 to 64 – 69.7%

## Businesses

Gold Coast – 62,323  
 Southport SED – 8,021

## Jobs

Gold Coast – 231,646  
 Southport SED – 24,429

## Place of Employment by Industry

Industry	Southport SED	Southport SED %	Gold Coast	Gold Coast %
Manufacturing	1,684	6.9	17,509	7.6
Construction	2,310	9.5	26,143	11.3
Retail trade	3,092	12.7	28,618	12.4
Accommodation & Food	2,771	11.3	22,327	9.6
Professional & Scientific	1,487	6.1	14,615	6.3
Education & Training	1,838	7.5	16,466	7.1
Health care & Social Assistance	3,139	12.9	25,685	11.1
ALL Industries	24,429	100	231,646	100

*Statistics quoted sourced from Queensland Treasury, Queensland Government Statistician's Office, April 24, 2015.  
 SED = Southport Electoral District and ABS online. \*43.2% of those 'born overseas'.*

## Law & Order, Health & Emergency Services

Southport is home to one of the State's best-serviced Police Stations, its own Ambulance and Fire Stations, Headquarters to Gold Coast Emergency Rescue Services, the new Gold Coast University Hospital

and many other specialists and private hospitals. The Southport Courthouse serves the region from Pimpama in the north, to the Queensland Border at Coolangatta.

# Southport looking forward



Southport is the traditional administrative, legal, commercial and medical heart of Gold Coast City, accounting for 18% of jobs in 2011. It is also a major educational hub.



According to 2013 Queensland Government projections, SED's population could increase by over 70% to just under 100,000 people by 2036. This partly reflects the stimulus to the local economy of the Light Rail, which has exceeded expectations since it commenced operations in 2014.



A study by Bond University and Integran Infrastructure Management estimated a 2.5-4 times multiplier effect from Government spending along the Light Rail corridor. This could translate to \$20 billion in urban revitalisation over 20 years.



Southport is benefiting from new infrastructure in preparation for the Gold Coast 2018 Commonwealth Games™. This includes the Gold Coast Aquatic Centre completed in 2014 and Stage Three of the Broadwater Parklands, where construction is under way.



Parklands Residential Village (the athletes' village in 2018), with 1,252 apartments, townhouses and a neighbourhood shopping centre is under construction. It adjoins the Gold Coast University Hospital and Griffith University. Healthscope's 284-bed private hospital is also under construction nearby.



The administrative heart of Southport has been designated by the City of Gold Coast Council as the Gold Coast Central Business District. New development is being fast-tracked. A new Chinatown is being created and Australia Fair Metro is being refurbished.



Construction on Meriton's Sundale, with 343 residential apartments, 208 serviced apartments and a Woolworths supermarket, is well advanced with sales progressing steadily. So far other projects under construction are smaller (<100 units), but several larger projects are in the wings.



## Source:

Colleen Coyne  
 Colleen Coyne Property  
 Research Pty Ltd  
 Ph: 5532 2745 or  
 Mob: 0418 856 439



# Eximm – Build. Secure. Maintain



Eximm is a Southport business with national reach, a recognised leader in security and building services, and parent company to a dozen integrated brands.

Managing Director Garry Goodman founded the company in 2003 as a National Management Group and rebrand to Eximm in 2013 to reflect his organisation's multi-dimensional growth.

"We identified client need and moved to meet it, and before long we had grown to 12 brands," says Mr Goodman.

Eximm's central services are building, security and maintenance, supplemented by communications, fire protection, building, shop fitting, private investigation, metal fabrication and legal.

Mr Goodman says Eximm's breadth of expertise delivers 'seamless solutions' for clients across commercial, residential and industrial.

"It might sound like a diverse offering, but so much of our work is complementary and so many of our clients rely on our brands for multiple services," says Mr Goodman, who employs custom software to uniformly manage work between Eximm brands.

"That integration affords our clients greater peace of mind, simply because we can project manage entire aspects of operations from concept to completion.

"Whether it's a shop fitout, security installation, home or commercial maintenance or even data, there's an Eximm brand ready to deliver."

Eximm is fully licensed, adheres to Australian standards and is governed by strict Quality Assurance guidelines.

The company's client base includes large development companies, Federal Government departments, mining sector leaders and national shopping centre brands.

Alongside Eximm's multi-disciplinary technical expertise is a rigid focus on customer service, starting with a 24/7 customer service and operations centre, and a satisfaction guarantee.

"We regard everything we do as a service, so of course we take pride in how that service is delivered and in making sure our customers are informed and supported throughout," says Mr Goodman.

And having personally worked in Southport for more than 30 years, Mr Goodman has observed decades of change and says the CBD is headed in the right direction.

"From my professional perspective it's a well-managed precinct," he says,

"and with all the development on the cards it's clearly the business hub of the Gold Coast."

Eximm brands include:

- National Security Group
- Surfside Security Systems
- Tweed Coast Protective Services
- Bureau Security Services
- Ansah Investigations
- Pacific Security Group
- Nattcorp (integrated building and property maintenance leaders)
- The Fabricators
- ISR Solutions
- GMG Solutions (Australiasia's number one TETRA digital two-way radio distributor)
- Digacomm
- Bruce Legal

**eximm**  
BUILD . SECURE . MAINTAIN

**Contact:**

Ph: +61 7 5531 2799

Fax: 1300 760 621

Email: [info@eximm.com](mailto:info@eximm.com)

[www.eximm.com](http://www.eximm.com)

# His Path... the Greatest Frontier



The Southport School does not simply focus on academic scores, but frames the social and emotional development of the boy as essential to his development as a whole person.

Our programs seek to guide each and every boy on a personal journey of discovery that will equip him with the necessary skills to succeed in life beyond the classroom.

It's a program that's intelligent, based on a finely-attuned awareness of the special characteristics, needs and changing capabilities of boys growing into young men and targeted through learning styles, personality profiles and a wellness program.

The driving force behind this approach is our Headmaster Greg Wain, a leading figure in boys' education, a

member of the International Boys' Schools Coalition and a highly-regarded speaker on the multi-faceted subject of boys and their development.

"At TSS we're passionate in our belief that we must stand for more than just getting a boy to the next level of academic achievement and that the success of his education hinges on his socio-economic background and can be measured simply by his OP score. We seek to ensure that every boy can work towards realising his fullest potential at each stage and age

in his development and in this we're uncompromising."

The TSS concept of "his path... the greatest frontier" signifies the journey of discovery that each boy embarks upon, reaching a "frontier of personal development" only to find that yet another frontier, another level in his growth beckons to him. It's a phrase seen as symbolic of the spirit of academic, social and emotional pioneering that the boy embraces and which he is guided and supported by his entire School Community.

Be fascinated by what he'll discover here.



## **The Southport School**

Winchester Street  
Southport Qld 4215  
[www.TheSouthportSchool.com](http://www.TheSouthportSchool.com)  
Ph: +61 7 5531 9911

*An Anglican day and boarding school  
founded in 1901, from Preschool to  
Year 12 with boarding available  
from Year 7.*



# St Hilda's School - Blazing trails in girls' education



St Hilda's School, founded in 1882, is leading the way in Gold Coast primary and secondary education with a trailblazing Futures Project that has significantly transformed the 14ha Southport campus.

The stunning Jennifer Reeves Building, centrepiece of the school's \$9m construction project, was opened by His Excellency General the Honourable Sir Peter Cosgrove AK MC (Retd), Governor-General of the Commonwealth of Australia, in March 2015.

"The modern design will enable the many and varied voices of our young women to find a place," says Head of School Peter Crawley. "It's a space of unlimited opportunities for interaction and the sharing of ideas."

The steel mesh and 'glass' building features open-plan classrooms and library, moveable glass walls, advanced



technology, a DJ booth for a student-run radio station and a 200-seat cafeteria.

The Futures Project encompasses the Jennifer Reeves Building, the Careers and Learning Enhancement Centre, the Molphy Hospitality teaching and kitchen space, the Turbayne Sports Centre and the luxury 14-bed Senior Boarding House.

The Senior Boarding House has increased the school's boarding capacity to 185 boarders from Years 6 to 12. The new wing offers clusters of private air-conditioned rooms leading onto small and intimate recreation and study areas.

"Expanding and deepening engagement of student voices also has been a high priority during this development phase," says Mr Crawley.

The school's innovations extend far beyond bricks and mortar, with St Hilda's now well-established as a

hub for creative thinking, bolstered by partnerships with esteemed tertiary institutions and industry bodies.

"Our global learning initiatives include a regular TEDx St Hilda's School Conference, a Girls in Engineering Conference, a partnership with the NIDA Open Program, Australia's largest Year 10 International Exchange Program, the St Hilda's Online Learning Institute and the latest initiative, the St Hilda's STEM Institute," says Mr Crawley.

In the Junior School, St Hilda's is renowned for its specialist teachers and programs including music, drama, art, languages, swimming, tennis and gymnastics, from Pre-Preparatory to Year 6.



**ST HILDA'S SCHOOL, GOLD COAST**

## **St Hilda's School**

Corner of High and Cougal Streets  
Southport QLD 4215

[www.sthildas.qld.edu.au](http://www.sthildas.qld.edu.au)

Ph: +61 7 5532 4922

Email: [principal@sthildas.qld.edu.au](mailto:principal@sthildas.qld.edu.au)

# Did you know?...



Southport was known as Nerang Creek Heads until it was surveyed and declared a Shire in 1875.



Southport was named after an English seaside resort and due to its location as Queensland's southern most port at the time.



Much of the area was tea tree swamp before it was developed.



The first white settler in the area was Richard Gardner, arriving in 1869 before building a home and a wharf at the river end of what is now Queen Street.



Cobb & Co coaches began offering a service to and from Brisbane in the mid-1870s.



The Lodgers were the first family to settle in the area, establishing a farm beside a salt water creek to the south of Queen Street, before moving to a hill overlooking what is now Loders Creek.



No land sold in 1874 when it was first offered for sale to Brisbane residents. However 22 one acre allotments sold the following year.



In 1876, Robert Johnson opened Southport's first business – a steam-driven saw, planing and joinery works and blacksmith and hardware shop in Nerang Street.



Brisbane resident Frederick Bauer was the Gold Coast's first property developer. He paid 400 pounds for 117 acres of land adjoining Queen Street and subdivided it into 180 marine villas that were offered at public auction.



Queensland's Governor Sir Anthony Musgrave frequented Southport in the late 1800s, raising its profile as an upper middle-class holiday destination.



Before the first bridge was built across to Main Beach in 1925, a ferry used to take people across the river and link with a horse and buggy to Surfers Paradise.



Sundale, which opened in 1968 on the Nerang River, was the Gold Coast's first shopping centre. The site is today occupied by a 55-storey mixed-use residential and commercial development – named Sundale in honour of its famous forebear.



Australia Fair West opened in 1983 and was originally named Scarborough Fair. It received a name change when the much larger Australia Fair opened across the road in 1990.



The water flowing through the kids' rock pools in the Southport Parklands is pumped from the Broadwater rather than drawing from the city's fresh water supply.



A state of the art storm-water management system collects, filters and cleans stormwater from the Southport CBD before it enters the Broadwater, reducing the annual gross pollutant load by 90 per cent.



Southport's census population was 230 in 1881, 1230 in 1901, 3551 in 1921, 4218 in 1933, 8134 in 1954, 12,746 in 1961, 18,930 in 1986. Today Southport SED has a population of 56,714.





# Southport's coffee culture

Southport's coffee culture is a burgeoning scene, with coffee blends and dining to suit every palette – from a friendly rendezvous right on up to catering for corporate functions.



## Café Central

Go where the locals go! Café Central is located on Scarborough Street, opposite Australia Fair.

Their \$6 brekky is the local's favourite way to start the morning – And is available all day!

### All day breakfast: Only \$6

- 2 eggs
- 2 bacon rashers
- 1 piece of toast

56 Scarborough Street, Southport  
Ph: +61 7 5532 4498



## Coffee on Short

Established as a CBD styled corporate café in 2007, Coffee on Short proudly serves Merlo fresh espresso and offers a full breakfast from 7am.

Their chef prepared lunch menu includes daily specials with an emphasis on homemade. Coffee on Short also serves a range of boutique beers and wine, and provides corporate lunch catering to Southport offices.

### Catering Enquiries:

Corner Short Street & Marine Parade  
Monday to Friday  
Ph: +61 7 5591 4088

### Weekends:

Visit their sister café Luv a Coffee, Southport Park. Open 7 days.



## Café Catalina

Café Catalina's full-service restaurant and outdoor bar embraces its coastal position overlooking the Southport Broadwater.

As well as breakfast, lunch, dinner and drinks menus, they offer a range of entertainment options from small intimate functions through to events for over 200 guests.

### To enquire about your next function, please contact Stephanie:

10/11 Broadwater Parklands  
(Adjacent to Gold Coast Aquatic Centre)  
Email: [info@cafecatalina.com.au](mailto:info@cafecatalina.com.au)  
Ph: +61 7 5571 0390



# A.B. Paterson College celebrates 25 exceptional years



“So may it be,  
and he who sings  
In accents hopeful  
clear and strong,  
The glories which  
that future brings  
Shall sing indeed a  
wondrous song.”

*Song of the Future,  
A.B. Paterson*

The vision of A.B. Paterson College was born in 1990 over a meal shared by close friends as they pondered the education of their children, future grandchildren and young families on the northern end of the Gold Coast.

They resolved that a college was needed for the northern Gold Coast that would be a school of substance celebrating our Australian heritage.

They envisioned a school with traditional values, yet one with a progressive educational mindset and a caring and supportive environment.



Opening its doors in 1991, the College was named after an iconic and legendary Australian – Andrew Barton (Banjo) Paterson. Principal Brian Grimes ensures the College strives to live up to its famous namesake to this day.

“He was just a remarkable Australian – a journalist, lawyer, bush poet, author, farmer and soldier,” says Mr Grimes.

“He was a man in love with his country, its people, and one who was willing to give his life in the service of others.

“To me, it is fitting and proper that the College’s core values of excellence, care and commitment were so evident in this man.”

This year, A.B. Paterson College celebrated its 25th anniversary, marking a quarter-century of serving the Gold Coast as a leading school of substance that embraces the innovations of 21st century education.

Mr Grimes believes that a leading education opens doors for children, and creates opportunities to explore and develop both their careers and futures as positive members of the community.

“We’re integrating numerous technologies to greater assist and help students learn and connect responsibly with their world,” he says. “This provides the foundation for genuine leadership development in all our young people.

“We are passionate about developing young men and women of character – leaders now and for the future.

“We aim to help every child grow and realise their potential, and aid in the development of those essential attributes that enable young people to grow into men and women who are strong, positive, engaging, responsible and respected members of society, and who understand the value and importance of service to others.”



## **A.B. Paterson College**

10 A.B. Paterson Drive, Arundel QLD 4214

Ph: +61 7 5594 7947

Email: [abpat@abpat.qld.edu.au](mailto:abpat@abpat.qld.edu.au)

[www.abpat.qld.edu.au](http://www.abpat.qld.edu.au)



# Know More in 60 Seconds



Where does water come from? What happens to your online accounts when you die and is the sunset really just a big illusion?

These are some of the burning questions answered by Griffith University students, researchers and alumni in the powerful new online portal Know More In Sixty Seconds.

The website – aptly named [knowmoreinsixtyseconds.com](http://knowmoreinsixtyseconds.com) – houses dozens of one minute videos that each tackle a single topic.

“The idea behind it is about knowledge sharing,” says Griffith University Marketing and Communications Director Dean Gould.



“We realised that the University had so much to offer in terms of making accessible these informed and valid opinions, theories and facts.

“So we started talking to our academics and researchers and worked with them in distilling sometimes complex issues into sixty seconds of laser like detail. These are then recorded and shared across websites and social media networks.

“We have had hundreds of thousands of views of these videos already, because people love the credible and concise way the knowledge is presented”.

Some of the more popular videos so far are:

*Why does our survival come down to bees* – Brittany Laidlaw, a Griffith Business graduate from the Gold

Coast specialising in sustainability and recipient of a Prime Minister’s Endeavour Award.

*What does blinking have to do with cartoons* – Matthew Schofield, a Griffith Queensland College of Art graduate now working on The Simpsons in California.

*Where does the word news come from* – Ange Anderson, a Griffith Journalism graduate and now News Director at Nova Radio in Brisbane. Formerly interned at Hot Tomato on the Gold Coast.

*Why is the sunset an illusion* – Cameron McEvoy, Olympic and Commonwealth Games swimmer and a passionate Griffith Sciences physics student.

*What happens to your online accounts when you die* – Margaret Gibson, Senior Lecturer in Humanities.

*Is the classic beach holiday a thing of the past* – Dr Sarah Gardiner, Griffith Business School Tourism lecturer.

New videos are added regularly so you can always find something of interest.

# About Granny Graham

Jenny Graham  
(nee Drumley)  
was the ancestor  
of many of  
the traditional  
custodian  
Aboriginal people  
living on the Gold  
Coast today.



It is believed she was born at Nerang in around 1859 to her mother Warri, an Aboriginal woman.

Jenny lived in many different places across the Yugambeh language region, including Coomera, Pimpama, Logan and Nerang Rivers and the islands of Moreton Bay. Jenny's sibling's were William Drumley, Emily (Blow) and possibly Mary (Browning). She carried the scars of initiation and knew the language and songs of her people.

Jenny's lifelong partner was Andrew Hamilton Graham, son of Scottish and Irish immigrants. Jenny and Andrew



settled at Nerang Creek Southport where Andrew was employed by the Government as a river pilot and lightkeeper for Nerang Creek and The Broadwater. After Andrew's death in 1919, Jenny and her children carried on his duties of light-keeper for 10 years.

Jenny's marriage to a non Aboriginal government employee gave her special privileges. It meant she could avoid coming under The Aborigines Protection Act – which was the draconian legislation from 1897 that meant any Aboriginal person could be forcibly removed from their land, simply for being Aboriginal.

The Act also forbade Aboriginal people from marrying non-Aboriginal people, but somehow Andrew and Jenny got around that. And Jenny also sidestepped the law that said Aboriginal people couldn't vote.

My mother Patricia remembers that in the 1930s, not only was Jenny able to vote, Southport Mayor Joe Proud personally picked her up in his car on voting day, or sent his secretary Isabel Hannah for her.

Jenny Graham died at Southport in 1943 leaving a large family.

But Andrew and Jenny's role in keeping the navigation lights of Nerang River and the Broadwater bright for so many years is remembered with a six metre high sculpture Evandale Sculpture Walk by the City of Gold Coast council chambers – beautifully entitled – “Wiyung Tchellengai Najil “ the keeper of the light.

And how do I know this? I am Granny Graham's great grandson. Her story is one of many that has been passed down through our family by Elders, including my mother Patricia and Aunty Ysola.

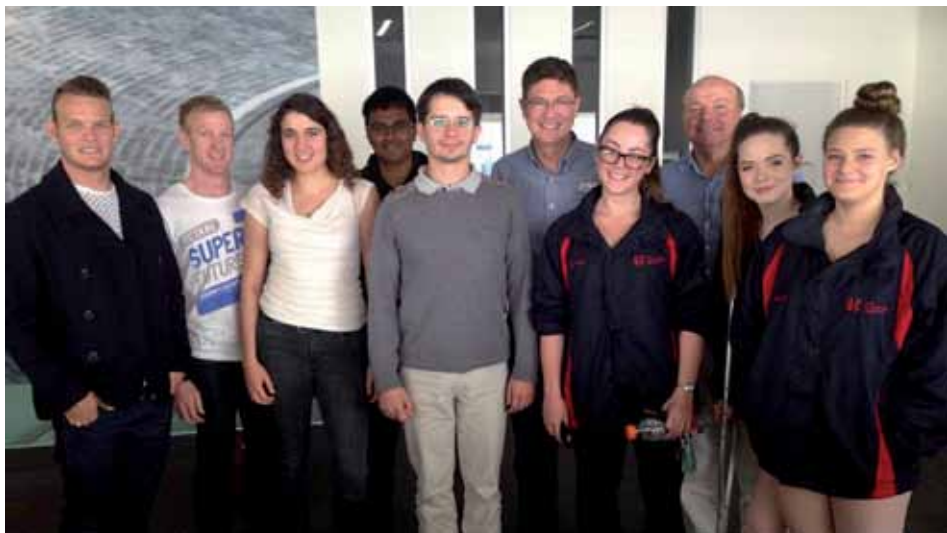
Article:

**Rory O'Connor**

*Photo 'Jenny Graham' courtesy Yugambeh Museum (Yugambeh is the Aboriginal language group for the Gold Coast, Logan and Scenic Rim). Photo 'Maid of Sker, 1920s' supplied by City of Gold Coast Local Studies Library.*



# Young Leaders



With Southport emerging as a vibrant hub for business & fledgling entrepreneurs, a new breed of professionals are making their mark.

They are young, fresh and dynamic with a focus on embracing community – giving Southport a close-knit feel that other business communities lack.

For the last three years, State Member for Southport Rob Molhoek has offered a mentoring and leadership program for young locals, keen to make connections with their fellow professionals.

The community-minded MP says the Young Leaders program was one of his first priorities after being elected.



“As a young man, I was lucky enough to have access to a mentor who provided support and encouragement during my early professional years. Since then, I’ve always made it a priority to support the next generation of young entrepreneurs and civic leaders.”

The group has been involved in fundraising and volunteering activities, as well as exclusive sessions with some of the Gold Coast’s top business minds. Learning about the importance of “giving back” is a key focus, along with realising and growing your own potential.

**If you or someone you know would benefit from the Rob Molhoek Young Leaders Mentoring & Leadership Program, please contact Rob’s office for more information:**

southport@parliament.qld.gov.au  
or (07) 5600 1100.

# Southport Priority Development Area

Southport was declared a Priority Development Area (PDA) by the previous State Government in October 2013. They recognised that the Gold Coast CBD was in need of revitalisation and was primed for urban renewal.

Southport's new Light Rail system and redeveloped Broadwater Parklands are delivering new opportunities and improved accessibility to the CBD, and world-class open space. Previous planning regulations did not consider this.

The Member for Southport, Rob Molhoek MP was pivotal in having Southport's planning regulations fundamentally changed, from controlling new development to facilitating new city-shaping projects.

Declaring the area a priority for development has been very successful in generating new investment in the CBD, with renewed interest in property development.

The Priority Development Area of Southport encompasses the CBD and its immediate surrounds.

The area is split into four zones or precincts:

**CBD core** - Commercial centre of Gold Coast for office, retail

**Residential in north** -  
eg. High rise, high-density apartments

**Garden Residential in south** -  
eg. Medium-rise apartments

## Open-space parklands

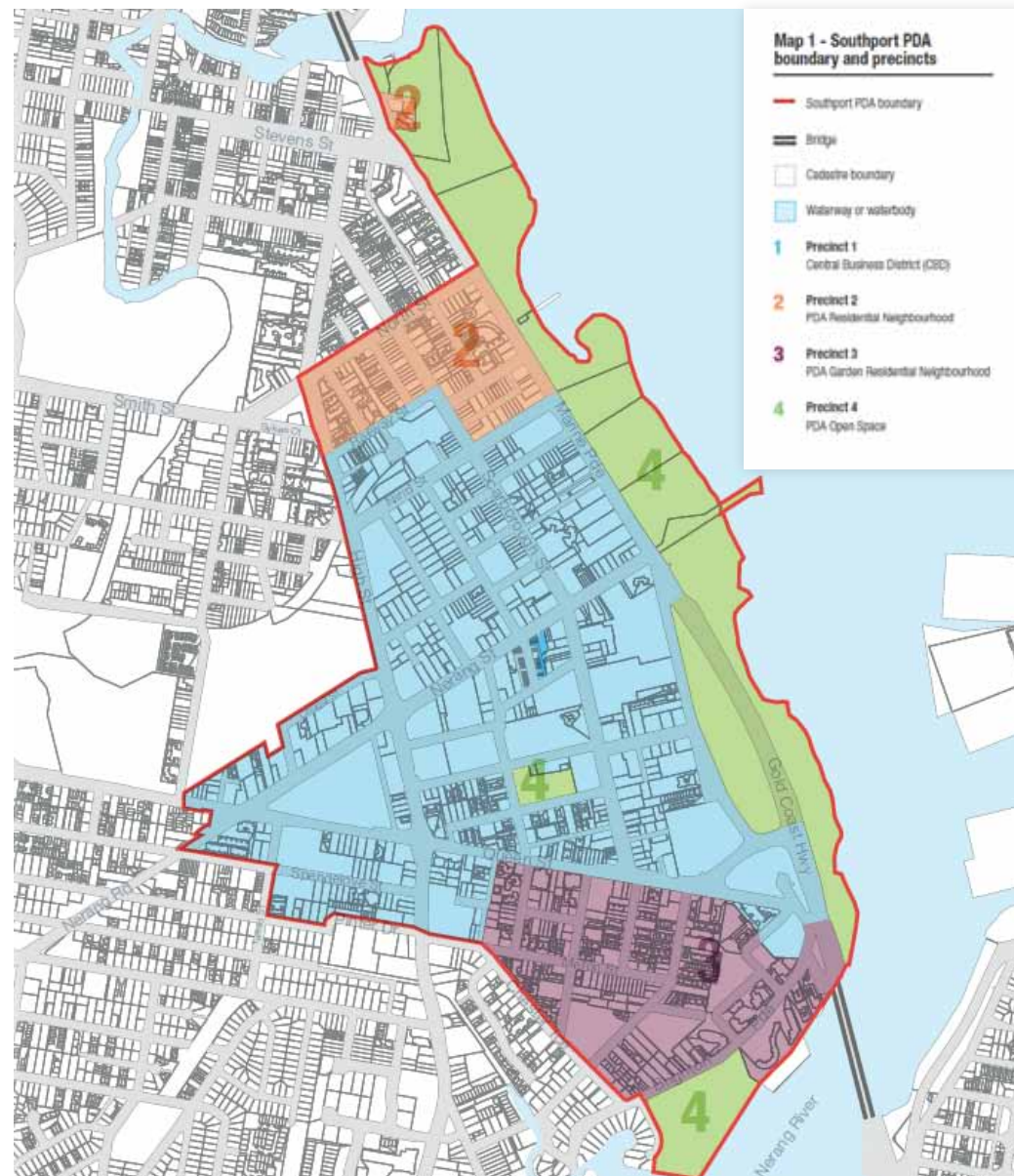
Precinct 3 has witnessed the most development activity (approvals and construction) with the vast majority of developments being medium-rise residential apartment buildings.

Normal planning restrictions such as car parking are relaxed by Council (thanks to the Light Rail), with no maximum height limits and average residential densities of one bedroom per 9sqm are expected.

There is now need for new commercial office space to be developed, and there are currently no applications to do so.

There is also a need for CBD mixed-use development: office, high-end retail, hotel, residential, entertainment, open space.

Southport is the best location for getting developments approved in our city.





# Taylor Willis Town Planners



Southport's leading Urban Planning firm is Taylor Willis Town Planners, established in Southport in 2008.

Taylor Willis Town Planners is an award-winning Urban Planning practice situated in purpose-built commercial premises in the heart of Southport, the Gold Coast CBD.

The planning firm is headed up by two of the Gold Coast's most experienced and well-respected planners, Robert Taylor and Nicole Willis.

Nicole Willis has recently been recognised for her significant contribution to planning, winning the prestigious Robert Swider Memorial Award for Queensland Young Planner



of the Year at the Planning Institute of Australia Queensland Awards for Excellence in 2014. She was also awarded a commendation for Outstanding Achievement by a Young Planner in the National Awards for Planning Excellence 2015 in Melbourne by the Planning Institute of Australia.

Taylor Willis Town Planners are the preferred planning consultancy firm for developers looking to invest in Southport. They also offer in-house Chinese-translation services.

"Importantly for our clients, Taylor Willis Town Planners have a 100% success rate, that is 100% of the applications we lodge on behalf of our clients have been recommended for approval by the Gold Coast City Council officers," says Ms Willis.

Notably and most recently, Taylor Willis Town Planners have successfully managed approval of:

The Beacon – a 26-storey residential high-rise with 177 apartments in Southport, approved within three months in late 2014.

Southport Micro Urban Village – a 'first of its kind' innovative terrace housing development in Southport approved within four weeks in early 2015.



## **Taylor Willis Town Planners**

173 Queen Street, Southport  
Ph: +61 7 5528 4843  
Email: [mail@taylorwillis.com.au](mailto:mail@taylorwillis.com.au)  
PO Box 10282, Southport BC 4215

# Bell Legal Group



Since John Douglas Bell founded the first law practice in Surfers Paradise in 1955, Bell Legal Group has played an integral part in the growth of the Gold Coast.

Bell Legal Group acts for leading local and overseas clients, with a strong emphasis on those from Asia. This includes a strong Chinese client base built up over many years.

“We are proud of the firm’s history, our commitment to the Gold Coast and our focus on service to our clients,” says senior partner John Fradgley.

As a leading commercial law firm, Bell Legal Group’s expertise includes:

## Real Estate Transactions

Bell Legal Group acts for many local and overseas clients who are dealing in real estate and these include a large number of Chinese nationals.

Bell Legal Group has a thorough knowledge of the Australian Government’s foreign investment laws and guidelines, including the FIRB.

The firm has a lawyer from mainland China who can give advice in Mandarin.

Many of Bell Legal Group’s overseas clients also invest in local businesses and its lawyers are very experienced in this area.

## Migration and Visa Law

At Bell Legal Group, two registered migration agents have many years of experience in all aspects of migration and visa law in Australia.

They have the skill, knowledge and experience to handle any aspect of the Migration Program and related Visa Subclasses – and they enjoy a very high success rate for applicants.

Bell Legal Group’s expertise extends to appeals to the Immigration Review Tribunal and Federal Court.

## Strategic Advice

For the benefit of its clients, Bell Legal Group has a high-level support network of professional advisers in financial and regulatory areas.

“We can provide strategic legal advice and commercially practical solutions to achieve business goals and objectives in a skilful and cost effective manner,” says commercial law partner Rob Ffrench.

“Our other areas of expertise include business advice and transactions, commercial leasing, intellectual property, commercial litigation, estate planning, wills, estate administration and family law.”



## Bell Legal Group

Bell Legal Group House  
Level 4 – 91 Upton St  
Bundall, QLD 4217  
Ph: +61 7 5597 3366  
Email: [law@belllegal.com.au](mailto:law@belllegal.com.au)  
[www.belllegal.com.au](http://www.belllegal.com.au)



# Asia Pacific Language and Business Institute

Feedback from local businesses and government indicates a strong increase in Chinese investment and business activity in the Gold Coast region, with strong growth anticipated over the next two to three years.

To assist with the skills and knowledge required to work effectively with Chinese investors, the Asia Pacific Language and Business Institute offers a series of short intensive courses aimed at local business and government representatives who will be working with visiting Chinese business people and staff.

The courses available at the Asia Pacific Language and Business Institute provides:

- Training in current Chinese cultural business protocols
- Insights into Chinese dining and social culture and it's relationship to business practice
- Business meeting expectations and activities to avoid
- Basic language skills
- How to respond appropriately when navigating the non-linear and unrelated steps of Chinese business practice

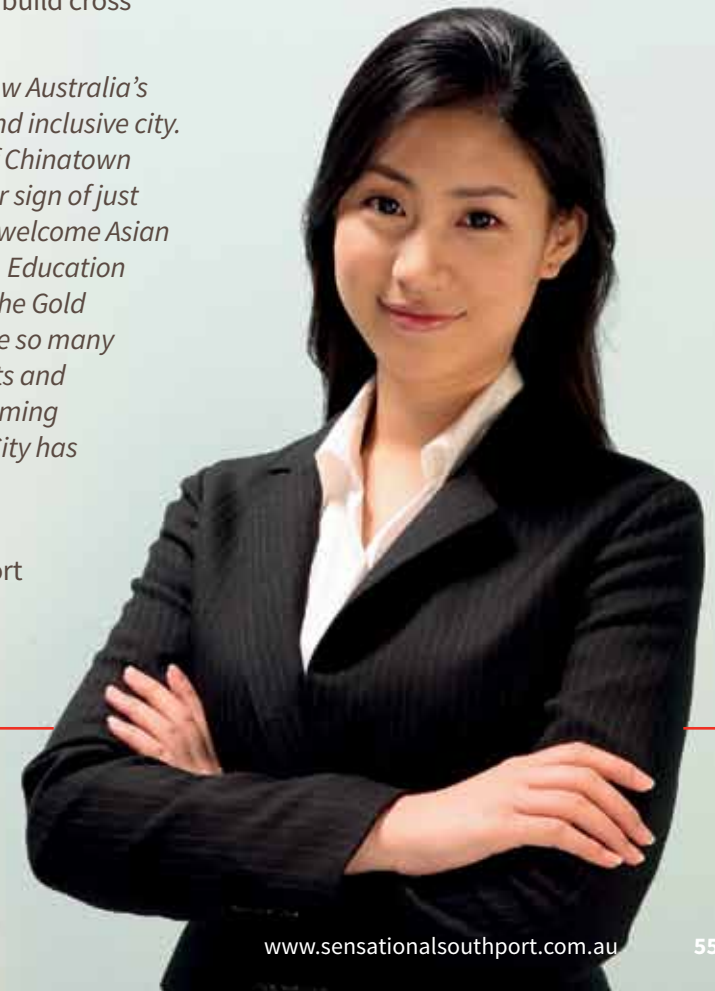
- Effective relationship building skills with Chinese delegations
- Critical steps to follow leading up to formal business processes such as contract negotiation and signing and memorandums of understanding
- How to effectively build cross cultural teams

*"The Gold Coast is now Australia's most multicultural and inclusive city. The establishment of Chinatown in Southport is a clear sign of just how ready we are to welcome Asian visitors and students. Education is good business for the Gold Coast. It's great to see so many international students and business investors coming to Queensland. Our City has so much to offer."*

Rob Molhoek MP,  
Member for Southport

**To register your interest in courses, please contact the Institute by email:**  
**[enquiry@studyasiapacific.com.au](mailto:enquiry@studyasiapacific.com.au)**

**Glenn Ayrton**  
Mob: +61 (0)400 992 404  
[www.studyasiapacific.com.au](http://www.studyasiapacific.com.au)



# Glasgow to Gold Coast – a Commonwealth Games ‘what if..’



At the end of July 2014, downtown Glasgow was an absolute buzz – alive with people day and night.

My wife, Margaret, a Gold Coast City Councillor, visited three years prior and had the privilege of experiencing the transformation of Glasgow from a city of sceptics to raving fans.

Then, Glaswegians collectively wondered how the city could afford the Games with their required infrastructure.

Would the stadiums be filled?...

Would people come to visit their city?...

Well the city did and the stadiums did and the people did.

At Games time, we were not part of any official delegation, so mingled in the streets and the queues and stayed and ate with the locals.

Glasgow Green, the biggest of the city's four Games 'live sites', was thronging with people; kids were experimenting with judo, hockey and boxing and racing a virtual Usain Bolt on the 60m Virgin simulator.



Shops were buzzing, with trade up significantly during the Games period. Queues at main meal times were common, particularly in proximity of the live sites.

At downtown George Square, another of the live sites, official Games souvenirs sold out well before the end of the Games and queues formed every day for the 'round Glasgow' double-decker bus tours.

People were literally shoulder-to-shoulder at Merchant Square, sampling food from around the Commonwealth and being entertained at multiple indoor and outdoor entertainment stages.

The value of volunteers was clear, as visitors worked their way around the public transport system and pathways to venues.

Several deliberate community goals were embodied in Games operations. I give two examples:

Young people from the depressed area cleared to create the Games Village undertook courses at the College of Glasgow and entered apprenticeships with the Village's builders.

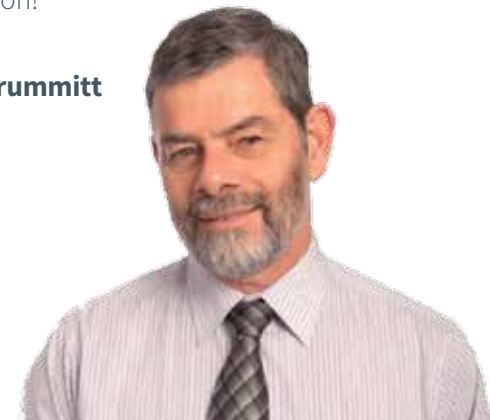
People with disabilities and long-term unemployed were trained as wayfinding volunteers for the Games and received 'work experience' certificates to assist them with future employment.

If the Gold Coast can create even half of the Games experience that Glasgow did, we will all have a blast and the impact on our city, our State and our part of the globe will resonate for decades. But we must all get on board, get excited and assist GOLDOC, State Government and the City of Gold Coast.

Margaret and I cannot wait. Bring it on!

Article:

**Noel Grummitt**





# Southport Chamber of Commerce and Industry



Chamber President  
Laird Marshall  
believes Southport  
businesses of all  
sizes are set to  
reap big rewards  
with the upcoming  
Commonwealth  
Games...

... And Mr. Marshall's not the only one who thinks so.

A recent breakfast hosted by the Chamber explored options for Southport businesses to leverage the upcoming sports super-event, based on Griffith University research after the Sydney Olympics.

"Southport is the home of some premier events for the Games as well as the Athlete's Village," Mr. Marshall says, "So it's time for Southport businesses to get into gear and position themselves to benefit."

Southport is the *only* CBD of the Gold Coast.

A year's membership to the Chamber costs less than \$10 a week plus members enjoy discounted access to the Chamber's extensive email database.

Functions hosted by the Chamber are a fixture on the Gold Coast events scene, ranging from gourmet breakfasts to evenings with some of Australia's most successful and entertaining business speakers.

"Events are always social," Mr. Marshall explains, "And our member businesses can participate at any level – from being a regular member

and contributor to a Gold Sponsor. For less than \$25 a week, members enjoy sponsorship opportunities and will gain unprecedented access to corporate benefits in the Games lead up."

Southport Chamber of Commerce and Industry is open to all Gold Coast Businesses, with membership packages proving more popular than ever the last few months.

"We're delighted to have been part of the successful launch of Chinatown in our CBD," Mr. Marshall says, "We're extremely proud of everyone who worked to bring the vision to light. And we're looking to a successful Games next."

"Businesses are recognising the Games are an opportunity not to be missed. It must be the Games..." Mr. Marshall jokes, "...Because I'm suddenly very popular."



**SOUTHPORT  
CHAMBER OF COMMERCE  
AND INDUSTRY**

**Please call Rebecca:**

Ph: +61 7 5531 4577

17 Short Street, Southport

[info@southportchamberofcommerce.org.au](mailto:info@southportchamberofcommerce.org.au)

[www.southportchamberofcommerce.org.au](http://www.southportchamberofcommerce.org.au)

## Member Benefits Package (Most popular)

### Includes:

- ✓ Updates on Chamber activity
- ✓ Discount pricing to attend Chamber special events
- ✓ Listing in the Chamber's Southport Business Directory
- ✓ And more!

**Less than \$10 per week** (GST N/A)

## Gold Member's Package (Great for Games lead-up)

### Includes:

- ✓ Special Government and Commonwealth Games corporate opportunities
- ✓ Updates on Chamber activity
- ✓ Discount pricing to attend Chamber special events
- ✓ Listing in the Chamber's Southport Business Directory
- ✓ Sponsorship opportunities at Chamber events
- ✓ And more!

**Less than \$25 per week** (GST N/A)

# Gold Coast Hospital Foundation



Raising funds to  
give Gold Coast  
patients the best  
health care



**GOLD COAST  
HOSPITAL  
FOUNDATION**

Gold Coast Hospital Foundation aims to improve local hospital and health services, to provide the community with the best possible care.

As a charity, their work supports thousands of patients across more than 40 facilities, including Gold Coast University Hospital, Robina Hospital and community health centres (e.g. family, rehabilitation and community health centres).

The Foundation raises funds to purchase vital medical equipment, fund research initiatives and

support education opportunities for health professionals. Their largest community activity is delivery of the Cancer Patient Transport Service, which makes more than 10,000 journeys per year to help cancer patients get to and from hospital for treatment.

As the health and hospital needs of the Gold Coast community continue to grow, achieving optimal holistic outcomes requires funding above and beyond usual Government budgets. As such, the Foundation is focussed on projects that not only improve services, but also the patient experience. This includes reducing stress and anxiety for both patients and their families, minimising wait, treatment and hospital stay times, and improving the efficiency and approach of care models.

It is only through ongoing financial support from the community, that Gold Coast Hospital Foundation is able to help deliver the best health care, when it's needed the most.

**[www.gchfoundation.org.au](http://www.gchfoundation.org.au)**



*Timely access to emergency treatment is often the difference between life and death – a reality felt all too well by Gold Coast parents Scott and Renee.*

*Four-week old Charles was rushed to the Gold Coast University Hospital Emergency Department, limp, struggling for breath and unresponsive. It was almost impossible for doctors to find a line to his tiny veins, so a cannula was put into his fragile head. Scott and Renee were by Charles' bedside in the Children's Critical Care Unit for six days, while he was reliant on oxygen ventilation from a neopuff and oxygen blender.*

*Donations to the Foundation help fund vital medical equipment just like this, to support your local hospitals to deliver specialised treatment for the youngest of patients, removing the need to travel to Brisbane.*



# Southport's billion-dollar health industry



Gold Coast Mayor Tom Tate and Rob Molhoek MP sign the last concrete slab of the Gold Coast Private Hospital.

With the new state-of-the-art Gold Coast University Hospital, Commonwealth Games Village and new sporting, entertainment and cultural facilities all linked by a modern transport system, Southport, the business hub of the Gold Coast, is well on the way to becoming one of the country's most dynamic city centres.

Central to Southport's economic and civic performance is its multi-billion dollar health industry.

## **TAFE Queensland – Specialist Training Health Services**

Situated in the centre of the Southport CBD, the TAFE Queensland Southport campus is within close proximity to the Australia Fair Shopping Centre and provides easy access to an abundance of shops and cafes.

The Southport campus provides specialist delivery in a range of health programs, including nursing, and includes 'live' training spaces that simulate hospital and professional health services environments.

## **I CAN! International Institute for Neurodiversity**

As part of Southport's vision to be the leading Health and Knowledge Precinct in the Asia Pacific Region, plans are underway to establish an International Centre of Excellence for health and disability care.

The dream is to cluster services and research through unique public-private partnerships for the Clinical Advancement of Neurodiversity (I CAN!). Combining state-of-the-art integrated disability, medical and mental health services, clinical teaching and research all in one area will create a first-of-its-kind centre and many new jobs for the region.

## **Gold Coast University Hospital**

The 2013 opening of the \$1.76 billion, 750-bed Gold Coast University Hospital brought world-leading health services to Southport. Made up of seven main buildings and a total floor space of around 170,000sqm, GCUH provides the technology to support high-level service delivery to the benefit of patients and staff, as well as state-

of-the-art training facilities and on-site research facilities for students.

## **Health and Knowledge Precinct**

The new hospital is a key component of a fully integrated health, medical, technology, research and innovation centre.

Combined with Griffith University's Gold Coast campus and the new Gold Coast Innovation Centre, the precinct is a vibrant hub of research and innovation, leading the way in positioning the Gold Coast as one of Australia's most innovative cities.

## **Pacific Private Day Hospital**

Pacific Private Day Hospital is part of Healthscope, a 4,300-bed hospital network in Australia. Pacific Hospital provides valuable services to the Southport and Gold Coast region for day surgeries and ongoing care.

The hospital has five operating theatres and provides care for a range of clinical services including Oncology and Palliative care.

# Southport timeline

## Before time

(This story happened on the flatlands that are now known as Southport.)

Aboriginal creation God Jabreen comes down from the north and visits this country. He transforms some local young girls into the moon, the rainbow and some stars.

*(With thanks to: Rory O'Connor, Yugambeh Museum)*

**1874**

Crown Reserve at Nerang Creek Heads surveyed and established as the town of Southport the following year.

**1884**

First main jetty built and passenger boats start regularly calling in at the town.

**1889**

Railway from Brisbane to Southport opens as the population reaches 1,000.

**1901**

The Southport School founded and plans made for a courthouse in Southport.

**1912**

Church of England Grammar School for Girls (St Hilda's) founded.

**1914**

Southport Pier built.

**1937**

Population of 7,500 recorded.

**1925**

The Jubilee Bridge between Southport and Main Beach is opened.

**1932**

Water supply to Southport completed.

**1947**

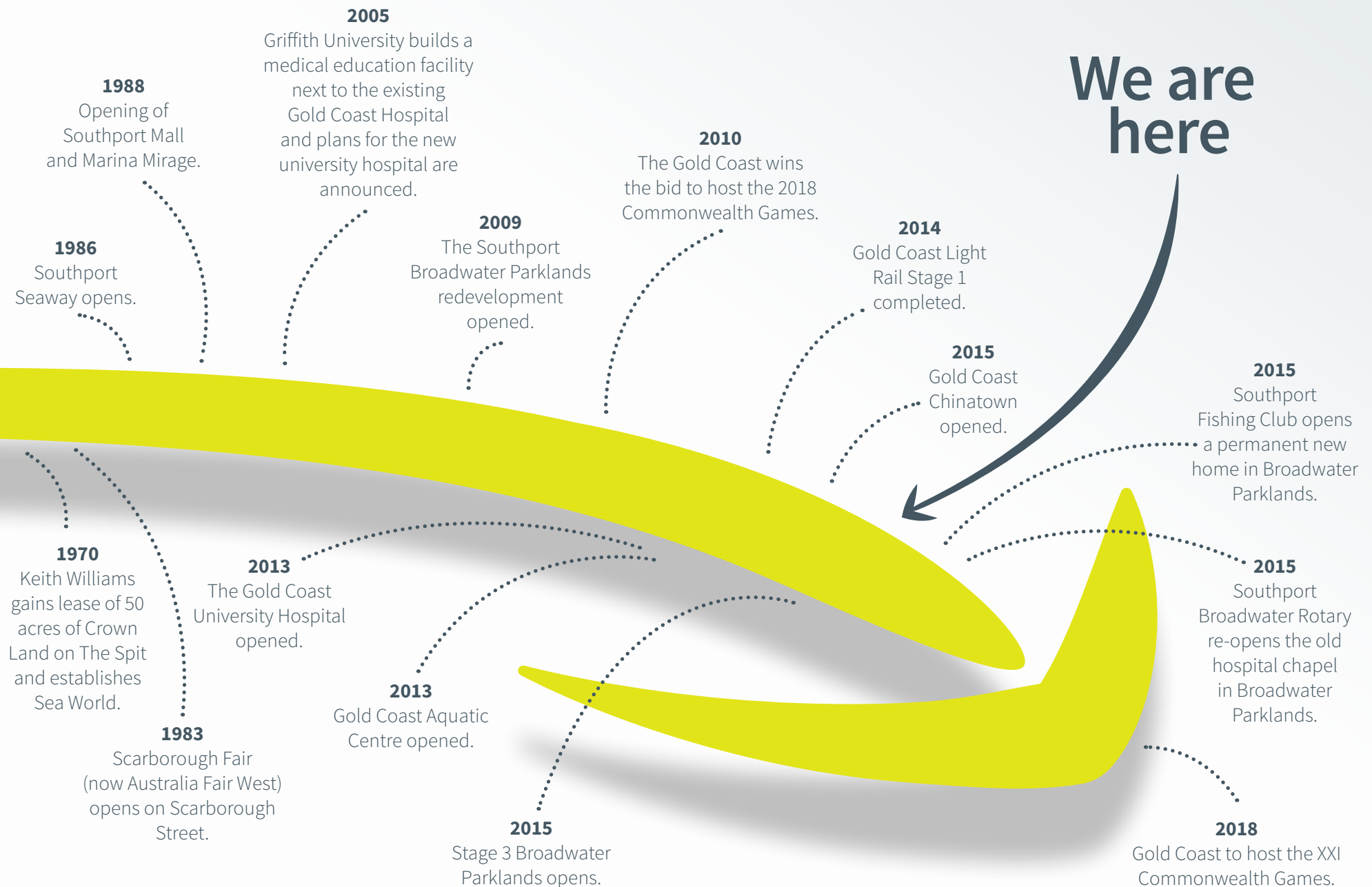
Gold Coast Hospital established.

**1956**

Southport Yacht Club opened.



# We are here



# Australian Volunteer Coast Guard – Southport



Coast Guard Southport (QF1) was formed in 1967 and is today one of four Flotillas in the South East Queensland Squadron.

The Coast Guard promote boating safety and assist in the preservation of life at sea through education, example and examination.

Our training courses are structured to sit within the national framework of competency-based training, providing for portability of qualifications.

At Southport, we operate three vessels: a 7.9m rigid inflatable powered by twin 250HP outboards, a 7.2m Swift Rigid Inflatable 7.2m powered by twin 175 HP Suzuki Outboards and a 6.5m rigid inflatable powered by a single 140HP outboard.

These vessels are manned by four crews who rotate duty on weekends and public holidays and by a duty crew on callout at other times.

Our well-equipped radio room provides 24/7 monitoring during the weekend and between 6am and 10pm weekdays.

We monitor the marine CB band (27 Megahertz) and VHF marine frequencies, with some radios dedicated to distress, safety and calling frequencies.

Coast Guard Southport also operates a Seaway Tower facility (owned by Gold Coast Waterways) in collaboration with Volunteer Marine Rescue Southport. The tower shares Maritime Coastal Watch duties with Brisbane Harbour.

New members are invited to participate in the range of direct and support activity undertaken by the Southport flotilla. Training is provided; radio operators and boat are currently being sought, but of course all volunteers are welcome.

Anyone interested in joining and training with Coast Guard Southport can call the duty radio operator on 5531 1421.



**Australian Volunteer  
Coast Guard**

171 Marine Parade,  
Southport QLD 4215  
Ph: +61 7 5531 1421  
[www.coastguard.com.au](http://www.coastguard.com.au)



# Burchills Engineering Solutions



Burchills Engineering Solutions, established in 1974, brings more than four decades of local knowledge and sector experience to development projects throughout the Gold Coast and beyond.

The Southport-based firm goes beyond providing civil and structural engineering services to genuinely partner with clients throughout each stage of the property development process.

They are hands-on with Development Applications, help clients identify viable projects and work with real estate agents on feasibility studies and site appraisals that match particular customer requirements.

“We’re well-placed to provide that level of service because we absolutely have the experience and technical knowledge, but also have the eyes and

the boots on the ground,” says Managing Director Steve Coote.

It’s exactly that depth of local knowledge that gives Mr Coote confidence in the future of Southport.

The Burchills team, already networked with high-level industry operators throughout Queensland and the broader Gold Coast, are establishing a network of Southport businesses that share common goals and values.

“In the same way as we’ve built relationships with trusted partners and collaborators throughout the state and the city, we’re building a micro-network in Southport among operators with complementary skills and expertise,” he says.

Central to their collaborative strategy is Southport’s status as a Priority Development Area, a policy that’s already stimulated a new wave of projects.

Burchills have emerged as PDA engineering specialists, having worked on more than 20 proposed and completed projects, including the very first PDA project to be built – apartments at 43 Lenneberg Street.

“The PDA has certainly driven a lot of activity and interest in Southport across

the purchase of sites, proposals and now actual projects coming out of the ground,” says Mr Coote.

“In conjunction with the Light Rail, Southport’s CBD status and the Broadwater Parklands, the PDA has pulled it all together to create a real buzz.”

Burchills’ infrastructure experience includes big-ticket commissions such as work on the construction phase of Gold Coast Light Rail and all civil engineering and earthworks for the Broadwater Parklands.

“We work throughout Queensland and into northern NSW, but we’ve recently made the strategic decision to keep our HQ in the Southport CBD,” says Mr Coote.

“In our sector, a lot of operators are finding it more and more attractive to establish in Southport.”



## **Burchills Engineering Solutions**

Level 8, Australia Fair Tower

42 Marine Parade

Southport, QLD 4215

Ph: +61 7 5509 6400

Email: [admin@burchills.com.au](mailto:admin@burchills.com.au)

[www.burchills.com.au](http://www.burchills.com.au)

# Century 21 Broadwater Realty



Century 21 Broadwater Realty -  
your local Gold Coast  
Real Estate partner!

Century 21 Broadwater Realty caters for all real estate needs, including residential and commercial sales, project marketing and property management.

"We aim to build relationships with clients, customers and suppliers which lead to repeat business and positive outcomes for everyone," says Director, Christopher Mattingley.

"We strive to understand your real estate needs and provide you with the best service possible. Our goal is to exceed customer expectations. Honesty, integrity and professionalism are central to everything we do."

The Century 21 Broadwater Realty team specialises in marketing properties in all northern Gold Coast suburbs.

The agency's local real estate experience, combined with the backing of the world's largest real estate network, gives customers access to proven processes, property marketing skills and the expertise of an industry leader.

**Call today to discuss how  
Century 21 Broadwater Realty  
can help you turn your real  
estate dreams into reality!**

142 Scarborough St,  
Southport QLD 4215  
+61 7 55285944  
broadwater.realty@century21.com.au  
www.century21.com.au/southport

**CENTURY 21 AGENTS.  
SMARTER. BOLDER. FASTER.**

**Century 21**  
BROADWATER REALTY



# Top One Chinese Seafood Restaurant



第一樓

*Top One*  
*Chinese Restaurant*

Top One Chinese Seafood Restaurant is Australia Fair's largest anchor tenant after obvious spacetakers like the supermarkets, Kmart and Event Cinemas.

The destination restaurant has been open almost 13 years and represents the vision of co-directors Lindy Yuan and Ricky Wong to bring traditional yum cha culture to Southport.

"We opened Top One because we saw the opportunity to promote Chinese culture and yum cha in the CBD," says Lindy.

The restaurant is famous for its amazing wall of live seafood tanks, colourful Chinese New Year celebrations and traditional Chinese décor.

Top One serves yum cha and a la carte featuring homemade dim sums and Hong Kong barbecue-style cooking.

Australians often gauge restaurants serving international cuisine by the volume of locals eating there – if Chinese people favour a Chinese restaurant, the thinking goes, it must be good.

Top One passes that test with flying colours, with yum cha and a la carte diners split about half-and-half between Chinese and westerners.

"This gives the customer confidence I think, that our food has the authentic flavours and is prepared the authentic way," says Lindy.

"People love to come back, even my staff. They know our food is very tasty and even come for yum cha on their days off."

Lindy and co-director Ricky both started young in restaurants and hospitality and met through family connections on the Gold Coast.

Lindy says they form a complementary team – her strengths are management and working with staff while Ricky is good with business development, including the Chinese tour bus lunches, dinners and late suppers Top One has provided since opening.

She says Top One's staff of more than 25 is 'like a family'; the head chef and other key personnel have been there for many years and the restaurant has produced four marriages between team members.

"They all have babies now and their own homes, it's so lovely that they've been able to meet here," says Lindy.

## **Top One Chinese Seafood Restaurant**

Ph: +61 7 5532 5500

Email: [topone.booking@yahoo.com.au](mailto:topone.booking@yahoo.com.au)

[www.toponerestaurant.com](http://www.toponerestaurant.com)

# Future Gold Coast



Southport, along with other key areas in the city, will play a key part in the city's overall growth into a major city with significant lifestyle, economic and investment opportunities.

In 2014 renowned demographer, author, social commentator and KPMG partner, Bernard Salt was commissioned by Southport-based Regional Development Australia Gold Coast to undertake an analysis of historical trends on the Gold Coast.

The study looked into the future at how the city will look in 2050 through an analysis of global benchmark cities, and the economic and social infrastructure likely to be required for a city which will more than double its population to 1.2 million residents within 35 years.

The project was supported by City of Gold Coast and key business leaders across the whole city.

Bernard's report and findings were presented to an audience of almost 1,000 breakfast guests in February 2015 and received wide coverage.

The next stage of the project will be a series of roadshows and events to promote the investment, business and lifestyle opportunities to interstate and overseas audiences throughout 2015. Copies of the report and details of how to become involved in the project are available from the Future Gold Coast website below.

Southport, along with other areas in the city, will play a key part in the city's overall growth into a major city with significant lifestyle, economic and investment opportunities.

"No other comparably scaled city in Australia can credibly claim to double its size over the next 35 years and yet that is precisely the promise of the Gold Coast. For this reason alone Australian and international businesses should be made aware of the opportunities for investment and development in this most unique city of our time"



Bernard Salt,  
KPMG Partner,  
February 2015



## To learn more visit:

[rdagoldcoast.org.au](http://rdagoldcoast.org.au)

[www.futuregoldcoast.com.au](http://www.futuregoldcoast.com.au)

## FIRST QUESTION: WHAT'S A ZAKAZUKHA?

Zakazukha is a Russian word meaning 'cash for comment'.

### Next question: why do the Russians *need* such a word?

Touchy subject, but in the post-Glasnost free-for-all of 1990s Russia, opportunistic reporters and newspapers routinely demanded cash for favourable editorial content.

How routinely? At the practice's peak, an official price list would circulate among PR agencies listing a schedule of zakazukha fees, depending on the length of the story and on which page it would run.

There was even a premium during election campaigns!

### Million-dollar question: who are Zakazukha?

We're a multi award-winning Gold Coast creative and PR agency, in business for more than a decade and specialising in B2C and B2B communication.

The rigorous focus of our work (and the thing we do better than anyone else in our market) is content and narrative.

Want proof? Reread the column to the left – we used it to engage you with a story, in less than 100 words!

Zakazukha media, marketing and content campaigns regularly splash our clients' stories and brands over local, national and even international media.

So if you want to harness the power of creative storytelling to communicate anything to anyone, communicate with us first.

Landline: 07 5607 0899 Email: [info@zakazukha.com](mailto:info@zakazukha.com)



WWW.ZAKAZUKHA.COM

## TMD Online

Founded by website developer Trent Moffatt in 1998, TMD Online builds custom websites for local Gold Coast brands, as well as clients in Brisbane, the Sunshine Coast, interstate and overseas.

"We've grown by building great websites as simply as possible," Trent says. "Because we deliver results, our clients spread the word about our company and how we've helped them."

Since TMD began, Trent recognised his marketing strategy would revolve around referrals inspired by producing *real* outcomes for business.

"We like to 'think outside the square' – and we do this by not punching out 'cookie cutter' websites. Our websites are all custom and our code is written right here, in house."

TMD understands that developing a new site can be daunting – There are many different technologies and platforms to choose from, each with its own benefits. TMD talks with clients to discover their needs, then provides a jargon-free proposal with a clear strategy for their brand to succeed online.

This sort of customer service is a cornerstone of TMD. So much so, they're confident to offer a 100% service guarantee for their websites.

"We follow a design process which is proven to deliver the best possible solution in the most cost and time effective way," Trent explains. "We welcome client input too, which is vital to achieve the best outcome."

Trent heads up a dedicated team of four, and clients love talking to the same person during and after their website build. TMD's team is in touch each step of a website build including:

- Analysis
- Concepts
- Testing / Review; and
- Implementation

"We ensure clients are not only happy with their new website *design*, but that *backend* functions such as eCommerce and Content Management work perfectly," Trent says.



### Contact TMD Online:

Phone: 1300 422 305  
[www.tmdonline.com.au](http://www.tmdonline.com.au)



# Rob Molhoek MP, Member for Southport



I am your State Member for Southport and Shadow Minister for Housing & Public Works.



I am a born-and-bred local who lives on the Gold Coast, not far from where I grew up in Southport, and have a passion for the Gold Coast that only locals will understand.

I have worked in government, retail, broadcasting, media, wholesaling, entertainment, sport and development.

Elected to Gold Coast City Council in 2004, I chaired the Finance & Internal Services Committee overseeing the city's finances, human resources, capital works, infrastructure planning & development.

I have a passion for community service and prior to my election to Parliament, I was a Director and National President of Bravehearts, the founding Chairman of the Gold Coast Community Fund and a foundation Director of the Gold Coast NRL Titans.



## As your State Member, I'm here to help

Did you know I can:

- Provide assistance with state issues including hospitals, roads, housing & education
- Lend marquees for community events
- Offer a free photocopying service for local groups
- Host community & school visits to State Parliament
- Arrange congratulatory letters for birthdays and anniversaries

## Let me know how I can help you:

PO Box 903, Southport Qld 4215  
Ph: +61 7 5600 1100  
Email: [southport@parliament.qld.gov.au](mailto:southport@parliament.qld.gov.au)  
[www.robmolhoek.com.au](http://www.robmolhoek.com.au)

 /RobMolhoekMP

 /Molhoek

# Headline Creative – Building brands for business

Logos | Design | Websites | Marketing

Headline Creative gets new brands off the ground ‘from the logo up’.

They also help existing brands revisit what they already do well.

Headline Creative is a long-serving Gold Coast creative agency with a reputation for punching above its weight.

They produce all kinds of design and advertising at their Southport offices, and also manage larger offsite projects like outdoor video shoots and billboard installation.

“Branding for business is central to what we do,” says Managing Director and 5th generation local, David Lister.

“Our clients recognise it’s hard to compare apples with apples in the creative world. The cheapest option for a logo won’t guarantee a great design. And the most expensive branding package doesn’t ensure the best service and turnaround time either.”

Headline’s approach is practical. David and his team walk clients through the finer points of brand recall and being different to competitors – all to create the best foundation for brands to hit the ground running.

“A lot of business owners think of their brand as a pie with just four pieces – A logo, a website, a storefront and some Social Media accounts. Headline encourages them to see themselves as a ‘customer experience’ first and foremost. Then the pieces of a great brand fall into place – Product photography, copywriting and ongoing PR can all have a part to play.”

Headline Creative also strives to be a ‘jargon-friendly’ zone for clients, with a focus on tangible results.

“It’s rewarding to find our clients gains where they least expect,” David explains. “We recently increased a client’s Social Media engagement by over 8 times, using a print piece rather than a digital campaign to

reach customers. Their name recall is now higher than ever.”

It’s the sort of advice that helps bring out the core values of any growing or established brand – The sort of strategy only a full-service creative agency can offer.

“Marketing your brand can be simple when it’s done right,” David says, “The more honest you are about what you do well – The quicker customers will form an attachment to you.”

## Ask about logo design packages:

Call David Lister

Phone: +61 7 5532 4378

Email:

[brandme@headlinecreative.com.au](mailto:brandme@headlinecreative.com.au)

[www.headlinecreative.com.au](http://www.headlinecreative.com.au)



# The *Twenty 18* Challenge - Your Invitation



If we're to really embrace CBD Gold Coast, we need every major company and retail outlet to have a presence in Southport.

You can share this vision by inviting businesses to join us in Southport, as we prepare to take the world stage in 2018 for the Gold Coast Commonwealth Games and leverage every opportunity around the PDA and CBD designation.

**Rob Molhoek MP**  
State Member for Southport



## Business Referral

**Name of Business:**

**Industry:**

**Current Business Address:**

**Contact Name / Name of Referrer:**

**Daytime Phone Number / Mobile:**

**Email Address:**

**How do you think this business would benefit from re-locating to Southport:**

## Community Survey

As your local Member of Parliament, I'm here to help. Southport is an amazing place to live and work, but I need your help to make it even better. How can I help you?

1. Do you think the Gold Coast needs an integrated tourism resort and second casino? Y / N
2. Do you think our Police are getting enough support from Government to tackle serious & organised crime? Y / N
3. Are you satisfied with the level of access to health services on the Gold Coast? Y / N
4. Do you think the light rail should be connected to the heavy rail? Y / N
5. If you could fix one problem in our local area, what would it be? \_\_\_\_\_

**Please complete the following details so I can keep you informed about what's happening in Southport:**

**Title**

**Name**

**Address**

**Home Phone**

**Mobile**

**Email Address**

Thanks for taking part and having your say! Please return this form to my office by:

Email: [southport@parliament.qld.gov.au](mailto:southport@parliament.qld.gov.au) Post: Rob Molhoek MP – Reply Paid 85471, PO Box 903 Southport QLD 4215



# Imagine the future

Immerse yourself in the  
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Featuring interactive technology and massive  
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learning experiences. Showcasing the latest  
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Level 3, Griffith Health Centre (Building G40)  
Griffith University  
Parklands Drive, Southport

Find out more at  
[griffith.edu.au/redzone](http://griffith.edu.au/redzone)

**Know more. Do more.**



**HEADLINE**  
creative



Sunland Group

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[www.sensationalsouthport.com.au](http://www.sensationalsouthport.com.au)

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