



# QUEENSLAND MUSEUM

ANNUAL REPORT 2010-11



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16 September 2011

The Honourable Rachel Nolan MP  
Minister for Finance, Natural Resources and The Arts  
GPO Box 611  
BRISBANE QLD 4001

Dear Minister

I am pleased to present the Annual Report 2010–11 for the Board of the Queensland Museum.

I certify that this annual report complies with:

- the prescribed requirements of the *Financial Accountability Act 2009* and the *Financial and Performance Management Standard 2009*, and
- the detailed requirements set out in the *Annual report requirements for Queensland Government agencies*.

A checklist outlining the annual reporting requirements can be accessed at [www.qm.qld.gov.au/About+Us/Corporate+information/Reports](http://www.qm.qld.gov.au/About+Us/Corporate+information/Reports).

Yours sincerely,

A handwritten signature in dark ink, appearing to read 'David Hamill', written in a cursive style.

The Hon. Dr David Hamill AM  
Chair  
Board of the Queensland Museum

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# VISION

An accessible and valued museum of international standing exploring Queensland's unique scientific, cultural and natural landscape.

# MISSION

To enrich the lives of people and their communities by fostering connections to Queensland's cultural and natural heritage.

# VALUES

As one organisation we:

- Celebrate the State's biological, cultural and regional diversity
- Cherish collections
- Embrace innovation and creativity
- Strive for excellence
- Engage with diverse audiences
- Foster a culture of lifelong learning
- Nurture partnerships
- Value team work and respect individual contribution.

< *I Dig Dinos!* Queensland Museum South  
Bank's signature holiday program







# QUEENSLAND MUSEUM PROFILE

The Queensland Museum is a keeping place of the State's natural and cultural treasures, engaging communities and bringing people together through the rich connections and stories these treasures reveal.

We care for more than 1 million objects and specimens in the State Collection valued at more than \$387 million and a library heritage collection valued at \$3.36 million, numbers that grow each year as we continue to tell the changing story of Queensland, discovering, documenting and celebrating our biological, cultural and regional diversity and Queensland's place in the world now and in the future.

On 20 January 2011, the Queensland Museum marked 149 years of collecting and interpreting Queensland's history since its founding by the Queensland Philosophical Society in 1862. On the eve of its 150th anniversary in 2012, the Queensland Museum through its dynamic network of public attractions, trusted scientific and cultural research, collections, and regional and community services, continues to enrich the cultural, social and intellectual life of Queenslanders and visitors to the State.

Queensland Museum reaches far beyond the walls of its five public museums, fostering connections with more than 2.4 million people in 2010–11 through a museum visit, a talk or workshop, borrowing of an educational kit or object, or paying a visit online.

The Queensland Museum boasts internationally recognised researchers, experts in fields across broad areas of biodiversity, geosciences, cultures and histories.

Our world-class research and collections come to life and resonate with the public via dynamic and innovative visitor experiences for young and old alike including workshops and talks, public programs and exhibitions that tour Australia.

Complemented by a successful publishing business that draws content from this rich body of research and home to a state-wide museum loans service and virtual museum online, Queensland Museum continues to engage with diverse audiences, ensuring objects, specimens and their stories are widely accessible.

Our regional services program, including the Museum Resource Centre Network, continues to be at the forefront of successful professional and community support for the collections and museums sector.

The Queensland Museum is a celebrated and valued cultural and scientific leader, growing with the community to foster a better understanding of our place in the world.



▲ (l-r) Queensland Museum South Bank, Museum of Tropical Queensland, The Workshops Rail Museum, Cobb+Co Museum

## Queensland Museum South Bank, Brisbane

Corner Grey and Melbourne Streets,  
South Brisbane Qld 4101

Opened 1986

Queensland Museum South Bank is located at the heart of Brisbane's cultural precinct. The most visited museum in the network, it connects visitors to Queensland, its people and their stories, shaping our time and place now and into the future. The Sciencentre occupies an entire floor dedicated to providing a hands-on science experience. *Dandiiiri Maiwar*, the Museum's Aboriginal and Torres Strait Islander Centre and the Inquiry Centre are also housed here. From dinosaurs to dung beetles, Queensland's vast scientific knowledge and cultural heritage is well represented.

## Museum of Tropical Queensland, Townsville

70–102 Flinders Street, Townsville Qld 4810

Opened 1987

The Museum of Tropical Queensland explores the natural and cultural heritage of the State's northern region including the Great Barrier Reef, both its natural wonders and the stories of the shipwrecks below, and an enchanted rainforest. It houses the internationally recognised 'Worldwide *Acropora* database' research collection of over 15,000 specimens of staghorn corals from around the world. It's also renowned for its high quality public programs celebrating insects and dinosaurs.

## The Workshops Rail Museum, Ipswich

North Street, North Ipswich Qld 4305

Opened 2002

A Queensland and Australian Tourism Award winner, The Workshops Rail Museum is big loud fun at the birthplace of rail in Queensland — an interactive authentic heritage and cultural experience. Hands-on exhibits, multi-media encounters and colourful stories coupled with huge steam locomotives, massive industrial machinery and over 140 years of history make for a visitor experience second to none with unique sights, sounds and smells.

## Cobb+Co Museum, Toowoomba

27 Lindsay Street, Toowoomba Qld 4350

Opened 1987

Cobb+Co Museum houses the National Carriage Collection of more than 50 horse drawn vehicles and also tells the story of the Toowoomba region. The redevelopment of Cobb+Co Museum this year has seen this community hub almost double in size to create an international heritage trade training centre, new exhibition spaces, an authentic Handmade in Country retail experience, and new education and experiential tourism activities.

## Lands, Mapping and Surveying Museum, Woolloongabba, Brisbane

Corner Main and Vulture Streets,  
Woolloongabba Qld 4102

Opened 1982


This joint initiative of the Department of Environment and Resource Management and the Queensland Museum collects and interprets significant aspects of the surveying and mapping of Queensland. Staffed by one curator and several volunteers, the Museum provides specialist advice mainly to agencies and professionals on land tenure. A virtual museum provides online access to information about historical artefacts and records.

## Queensland Museum Hendra Annexe, Brisbane

Gerler Road, Hendra Qld 4011

Opened 2002

The Queensland Museum's offsite research, loans distribution and collection storage facility houses the vast geosciences collection, including dinosaur and megafauna fossils, as well as other large collection objects. The facility also houses the Queensland Museum Loans service that schools and other educational institutions access to borrow museum objects and learning kits to bring classroom learning to life.

A young child with blonde hair is looking down at a museum exhibit. The exhibit appears to be a large, dark, textured surface with various small, colorful objects (possibly seeds or small plants) scattered on it. The child is wearing a yellow shirt with a colorful pattern.

# BOARD OF THE QUEENSLAND MUSEUM

< *The Enchanted Rainforest* exhibition at the Museum of Tropical Queensland inspires wonder

The Queensland Museum is governed by the Board of the Queensland Museum (Board).

The Board is a statutory body. Its existence, functions and powers are set out in the *Queensland Museum Act 1970*.

The Board's functions include:

- (a) the control and management of the Queensland Museum and of all natural history, historical and technological collections, and other chattels and property contained therein;
- (b) the maintenance and administration of the Queensland Museum in such manner as will effectively minister to the needs and demands of the community in any or all branches of the natural sciences, applied sciences, technology and history, associated with the development of the Queensland Museum as a museum for science, the environment and human achievement, and to this end shall undertake:
  - (i) the storage of suitable items pertaining to the study of natural sciences, applied sciences, technology and history, and exhibits and other personal property;
  - (ii) carrying out or promoting scientific and historical research;
  - (iii) the provision of educational facilities through the display of selected items, lectures, films, broadcasts, telecasts, publications and other means; and
  - (iv) the operation of workshops for the maintenance and repair of exhibits and other things; and
- (c) the control and management of all lands and premises vested in or placed under the control of the Board.

For performing its functions, the Board has all the powers of an individual and may, for example, enter into arrangements, agreements, contracts and deeds; acquire, hold, deal with and dispose of property; engage consultants; appoint agents and attorneys; charge, and fix terms, for goods, services, facilities and information supplied by it; and do anything else necessary or desirable to be done in performing its functions.



# CHAIR'S OVERVIEW



As we approach Queensland Museum's 150th anniversary in 2012, it should not be surprising that 2010–11 has been a year in which we have looked at where we have been, and more importantly, developed strategies to take us to where we want to be in the future.

A revitalised and shared vision was developed in consultation with the community, key stakeholders and our staff, heralding new and dynamic ways of working.

The Queensland Museum will continue to do what it does best, connecting with Queenslanders by inspiring generations to discover, celebrate and value our distinctive natural and cultural environment — a beacon for shared community identity and understanding.

However with a greater entrepreneurial focus and through the creation of new and compelling visitor experiences, in partnership with diverse communities across the State and beyond, Queensland Museum will shine a brighter light on Queensland stories.

Our five museums are opening up the State's enviable collections and sharing our world-class research in different ways, in order to provide opportunities for people to engage with us on many levels.

For example, following the Brisbane floods in January, Queensland Museum South Bank, also impacted by the rising waters, provided a welcome sanctuary for the local community to tell their personal stories. The donation of flood related objects has seen individuals and the Museum working together to preserve our collective memory of this significant event.

The State Government's announcement of \$12.5 million in capital funding and an additional \$5.5 million towards exhibition renewal and business improvement marks the start of a new era for Queensland Museum South Bank as we revitalise one of Brisbane's much-loved community spaces.

The Sciencentre, through travelling exhibitions, Science Shows and interactive displays attracted 146,939 people, continuing to inspire young minds and provide a valued tool for science education.

The Workshops Rail Museum again made its mark on the Australian tourism scene, by winning, for the second time, the Heritage and Cultural Tourism category at the 2010 Australian and Queensland Tourism Awards.

In September, we celebrated the much-awaited opening of the \$8 million redevelopment of Cobb+Co Museum. Since opening, its success can be seen in a 47% increase in onsite visitors, while revenue from admissions, the shop and the café increased by 62% on the previous year.

It is also with great pride that the Museum is investing in the future of heritage trades at Cobb+Co in what is the only facility of its kind in the world. It is here, at the National Carriage Factory, that we are responding to the international skills shortage through workshops and training to maintain and preserve important heritage products and services.

The revitalisation of this valued community hub and its enhanced international profile as a leader in heritage trades training would not have been possible without the generous support of the State Government and significant local investment. I would like to take this opportunity to thank the National Carriage Factory Committee chaired by Mrs Mary Wagner for their efforts in realising more than \$1.8 million in local support for this project.



On behalf of the Board I would also like to acknowledge the generous support of our local government partners. The Townsville, Burdekin, Charters Towers and Hinchinbrook Councils have supported the Museum of Tropical Queensland's community pass initiative to ensure North Queenslanders can benefit from free entry. Similarly, the Toowoomba Regional Council continues to support the free program for local residents to visit the Cobb+ Co Museum.

The Museum continued to maintain strong community relationships through our four museum advisory committees, the Queensland Museum Aboriginal and Torres Strait Islander Consultative Committee and the Children and Young Persons Working Party. I thank all the members for their dedicated support and valued input throughout the year.

The Queensland Museum Foundation has again enjoyed success in securing much-needed financial support to help the Museum share its collection and research with the public. The Foundation's inspiring individual giving campaign — *Become a part of Queensland's DNA* — has not only highlighted many of the remarkable stories behind our State Collection items but also the great value Queenslanders place on the Queensland Museum as they flock to support the campaign. Special thanks must go to the Foundation's Chair, David Liddy and all Trustees for their great commitment to furthering the aims of the Queensland Museum.

On behalf of my fellow Board members, I would like to take this opportunity to thank my predecessor as Chair of the Board, Emeritus Professor Peter Swannell AM for his contribution to the Queensland Museum. Peter's commitment to the new vision, his passion for the future of the Museum and the strong relationship he forged with the CEO and staff saw a solid foundation laid for the important phase of revitalisation and development that we have embraced.

▲ Heritage trades come to life at Cobb+Co Museum

During 2010–11, the Queensland Museum connected with more than 2.4 million people through visits to our five museums, hands-on loan kits sent throughout the State, our virtual museum online and through our best-selling publications, including a new suite of early childhood publications.

We are determined to strengthen this bond as we look to new ways to enable communities to access our collection. As we move into our sesquicentenary year and beyond, we see a future of infinite possibilities, of memories old and new, compelling experiences and opportunities to share stories and engage with others that will continue to inspire people to connect with the Queensland Museum.

The Hon. Dr David Hamill AM

# CEO'S OVERVIEW



For almost 150 years, Queensland Museum has told the changing story of Queensland. Through community voices, collections and research we have created experiences that highlight our unique place in the world.

Queensland Museum's commitment to community and its strong focus on rich visitor experiences that engage with audiences has seen Queensland Museum mark a four year record of 857,642 physical visitors to our museums across the State.

This is an extraordinary result considering the effect of natural disasters in early 2011, with museums closed and programming and visitation impacted by the floods and cyclone that wreaked havoc on the State. Although our other museums were able to bounce back quickly, Queensland Museum South Bank, our most visited site, was closed for five weeks.

In spite of such upheaval, the success of Queensland Museum South Bank in Brisbane, Cobb+Co Museum in Toowoomba, The Workshops Rail Museum in Ipswich, the Museum of Tropical Queensland in Townsville and the Lands, Mapping and Surveying Museum in Brisbane, shows that Queensland Museum continues to play an important role in the hearts and minds of Queenslanders. During 2010–11 the Queensland Museum through its museums, website and outreach programs connected with more than 2.4 million people.

This year has been one of reflection and renewal — an opportunity on the eve of our 150th celebration in 2012, to listen to community and build enduring connections as we enter an exciting period of significant growth for the Queensland Museum.

The State Government commitment of \$12.5 million capital funding for building works at Queensland Museum South Bank will assist the improvement of visitor experience and commercial opportunities within the current infrastructure. An additional \$5.5 million committed to exhibition renewal heralds an opportunity to engage with Queensland communities to present their stories in new and dynamic ways.

A program of audience evaluation, conducted across the network during the year, will better inform our visitor experiences and build on the Queensland Museum's ability to engage with communities.

More than 50 new exhibitions and displays were showcased throughout the network, a highlight in Brisbane being *Awakening: Stories from the Torres Strait Islands*. Part of *The Torres Strait Islands: A Celebration*, produced in collaboration with our cultural precinct partners, the programming also featured a vibrant series of public programs attracting more than 13,660 participants.

Queensland Museum continues to provide valuable interpretation of our State's unique cultural and natural heritage through field work and associated research on significant world issues such as climate change.





Our collections tell the story of Queensland, a tangible link between past and future in an increasingly virtual world.

In order to ensure their future safety, the Museum continued work on a \$2.1 million upgrade of storage methods, systems and facilities, now completed. This has resulted in a 28% increase in storage space and saw more than 2,823,840 objects and specimens rehoused.

Many of these objects are being shared with the public through our website and key collaborations with other partners including the Atlas of Living Australia. Queensland Museum has made a significant contribution to this world-first interactive online encyclopaedia of biodiversity that uses the latest technology to pull together information held in biological collections around Australia.

Sharing stories through images and objects, co-creating experiences and making memories has always been part of the human experience.

On the eve of our 150th celebrations the Queensland Museum can not only look back on a proud history of engaging people — facilitating dynamic connections, forums and experiences but with a sense of anticipation, look to the future and an exciting phase of development, regeneration and connection with community to take us into the next 150 years.

*Ian Galloway*

Dr Ian Galloway

▲ One of our many vibrant and dynamic visitor experiences — live performances by the Urab Dancers from Poruma Island





# HIGHLIGHTS AND ACHIEVEMENTS

## COMMUNITY CONNECTION

- Queensland Museum recorded a four year record of 857,642 physical visitors across the network.
- The Museum of Tropical Queensland recorded its biggest year on record, since opening in 1987, attracting 99,101 visitors.
- Cobb+Co Museum experienced a 47% increase in onsite visitors and revenue from admissions, the shop and café increased by 62% on the previous year.
- *The Annual Workers Reunion & Ipswich Family Open Day* at The Workshops Rail Museum recorded a 25% increase in visitation.
- The Museum of Tropical Queensland's holiday program *Dino Discoveries* saw a 44% increase and the *Shipwrecked* program an 11% increase.
- The Museum of Tropical Queensland commemorated 100 years since the SS *Yongala* was wrecked in waters south of Townsville during a cyclone with a public lecture and display.
- Queensland Museum South Bank joined with cultural precinct partners to present *The Torres Strait Islands: A Celebration* featuring the exhibition *Awakening: Stories from the Torres Strait Islands*, as well as a vibrant series of public programs featuring the Urab Dancers from Poruma Island, attracting 13,665 participants to individual public program activities.
- Queensland Museum South Bank's National Science Week celebrations included 35 events with an estimated 5,412 participants, representing a 39% increase in participants compared to 2009. A further 4,320 visitors attended the Sciencentre during National Science Week for total science participation of 9,642 visitors.
- Cultures and Histories staff reacted to the significant flood event in January developing the *Brisbane Floods 2011* display at Queensland Museum South Bank, as well as putting out a call for objects that reflect a personal story or memory.
- Cobb+Co Museum hosted 31 hands-on heritage trades workshops attracting 156 participants.
- The Hand Made in Country program was initiated to assist in developing a regional creative industry based on safeguarding heritage trades. Funded by Tourism Queensland, Hand Made in Country is working with local artisans to assist with distribution outlets and marketing strategies for their products.
- A new construction themed visitor experience at The Workshops Rail Museum, *Build it!*, explored the ins and outs of building trains.
- The Workshops Rail Museum, in partnership with Mattel, Fisher-Price and Haven / HIT Licensing, made a successful Guinness World Record attempt to build the longest toy track.
- The Workshops Rail Museum favourite, *Day out with Thomas 2011* and encore event in April due to flood closure, attracted 41,011 visitors.
- *The Wild Guide to Moreton Bay* (2nd edition), a completely revised, updated and rewritten popular field guide to the unique fauna and flora and habitats of Moreton Bay and surrounds was published.
- The *Backyard Explorer* project was launched, taking taxonomy into the regions and engaging with communities and schools in regional Queensland to raise awareness of local wildlife and training them to watch and record wildlife, as 'Citizen Scientists'.
- The *Atlas of Living Australia* project was launched in Queensland, followed by a symposium for user-groups and interested public to introduce this new eResearch tool and encourage research and general community participation to document, describe and provide virtual access to Australia's nationally distributed biodiversity collections.
- The *Wild Backyards* online project in partnership with Quest Newspapers and the Atlas of Living Australia was launched, providing access to 'Citizen Scientists' in the South-east Queensland region, to record and send in observations of wildlife in their backyards and local communities.





▲ Photography of an Egg-shell Shrimp (*Periclimenes brevicarpalis*) displayed as part of the *Undersea* exhibition at Queensland Museum South Bank



▲ Queensland Museum CEO, Dr Ian Galloway and Queensland Premier the Hon. Anna Bligh MP receive a generous donation of flood related objects from Emergency Management Queensland Helicopter Rescue, Senior Pilot, Mark Kempton

- For the first time, a series of early childhood learning books featuring Queensland Museum collection objects were published, selling more than 2,200 copies since December 2010. The books are supported by on-line learning resources and are also being trialled as middle school resources for 'English as a Second Language' students.
- The *Reminiscence Loans Program* held at nursing homes reached 1,010 participants.

## Collections

- 16,402 physical items were added to the State Collection.
- 8,083 digital images were added to the collection.
- Final expeditions of the Australian node of the international Census of Marine Life's CReefs expeditions, surveying coral reefs in Queensland and Western Australia were completed, with the discovery of more than 300 previously unrecorded species of octocorals, isopod crustaceans, lace corals and parasitic worms and protozoans infecting fishes. The completion of this project culminated in a photographic exhibition of images documenting the three years of collecting.
- A 1.2kg piece of the "Cunnamulla" meteorite was donated courtesy of the owner. The meteorite is an H class chondrite; a stony meteorite. The original mass of the specimen was 27.6kg, making it the second largest stony meteorite recovered in Queensland.
- The former University of Queensland insect collection was donated and amalgamated with the Queensland Museum Entomology Collection. This addition of approximately 1.5 million specimens doubles the size of the existing entomology holdings, with a mostly complementary collection such as parasitic, pollinator insects and mites of economic importance.

- The Sir Samuel Griffith collection of garments, arguably one of the most significant textile collections in Australia was handed over to the Queensland Museum by the Queensland Women's Historical Association.
- A rare 1930's boomerang by renowned Queensland artisan Andrew Jack O'Chin that pays homage to O'Chin's Cherbourg contemporaries and great Queensland athletes Frank Fisher and Eddie Gilbert was acquired.
- A rare 'A. Siebe' heritage diving helmet manufactured in the 1840's, believed to be one of the earliest examples of standard diving dress helmets, was donated by private collectors Greg and Helen Langley of Hobart.
- Following the inaugural Artisans' Challenge at Cobb+Co Museum the Queensland Museum acquired Kim Walmsely's sculpture 'Gather', a coolamon made from 220 metres of copper wire with interwoven beads symbolising berries.
- Items that tell the stories of the 2011 floods in Queensland were donated. They included the uniform of Emergency Management Queensland Helicopter Rescue pilot Mark Kempton who, with his team, rescued 28 people from Grantham floodwaters.

## Research

- The revised edition of *Cobb & Co. Coaching in Queensland* was published to coincide with the opening of the Cobb+Co Museum redevelopment.
- *Australian Land Snails Volume 1: a field guide to eastern Australian species*, a collaboration between the Queensland Museum, Australian Museum and Bioculture Press Mauritius was published, describing and illustrating 794 species in 294 genera, of which 308 species and 70 genera are new to science.



▲ The redeveloped Cobb+Co Museum



▲ Enjoying the Queensland Museum Medal event are (l-r): Queensland Museum Foundation Chair Mr David Liddy, Queensland Museum medallist 2011 Professor Peter Andrews AO, Governor of Queensland Her Excellency Ms Penelope Wensley AO, Queensland Museum medallist 2011 Dr John Stanistic, Board of the Queensland Museum Chair, The Hon Dr David Hamill AM and Queensland Museum CEO Dr Ian Galloway.

- Queensland Museum researchers discovered a new rainforest carabid beetle living in four different caves in the Mt Etna Caves — an area containing a diverse but now extinct rainforest fauna from some 250,000 years ago — with DNA analysis showing the new beetle to be genetically distinct from the normal rainforest beetles, and therefore clearly a 'living fossil'.
- Queensland Museum was awarded five new external grants and contracts from the Australian Biological Research Study (ABRS) National Taxonomic Research Grant scheme and Australian National Species List project, taking the number of ongoing ABRS grants awarded between 2009 and 2011 to 27.
- Research investigating the Aboriginal response to El Nino during the mid to late Holocene continued.

## Infrastructure

- The Cobb+Co Museum redevelopment, funded through the State Government and the National Carriage Factory Campaign, opened on 4 September 2010 doubling the size of the facility and featuring a complete revision of all permanent exhibitions, a purpose-built, open plan factory for Queensland's first nationally accredited heritage trades training facility, new exhibition spaces, an in-house line of quality hand-crafted products for sale, and facilities for community use.
- The North Ipswich Railyards Masterplan developed in partnership with the Queensland Museum, Ipswich City Council, Queensland Rail and Brisbane Marketing was completed.
- State Government funding of \$12.5 million was provided to undertake building works at Queensland Museum South Bank to address compliance and assist the improvement of visitor experiences within the current infrastructure.

- Geological type specimens, dry vertebrate and invertebrates specimens and the entire insect collection were rehoused in new purpose built cabinets that are air-tight and better protect specimens.
- The refurbishment of the Geosciences laboratories at Hendra was completed returning the site to a fully functional fossil and mineral preparation, curation and modelling laboratory.
- Cobb+Co Museum and Queensland Museum South Bank recovered from flood damage.

## Awards

- The Workshops Rail Museum was named winner of the Heritage and Cultural Tourism category at the 2010 Australian and Queensland Tourism Awards
- The Museum of Tropical Queensland claimed the 2010 North Queensland Tourism Award for Heritage and Cultural Tourism.
- The new Cobb+Co Museum redevelopment was awarded the FDG Stanley Award for Public Architecture, for its outstanding design at the 2011 Queensland Architecture Awards.
- Biodiversity and Geosciences staff were awarded the staff excellence award for among many other things, winning more than 23 national competitive research grants and contracts from the Australian Biological Resources Study more than any other institution in Australia and delivering 182 projects to completion over the past 7 years that contributed directly to the Queensland "Q2" ambition of 'Green' through the environmentally sustainable Queensland priorities.
- Queensland's first Chief Scientist, Professor Peter Andrews AO and Australia's foremost expert on land snails, Dr John Stanistic received the 2011 Queensland Museum Medal.





# BACKGROUND

## GOVERNMENT OBJECTIVES

### Toward Q2: Tomorrow's Queensland

Queensland Museum plays an important role in contributing to the Government's objectives particularly the ambitions to have a strong, green, smart and fair state.

#### Strong

Queensland Museum has a proud tradition of investing in research with plans to continue work in biodiversity, geosciences and cultural history.

#### Green

Through its role as a science communicator, Queensland Museum is building knowledge and understanding in our communities regarding issues relating to sustainability and climate change.

#### Smart

As a lifelong learning provider Queensland Museum will continue to develop content rich training opportunities for Queenslanders.

#### Fair

Volunteers play a vital community engagement role for Queensland Museum.

## OBJECT AND GUIDING PRINCIPLES

In performing its functions, the Board must have regard to the object of, and guiding principles for, the Act. The object of the Act is to contribute to the cultural, social and intellectual development of all Queenslanders. The guiding principles behind achievement of this object are:

- (a) leadership and excellence should be provided in the preservation, research and communication of Queensland's cultural and natural heritage;
- (b) there should be responsiveness to the needs of communities in regional and outer metropolitan areas;
- (c) respect for Aboriginal and Torres Strait Islander cultures should be affirmed;
- (d) children and young people should be supported in their appreciation of Queensland's cultural and natural heritage;
- (e) diverse audiences should be developed;
- (f) capabilities for lifelong learning about Queensland's cultural and natural heritage should be developed;
- (g) opportunities should be developed for international collaboration and for cultural exports, especially to the Asia-Pacific region; and
- (h) content relevant to Queensland should be promoted and presented.



## STRATEGIC PLAN 2010–14

The Queensland Museum's Strategic Plan 2010–14 set out the following strategic objectives:

### Community connections

People and their communities connected to Queensland's cultural and natural heritage.

### Queensland Museum collections and research

- a) Queensland Museum collections and knowledge base developed, preserved and accessed.
- b) High quality original research focussed on objects, specimens and other evidence.

### Sustainability

Strategic priorities delivered through the growth and maintenance of a sustainable organisation.

## OPERATIONAL PLAN 2010–11

The Queensland Museum's Operational Plan 2010–11 is based on its Strategic Plan 2010–14 and further detail is provided throughout the Annual Report.

The operational plan was not modified during the year. Neither the Premier and then Minister for the Arts nor the Minister for Finance, Natural Resources and The Arts gave any directions to the Board during or relating to the financial year.

## STRATEGIC THEMES

With an overarching theme of Distinctively Queensland, the public program, research and collection development activities of the Queensland Museum are strategically directed by the following themes:

### Ancient Ecosystems

Exploring, discovering and documenting Australia's unique geological and biological record which underpins the knowledge and custodianship of Queensland's environments.

### Connecting Queensland: Reaching the World

The connections and exchanges that sustain Queensland's place in the world.

### Customs, Cultures and Country

Aboriginal, Torres Strait and Pacific Islander experiences, perspectives and cultures.

### Queensland Stories

The people, places, cultures and events that make Queensland distinctive.

### Science and Technology in Society

Heritage trades, technology and the role of science in people's lives.

### Sustainable Queensland

Documenting, conserving and appreciating Queensland's unique biodiversity.

## OPERATING ENVIRONMENT

### Strategic challenges

The following challenges have been identified for the Queensland Museum network.

- Provision of and access to statewide museum services to meet growing community expectations.
- Capacity to support large scale exhibitions and public programs.
- Development of adequate human and financial resourcing.

The Queensland Museum will manage these risks through:

- innovation in service delivery strategies;
- the growth of strategic partnerships and the development of in-house exhibitions; and
- the development of alternative revenue sourcing strategies.

The Queensland Museum has an active risk management plan in place.

▼ Queensland Museum South Bank during the January floods in Brisbane



### Natural disaster impact

In early 2011 the Queensland Museum was impacted by floods in Toowoomba, Ipswich and Brisbane and Cyclone Yasi in Townsville.

Museums were closed:

- Cobb+Co Museum — 10–16 January 2011
- The Workshops Rail Museum — 11–16 January 2011
- Museum of Tropical Queensland — 2–5 February 2011
- Queensland Museum South Bank — 11 January to 19 February 2011.

Although flood waters did not enter the North Ipswich Railyards/Workshops Rail Museum site, and the Museum sustained no physical damage, closure was necessary due to local area flooding.

The severe storm that hit Toowoomba on 10 January caused water damage to the Cobb+Co Museum's café, bookshop, *National Carriage Factory* and server room.

Queensland Museum South Bank's *ENERGEX Playasaurus Place*, Level 0 facilities and storage areas were flooded with damage to equipment, critical infrastructure and services within the Queensland Cultural Centre precinct.

The only Museum object impacted by the floods was the World War I German tank *Mephisto*, based at Queensland Museum South Bank. At 28 tonnes it couldn't be moved and sustained very minor flooding. As soon as waters subsided, Australia's top metal conservator stabilised the tank.

Queensland Museum South Bank had limited staffing on site from 12 January to 19 February for disaster and business recovery purposes only.

Visitation across all museums was significantly affected with events such as *I Dig Dinos* (Queensland Museum South Bank) and *Day out with Thomas* (The Workshops Rail Museum) rescheduled for the Easter holidays.

Queensland Museum South Bank visitor numbers were down 69,524 on the same period in 2010.

The financial impact of the flood and cyclone is estimated at \$886,218.

Business interruption and loss claims resulting from natural disaster events were lodged with the Board's insurers, the Queensland Government Insurance Fund and the National Disaster Relief and Recovery Arrangements program. Conditional settlement was received from both parties but is subject to detailed claims assessment during 2011–12.





# 1. COMMUNITY CONNECTIONS

## People and their communities connected to Queensland's cultural and natural heritage

### 1.1 Develop and implement a community engagement strategy based on audience research.

STRATEGIES	OUTCOMES
Targeted audience research including the outcomes of the Contingent Valuation Study conducted to improve engagement with people and their communities.	<ul style="list-style-type: none"> <li>96% audience satisfaction with collection-based displays and activities in public galleries was achieved.</li> <li>A 12 month visitor study was conducted at Queensland Museum South Bank, The Workshops Rail Museum, Cobb+Co Museum and the Museum of Tropical Queensland to increase the understanding of visitor demographic, lifestyle and psychographic information, visiting behaviours and overall ratings to inform and enhance visitor experience.</li> </ul>
Community engagement strategy implemented based on identifying priority communities.	<ul style="list-style-type: none"> <li>The Queensland Museum Community Engagement Policy Framework was developed and implementation commenced with a Community Engagement Action Plan (CEAP).</li> <li>The CEAP focused on using a range of projects as case studies to ultimately facilitate the development of a culture of engaging priority communities in museum endeavours.</li> <li>The CEAP includes training and skills development for staff involved in these projects and the development of an evaluation tool for community engagement.</li> </ul>
Queensland Museum engagement with Queensland communities enhanced.	<ul style="list-style-type: none"> <li>All visitor experiences and programming is informed through community engagement. Some highlights included: <ul style="list-style-type: none"> <li>Queensland Museum South Bank's <i>Awakening: Stories from the Torres Strait Islands</i> exhibition and associated <i>Kids Meet Up! Island Style</i> program developed through extensive engagement and collaboration with the Torres Strait Islander community</li> <li>launch of the <i>Backyard Explorer</i> project, taking taxonomy into the regions, engaging with communities and schools in regional Queensland to raise awareness of the wildlife in their local regions, training more than 671 people to watch and record wildlife</li> <li>increased attendance at <i>The Workshops Rail Museum's Annual Workers Reunion</i> by 25%</li> <li>extension of The Workshops Rail Museum's engagement with the model railway community by hosting the Tenth Australian Narrow Gauge Convention</li> <li>at the request of Quandamooka Elders, the Queensland Museum coordination of repatriation of the remains of 15 Aboriginal people to Quandamooka with the National Museum of Australia, the Department of Environment and Resource Management, the University of Queensland and the Federal Government's Department of Families, Housing, Community Services and Indigenous Affairs</li> <li>the co-creation of the new <i>Binangar Aboriginal Centre</i> at Cobb+Co Museum with members of the local Aboriginal community</li> <li>the continuation of palaeontology research in partnership with the Outback Gondwana Foundation, the Australian Age of Dinosaurs and other regional partners</li> </ul> </li> </ul>

< Traditional weaving classes were conducted during the *Kids Meet Up!* event at Queensland Museum South Bank



## 1.1 Develop and implement a community engagement strategy based on audience research cont.

STRATEGIES	OUTCOMES
Queensland Museum engagement with Queensland communities enhanced cont.	<ul style="list-style-type: none"> <li>the continuation of a major project with BMC (BHP Mitsui Coal) South Walker Creek Mine to develop a regionally based collection of megafauna fossils, and enhance Queensland Museum research into megafauna</li> <li>the Museum of Tropical Queensland working with four ethnic community groups in North Queensland — Italian, Filipino, Sudanese and Somalian to develop four individual murals that represent their community's unique identity.</li> </ul>

## 1.2 Maintain a sustainable network of museums that operate as community hubs.

STRATEGIES	OUTCOMES
Continued development of plans to address the future requirements for QMSB and the QM network.	<ul style="list-style-type: none"> <li>The \$12.5 million capital funding committed by the State Government for Queensland Museum South Bank building works has progressed a plan to address building compliance and assist the improvement of the visitor experience and commercial opportunities within the current infrastructure.</li> <li>A further \$5.5 million in State Government investment over two years has been committed towards exhibition renewal, enlivening of Queensland Museum South Bank, and improvement of commercial performance across all Queensland Museum campuses.</li> <li>Queensland Museum has committed \$5 million to further support this renewal.</li> <li>The masterplan for the North Ipswich Railyards was developed in conjunction with Queensland Rail, Ipswich City Council and Brisbane Marketing.</li> </ul>





## A re-developed, engaging and sustainable Cobb+Co Museum

The \$8 million redevelopment of Cobb+Co Museum opened to the public on 4 September 2010.

During the year Cobb+Co experienced a 47% increase in onsite visitors and revenue from admissions, the shop and café increased by 62% on the previous year.

The development doubled the size of Cobb+Co and saw a complete revision of all permanent exhibitions including the *National Carriage Gallery*, *Binangar* and the *Toowoomba Gallery* as well as featuring a purpose-built, open plan factory for Queensland's first nationally accredited heritage trades training facility, new exhibition spaces, an in-house line of quality hand-crafted products for sale, and facilities for community use including a volunteer workshop for retired tradespeople to interact with visitors and mentor young trainees.

The building was awarded the FDG Stanley Award for Public Architecture, for its outstanding design at the 2011 Queensland Architecture Awards.

The facility was built with sustainable features including:

- water tanks in the ceiling of *The Factory* to provide additional thermal mass to reduce the need for air conditioning and collect water for use in the toilets and cleaning out plant rooms
- solar panels generating power and saving the equivalent 12.8 tons of greenhouse gases annually
- daylight sensing control for exterior lighting ensuring exterior lighting is not turned on during daylight hours
- an original 1950s Dunlite wind turbine to generate power and saving the equivalent of 38.5 kg of greenhouse gas annually
- two large diameter ceiling fans in *The Factory* for summer air movement and re-circulation of warmer air in winter at minimal energy input.

With enhanced facilities, the Museum hosted 31 hands-on heritage trades workshops attracting 156 participants. Workshop and participant numbers were down with five workshops postponed due to flood damage.

The introduction of two major holiday programs *A Bug's World* and *Unearthed* increased visitor participation by 274%.

The *Little Cobbers* early childhood program increased from two sessions to four sessions per month with an overall increase of 217% in visitor participation.

Delivery of educator-led programs contributed to an increase in education visitors of 24% with a total number of 4,745 students.

The *Reminiscence Program*, the nursing home outreach program, reached 1,010 participants.

The Museum's signature event, the *Have A Go Festival* showcasing Heritage Trades continued, this year incorporating the inaugural *Artisans' Challenge* exhibition.

New exhibition space saw Cobb+Co engage with local community organisations to develop the Heritage Treasures project. Supported by the Regional Arts Development Fund the project assisted local collecting organisations to promote their collections and display some of their significant objects. An additional four exhibitions were co-created with community and developed in-house.

Utilising the new exhibition space, travelling exhibitions on show during the year included: the Queensland Museum's *Butterfly Man of Kuranda* and Questacon's *Our Water* display.



▲ Blacksmithing workshops in *The Factory* bring heritage trades to life



▲ Enjoying the *National Carriage Gallery* at Cobb+Co Museum

### 1.3 Operate a network of museums that continue to play a key role in Queensland tourism.

STRATEGIES	OUTCOMES
Effective partnerships with tourism, marketing, wholesale and retail organisations developed.	<ul style="list-style-type: none"> <li>• The Workshops Rail Museum was named winner of the 2010 Queensland and Australian Tourism Award for Heritage and Cultural Tourism.</li> <li>• Developed by Cobb+ Co Museum, the new Tourism Queensland funded Hand Made in Country initiative is driving a regional creative industry based on safeguarding heritage trades, with a current focus on assisting local artisans to develop distribution outlets and marketing strategies for their products.</li> <li>• Cobb+Co Museum continued to work closely with Toowoomba Golden West and South Burnett Tourism to promote local cultural attractions.</li> <li>• Cobb+Co Museum conducted a joint school holiday promotion with Grand Central Shopping Centre during June-July school holidays receiving significant signage and promotional opportunities to target young families and non-visitors.</li> <li>• Tourism Queensland, Brisbane Marketing and Ipswich City Council are represented on the North Ipswich Railyards Masterplan committee to guide the future tourism development of the North Ipswich Railway Workshops site.</li> <li>• The Workshops Rail Museum was selected for, and participated in, Tourism Queensland's Internationally Ready Program and the 'Queensland on Tour' through New South Wales as part of the flood recovery campaign.</li> <li>• The Workshops Rail Museum was invited to be a key product as part of the Brisbane Marketing stand at the Australian Tourism Exchange, Tourism Australia's key event for product to engage with international tourism wholesalers and retail travel agents.</li> <li>• The Workshops Rail Museum continues to work closely with the Tourism Department of the Ipswich City Council and Brisbane Marketing to promote local cultural attractions to a range of journalists, event organisers and visitor information centre staff.</li> <li>• The Museum of Tropical Queensland secured shore excursions for all eight cruise ships visiting Townsville in 2011, representing more than 800 visitors with shore excursions booked for five ships visiting in the first half of 2012.</li> <li>• The Museum of Tropical Queensland continued to work cooperatively with other tourist attractions in Townsville for joint marketing purposes including co-operative print advertising in tourism publications and participation in sales calls regionally.</li> <li>• Queensland Museum South Bank developed a partnership with Brisbane Marketing to support the precinct wide project <i>The Torres Strait: A Celebration</i>.</li> </ul>
An enlivened program of exhibitions and public programs delivered across the Queensland Museum network.	<ul style="list-style-type: none"> <li>• All museums maintained a rolling three year plan of temporary, permanent, and touring exhibitions with highlights during the year including:</li> </ul> <p><b>Museum of Tropical Queensland</b></p> <ul style="list-style-type: none"> <li>• The biggest year on record, since opening in 1987, attracting 99,101 visitors.</li> <li>• Presentation of four travelling exhibitions: <i>Queensland Dragon: Chinese in the North</i>, <i>Symbols of Australia</i>, <i>A is for Animals</i> and <i>Humanoid Discovery</i>.</li> <li>• The delivery of holiday programs, including the development of a second signature holiday program — <i>Dino Discoveries</i>, resulting in 36,093 visitors, an overall increase of holiday period visitation of 10%.</li> <li>• The delivery of paid educator-led education programs in classrooms regionally contributing to an increase in education visitors of 15%, a total of 6,025 visitors.</li> <li>• After the successful inaugural delivery of <i>Creepy Crawlies Alive</i> in January 2010, extension of the program in 2011 to include a live reptile display and an artist-in-residence. Visitor numbers of 13,406 were on par with the previous year.</li> </ul>

### 1.3 Operate a network of museums that continue to play a key role in Queensland tourism cont.

#### STRATEGIES

An enlivened program of exhibitions and public programs delivered across the Queensland Museum network cont.

#### OUTCOMES

##### The Workshops Rail Museum

- Developed a new major signature event / school holiday program — *Build it!*, held from 18 June to 17 July 2011.
- School holiday events attracted 57,960 visitors, an overall decrease in holiday period visitation of 4% attributed to the closure of *Day out with Thomas 2011* in January due to flooding.
- Visits by schools totalled 4,179 — a decrease of 10%.
- The delivery of paid learning programs attracted 313 students.
- The delivery of free booked learning programs as part of events including the Mock Court workshops during *The Great Train Robbery* event and Gearing Up Crane workshops during *Build it!* attracted 458 students.
- Permanent installation of the touring exhibition, *Great Railway Journeys of Australia*, and the Queensland Rail sponsored exhibition *Tracking Queensland: Major Mileposts for Rail*.

##### Cobb+Co Museum

- The Cobb+Co redevelopment saw a complete revision of all permanent exhibitions including the *National Carriage Gallery*, *Binangar* and the *Toowoomba Gallery*.
- The introduction of two major holiday programs *A Bug's World* and *Unearthed* increased visitor participation by 274%.
- The delivery of educator-led programs contributed to an increase in education visitors of 24% with a total number of 4,745 students.
- The *Little Cobbers* program increased from two sessions to four sessions per month with an overall increase of 217% in visitor participation.
- The *Reminiscence Program*, taking loan kits to people in aged-care facilities, reached 1,010 participants.
- A dynamic program of hands-on Heritage Trade workshops continued with 31 workshops delivered to 156 participants.
- Two travelling exhibitions and four exhibitions were developed in-house and co-created with community.
- The Heritage Treasures project, supported by the Regional Arts Development Fund saw seven local collecting organisations promote their collections and display some of their significant objects.
- Introduction of a program of daily guided tours.
- Continued development of the *Have A Go Festival* showcasing Heritage Trades and incorporating the inaugural *Artisans' Challenge* exhibition.



▲ Making *Dino Discoveries* at Museum of Tropical Queensland



▲ The 2.014km world-record breaking track at The Workshops Rail Museum



### 1.3 Operate a network of museums that continue to play a key role in Queensland tourism cont.

#### STRATEGIES

An enlivened program of exhibitions and public programs delivered across the Queensland Museum network cont.

#### OUTCOMES

##### Queensland Museum South Bank

- Queensland Museum South Bank joined with cultural precinct partners to present *The Torres Strait Islands: A Celebration* featuring the exhibition *Awakening: Stories from the Torres Strait Islands* as well as engaging in a vibrant series of public programs featuring the Urab Dancers from Poruma Island. Individual activities of this program attracted 13,665 participants, making it the most successful *Kids Meet Up!* school holiday program to date with a 200% increase compared to 2009.
- Presented a total of 19 displays and exhibitions, many featuring Queensland Museum collections and research such as the O'Chin Boomerangs, Sir Samuel Griffith's ceremonial clothes and items related to the explorers, Burke and Wills.
- Presented two iconic travelling exhibitions; *This Company of Brave Men: the Gallipoli VCs* from the Australian War Memorial and the Queensland Proclamation from the Queensland State Archives.
- National Science Week provided a platform for Queensland Museum scientists to engage with community. Program highlights included presentations by one of Australia's foremost broadcasters and science journalists, Robyn Williams and *Science After Dark – Radical Wine*, an event in collaboration with the ARC Centre of Excellence for Free Radical Chemistry. National Science Week events attracted 4,445 attendees.
- Presented the annual signature school holiday program, *I Dig Dinos* for the second year featuring Queensland Museum's community collaborators from the palaeontology community in regional Queensland. The program was delivered twice due to the January floods. The combined attendance over the two periods was 15,600 paid participants, averaging out to 917 people per day, a 10% increase on 2010 participation.



▲ *Science After Dark – Radical Wine* event at Queensland Museum South Bank



▲ *The Governor's Clothes* display at Queensland Museum South Bank featured Sir Samuel Griffith's ceremonial garments

#### 1.4 Extend ways that people and their communities connect with Queensland Museum collections and research through providing:

- high quality science communication programs that challenge and inspire;
- engaging public programs that encourage participation in exploring ideas related to Queensland Museum collections;
- innovative exhibitions providing access to objects from Queensland Museum collections and around the world;
- a range of popular publications that connect people and their communities to their natural and cultural environment; and
- on-line experiences that allow community engagement with collection objects, knowledge base and research.

STRATEGIES	OUTCOMES
Planning and negotiation for an international exhibition at QMSB progressed.	<ul style="list-style-type: none"> <li>• Queensland Museum South Bank will present an international exhibition in 2012 with details commercial-in-confidence until announced.</li> </ul>
QM150 celebration plans developed.	<ul style="list-style-type: none"> <li>• Plans commenced across all campuses to integrate a Museum of Tropical Queensland 25 year celebration, The Workshops Rail Museum 10 year celebration and a Cobb+Co Museum 25 year celebration as part of QM150.</li> <li>• Badged events will include: <ul style="list-style-type: none"> <li>• the redevelopment of Queensland Museum South Bank</li> <li>• a major international exhibition at Queensland Museum South Bank</li> <li>• an exhibition celebrating 150 years of interpreting Queensland's natural and cultural heritage</li> <li>• a Toowoomba flood exhibition in January 2012 at Cobb+Co Museum</li> <li>• the Workshops Rail Museum's <i>Annual Workers Reunion &amp; Ipswich Heritage Faire</i> in August</li> <li>• an in-house developed exhibition focusing on Indigenous Australians working on the Queensland railways, at The Workshops Rail Museum</li> <li>• opening of the Cobb+Co Museum's <i>Discovery Centre</i></li> <li>• an in-house developed exhibition showcasing the Museum of Tropical Queensland housed collections</li> <li>• renewal of the <i>Mindzone</i> interactive space at the Museum of Tropical Queensland.</li> </ul> </li> </ul>
Dodd Collection toured within the Queensland Museum network.	<ul style="list-style-type: none"> <li>• The <i>Butterfly Man of Kuranda</i> exhibition was displayed as Cobb and Co Museum's first exhibition in their newly developed venue from September 2010 to January 2011.</li> <li>• Plans to exhibit the Dodd Collection at the Museum of Tropical Queensland from July 2011 were postponed to 2012, due to an opportunity for the museum to include the <i>How to Make a Monster</i> exhibition in the 2011 schedule of travelling exhibitions.</li> </ul>
Dissemination of digitised research publications (past editions of Memoirs) progressed.	<ul style="list-style-type: none"> <li>• Issues of the Memoirs of Queensland Museum, 51 in total dating from 1891, were digitally scanned for public access online by June 2012 from the Atlas of Living Australia's Biodiversity Heritage Library and launched in June 2011. Uploading of numerous journal series has commenced.</li> </ul>
Virtual access provided to collection objects used in exhibition and public programs, and research development process.	<ul style="list-style-type: none"> <li>• There is now direct online access to almost 34,000 collection items via the Queensland Museum Collections Online.</li> <li>• The new online exhibition, <i>Awakening: Torres Strait Islands</i> invites people to comment on digital assets in the online gallery.</li> </ul>

## 1.4 Extend ways that people and their communities connect with Queensland Museum collections and research cont.

### STRATEGIES

Growth and development of signature public programs and exhibitions based on evaluation and research.

### OUTCOMES

#### **Cobb+Co: *Have A Go Heritage Trade Festival***

- *Have A Go* attracted 1,189 visitors, a 24 % decrease on the previous years figure of 1,556 attributed to flood impact.
- Research indicating visitors were interested in more examples of artisans' work saw the program extended to include an *Artisans' Challenge* and associated exhibition.

#### **Museum of Tropical Queensland: *Creepy Crawlies Alive***

- Visitor numbers of 13,406 were on par with the previous year.
- After the successful inaugural delivery of *Creepy Crawlies Alive* in January 2010, the program was extended in 2011 to include a live reptile display and an artist-in-residence.

#### **Queensland Museum South Bank: *I Dig Dinos***

- The *I Dig Dinos* event, held over two school holiday periods, attracted 54,576 visitors, a slight increase on the previous year's figures of 53,913.
- The January event scheduled for 5 to 23 January only ran for seven days following forced closure of the Museum from 11 January to 19 February due to flooding but attracted 28,102 visitors.
- The event held from 15 to 26 April attracted 26,474 visitors, an increase of 6,456 visitors compared to the previous year's holiday program, *Wild Discovery* that attracted 20,018 visitors.
- In response to audience evaluation, the 2010–11 program was updated to include a focused *Junior Palaeo* workshop for children aged 9 to 15, hands-on opportunities to chat to specialised staff, a larger dig pit, more flexible play spaces and a daily *T-Rex on the Prowl* show.

#### **The Workshops Rail Museum: *Day out with Thomas***

- The *Day out with Thomas* event held over two school holiday periods attracted 41,011 visitors.
- This was the result of a forced closure of the Museum from 11 January to 16 January due to flooding in the Ipswich area and the associated community aftermath which had a negative impact on visitor numbers during the summer period — a total of 24,961 visitors. Prior to the flooding, visitor numbers to the summer event indicated an increasing trend that would have exceeded 2009–10 visitor numbers of 35,290.
- The *Day out with Thomas* event held in April/May attracted 16,050 visitors, an increase of 8,058 on the same period the previous year for the *Toyland Express* event.
- Fat Controller Steam Train Trips were added to the autumn event and attracted 208 passengers.
- In November 2010 The Workshops Rail Museum staged a successful world record challenge to build the longest Thomas toy train track.



## 1.4 Extend ways that people and their communities connect with Queensland Museum collections and research cont.

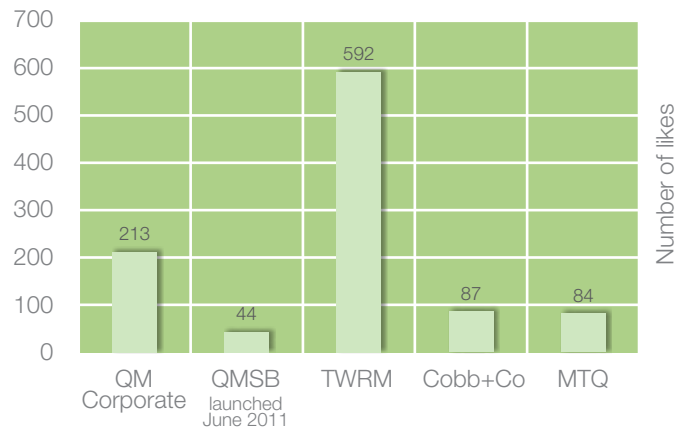
### STRATEGIES

Optimised use of social media to enhance visitors' ability to contribute to and engage with Queensland Museum.

### OUTCOMES

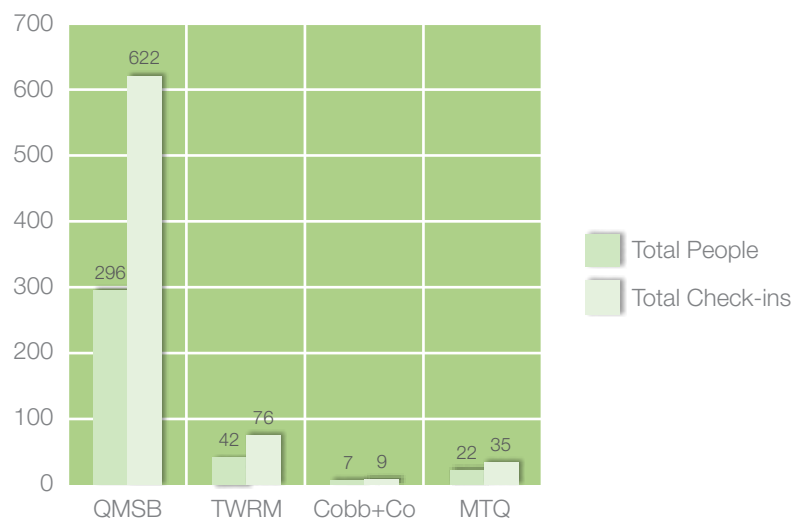
- qmtalksscience blog, targeted at science teachers was launched in May and achieved 562 views in 2010–11.
- Facebook and Twitter were used to encourage engagement and successfully identify mystery collection objects
- All visitor experiences were promoted via Facebook and Twitter.
- Facebook pages were set up for each campus with approximately 85 friends for each and:

#### Facebook likes



- Twitter accounts were set up for Queensland Museum (1,307 followers) and The Workshops Rail Museum (144 followers)
- Queensland Museum YouTube account hosts 31 videos and since January 2007 has attracted 13,685 uploaded views.
- Four square is active at all museums.

#### Four Square



## 1.4 Extend ways that people and their communities connect with Queensland Museum collections and research cont.

STRATEGIES	OUTCOMES
An increased and broadened range of books published through the implementation of the Publishing Plan.	<ul style="list-style-type: none"> <li>12,364 popular and research publications including 3,611 Wild Guides and 3,978 Pocket Guides were sold despite a depressed retail market following the Brisbane floods and the closure of two national book chains.</li> <li>488 publications were sold online to 243 subscribed customers.</li> <li>The Scenic Rim Regional Council and Powerlink confirmed on-going funding for two more pocket guides to be released in 2011–12.</li> <li><i>The Amazing Book of Dinosaur Activities</i>, was published in December 2010 to support the <i>I Dig Dinos</i> holiday program with more than 500 copies sold.</li> <li>The second edition of the <i>Wild Guide to Moreton Bay</i> was completed in June 2011. Regarded as the one of the most comprehensive, popular books on marine life ever published in Australia, the new edition was published as a boxed set of two volumes, reflecting an increased understanding and knowledge of the marine environment of South-east Queensland by QM scientists. The book, features more than 1,700 species of plants and animals and is illustrated with 1,600 full colour images. The Port of Brisbane Corporation contributed \$15,000 to the publication.</li> <li>The Museum partnered with other Cultural Centre organisations to produce a major catalogue, <i>The Torres Strait Islands</i>, to support the cross-precinct festival, <i>The Torres Strait Islands: A Celebration</i>.</li> <li>A revised edition of the popular history, <i>Cobb &amp; Co. Coaching in Queensland</i> was completed for the opening of the redeveloped Cobb+Co Museum in September 2010.</li> </ul>

### Early childhood publications

For the first time, Queensland Museum published a series of early childhood learning books and since December 2010 has sold more than 2,200 copies.

The books focus on objects held in the Museum collection, including illustrations by famed English naturalist John Gould.

Titles are:

- Animals of Australia* (featuring original illustrations from Gould's *The Mammals of Australia*)
- Count Me First!* (featuring figurines of children from the Ben Ronald's collection of Royal Worcester porcelain)
- Come and Count the Butterflies* (featuring specimens from the Entomology collection)
- Hello Bird!* (featuring original illustrations from Gould's *The Birds of Australia*)
- Hat Parade* (featuring headwear from the Cultures and Histories collection)
- Toy Box Colours* (featuring vintage toys from the Cultures and Histories collection)

The books are supported by on-line learning resources and are also being trialled as middle school resources for 'English as a Second Language' students.

Author readings of the new early childhood books were held in Brisbane, Toowoomba and Townsville, to more than 4,500 students.



## 1.4 Extend ways that people and their communities connect with Queensland Museum collections and research cont.

STRATEGIES	OUTCOMES
Publication of Memoirs and Technical Reports.	<ul style="list-style-type: none"> <li>Two volumes were published; <i>Memoirs of the Queensland Museum – Nature 54(3)</i> the final part in the <i>Proceedings of the 13th International Marine Biological Workshop, the Marine Fauna and Flora of Moreton Bay</i> and <i>Memoirs of the Queensland Museum – Culture 5(1) Behind the Tin Fence: A history of the Ipswich Railway Workshops</i>.</li> </ul>
Public programs delivering high quality science communication undertaken.	<ul style="list-style-type: none"> <li>Queensland Museum continued to deliver high quality science communication through public programs including: <ul style="list-style-type: none"> <li>the <i>Wild Backyards</i> initiative — a partnership with the Atlas of Living Australia and Quest newspapers to encourage South-east Queenslanders to record animal sightings, to be uploaded onto a world-first interactive online encyclopaedia of biodiversity.</li> <li>Queensland Museum South Bank's 1,343 <i>Sciencentre Science Shows</i> reaching 60,919 people.</li> <li>Queensland Museum South Bank's research and collection programs hosting more than 70 back-of-house tours with approximately 300 participants from various communities.</li> <li>the Museum of Tropical Queensland's curriculum-linked programs in regional schools by Learning Activities Officers to 168 students in Charters Towers and 171 students in the Burdekin.</li> <li>the Museum of Tropical Queensland's back-of-house tours relevant to subjects including Year 7 science and Year 12 chemistry for 233 students across 9 schools.</li> <li>the Museum of Tropical Queensland's outreach workshop on the biodiversity of the cryptosphere to 120 students as part of the Reef Guardian Schools Future Leaders Eco Challenge.</li> <li>the <i>Our Water</i> exhibition at Cobb+Co Museum attracting 11,471 visitors.</li> <li><i>Gearing Up Crane Workshops</i> held at The Workshops Rail Museum for booked schools during the <i>Build it!</i> event that attracted 184 students.</li> <li>the <i>Portal to the Public</i>, half-day hands-on workshop held in October for professional scientists to increase skills in effectively communicating their research to public audiences with Dennis Schatz, a leading US science communicator and Senior Vice President at the Pacific Science Centre in Seattle.</li> </ul> </li> <li>Queensland Museum South Bank scientists engaging with visitors while conducting work on the public floors using the ICentre Scanning Electron Microscope, 53 times during the year.</li> </ul>



## 1.4 Extend ways that people and their communities connect with Queensland Museum collections and research cont.

### Queensland Museum South Bank National Science Week August 2010

Queensland Museum held 35 events during National Science Week with an estimated 5,412 participants representing a 39% increase in participants compared to 2009.

A further 4,320 visitors attended the *Sciencentre* during National Science Week for total science participation of 9,642.

School groups visiting Queensland Museum South Bank during National Science Week increased by 47% compared to 2009 with student numbers up 39%.

Total visitor numbers to Queensland Museum South Bank and the *Sciencentre* during National Science Week were up 19% with 14,505 participants compared to 12,175 in 2009.

Activities included the popular *Science Works* program, where museum scientists and curators engage the public with their research and collections on the public floor.

New events included two booked out public lectures by ABC journalist and broadcaster Robyn Williams attracting 249 people, *Science After Dark – Radical Wine* attracting 324 people and DIY Chemistry with 9,370 participants.



▲ Queensland Museum staff present *Science Works*

## 1.5 Provide life-long learning opportunities for people and their communities:

- accessible services;
- school curriculum relevant content; and
- volunteering opportunities that increase diversity in age and cultural background of Queensland Museum volunteers.

### STRATEGIES

Community reach and engagement extended through promoting high quality learning opportunities and services.

### OUTCOMES

- 284,390 people participated in 7,417 lectures, public talks, workshops and outreach programs.
- 33,387 people were involved in offsite visits across all museums including education outreach and The Workshops Rail Museum's Steam Train Sunday activities. An extra 3,060 people visited Queensland Museum travelling exhibitions.
- Readings of the *Shipwreck Adventure* children's book during Townsville Book Week celebrations reached a total of 4,447 students.
- Author readings of the new early childhood books were also held in Brisbane, Toowoomba and Townsville, reaching more than 4,500 students.
- 16 science community engagement events held in regional Queensland as part of the *Backyard Explorer* project involved 671 participants including traditional owners; primary and secondary students and teachers; Indigenous landcare officers; natural resources management officers; rangers and other members of the community.
- 73,189 museum items were loaned for education. Education loans reached 689, 029 people across Queensland – almost 10% over the target.
- Queensland Museum Loans developed more than 100 new learning resource kits to align with the new Australian curriculum, due for implementation in 2012.

## 1.5 Provide life-long learning opportunities for people and their communities cont.

STRATEGIES	OUTCOMES
Community reach and engagement extended through promoting high quality learning opportunities and services cont.	<ul style="list-style-type: none"> <li>35 new resource kits containing museum specimens were developed for evidence-based inquiry in Science.</li> <li>The Workshops Rail Museum hosted the Tenth Australian Narrow Gauge Convention with 74 in attendance.</li> <li>Relationships continued to be fostered with tertiary institutions resulting in Queensland Museum biodiversity staff maintaining cross-appointments with 2 universities.</li> </ul>

### Inquiry Centre

Queensland Museum's Inquiry Centre answered 6,468 research or collection based inquiries via phone, email, letter or in person.

Redevelopment plans to enhance accessibility of displays and improve public learning opportunities were progressed with a creative brief sent to exhibition designers.

Seven temporary drawer displays were developed following installation of new drawer storage units.

A Scanning Electron Microscope was installed providing the public with a unique opportunity to engage with research staff and observe their work on an average of six times a month.

Staff delivered *Discovery* sessions focused on insects for primary school groups and on Biodiversity and Classification for senior school students to 814 students.



#### Subject inquiries

Mammals	452
Reptiles	998
Birds	621
Amphibians	267
Fish	193
Arachnids	503
Insects	1,708
Molluscs	162
Crustacea	47
Other invertebrates	130
Earth science	317
Ecology/endangered species	152
Aboriginal and Torres Strait Islander Culture	87
Social history/cultural	286
Technology	28
Materials conservation	36
Museum	481
<b>Total subject inquiries</b>	<b>6,468</b>

◀ Queensland Museum's Inquiry Centre

## 1.5 Provide life-long learning opportunities for people and their communities cont.

STRATEGIES	OUTCOMES
Education professionals engaged in using and developing Queensland Museum content.	<ul style="list-style-type: none"> <li>Four teacher-trained educators, including an Indigenous education position based at the Museum of Tropical Queensland, were seconded to Queensland Museum from Education Queensland to develop curriculum related learning resources.</li> <li>New resources developed include science stations for The Workshops Rail Museum, new loans kits, 61 new Inquiry Centre factsheets and online worksheets linking Queensland Museum exhibitions to the Australian Science Curriculum.</li> <li>An Adaptations teaching unit was developed for Year 5 students to highlight the Queensland Museum biodiversity collection.</li> <li>A Narrative Unit developed for Prep and Year 1 children was developed to address biological science understandings using Australian animals.</li> <li>The <i>QM Talks Science</i> blog was launched in May 2011 with posts highlighting the work of Queensland Museum scientists and learning resources supporting effective learning in science.</li> <li>66 professional development sessions were delivered by the Strategic Education Team to 868 students and 1007 teachers throughout the year.</li> <li>Another 7 professional development sessions were held by museum public program areas reaching 161 teachers.</li> <li>Queensland Museum seconded teachers supported the implementation of the Education Queensland Earth Smart Science program for 400 state primary schools by working with science facilitators at regional hubs across the State.</li> <li>Queensland Museum seconded science teachers presented at the Education Queensland Science Spark program state-wide conference to improve primary science teaching for Years 4–7.</li> </ul>
Volunteering opportunities identified and made available to a diverse range of Queenslanders including members of Indigenous communities.	<ul style="list-style-type: none"> <li>342 volunteers contributed 5,271 volunteer days to assist Queensland Museum achieve its strategic priorities.</li> </ul>

## 1.6 Re-affirm respect for Aboriginal people and Torres Strait Islanders and their cultures.

STRATEGIES	OUTCOMES
Secret sacred storage area upgraded to meet Indigenous cultural protocols.	<ul style="list-style-type: none"> <li>Ancestral Remains, associated burial goods and Secret Sacred Objects have been rehoused in the upgraded Secret Sacred store.</li> <li>The rehousing meets appropriate museum standards and benchmarks set by Queensland Museum.</li> <li>The rehousing has enabled a more respectful, accessible space where community members can visit and engage and this has assisted the Repatriation Unit in progressing culturally specific practices in keeping with the sensitivities of communities involved in the repatriation process.</li> </ul>
Priority elements of the Queensland Museum Indigenous collection relocated to MTQ.	<ul style="list-style-type: none"> <li>Exhibition renewal and revised priorities in the Cultures and Histories section has halted relocation of material to the Museum of Tropical Queensland.</li> </ul>



## 1.6 Re-affirm respect for Aboriginal people and Torres Strait Islanders and their cultures cont.

STRATEGIES	OUTCOMES
The Binangar Centre at the Cobb+Co Museum re-developed	<ul style="list-style-type: none"> <li>The <i>Binangar Aboriginal Centre</i> has more than doubled in size featuring hands-on displays that share insights into the Aboriginal culture of the region.</li> <li>Members of the local Aboriginal community were consulted in the process of the expansion and were invited to a preview of the gallery spaces before the official opening on 4 September 2011.</li> <li>The <i>Binangar Gallery</i> featuring the stories and objects of the Traditional Owners of the area — the Jarowair, Giabul and Barrunggam people — was revamped with new features including: <ul style="list-style-type: none"> <li>a painting by local Aboriginal artist Donna Moodie called <i>Meringandan Dreaming</i> using the ochres from Gummingurru</li> <li>a ceremonial stone arrangement site north of Toowoomba and the story of Brian Tobane, Jarowair Elder and Traditional Custodian and caretaker of the Gummingurru site and</li> <li>an interactive component with the Burguu Matya Bush Game, an Aboriginal version of tic-tac-toe.</li> </ul> </li> <li>A temporary exhibition gallery space was added and has showcased: <ul style="list-style-type: none"> <li><i>Shields on Show</i> — a range of shields from throughout Queensland drawn from the Queensland Museum collection from 4 September 2010 to 20 June 2011.</li> <li><i>Weaving from Queensland</i> — thirteen objects including traditional and modern bags and baskets from Queensland Museum's collection dated from 1897 to today, showcasing contemporary uses of traditional weaving skills from 24 June 2011.</li> </ul> </li> </ul>



▲ Celebrating the opening of the *Binangar Aboriginal Centre* at Cobb+Co Museum

## 1.7 Deliver a diverse range of museum services to regional Queenslanders.

STRATEGIES	OUTCOMES
Continuation with Arts Queensland of the Museum Resource Centre Network 2010–13 to provide museum services to assist communities in Queensland.	<ul style="list-style-type: none"> <li>• Six regionally based Museum Resource Centres staffed by Museum Development Officers support significant collections of Queensland's cultural heritage artefacts, photographs and documents and provide professional support to organisations on a range of projects dealing with strategic planning, collection management, conservation, exhibition development and display, and public programs.</li> </ul> <p><b>Highlights included:</b></p> <ul style="list-style-type: none"> <li>• provision of immediate recovery assistance to many cyclone damaged heritage organisations in north Queensland and flood damaged organisations in central Queensland</li> <li>• assistance to organisations including the Innisfail and District Historical Society and the Murphy's Creek Railway Restoration Committee to write grants that have attracted approximately \$100,000 to assist with the repair of cyclone and flood damaged organisations</li> <li>• project management of the <i>Community Heritage Treasures</i> project which presented eight different community displays at Cobb+Co Museum over a 12 month period as part of a significance assessment and exhibition training program</li> <li>• project management of a contemporary art project interpreting artefacts in the Oodgeroo collection for an exhibition <i>Oodgeroo: One Person Can Make a Difference</i> in conjunction with the Salt Water Murris' Quandamooka of Stradbroke</li> <li>• project management of the <i>Mt Morgan Murri: Indigenous Stories of Mt Morgan</i> exhibition in conjunction with the local Indigenous community</li> <li>• project management of 'Up the Coast', <i>Our Stories Our Collections: Sunshine Coast Heritage Collections</i>, an exhibition sourced from community museums, council and private collections to interpret the theme of holidaying on the Sunshine Coast</li> <li>• supporting the development of a new gold mining museum at Cracow in conjunction with the Newcrest Mine</li> <li>• a collection preservation needs assessment and preservation workshop for staff and volunteers at the North Stradbroke Island History Museum</li> <li>• presenting training workshops on a variety of topics including Labeling and Storage of Photographs, Collection Management, Collection Preservation, Collection and Volunteer Policies, Interpreting Objects, Label Writing and Oral History and Disaster Preparedness</li> <li>• assisting the Beenleigh &amp; District Historical Society with the development of collection management policies and a Strategic Plan</li> <li>• development of a Records Management Manual for the Queensland Folk Federation</li> <li>• the assessment of 25 significant cultural heritage collections including the Hervey Bay Museum Collection, Ipswich Historical Society Museum and the Museum of Australian Army Flying</li> <li>• supporting Museums &amp; Gallery Services Queensland in the delivery of their Museum Standards program in Cooktown and Atherton Shires.</li> </ul>

## 1.8 Position Queensland Museum as a quality brand by stakeholders.

STRATEGIES	OUTCOMES
Research publication targets achieved.	<ul style="list-style-type: none"> <li>109 scholarly papers were published, 36% more than the target of 80.</li> </ul>
Integrated brand strategy developed and implemented.	<ul style="list-style-type: none"> <li>A major brand project commenced to better inform the business.</li> <li>Visitor and non-visitor focus groups and workshops with staff and stakeholders were conducted to inform the Queensland Museum brand.</li> <li>The brand is reflected in the 2012–15 Strategic Plan, and in parallel with the new vision for Queensland Museum, there is a renewed focus on the visitor experience, business innovation and community connection.</li> <li>The delivery of this new experience architecture in each of the museum sites will be facilitated by a newly appointed Creative Director.</li> <li>The Queensland Museum brand is currently being implemented internally.</li> <li>Work progressed on defining the brand personality of Queensland Museum South Bank.</li> </ul>
Marketing and communication strategies for Queensland Museum products and services developed and implemented.	<ul style="list-style-type: none"> <li>Queensland Museum recorded a four year record of 857,642 physical visitors across the network despite closures due to flooding and Cyclone Yasi.</li> <li>Successful marketing and communication strategies produced results including: <ul style="list-style-type: none"> <li>the Museum of Tropical Queensland's biggest year on record since opening in 1987, attracting 99,101 visitors</li> <li>a 47% increase in onsite visitor numbers for Cobb+Co Museum</li> <li>a 25% increase of visitors to the <i>Annual Workers Reunion &amp; Ipswich Family Open Day</i></li> <li>a total of 69,707 visitors during events at The Workshops Rail Museum, a 1% increase on visitation of the previous year</li> <li>Queensland Museum South Bank achieving 607,937 visitors, only 2% lower than 2009–10, despite 5 weeks closure due to the floods and ongoing disruptions until April due to car park closure</li> <li>542,380 online visits</li> <li>More than 3,700 traditional media stories about the Queensland Museum network.</li> </ul> </li> </ul>





## 2. QUEENSLAND MUSEUM COLLECTIONS AND RESEARCH

Queensland Museum collections and  
knowledge base developed, preserved and accessed

High quality original research focussed on objects,  
specimens and other evidence

### 2.1 Acquire, manage and conserve collections that best represent Queensland's rich cultural and natural heritage.

STRATEGIES	OUTCOMES
Standard collection development and management policies and procedures implemented and utilised across the Queensland Museum network.	<ul style="list-style-type: none"> <li>42 policies and procedures have been developed and approved, covering all aspects of collection management and conservation functions for the State Collection across the Queensland Museum network.</li> <li>Policies are available via the Intranet and are being utilised by all staff to ensure a standardised approach to collection care.</li> </ul>
Digital Asset Management Policy developed and implemented.	<ul style="list-style-type: none"> <li>The new digital policy was implemented and together with the Queensland Museum Collection and Records Policy provide criteria, priority and guidance for the selection of assets to digitise; and the management of these digital assets to ensure ongoing availability and access.</li> </ul>
Targets achieved for accessioning research collection material.	<ul style="list-style-type: none"> <li>16,402 physical items were added to the State Collection.</li> <li>8,083 digital items were added to the collection, 24% above the target of 6,500 digital objects.</li> <li>A total of 75,057 specimens and objects were accessed for research, education, exhibition and cultural purposes with: <ul style="list-style-type: none"> <li>73,189 specimens and objects were loaned for educational purposes.</li> <li>1,820 specimens and objects were loaned for research purposes.</li> <li>47 specimens and objects were loaned for display purposes.</li> <li>One object was loaned for cultural purposes.</li> </ul> </li> </ul>
Collecting conducted in accordance with the Queensland Museum Collection Policy and related public programs, exhibitions and research priorities.	<ul style="list-style-type: none"> <li>All collections were acquired in accordance with research priorities and in compliance with Collection Policy.</li> </ul>

## Repatriation of Aboriginal and Torres Strait Islander ancestral remains and secret and sacred items progressed.

- Queensland Museum maintains a proactive and culturally appropriate repatriation program including:
  - research to establish the provenance (country or place of origin) of Ancestral Remains, associated burial goods and Secret Sacred Objects;
  - consultations with Traditional Owners/communities on their wishes in relation to the repatriation of their Ancestral Remains, associated burial goods and Secret Sacred Objects;
  - the return of Ancestral Remains, associated burial goods and Secret Sacred Objects to Traditional Owners and where possible, to country or place of origin;
  - care and management of Ancestral Remains, associated burial goods and Secret Sacred Objects that cannot be returned to their communities of origin; and
  - assistance for communities following the return of their Ancestral Remains, associated burial goods and Secret Sacred Objects, for example, ceremonies and reburials.
- Queensland Museum cares for the remains of 124 people, and 80 Secret Sacred Objects until they are ready to repatriate.
- Consultations and provenancing work continues for a further 200 Ancestral Remains and 136 Secret Sacred Objects.
- Traditional Owners from 9 different communities visited with Ancestral Remains and/or Secret Sacred Objects.
- The remains of two Aboriginal people have been de-accessioned to Traditional Owners (who wish to remain anonymous) and are waiting to be collected for repatriation.

## 2.1 Acquire, manage and conserve collections that best represent Queensland's rich cultural and natural heritage cont.

STRATEGIES	OUTCOMES
<b>Storage</b> <ul style="list-style-type: none"> <li>• continued implementing of the collection storage upgrade project.</li> <li>• upgrades completed at Hendra, QMSB, MTQ, TWRM, and remaining improvements commenced.</li> </ul>	<ul style="list-style-type: none"> <li>• The \$2.1 million upgrade of storage methods, systems and facilities at Queensland Museum South Bank and Hendra was completed resulting in a 28% increase in storage space.</li> <li>• 98% of the collection is stored to a national benchmark or adequate standard, an increase on 92% last year, with less than 2% stored poorly.</li> <li>• Upgrades completed this year included:                             <ul style="list-style-type: none"> <li>• an environmentally controlled room at Hendra for large mammal material</li> <li>• upgraded cabinets in the Geosciences Type room at Hendra</li> <li>• an upgrade of existing electrical and mechanical compactus systems in the Social History store</li> <li>• installation of a the new compactus and integration of the University of Queensland collection into Entomology store.</li> </ul> </li> <li>• More than 2,823,840 objects and specimens were rehoused.</li> </ul>
<b>Storage</b> <ul style="list-style-type: none"> <li>• A 5 year collection storage strategy developed to inform future space and collection infrastructure requirements.</li> </ul>	<ul style="list-style-type: none"> <li>• A Long Term Storage Strategy Draft Discussion Paper was developed to better inform the development of a comprehensive strategy.</li> </ul>



## 2.1 Acquire, manage and conserve collections that best represent Queensland's rich cultural and natural heritage cont.

STRATEGIES	OUTCOMES
<p>Conservation</p> <ul style="list-style-type: none"> <li>• short-term conservation priorities addressed.</li> </ul>	<ul style="list-style-type: none"> <li>• Conservation continues to support the needs of the collection with priority focus on collection objects for exhibition display, loans to external bodies and acquisitions.</li> <li>• A total of 778 Queensland Museum objects were conserved by in-house conservators.</li> <li>• Of these, 172 objects were conserved and packed for loan to the Ipswich Art Gallery, Queensland Conservatorium, Queensland Art Gallery, National Museum of Australia, National Gallery of Australia, Queensland State Archives and Sunshine Coast Council.</li> <li>• 243 objects used in Queensland Museum exhibitions were conserved and displayed.</li> <li>• 120 objects were conserved prior to publication photography for the Queensland Historical Atlas, a new suite of children's books, the Torres Strait Islands publication and the Foundation's DNA campaign.</li> <li>• In addition, a very large number of objects were: low temperature or low oxygen treated for pests; and condition-reported as part of the acquisition of objects into the Queensland Museum collection.</li> <li>• All paper-based conservation object reports and images have been scanned and are in the process of being linked to the Vernon Collection Management System records.</li> <li>• Four conservation consultancies were undertaken for the Greek Consulate, Sunshine Coast Council, Brisbane Airport Corporation and Cosmos Archaeology.</li> </ul>
<p>Conservation</p> <ul style="list-style-type: none"> <li>• A 5 year strategy developed to address the conservation requirements of the State Collection across the Queensland Museum network.</li> </ul>	<ul style="list-style-type: none"> <li>• A review of the Queensland Museum Conservation Department commenced to assess existing capacity with current requirements and capacity to support future needs. Outcomes from this review will inform a comprehensive strategy for conservation.</li> </ul>



▲ Upgraded Entomology store



▲ Conserving material for *Awakenings: Stories from the Torres Strait Islands* exhibition

## 2.2 Undertake high quality research focussed on Queensland Museum's strategic themes.

- Provide increased access to Queensland Museum collections and knowledge base through progressing strategic partnerships.
- Seek external research funding that allows Queensland Museum to undertake research consistent with Queensland Museum strategic themes.

STRATEGIES	OUTCOMES
Data exported from the QM Vernon CMS to the Atlas of Living Australia via the Online Zoological Collections of Australian Museums (OZCAM) portal.	<ul style="list-style-type: none"> <li>• 30,285 zoological data records were exported from the Queensland Museum collections database to the Atlas of Living Australia via the Online Zoological Collections of Australian Museums (OZCAM) portal, being the majority of the type specimen collections. Data and images of the approximately 700,000 digitised general collections of zoology are currently being prepared for public release during 2011–12.</li> <li>• Queensland Museum has contributed to the Museum Metadata Exchange Project providing increased access to collections via the Australian Research Data Commons hosted by The Powerhouse Museum.</li> <li>• There is now direct online access to almost 34,000 collection items via the Queensland Museum Collections Online.</li> </ul>
Enhanced accuracy and breadth of data of collection records of the Knowledge Management System for internal and external users.	<ul style="list-style-type: none"> <li>• The Vernon Collection Management System has been customised to ensure consistent data entry for audit compliance and reporting purposes, and assist staff in data searching and retrieval.</li> <li>• Accuracy of collection records was increased by implementing mandatory data fields across Queensland Museum and all new Collection and Curatorial Staff have been provided training in the Vernon Collection Management System.</li> </ul>
10 year research strategy developed that supports Queensland Museum priorities and informs the infrastructure required for future QMSB development.	<ul style="list-style-type: none"> <li>• Draft research strategy developed and working party has been implemented to refine this inline with future Queensland Museum South Bank development, the new Queensland Museum vision and Queensland Government Toward Q2: Tomorrow's Queensland research and development priorities.</li> </ul>
Targets for external research funds met or exceeded.	<ul style="list-style-type: none"> <li>• Achieved 40% of total Biodiversity and Geosciences program budget for external research funds significantly exceeding the 33% target.</li> <li>• Attracted more than 42 national collaborations and 92 international collaborations.</li> </ul>

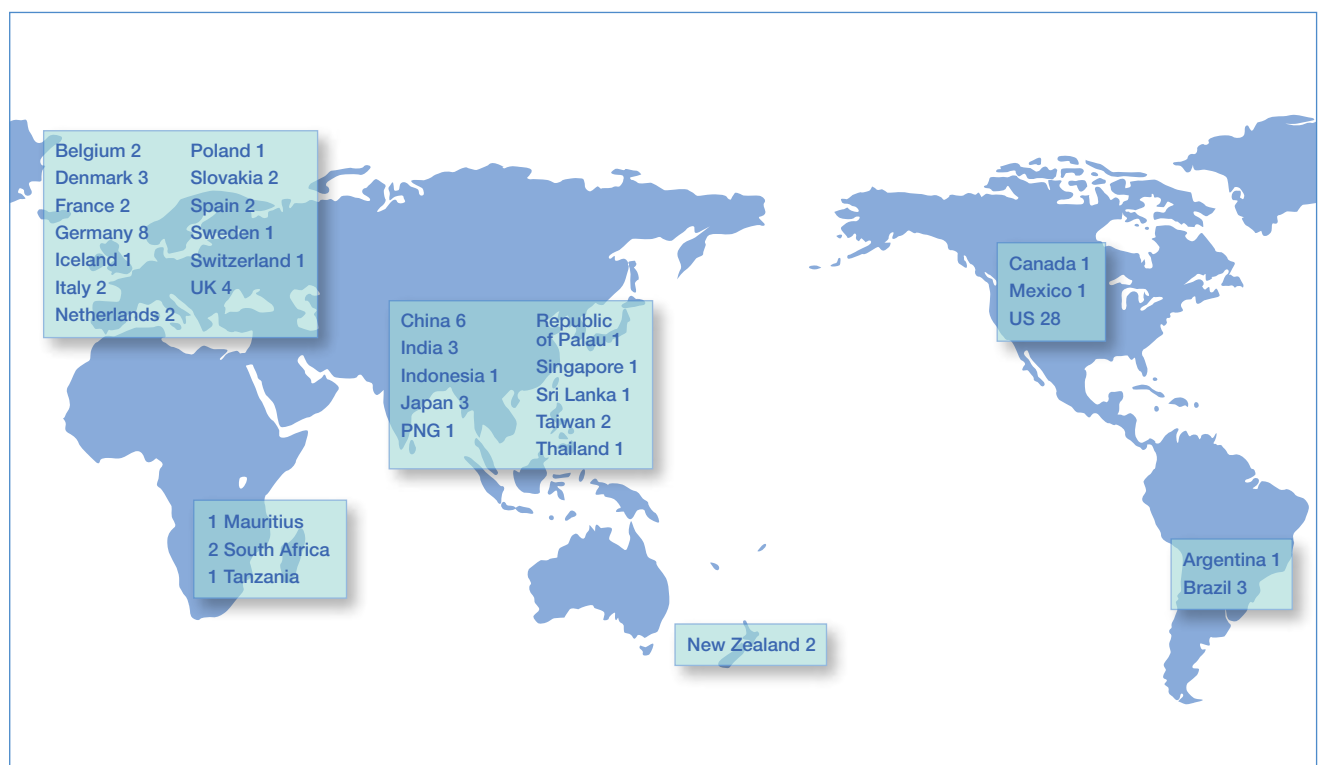
## 2.2 Undertake high quality research focussed on Queensland Museum's strategic themes cont.

### Queensland Museum's research with international partners delivered information critical to understanding key global issues:

- 92 international partnerships were established or maintained, including significant international external funding opportunities achieved.
- an ARC Discovery Grant with the University of Copenhagen, University of Auckland and Griffith University into the origins of the First Australians
- new capability in partnership with the Atlas of Living Australia (ALA) to provide global access to Queensland Museum's collections through the digital world, making available approximately 30,285 mostly type specimens held by the Museum accessible via the ALA hub and capable of being interrogated using online biodiversity informatics tools.
- The Alfred P. Sloan Foundation (USA) funding for the Census of Marine Life's Barcode of Life Initiative, 'DNA Barcoding of Marine Biodiversity' (MarBOL) completed with the sampling and export of nearly 20,000 fragments of sponges and octocorals for DNA extraction and genetic barcoding, in partnership with the DNA laboratory at the Ludwig-Maximilians-Universitaet in Munich, Germany. This international funding leveraged other national sources of funds, such as the Australian Institute of Marine Science and the Australian National Heritage Assessment Tool (ANHAT) to extend the project sampling beyond original targets. These genetic data are progressively being added to the public domain 'Sponge Barcoding Database' and Barcode of Life interfaces, greatly aiding rapid identification capabilities to our poorly known marine biodiversity.

- The US National Science Foundation's Goblin Spider Planetary Biodiversity Inventory continued in collaboration with many international partners from the USA, China, Brazil, Argentina, Switzerland and Belgium. Coordinated by the American Museum of Natural History it has seen collecting, documenting and collaboratively describing more than 300 new species so far.
- Continued collaboration with the Field Museum of Natural History, Chicago, USA, funded by the US National Science Foundation's Assembling the Tree of Life (AToL) project on the evolution of the Half-shell & The Bivalve (Mollusca) (BivAToL – Evolution), and the US National Science Foundation's Revisionary Syntheses in Systematics (REVSYS) project Review of Vermetidae (worm snails) project.
- Continuing joint expeditions and research collaborations with the National University of Singapore and Raffles Museum, Singapore, compiling a census and resolving the identities and taxonomic relationships of economically important Decapod Crustaceans of the Indo-west Pacific using morphological and molecular tools, including unravelling the true identities of common seafood species, some of which are being found to represent multiple species-complexes, with serious management implications on their conservation and sustainable harvest.
- Collaboration with the French Pacific biodiversity agencies (Centre National de la Recherche Scientifique, based in Moorea) continued with the collection of fish parasites from the Gambier Archipelago in far-eastern French Polynesia through funding from the French-Pacific 'Coralspot' program. This collaboration provided key comparative data for analysis against the substantial collections of fish parasites made through the QM's Australian-based CReefs project. Analyses indicate that genetic connectivity of parasitic fauna decays rapidly across the Pacific from west to east, regardless that susceptible hosts are present throughout the region.
- Collaboration with the University of Johannesburg, South Africa on projects relating to parasitic isopods of marine fishes of South Africa and Australia.
- Collaboration with the North-West University, South Africa to develop systematic and ecological projects relating to South Africa's Indian Ocean coral reef biodiversity, including marine biodiversity workshop of the marine invertebrates of the St Lucia Marine Reserve, and ongoing systematic project with marine isopod crustaceans being the primary study group.

### Locations of International collaborators







# 3. SUSTAINABILITY

## Strategic priorities delivered through the growth and maintenance of a sustainable organisation

### 3.1 Identify and build the strategic partnerships that contribute significantly to achieving Queensland Museum's mission.

- review and communicate the long term direction of Queensland Museum to all stakeholders.
- foster support for Queensland Museum strategic priorities.

STRATEGIES	OUTCOMES
Advocacy campaign reviewed and implemented to deliver an improved financial position for Queensland Museum.	<ul style="list-style-type: none"> <li>• The advocacy campaign continues to be reviewed and implemented in light of the new Queensland Museum vision and Government funding.</li> <li>• The Queensland Museum Foundation continues to work closely with the board of the Queensland Museum Senior Management and other key stakeholders.</li> </ul>
A re-developed, engaging and sustainable Cobb+Co Museum.	<ul style="list-style-type: none"> <li>• Refer pages 22–23 of the Annual Report.</li> </ul>
QMSB Stage 1 and Stage 2 priorities advanced.	<ul style="list-style-type: none"> <li>• A strategic re-visioning of Queensland Museum was undertaken by Lateral Projects, leading to the development and approval of a new Strategic Plan for implementation in 2011–15.</li> <li>• The development of a business case for an enhanced Queensland Museum in Brisbane was delayed pending a flood risk assessment of possible alternate sites.</li> </ul>
Queensland Museum's involvement in the North Ipswich Railyards development determined.	<ul style="list-style-type: none"> <li>• The Vision Plan for the further development of the North Ipswich Railway Workshops was completed in conjunction with Queensland Rail, Ipswich City Council and Brisbane Marketing.</li> </ul>

### 3.2 Optimise self-generated revenue through innovative business practices and improved business systems.

STRATEGIES	OUTCOMES
A 2 year plan to increase revenue through higher yield products and services developed.	<ul style="list-style-type: none"> <li>• A Business Innovation Plan was in development for implementation in 2012–14.</li> <li>• Increase in self-generated revenue from 24.2% to 28.16%.</li> </ul>
Agreed recommendations from Capital Investment Business Plan progressively implemented.	<ul style="list-style-type: none"> <li>• Agreed recommendations were implemented including: <ul style="list-style-type: none"> <li>• exhibition renewal</li> <li>• strategies to increase self-generated revenue through visitation such as new touring exhibitions, an increased number of events and enhanced shop and cafe sales</li> <li>• finalisation of the strategic collection and storage review</li> <li>• implementation of the annual verification and valuation of the State Collection.</li> </ul> </li> </ul>

### 3.2 Optimise self-generated revenue through innovative business practices and improved business systems cont.

STRATEGIES	OUTCOMES
Network retail and catering review undertaken and outcomes implemented.	<ul style="list-style-type: none"> <li>Retail and catering reviews were finalised at Queensland Museum South Bank and Cobb+Co with reviews at the Museum of Tropical Queensland progressing.</li> <li>A review of the Queensland Museum South Bank café contract resulted in a 56% increase in commission and increased venue hire activity.</li> <li>Revised retail business plans were developed for Queensland Museum South Bank and Cobb+Co.</li> <li>Preparations for the redevelopment of Queensland Museum South Bank's Explorer Shop were progressed.</li> <li>Visual merchandising workshops were held across the Museum resulting in an increase in takings at the Queensland Museum South Bank Explorer Shop prior to flood impact.</li> </ul>
Online retail strategy developed and implemented.	<ul style="list-style-type: none"> <li>Strategy has been developed and is being progressively implemented with initial focus on a more user-friendly and accessible site.</li> <li>497 online sales achieved approximately \$10,000 in product sales.</li> </ul>
Alternative strategies identified to increase discretionary operational funding for Queensland Museum.	<ul style="list-style-type: none"> <li>Strategies included: <ul style="list-style-type: none"> <li>an enhanced visitor experience through new exhibitions, programs and venue hire opportunities leading to increased revenue through admissions and other commercial activities including shops and cafes</li> <li>the renegotiation of the Queensland Museum South Bank café contract</li> <li>visual merchandising training for shops as well as product review and development</li> <li>collaboration with the Queensland Museum Foundation to fund priorities.</li> </ul> </li> </ul>

### 3.3 Invest in the capacity and skills of Queensland Museum's workforce as a pivotal resource.

- actively foster a culture of lifelong learning within Queensland Museum

STRATEGIES	OUTCOMES
Staff skills enhanced through training and development	<ul style="list-style-type: none"> <li>The Professional Development Committee (PDC) approved \$66,505 (ex-GST) worth of training and development for 51 staff including Middle Management Training in the areas of Financial Management, Business and Operational Planning, Strategic Thinking, Workplace Assertion Skills and Growing the Leader Within.</li> <li>More than 250 staff benefited from other training including First Aid and customer service skills.</li> <li>The 2011 Queensland Museum Scholarship was awarded to Ms Martie McConnell, Visitor Services Manager, Queensland Museum South Bank.</li> </ul>
Capability and Leadership Framework introduced to Queensland Museum.	<ul style="list-style-type: none"> <li>As a pilot site for the Capability and Leadership Framework the Queensland Museum successfully incorporated the framework into recruitment and selection processes including role descriptions, career planning, workforce planning and performance and learning development processes.</li> </ul>
Contribution to the achievement of Queensland Museum priority outcomes enhanced through focussed recruitment and selection for the Cultures and Histories Program.	<ul style="list-style-type: none"> <li>Five key staff were appointed to the Cultures and Histories section including Curator Archaeology, Senior Curator Customs, Culture and Country, Curator of Social History and Collection Manager. Recruitment and selection for an Assistant Collection Manager and Assistant Curator Social History has progressed.</li> </ul>

### 3.4 Develop and manage Queensland Museum's asset base to support the delivery of Queensland Museum priorities.

STRATEGIES	OUTCOMES
Implementation of the Asset Strategic Plan and ICT Resources Plan continued.	<ul style="list-style-type: none"> <li>The Asset Strategic Plan was implemented with highlights including: <ul style="list-style-type: none"> <li>the Cobb+Co Museum redevelopment</li> <li>refurbishment of the Hendra site with a new roof and the building of an environmentally controlled storage room for type collections and large specimens.</li> </ul> </li> <li>The Information Management and Information Technology team completed more than 6,000 requests across the five sites of the Queensland Museum, a more than 30% increase on previous years.</li> <li>Major activities and ICT projects included: <ul style="list-style-type: none"> <li>management and maintenance of IT infrastructure and outages through two major natural disasters (floods and cyclone)</li> <li>the upgrading of more than 100 staff PCs that completed the four year life cycle programme for all PCs across the network</li> <li>Queensland Museum mobile phone fleet replacement under the SmartNet Whole of Government (WOG) agreement enabling efficiencies both in cost and managed services</li> <li>completed the investigation of the planned upgrade to the wide area network technologies with the contract approved under the SmartNet WOG agreement</li> <li>continued efficiencies in managing and cost in the delivery of software under the SmartNet WOG agreement</li> <li>installation of National Carriage Factory IT infrastructure and new Server Room and PABX system</li> <li>upgrade of servers and systems including remote access, backup and security CRM, Raisers Edge and point of sales replacements project commenced</li> <li>assisting in the review and implementation of the Queensland Museum South Bank pedestrian counting system, eTicketing tender, audio visual and multimedia specifications for the planned redevelopment of key areas of Queensland Museum South Bank and the infrastructure component of the electronic document records management system (eDRMS).</li> </ul> </li> </ul>

### 3.5 Identify and address key risks, statutory obligations and regulations that impact on the operation of the Queensland Museum.

- progressively review Queensland Museum operational programs
- align Queensland Museum sustainable practice with community expectations and regulatory requirements.

STRATEGIES	OUTCOMES
Review of Biodiversity Program and Regional Services (Phase 1 – Strategic Learning) completed and recommendations progressively implemented.	<ul style="list-style-type: none"> <li>The implementation of a new Strategic Plan and vision required postponement of reviews.</li> </ul>
Continued implementation of sustainable practice in terms of usage of electricity, water, paper, recycling, building and maintenance designs and vehicle usage.	<ul style="list-style-type: none"> <li>The Museum of Tropical Queensland's electricity usage was reduced by 5% and water decreased by 12%.</li> <li>Cobb+Co electricity usage was up 75% due to redevelopment works. Water usage was also up 36.8% due to site works.</li> <li>The Hendra Annexe electricity usage was up 4.5% and water up 113% due to site works.</li> </ul>



### 3.5 Identify and address key risks, statutory obligations and regulations that impact on the operation of the Queensland Museum cont.

STRATEGIES	OUTCOMES
Continued implementation of sustainable practice in terms of usage of electricity, water, paper, recycling, building and maintenance designs and vehicle usage cont.	<ul style="list-style-type: none"> <li>A reduction in the number of vehicles saw operating costs reduce by 45%.</li> <li>Queensland Museum South Bank's electricity usage was reduced due to flood impact closure and a number of initiatives such as: <ul style="list-style-type: none"> <li>reduction in escalator operating times by 30%</li> <li>a review of air-conditioning levels and schedules.</li> </ul> </li> <li>Work has begun in partnership with Arts Queensland to install a new track lighting system on all public floors at Queensland Museum South Bank estimated to reduce electricity usage by 5%.</li> <li>The Workshops Rail Museum reduced electricity consumption by 10% and water consumption by 11% through refined operating practices.</li> <li>Queensland Museum worked with an electricity consultant to prepare entry to the contestable electricity market for Cobb+Co Museum, Hendra and the Museum of Tropical Queensland.</li> </ul>
Risk register, business continuity plans, policies, procedures updated and other required compliance completed.	<ul style="list-style-type: none"> <li>Corporate documents, plans, manuals and standards were reviewed and updated in line with the Strategic Plan. Business continuity plans, including disaster recovery plans for each campus and program were actioned during flooding and cyclone events. Since then reviews have been conducted and these documents updated.</li> </ul>

### 3.6 Secure substantial financial support for Queensland Museum strategic priorities through the activities of the Queensland Museum Foundation.

#### Queensland Museum Foundation annual target achieved for financial support for Queensland Museum

During the year the Foundation secured a number of new partnerships in support of Queensland Museum projects, receiving more than \$680,000 in donations, sponsorship and honoured pledges.

In September, the Foundation celebrated a milestone more than five years in the making — the opening of the \$8 million National Carriage Factory development at Cobb+Co Museum. This development was the result of an extensive capital fundraising campaign managed by the Foundation with the assistance of the National Carriage Factory Campaign Committee, a group of Toowoomba business and community leaders, chaired by Dr Mary Wagner of the Wagner Group.

Support for the National Carriage Factory development was provided through donations, grants and sponsorship including contributions from Clive and Conchita Armitage, Mr Clive Berghofer, The Davey Group, G. James Glass and Aluminium, Mr Phillip Guilfoyle, Heritage Building Society, The John T. Reid Charitable Trusts and Wippells Autos, in-kind support from The Chronicle, WIN Television Toowoomba, Southern Cross Media Group and Cracker Print and Paper.

In total, more than 130 individuals, organisations and businesses pledged over \$1.8 million to the National Carriage Factory Campaign. This generous support, coupled with a contribution from the Board of the Queensland Museum, a gift of land from the neighbouring Southern Queensland Institute of TAFE and grants from the Q150 Legacy Infrastructure Program and Department of Education saw the achievement of an \$8 million fundraising target.

Further north to Townsville, a \$300,000 partnership with the Australian Institute of Marine Science and BHP Billiton was secured to employ Dr Kevin Tilbrook as the first BHP Billiton — CReefs Fellow at the Museum of Tropical Queensland. Over the course of this three-year partnership Dr Tilbrook will document, describe, publish and 'unlock' the scientific potential of the Bryozoan collections held at the Museum of Tropical Queensland and the Australian Institute of Marine Science, the largest in the world.

During the year the Foundation received a bequest from the estate of wildlife photographer and naturalist Peter John Fry. Mr Fry's generosity will be honoured in a new Queensland Museum publication *Wild Places of Tropical North Queensland*. This full-colour guide, slated for release in 2013 and covering the area east of the Great Dividing Range between Cooktown and Mackay, will be the first comprehensive publication on the wild places of Tropical North Queensland, one of our State's most beautiful natural areas.

In May, the Foundation launched its first donor acquisition campaign, inviting individuals to make a financial contribution to the work of the Queensland Museum. Potential donors were invited to *Become part of Queensland's DNA* by virtually attaching their name to one of the stories, specimens or artefacts in the State Collection featured on a customised website. An additional print campaign, *We've got a little project for you* was mailed to more than 20,000 individuals. As of 30 June 2011, more than 100 new donors have supported this campaign.

Also in May, the Foundation partnered with Hutchinson Builders for the *Rock Around the Block, Rock 'n Roll George, Brisbane Legend* display at Queensland Museum South Bank from July — October 2011. The showpiece of this display is one of Brisbane's most enigmatic and loved icon's — the Holden 48-215 motor vehicle owned George Kyprios, aka 'Rock 'n Roll George'. As a result of this partnership, visitors will be able to see the Holden up-close and have the opportunity to explore, understand and contribute their own stories to the mythology that surrounds the car and the man behind the wheel.

As a result of the fifth matching subsidy of \$250,000 from the Queensland Office of Gaming Regulation, the Foundation was able to assist with a number of development, conservation and collection projects, including:

- Uncovering buried secrets of our paleontological past with coordinated digs in Winton, central Queensland;
- Creation of online learning resources developed by the Strategic Learning Team for secondary biology students;

- Publishing of six new children's books written by early childhood expert Donna Dyson in partnership with Education Queensland; and
- Development and display of *The Last Days of Burke and Wills*, an exhibition featuring artefacts recovered from the missing 'Plant Camp' from the ill-fated 1861 expedition of Burke and Wills.

During the year the Foundation directed discretionary funds to collection acquisition. Acquisitions of note are the *Gilbert Fisher Boomerang* and the *Gather* copper sculpture — the work of Aboriginal artists Andrew Jack O'Chin and Kim Walmsley respectively.

In addition to new initiatives, over the past year the Foundation built upon existing relationships with donors, sponsors and benefactors through continuing projects.

The Foundation continued to strengthen its relationship with ENERGEX Limited, hosting several promotional events in *ENERGEX Playasaurus Place* and coordinating a competition to celebrate one million visitors to this much-loved exhibition. In-kind support from Australia Post allowed Queensland Museum to continue distributing museum-based learning resources from 30 regional distribution centres throughout Queensland and more than 99,101 visitors learned about the flora and fauna of tropical rainforests at the *Enchanted Rainforest* exhibition at the Museum of Tropical Queensland thanks to our ongoing partnership with Queensland Nickel.



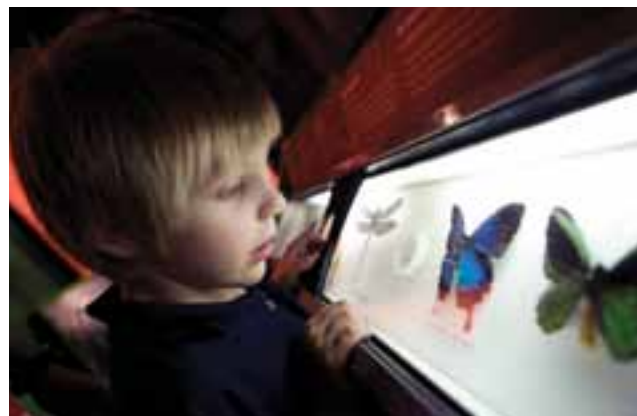
▲ Dr Kevin Tilbrook, the first BHP Billiton — CReefs Fellow at the Museum of Tropical Queensland hard at work



▲ Chairman of Hutchinson Builders Scott Hutchinson at the launch of *Rock Around the Block: Rock 'N' Roll George, Brisbane Legend* at Queensland Museum South Bank



▲ Chair of the Queensland Museum Aboriginal and Torres Strait Islander Consultative Committee Mr Trevor Robinson, Mrs Nellie O'Chin and Queensland Museum CEO Dr Ian Galloway with the Gilbert Fisher boomerang



▲ Enjoying the *Enchanted Rainforest* exhibition at the Museum of Tropical Queensland

# PERFORMANCE MEASURES

Service standards and measures	Notes	2010–11 ASDS Target/Estimate	2010–11 Estimated Actual	2010–11 Achieved
<b>Service standards</b>				
Satisfaction of audiences with collection based displays and activities in public galleries		95%	96%	96%
<b>Other measures</b>				
Number of physical items added to the State Collection		15,800	15,000	16,402
Number of digital items added to the State Collection		6,500	7,000	8,083
Total physical campus visits	1	791,100	821,000	857,642
School children visiting campuses	2	76,200	62,000	71,815
Online visits	3	600,000	525,000	542, 380
New displays (sq metres of exhibitions)	4	3,782	5,701	5,531
Lectures, public talks, workshops and outreach programs delivered	5	9,452	8,000	7,417
Number of research papers published		80	80	109
Number of Queensland Museum collection objects accessed for research, education, exhibition and cultural purposes	6	92,625	70,000	75,057
Participants in lectures, public talks, workshops and outreach programs		237,060	216,000	284,390
Number of popular and research publications sold and distributed		13,000	12,500	11,840
Percentage of the collection that is stored to a national benchmark standard		96%	96%	98%
Percentage of Local Government Authorities receiving Queensland Museum services.		100%	100%	100%

## Notes

1. The increase in the 2010–11 Est. Actual, despite a forced closure of Queensland Museum South Bank, is due to a greater audience-focused approach in programming.
2. The decrease in the 2010–11 Est. Actual reflects the impact of floods which affected schools and forced the temporary closure of Queensland Museum South Bank.
3. New redeveloped website navigation provides a more streamlined process for accessing information resulting in more targeted use of the site by visitors which affects the way this statistic is measured.
4. The increase in the 2010–11 Est. Actual reflects new displays at the redeveloped Cobb+Co Museum which opened to the public in September 2010 and the Torres Strait Island Project to open in June 2011.
5. The decrease in the 2010–11 Est. Actual reflects the impact of floods which forced the temporary closure of Queensland Museum South Bank.
6. The decrease in the 2010–11 Est. Actual reflects the impact of floods which affected 22 loans transfer depots throughout Queensland.

# KEY RESULTS

	2010–11	2009–10
<b>A. ACCESS</b>		
<b>1. Museum Visitors</b>		
<b>Total Museum Visitors (onsite)</b>	<b>857,642</b>	<b>847,207</b>
School group visitors	71,815	75,324
QUEENSLAND MUSEUM SOUTH BANK		
Individual visitors	550,251	557,572
Group visitors (schools)	57,686	60,022
<b>Total visitors</b>	<b>607,937</b>	<b>617,594</b>
COBB+CO MUSEUM		
Individual visitors	52,020	34,868
Group visitors (schools)	4,745	3,635
<b>Total visitors</b>	<b>56,765</b>	<b>38,503</b>
LANDS, MAPPING AND SURVEYING MUSEUM		
Individual visitors	1,209	981
Group visitors (schools)	20	14
<b>Total visitors</b>	<b>1,229</b>	<b>995</b>
MUSEUM OF TROPICAL QUEENSLAND		
Individual visitors	93,100	84,586
Group visitors (schools)	6,001	5,504
<b>Total visitors</b>	<b>99,101</b>	<b>90,090</b>
THE WORKSHOPS RAIL MUSEUM		
Individual visitors	91,351	93,876
Group visitors (schools)	4,939	6,149
<b>Total visitors</b>	<b>96,290</b>	<b>100,025</b>
<b>2. Regional and Community Services</b>		
Visitors accessing museum objects through outreach services	689,029	729,598
Visitors accessing museum objects through outreach activities	14,641	10,358
Number of travelling displays	6	4
Visitors to QM travelling displays	3060*	248,489
Professional inquiries — one to one	14,621	14,739
Local government authority regions receiving services	73	73

\* Decrease due to the *Great Railway Journeys of Australia* exhibition no longer touring.



## KEY RESULTS cont.

	2010–11	2009–10
<b>A. ACCESS CONT.</b>		
<b>3. Museum items loaned</b>	76,625	87,908
Research & Scientific items loaned	1,820	4,329
Education items loaned	73,189	82,139
Library items loaned	1,568	1,395
Cultural & Display items loaned	48	45
<b>4. Web Usage</b>		
Page views	2,325,734	2,516,415
Unique web visits	542,380	579,334

<b>B. DISPLAYS</b>		
Permanent displays opened (number)	5	2
Size of permanent displays opened (sq metres)	1,645	100
Temporary displays (number)	49	38
Temporary displays (sq metres)	3,886	2,336

<b>C. COLLECTIONS</b>		
Increase in value of collections	\$7,845,698	\$7,895,000
Purchase cost of new collections	\$12,540	\$2,568
Number of items added to State Collection	16,402*	43,396
Number of items conserved	12,500**	41,829

\* A new measurement was used on 2010–11

\*\*Decrease is attributed to Queensland Museum South Bank closure.

<b>D. RESEARCH</b>		
Research programs commenced	43	57
Research programs completed	31	44
Species or items yielding new information	21,665	41,071
Days of field work	527	1,085
Localities investigated	229	301
Number of research publications	109	180
Pages of Memoirs produced	738	352
Memoirs volumes exchanged	0	604
Number of published acknowledgments	112	232
Number of learned staff presentations	7,417	6,730

	2010–11	2009–10
<b>E. FINANCIAL MANAGEMENT</b>		
<b>1. Income generation</b>	\$	\$
Entrance fees	2,235,018	2,143,409
Interest	703,583	694,697
Shop receipts	1,146,821	1,171,745
Research grants	1,205,680	1,110,500
Cash donations/Sponsorships	4,319,087*	836,830
Consultancy	207,401	254,460
Café lease	193,598	113,571
Temporary exhibitions	71,558	100,233
Other	2,676,109#	2,301,257
<b>Total</b>	<b>12,758,855</b>	<b>8,726,701</b>

\*Increase due to inclusion of items donated to the State Collection with a fair value of \$2.292M which is non-cash.

# Includes insurance recoveries from National Disaster Relief and Recovery Arrangements and Queensland Government Insurance Fund totaling \$0.654M.  
Excludes Museum Resource Centre Network funding from Arts Queensland.

<b>2. Shop income (excluding food outlets)</b>	\$	\$
South Bank Explorer Shop	605,147	621,294
Wholesale Distribution	90,845	120,572
Museum of Tropical Queensland	160,670	149,637
Cobb+Co Museum	86,308	55,994
Workshops Rail Museum	201,178	223,942
<b>Total</b>	<b>1,144,148</b>	<b>1,171,439</b>
<b>3. Shop income per visitor</b>		
Queensland Museum South Bank	1.00	1.01
Museum of Tropical Queensland	1.62	1.66
Cobb+Co Museum	1.52	1.45
Workshops Rail Museum	2.09	2.24
<b>4. Self-generated income</b>		
Revenue earned by QM as a % of total revenue	28.16%	24.20%
Grant revenue earned as a % of QM-earned revenue	15.54%	15.07%
<b>5. Relative expenditure on salaries</b>		
Salary as % of total expenditure	56.08%	57.68%

## KEY RESULTS cont.

	2010–11	2009–10
<b>F. HUMAN RESOURCES</b>		
<b>1. Full time equivalent staff*</b>		
Biodiversity & Geosciences Program (Queensland Museum South Bank and Hendra)	36.01	37.2
Collection Services	6.3	4.3
Corporate Services & Business Development	22.8	24.4
Cultures & Histories Program (Queensland Museum South Bank)	12.44	12.6
Directorate	2.0	2.0
Foundation	3.0	2.7
Information Management & Information Technology	12.6	14.4
Regional Services	13.15	11.8
Museums:		
Cobb+Co	15.62	12.0
Museum of Tropical Queensland	30.78	28.7
QM South Bank	45.47	43.1
The Workshops Rail Museum	27.97	29.5
Total	228.14	223.2

\* Average FTE of all staff calculated (including casual and grant staff and staff on paid leave).

<b>2. Absenteeism</b>		
Sick leave occasions	1,094	1,258
Hours of sick leave	10,569	13,198
Hours of workers compensation	1050,25*	59.75

\* A new reporting mechanism was used to collate hours of workers compensation.

<b>3. Training</b>		
% of gross salary expenditure	0.65	0.76
<b>4. Volunteers</b>		
Number of honorary staff and volunteers	342	281
Number of volunteer person days	5,271	5,650

	2010–11	2009–10
<b>G. WORKPLACE HEALTH AND SAFETY</b>		
Number of accidents — (Staff / Public):		
Queensland Museum South Bank	36/67	24 / 76
Cobb+Co Museum	5/8	5 / 2
Museum of Tropical Queensland	8/4	6 / 6
The Workshops Rail Museum	16/44	23 / 59
Hendra Annexe	7/0	5 / 0

<b>H. BUILDING MAINTENANCE</b>		
Queensland Museum South Bank	*13,726	22,981
Museum of Tropical Queensland	176,312	292,080
Cobb+Co Museum	40,180	34,097
Workshops Rail Museum	185,335	109,413
Hendra Annexe <sup>#</sup>	1,042,267	201,960

\* From 2009–10, payments made to Arts Queensland for occupancy of the QM South Bank premises relate to lease payments only, with maintenance transferred to Arts Queensland as building owner. Some residual maintenance costs still exist.

<sup>#</sup> Replacement of roof at Hendra in 2010–11



# SUMMARY OF FINANCIAL PERFORMANCE

This financial summary provides a snapshot of the income, expenses, assets and liabilities of the Parent Entity and can be read in conjunction with the financial statements provided at the end of this report. During 2010–11 the Queensland Museum received \$34,462 million in income for the delivery of museum services to the Queensland community, realising an operating surplus from continuing operations of \$1.767 million.

## Financial Performance from continuing operations

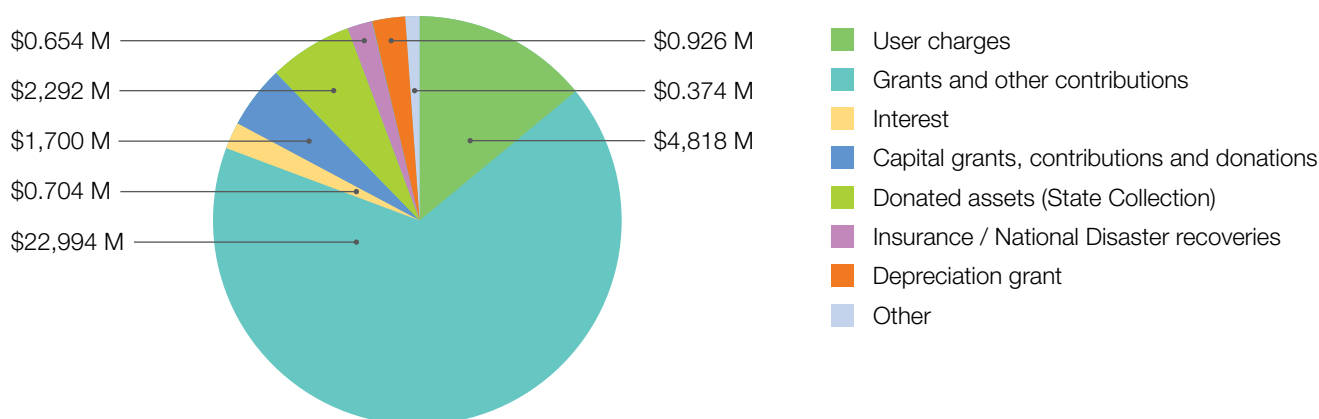
	2010–11	2009–10
	\$'000	\$'000
Total Income from Continuing Operations	34,462	30,438
Total Expenses from Continuing Operations	32,695	29,568
<b>Operating Result from Continuing Operations</b>	<b>1,767</b>	<b>870</b>

## Statement of Financial Position

	2010–11	2009–10
	\$'000	\$'000
Total Assets	479,083	474,570
Total Liabilities	2,581	2,764
<b>Total Equity</b>	<b>476,502</b>	<b>471,806</b>

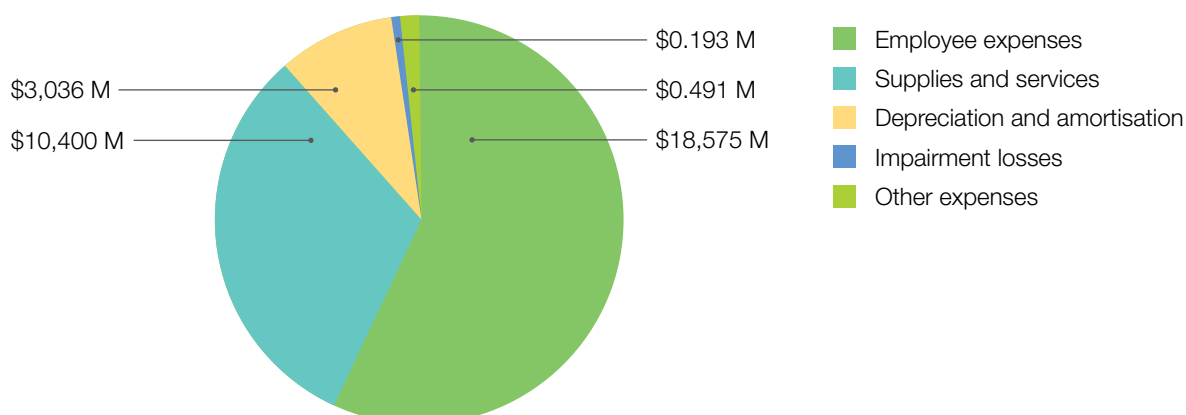
## Income (Continuing operations)

For the 2010–11 financial year, an increase in income of \$4.024 million (13.22%) compared to 2009–10 was mainly due to donated assets into the State Collection (non-cash) and donations from the Queensland Museum Foundation for capital works at Cobb+Co Museum.



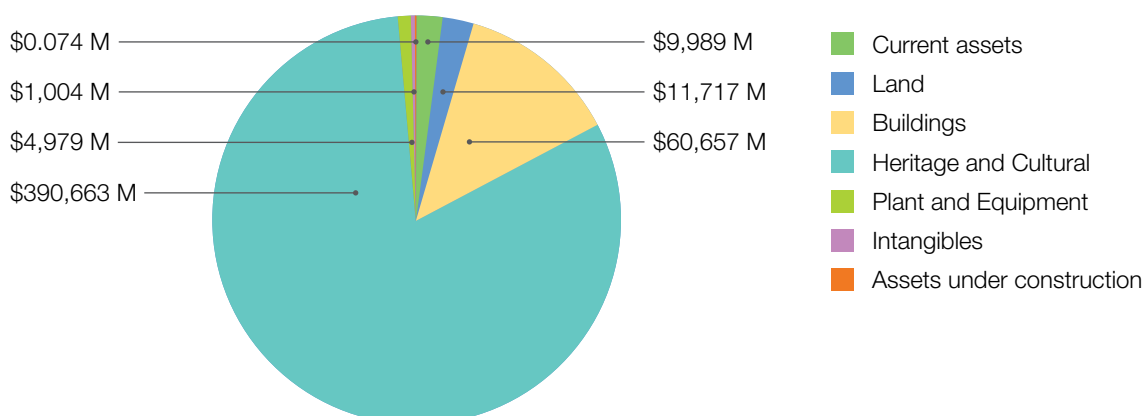
## Expenses (Continuing operations)

For the 2010–11 financial year, an increase in expenses of \$3.127 million (10.58%) compared to 2009–10 was due in the main to employee expenses (\$1.313 million) resulting from enterprise bargaining/paypoint increases and filling of vacancies, maintenance at the Hendra Annexe (approx \$1 million) and increased activity in exhibitions, public programming and the development of a new branding strategy. In addition, flood damage at the Queensland Museum South Bank campus resulted in the impairment of the *ENERGEX Playasaurus Place* exhibition.



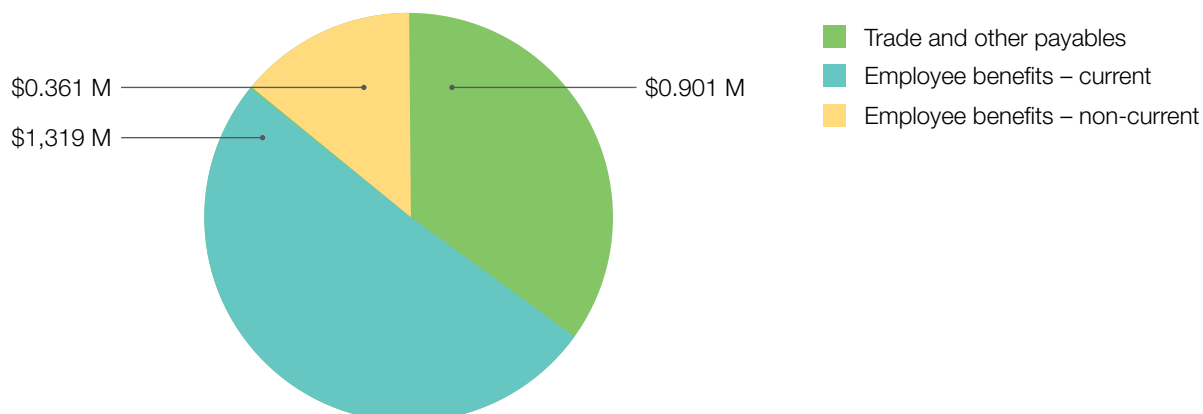
## Assets

As at 30 June 2011, total assets were valued at \$479.083 million, which amounted to an increase of \$4.513 million from the previous year. This change was largely the result of an increase of \$7.858 million in the State Collection, a decrease in the land values of \$2.284 million and an increase in building values of \$0.586 million.



## Liabilities

As at 30 June 2011, total liabilities were valued at \$2.581 million, a decrease of \$0.183 million from the previous year. This change was the result of a decrease in capital payables and an increase in employee entitlements. The Queensland Museum is not a part of the State's Annual Leave Central Scheme and as such is required to manage leave liability internally.



## Financial Performance Indicator

	2010–11	2009–10	2008–09
<b>Cash Balance ( '000 )</b>			
Cash held at the end of the period	\$8,820	\$10,541	\$12,776
<b>Quick Ratio</b>			
Ability to pay our bills in the very short term without having to liquidate inventory			
Current Assets less inventories divided by Current Liabilities	4.27	4.60	5.67
<b>Current Ratio</b>			
Ability to pay our bills in the short term			
Current Assets divided by Current Liabilities	4.50	4.82	5.91
<b>Cash Capacity in Months</b>			
Provides an indication of the number of months cash held at period end would cover for recurrent costs			
Cash held at end of period divided by (cash operating costs divided by period in year)	3.38	4.63	5.74

# FINANCIAL STATEMENTS

## Board of the Queensland Museum Financial Statements 2010–11

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### General Information

These financial statements cover the Board of the Queensland Museum (the Board) as parent entity and its controlled entities; the Queensland Museum Foundation Trust (the Foundation). The economic entity refers to the consolidation of the Board and the Foundation. The Fund was not consolidated within these statements.

The Queensland Museum is a Queensland Government Statutory Body established under the *Queensland Museum Act 1970*.

The Board is controlled by the State of Queensland which is the ultimate parent.

The head office and principal place of business of the Board is:

Corner of Grey and Melbourne Streets  
BRISBANE QLD 4101

A description of the nature of the Board's operations and its principal activities is included in the notes to and forming part of the financial statements.

For information in relation to the Board's financial report please call (07) 3840 7648, email [inquirycentre@qm.qld.gov.au](mailto:inquirycentre@qm.qld.gov.au) or visit the Board's internet site at <http://www.qm.qld.gov.au>

Amounts shown in these financial statements may not add to the correct sub-totals or totals due to rounding.

## Statement of comprehensive income for the year ended 30 June 2011

	Notes	Economic Entity		Parent Entity	
		2011 \$'000	2010 \$'000	2011 \$'000	2010 \$'000
INCOME FROM CONTINUING OPERATIONS					
<i>Revenue</i>					
User charges	2	4,818	5,161	4,818	5,161
Grants and other contributions	3	26,397	24,198	27,912	24,289
Other revenue	4	1,735	1,042	1,676	969
<b>TOTAL REVENUE</b>		<b>32,950</b>	<b>30,401</b>	<b>34,406</b>	<b>30,419</b>
Gains	5	56	19	56	19
<b>TOTAL INCOME FROM CONTINUING OPERATIONS</b>		<b>33,006</b>	<b>30,420</b>	<b>34,462</b>	<b>30,438</b>
EXPENSES FROM CONTINUING OPERATIONS					
Employee expenses	6	18,575	17,262	18,575	17,262
Supplies and services	8	10,400	8,883	10,400	8,883
Depreciation and amortisation	9	3,036	2,949	3,036	2,949
Impairment losses	10	193	-	193	-
Other expenses	11	242	473	491	474
<b>TOTAL EXPENSES FROM CONTINUING OPERATIONS</b>		<b>32,446</b>	<b>29,567</b>	<b>32,695</b>	<b>29,568</b>
<b>Operating Result from Continuing Operations</b>		<b>560</b>	<b>853</b>	<b>1,767</b>	<b>870</b>
OTHER COMPREHENSIVE INCOME					
Increase in asset revaluation surplus	20	3,855	6,871	3,855	6,871
<b>Total Other Comprehensive Income</b>		<b>3,855</b>	<b>6,871</b>	<b>3,855</b>	<b>6,871</b>
<b>Total Comprehensive Income</b>		<b>4,415</b>	<b>7,724</b>	<b>5,622</b>	<b>7,741</b>

The accompanying notes form part of these statements.



## Statement of financial position as at 30 June 2011

	Notes	Economic Entity		Parent Entity	
		2011	2010	2011	2010
		\$'000	\$'000	\$'000	\$'000
<b>CURRENT ASSETS</b>					
Cash and cash equivalents	12	9,782	12,637	8,820	10,541
Receivables	13	586	782	526	649
Inventories	14	519	529	519	529
Other	15	124	157	124	157
<b>Total Current Assets</b>		<b>11,011</b>	<b>14,105</b>	<b>9,989</b>	<b>11,876</b>
<b>NON CURRENT ASSETS</b>					
Intangible assets	16	1,004	1,124	1,004	1,124
Property, plant and equipment	17	468,090	461,570	468,090	461,570
<b>Total Non Current Assets</b>		<b>469,094</b>	<b>462,694</b>	<b>469,094</b>	<b>462,694</b>
<b>Total Assets</b>		<b>480,105</b>	<b>476,799</b>	<b>479,083</b>	<b>474,570</b>
<b>CURRENT LIABILITIES</b>					
Payables	18	901	1,272	901	1,272
Accrued employee benefits	19	1,319	1,194	1,319	1,194
<b>Total Current Liabilities</b>		<b>2,220</b>	<b>2,466</b>	<b>2,220</b>	<b>2,466</b>
<b>NON CURRENT LIABILITIES</b>					
Accrued employee benefits	19	361	298	361	298
<b>Total Non Current Liabilities</b>		<b>361</b>	<b>298</b>	<b>361</b>	<b>298</b>
<b>Total Liabilities</b>		<b>2,581</b>	<b>2,764</b>	<b>2,581</b>	<b>2,764</b>
<b>Net Assets</b>		<b>477,524</b>	<b>474,035</b>	<b>476,502</b>	<b>471,806</b>
<b>EQUITY</b>					
Accumulated surplus		140,107	140,473	139,085	138,244
Asset revaluation surplus	20	337,417	333,562	337,417	333,562
<b>Total Equity</b>		<b>477,524</b>	<b>474,035</b>	<b>476,502</b>	<b>471,806</b>

The accompanying notes form part of these statements.

## Statement of changes in equity for year ended 30 June 2011

	Accumulated Surplus		Asset Revaluation Surplus		Contributed Equity		Total	
	Economic Entity	Parent Entity	Economic Entity	Parent Entity	Economic Entity	Parent Entity	Economic Entity	Parent Entity
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
BALANCE AS AT 1 JULY 2009	141,926	139,680	326,691	326,691	(1,381)	(1,381)	467,236	464,990
Operating Result from Continuing Operations	853	870					853	870
• Transfer to Accumulated Surplus								
Adjustments for negative Contributed Equity	(2,306)	(2,306)					(2,306)	(2,306)
Total Other Comprehensive Income								
Increase/(decrease) in asset revaluation reserve								
• Heritage and Cultural assets			7,884	7,884			7,884	7,884
• Land			(1,013)	(1,013)			(1,013)	(1,013)
Transactions with Owners as Owners:							-	-
• Equity withdrawal					(926)	(926)	(926)	(926)
<b>Balance as at 30 June 2010</b>	<b>140,473</b>	<b>138,244</b>	<b>333,562</b>	<b>333,562</b>	<b>-</b>	<b>-</b>	<b>474,035</b>	<b>471,806</b>
BALANCE AS AT 1 JULY 2010	140,473	138,244	333,562	333,562	-	-	474,035	471,806
Operating Result from Continuing Operations	560	1,767					560	1,767
Total Other Comprehensive Income								
Increase/(decrease) in asset revaluation surplus								
• Heritage and Cultural assets			5,553	5,553			5,553	5,553
• Land			(2,284)	(2,284)			(2,284)	(2,284)
• Buildings			586	586			586	586
Transactions with Owners as Owners:								
• Equity withdrawal	(926)	(926)					(926)	(926)
<b>Balance as at 30 June 2011</b>	<b>140,107</b>	<b>139,085</b>	<b>337,417</b>	<b>337,417</b>	<b>-</b>	<b>-</b>	<b>477,524</b>	<b>476,502</b>

The accompanying notes form part of these statements.

## Statement of cash flows for the year ended 30 June 2011

		Economic Entity		Parent Entity	
		2011	2010	2011	2010
	Notes	\$'000	\$'000	\$'000	\$'000
CASH FLOWS FROM OPERATING ACTIVITIES					
<i>Inflows:</i>					
User charges		4,886	5,090	4,821	5,208
Grants and contributions		24,090	23,547	25,605	23,638
GST collected from customers		594	624	586	629
GST input tax credits from ATO		1,249	1,171	1,249	1,171
Interest receipts		762	817	704	745
Other		973	260	972	259
<i>Outflows:</i>					
Employee expenses		(18,356)	(17,388)	(18,356)	(17,388)
Supplies and services		(10,728)	(7,797)	(10,728)	(7,797)
GST paid to suppliers		(1,391)	(1,339)	(1,391)	(1,339)
GST remitted to ATO		(355)	(669)	(355)	(669)
Other		(233)	(120)	(482)	(121)
<b>Net cash provided by operating activities</b>	21	<b>1,491</b>	<b>4,196</b>	<b>2,625</b>	<b>4,336</b>
CASH FLOWS FROM INVESTING ACTIVITIES					
<i>Inflows:</i>					
Sales of property, plant and equipment		101	22	101	22
<i>Outflows:</i>					
Payments for intangibles		-	(317)	-	(317)
Payments for property, plant and equipment		(3,521)	(5,351)	(3,521)	(5,351)
<b>Net cash (used in) investing activities</b>		<b>(3,420)</b>	<b>(5,646)</b>	<b>(3,420)</b>	<b>(5,646)</b>
Cash flows from financing activities					
<i>Outflows:</i>					
Equity withdrawal		(926)	(925)	(926)	(925)
<b>Net cash (used in) financing activities</b>		<b>(926)</b>	<b>(925)</b>	<b>(926)</b>	<b>(925)</b>
NET (DECREASE) IN CASH AND CASH EQUIVALENTS		(2,855)	(2,375)	(1,721)	(2,235)
CASH AND CASH EQUIVALENTS AT BEGINNING OF FINANCIAL YEAR		12,637	15,012	10,541	12,776
<b>Cash and cash equivalents at end of financial year</b>	12	<b>9,782</b>	<b>12,637</b>	<b>8,820</b>	<b>10,541</b>

The accompanying notes form part of these statements.

## Objectives and Principal Activities of the Board

- Note 1: Summary of Significant Accounting Policies
- Note 2: User Charges
- Note 3: Grants and Other Contributions
- Note 4: Other Revenues
- Note 5: Gains
- Note 6: Employee Expenses
- Note 7: Key Executive Management Personnel and Remuneration
- Note 8: Supplies and Services
- Note 9: Depreciation and amortisation
- Note 10: Impairment Losses
- Note 11: Other Expenses
- Note 12: Cash and Cash Equivalents
- Note 13: Receivables
- Note 14: Inventories
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- Note 16: Intangible Assets
- Note 17: Property, Plant and Equipment
- Note 18: Payables
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- Note 20: Asset Revaluation Surplus by Class
- Note 21: Reconciliation of Operating Surplus to Net Cash from Operating Activities
- Note 22: Non-Cash Financing and Investing Activities
- Note 23: Commitments for Expenditure
- Note 24: Contingencies
- Note 25: Controlled Entities
- Note 26: Events Occurring after Balance Date
- Note 27: Financial Instruments – Economic Entity

## Objectives of the Queensland Museum

To enrich the lives of people and their communities by fostering connections to Queensland's cultural and national heritage.

The Museum is predominantly funded for the outputs it delivers by Parliamentary appropriations received by way of a grant through Arts Queensland. A range of services are offered on a fee for service basis such as general and exhibition admission charges, professional consultancies and grants. In addition, the Museum operates retail and commercial outlets throughout the campuses together with a publishing and wholesaling unit for popular publications.

## 1. Summary of Significant Accounting Policies

### (a) Statement of Compliance

The Museum has prepared these financial statements in compliance with section 43 of the *Financial and Performance Management Standard 2009*.

These financial statements are general purpose financial statements, and have been prepared on an accrual basis in accordance with Australian Accounting Standards and Interpretations. In addition, the financial statements comply with Treasury's Minimum Reporting Requirements for the year ending 30 June 2011, and other authoritative pronouncements.

With respect to compliance with Australian Accounting Standards and Interpretations, the Museum has applied those requirements applicable to not-for-profit entities, as the Museum is a not-for-profit statutory body. Except where stated, the historical cost convention is used.

### (b) The Reporting Entity

In the financial statements, the term Parent Entity refers to the Board of the Queensland Museum (the Board), and includes the value of all revenues, expenses, assets, liabilities and equity of the Board. The term Economic Entity refers to the consolidated entity of the Board of the Queensland Museum and the Queensland Museum Foundation Trust (the Foundation). (Refer Note 25.)

In the process of consolidating into a single economic entity, all transactions between the Board and the Foundation have been eliminated (where material). The accounting policies of the Foundation have been changed where necessary to align them with the policies adopted by the economic entity.

Summaries of the controlled entities are disclosed at Note 25.

### (c) User Charges

User charges controlled by the Board are recognised as revenues when the revenue has been earned and can be measured reliably with a sufficient degree of certainty. User charges are controlled by the Board where they can be deployed for the achievement of the Board's objectives.

### (d) Grants and Other Contributions Revenue

Grants, contributions, donations and gifts that are non-reciprocal in nature are recognised as revenue in the year in which the Board obtains control over them. Where grants are received that are reciprocal in nature, revenue is accrued over the term of the funding arrangements.

Contributed assets are recognised at their fair value. Contributions of services are recognised only when a fair value can be determined reliably and the services would be purchased if they had not been donated.

### (e) Cash and Cash Equivalents

For the purposes of the Statement of Financial Position and the Statement of Cash Flows, cash assets include all cash and cheques receipted but not banked at 30 June as well as deposits at call with financial institutions. It also includes investments with short periods to maturity that are readily convertible to cash on hand at the Board's or issuer's option and that are subject to a low risk of changes in value.

### (f) Receivables

Trade debtors are recognised at the amounts due at the time of sale or service delivery. Settlement of these amounts is required within 30 days from invoice date.

The collectability of receivables is assessed periodically with provision being made for impairment. All known bad debts were written off as at 30 June.

### (g) Inventories

Inventories represent stock on hand for sale through Museum shop operations. Inventories on hand are valued at the lower of cost and net realisable value.

Cost is assigned on a weighted average basis and includes expenditure incurred in acquiring the inventories and bringing them to their existing condition, except for training costs which are expensed as incurred.

Net realisable value is determined on the basis of the Museum's normal selling pattern. Expenses associated with marketing, selling and distribution are deducted to determine net realisable value.

### (h) Acquisitions of Assets

Actual cost is used for the initial recording of all non-current physical assets, with the exception of State Collection items acquired through 'collecting activities'. These items are initially expensed as the Board believe that these items do not currently meet the definition and recognition criteria for assets in accordance with Australian Accounting Standards. Only when the Board is satisfied that the definition and recognition criteria for assets have been met, are these assets added to the State Collection and recognised in these financial statements.

Cost is determined as the value given as consideration plus costs incidental to the acquisition, including all other costs incurred in getting the assets ready for use including architect's fees and engineering design fees.



However, any training costs are expensed as incurred.

Where assets are received free of charge from a Queensland Government entity (whether as a result of a machinery-of-Government or other involuntary transfer), the acquisition cost is recognised as the gross carrying amount in the books of the transferor immediately prior to the transfer together with any accumulated depreciation.

Assets acquired at no cost or for nominal consideration, other than from an involuntary transfer from another Queensland department, are recognised at their fair value at date of acquisition in accordance with AASB116 *Property, Plant and Equipment*.

#### (i) Property, Plant and Equipment

Items of property, plant and equipment with a cost or other value equal to or in excess of the following thresholds are recognised for financial reporting purposes in the year of acquisition.

Buildings	\$10,000
Land	\$1
Plant and equipment	\$5,000
Exhibitions	\$5,000
Library Reference Collections	\$1,000,000
Heritage & Cultural Assets	
State Collection	\$5,000
Library Heritage Collection	\$5,000

Items with a lesser value are expensed in the year of acquisition. Land improvements are included with Buildings.

Although the ownership of land is retained by the Crown, it is administered by the Board. The economic benefits of this land accrue to the Board. The Board cannot dispose of this land without the prior approval of the Governor in Council.

Expenditure relating to the construction of long term exhibitions is capitalised.

In addition to Heritage & Cultural Assets, the Board retains physical control of a significant number of other items (the 'Research Collection') that have not as yet been accessioned into the State Collection. Such items are not accounted for or valued for the purpose of these financial statements. Refer note 1(h).

The Research Collection also contains a number of images which do not meet the definition and recognition criteria for an asset and are not recorded in these financial statements. The Board considers that any future value of these items will not be material in terms of the total value of the State Collection.

#### (j) Revaluations of Non-Current Physical Assets

Land, Buildings and Heritage and Cultural assets are measured at fair value in accordance with AASB 116 *Property, Plant and Equipment* and Queensland Treasury's *Non-Current Asset Accounting Policies for the Queensland Public Sector*.

Plant and equipment and exhibitions are measured at cost in accordance with

Queensland Treasury's *Non-Current Asset Accounting Policies for the Queensland Public Sector*. The carrying amounts for plant and equipment and exhibitions are judged by the Board to materially represent their value at the end of the reporting period.

Where intangible assets have an active market, they are measured at fair value, otherwise they are measured at cost.

Comprehensive valuations of all land and buildings were performed as at 30 June 2011 by the Australian Valuation Office (AVO) and certified by Mr Aaron Brown, Certified Practising Valuer, Queensland Registered Valuer No. 1684, based on fair value. The Board has determined that there has been no material movement in the fair value of these assets at 30 June 2011.

The Library Heritage Collection is measured at fair market value. A comprehensive verification and valuation of this collection was last performed in 2008-09 by John Sainsbury and Michael Stone, registered valuers under the Australian Government's Cultural Gifts Program.

The State Collection is measured at fair market value or, where no legitimate market exists, at recollection costs. Recollection costs are based upon historical cost data, moderated against benchmarks in other Australian museums. A comprehensive verification and valuation of the State Collection was last performed in 2007-08 by the Australian Valuation Office in accordance with Queensland Treasury's *Non-current Asset Policies for the Queensland Public Sector*.

Non-current physical assets measured at fair value are comprehensively revalued at least once every five years. Annually, the fair value of each class of asset is assessed by reference to movements in suitable indices, or advice from valuers, or where the significance of an item has been reassessed and where material, revaluation adjustments are adopted.

Any revaluation increment arising on the revaluation of an asset is credited to the asset revaluation reserve of the appropriate class, except to the extent it reverses a revaluation decrement for the class previously recognised as an expense. A decrease in the carrying amount on revaluation is charged as an expense, to the extent it exceeds the balance, if any, in the revaluation reserve relating to that class.

On revaluation, accumulated depreciation is restated proportionately with the change in the carrying amount of the asset and any change in the estimate of remaining useful life.

Only those assets, the total values of which are material compared to the value of the class of assets to which they belong, are comprehensively revalued.

#### (k) Intangibles

Intangible assets with a cost or other value greater than \$100,000 are recognised in the financial statements, items with a lesser value being expensed. Each intangible asset, less any anticipated residual value, is amortised over its estimated useful life to the Board. The residual value is zero for all of the Board's intangible assets.

It has been determined that there is no active market for the Board's intangible assets. As such, these assets are recognised and carried at cost less accumulated amortisation and accumulated impairment losses.

No intangible assets have been classified as held for sale or form part of a disposal group held for sale.

#### *Internally Generated Intangibles*

Costs associated with the development of computer software are capitalised and amortised on a straight-line basis over the period of expected benefit to the Board.

#### (l) Amortisation and Depreciation of Intangibles and Property, Plant and Equipment

Land is not depreciated as it has an unlimited useful life.

Heritage and Cultural assets comprising the State Collection and Library Heritage Collection are not depreciated as they have an indeterminate useful life. Preservation and management policies are in place and actively implemented to maintain these collections in perpetuity.

Property, plant and equipment (PP&E) is depreciated on a straight line (SL) basis so as to allocate the net cost or revalued amount of each asset, less its estimated residual value, progressively over its estimated useful life to the Museum.

Assets under construction (work-in-progress) are not depreciated until they reach service delivery capacity. Service delivery capacity relates to when construction is complete and the asset is first put to use or is installed ready for use in accordance with its intended application. These assets are then reclassified to the relevant classes with PP&E.

All intangible assets have finite useful lives and are amortised on a straight line basis.

Any expenditure that increases the originally assessed capacity or service potential of an asset is capitalised and the new depreciable amount is depreciated over the remaining useful life of the asset to the Museum.

For each class of depreciable asset the following depreciation and amortisation rates are used:

Class	Rate
Buildings	2%–20%
Plant and equipment:	
Computers and Servers	15%–30%
Motor vehicles	20%–33%
Scientific equipment	10%–25%
Exhibitions	10%–50%
Furniture, Fittings and Fixtures	4%–20%
Other	2%–30%
Intangibles	
Internally Generated Software	10%–25%

#### (m) Impairment of Non-Current Assets

All non-current physical and intangible assets are assessed for indicators of impairment on an annual basis. If an indicator of possible impairment exists, the agency determines the asset's recoverable amount. Any amount by which the asset's carrying amount exceeds the recoverable amount is recorded as an impairment loss.

The asset's recoverable amount is determined as the higher of the asset's fair value less costs to sell and depreciated replacement costs.

An impairment loss is recognised immediately in the Income Statement, unless the asset is carried at a revalued amount. When the asset is measured at a revalued amount, the impairment loss is offset against the asset revaluation reserve of the relevant class to the extent available.

Where an impairment loss subsequently reverses, the carrying amount of the asset is increased to the revised estimate of its recoverable amount, so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset in prior years. A reversal of an impairment loss is recognised as income, unless the asset is carried at a revalued amount, in which case the reversal of the impairment loss is treated as a revaluation increase. Refer also Note 1 (j).

#### (n) Leases

A distinction is made in the financial statements between finance leases that effectively transfer from the lessor to the lessee substantially all the risks and benefits incidental to ownership, and operating leases under which the lessor effectively retains substantially all risks and benefits.

The Board is not party to any finance leases as at 30 June.

The Board is party to an operating lease for the storage of museum collections and general exhibition items. Operating lease payments are representative of the pattern of benefits derived from the leased assets and are expensed in the periods in which they are incurred.

#### (o) Payables

Trade creditors are recognised upon receipt of the goods or services ordered and are measured at the agreed purchase/contract price, gross of applicable trade and other discounts. Amounts owing are unsecured and are generally settled on 30 day terms.

#### (p) Financial Instruments

##### Recognition

Financial assets and financial liabilities are recognised in the Statement of Financial Position when the Board becomes party to the contractual provisions of the financial instrument.

##### Classification

Financial instruments are classified and measured as follows:

- Cash and cash equivalents – held at fair value through profit and loss
- Receivables – held at amortised cost
- Payables – held at amortised cost

The Board does not enter into transactions for speculative purposes, nor for hedging. Apart from cash and cash equivalents, the Board holds no financial assets classified at fair value through profit and loss.

All disclosures relating to the measurement basis and financial risk management of other financial instruments held by the Board are included in Note 27.

#### (q) Employee Benefits

Employer superannuation contributions and long service leave levies are regarded as employee benefits.

Payroll tax and workers' compensation insurance are a consequence of employing employees, but are not counted in an employee's total remuneration package. They are not employee benefits and are recognised separately as employee related expenses.

##### Wages, Salaries, Recreation Leave and Sick leave

Wages and salaries due but unpaid at reporting date are recognised in the Statement of Financial Position at the current salary rates.

For unpaid entitlements expected to be paid within 12 months, the liabilities are recognised at their undiscounted values. Entitlements not expected to be paid within 12 months are classified as non-current liabilities and recognised at their present value, calculated using yields on Fixed Rate Commonwealth Government bonds of similar maturity, after projecting the remuneration rates expected to apply at the time of likely settlement.

Prior history indicates that on average, sick leave taken in each reporting period is less than the entitlement accrued. This is expected to recur in future periods. Accordingly, it is unlikely that existing accumulated entitlements will be used by employees and no liability for unused sick leave entitlements is recognised.

As sick leave is non-vesting, an expense is recognised for this leave as it is taken.

##### Long Service Leave

Under the Queensland Government's long service leave scheme, a levy is made on the Board to cover this cost. Levies are expensed in the period in which they are paid or payable. Amounts paid to employees for long service leave are claimed from the scheme quarterly in arrears.

No provision for long service leave is recognised in the financial statements, the liability being held on a whole-of-Government basis and reported in the financial report prepared pursuant to AASB 1049 *Whole of Government and General Government Sector Financial Reporting*.

##### Superannuation

Employer superannuation contributions are paid to QSuper, the superannuation plan for Queensland Government employees, at rates determined by the Treasurer on the advice of the State Actuary. Contributions are expensed in the period in which they are paid or payable. The Board's obligation is limited to its contribution to QSuper.

Therefore, no liability is recognised for accruing superannuation benefits in the Board's financial statements, the liability being held on a whole-of-Government basis and reported in the financial report prepared pursuant to AASB 1049 *Whole of Government and General Government Sector Financial Reporting*.

##### Executive Remuneration

Key executive management personnel and remuneration disclosures are made in accordance with the section 5 Addendum (issued in May 2011) to the Financial Reporting Requirements for Queensland Government Agencies issued by Queensland Treasury. Refer to note 7 for the disclosures on key executive management personnel and remuneration.

#### (r) Insurance

The Board carries insurance cover in the areas of Property (including items on loan), General Liability (incorporating Directors & Officers liability), Professional Indemnity, Personal Accident and Motor Vehicles. Insurance coverage (excluding motor vehicles) is with the Queensland Government Insurance Fund and includes coverage for the State Collection. In addition, the Board pays premiums to WorkCover Queensland in respect of its obligations for employee compensation.

#### (s) Services Received Free of Charge or for Nominal Value

Contributions of services are recognised only if the services would have been purchased if they had not been donated and their fair value can be measured reliably. Where this is the case, an equal amount is recognised as a revenue and an expense.

#### (t) Contributed Equity

Non-reciprocal transfers of assets and liabilities between wholly-owned Queensland State Public Sector entities as a result of machinery-of-Government changes are adjusted to 'Contributed Equity' in accordance with Interpretation 1038 *Contributions by Owners Made to Wholly Owned Public Sector Entities*. Appropriations for equity adjustments are similarly designated.

#### (u) Taxation

The Queensland Museum is a State body as defined under the *Income Tax Assessment Act 1936* and is exempt from Commonwealth taxation with the exception of Fringe Benefits Tax (FBT) and Goods and Services Tax (GST). FBT and GST are the only taxes accounted for by the Board. GST credits receivable from, and GST payable to the ATO, are recognised (refer to note 13).

#### (v) Issuance of Financial Statements

The financial statements are authorised for issue by the Chair of the Board of the Queensland Museum and the Chief Executive Officer of the Queensland Museum at the date of signing the Management Certificate.

#### (w) Judgements

The preparation of financial statements necessarily requires the determination and use of certain critical accounting estimates,

assumptions and management judgements that have the potential to cause a material adjustment to the carrying amounts of asset and liabilities within the next financial year. Such estimates, judgements and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised and in future periods as relevant.

Estimates and assumptions that have a potential significant effect are outlined in the following financial statement notes:

Valuation of Property Plant and Equipment – note 17.

Impairment of *ENERGEX Playasaurus Place* exhibition – refer note 10.

#### (x) Rounding and Comparatives

Amounts included in the financial statements have been rounded to the nearest \$1,000 or, where that amount is \$500 or less, to zero, unless disclosure of the full amount is specifically required.

Comparative information has been restated where necessary to be consistent with disclosures in the current reporting period.

#### (y) Corporate Administration Agency

The Corporate Administration Agency provides the Museum with corporate services under the “Shared Services Provider” model. These fees and terms of the services are agreed through a Service Level Agreement, negotiated annually and include:

- Financial systems and processing
- Management accounting
- Human resources recruitment, payroll and consultancy
- Information system and support in relation to records management and building maintenance.

#### (z) The Harry West Memorial Fund

The Board is the Trustee of “The Harry West Memorial Fund” (the Fund), a testamentary trust established in accordance with the last will and testament of the late Henry (Harry) Thomas West. The Fund’s assets are comprised of cash and cash equivalents.

All income from the Fund is applied to the benefit of the Museum and is included as miscellaneous income.

As the Board acts only in a custodial role in respect of the Fund’s assets (which must be maintained in perpetuity), they are not recognised in the financial statements, but are disclosed at Note 25(b). Auditing arrangements are also detailed at Note 25(b).

#### (aa) New and Revised Accounting Standards

The Board did not voluntarily change any of its accounting policies during 2010–11. Those new and amended Australian accounting standards that were applicable for the first time in the 2010–11 financial year and that had a significant impact on the Board’s financial statements are as follows.

AASB 2009 – 5 *Amendments to Australian Accounting Standards arising from the Annual Improvements Project* included

certain amendments to AASB 117 *Leases* that revised the criteria for classifying leases involving land and buildings. Consequently, the Board was required to reassess the classification of the land elements of all unexpired leases the Board had entered into as at 1 July 2010, on the basis of information existing at the inception of the relevant leases. The outcome of the Board’s Reassessment was that no reclassification from an operating lease to a finance lease was necessary.

The Board is not permitted to early adopt a new accounting standard ahead of the specified commencement date unless approval is obtained from the Treasury Department. Consequently, the Board has not applied any Australian accounting standards and interpretations that have been issued but are not yet effective. The Board will apply these standards and interpretations in accordance with their respective commencement dates.

At the date of authorisation of the financial report, significant impacts of new or amended Australian accounting standards with future commencement dates are as set out below.

AASB 2010-4 *Further Amendments to Australian Accounting Standards arising from the Annual Improvements Project* [AASB 1, AASB 7, AASB 101 & AASB 134 and Interpretation 13] becomes effective from reporting periods beginning on or after 1 January 2011. The Board will then need to make changes to its disclosures about credit risk on financial instruments in note 27(c). No longer will the Board need to disclose amounts that best represent an entity’s maximum exposure to credit risk where the carrying amount of the instruments reflects this. If the Board holds collateral or other credit enhancements in respect of any financial instrument, it will need to disclose - by class of instrument - the financial extent to which those arrangements mitigate the credit risk. There will be no need to disclose the carrying amount of financial assets for which the terms have been renegotiated, which would otherwise be past due or impaired.

Also, for those financial assets that are either past due but not impaired, or have been individually impaired, there will be no need to separately disclose details about any associated collateral or other credit enhancements held by the Board.

AASB 9 *Financial Instruments* (December 2010) and AASB 2010-7 *Amendments to Australian Accounting Standards arising from AASB 9 (December 2010)* [AASB 1, 3, 4, 5, 7, 101, 102, 108, 112, 118, 120, 121, 127, 128, 131, 132, 136, 137, 139, 1023 & 1038 and Interpretations 2, 5, 10, 12, 19 & 127] become effective from reporting periods beginning on or after 1 January 2013. The main impacts of these standards on the Board are that they will change the requirements for the classification, measurement and disclosures associated with financial assets.

Under the new requirements, financial assets will be more simply classified according to whether they are measured at either amortised cost or fair value. Pursuant to AASB 9, financial assets can only be measured at amortised cost if two conditions are met. One of these conditions is that the asset must be held within a business model whose objective is to hold assets in order to collect contractual cash flows. The other condition is that the contractual terms of the asset give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

On initial application of AASB 9, the Board will need to re-assess the measurement of its financial assets against the new classification and measurement requirements, based on the facts and circumstances that exist at that date. Assuming no change in the types of transactions the Board enters into, it is not expected that any of the Board’s financial assets will meet the criteria in AASB 9 to be measured at amortised cost. Therefore, as from the 2013-14 financial statements, all of the Board’s financial assets will be required to be classified as “financial assets required to be measured at fair value through profit or loss” (instead of the measurement classifications presently used in notes 1(p) and 27). The same classification will be used for net gains/losses recognised in the Statement of Comprehensive Income in respect of those financial assets. In the case of the Board’s receivables, the carrying amount is considered to be a reasonable approximation of fair value.

AASB 1053 *Application of Tiers of Australian Accounting Standards and AASB 2010-2 Amendments to Australian Accounting Standards arising from Reduced Disclosure Requirements* [AASB 1, 2, 3, 5, 7, 8, 101, 102, 107, 108, 110, 111, 112, 116, 117, 119, 121, 123, 124, 127, 128, 131, 133, 134, 136, 137, 138, 140, 141, 1050 & 1052 and Interpretations 2, 4, 5, 15, 17, 127, 129, & 1052] apply to reporting periods beginning on or after 1 July 2013.

AASB 1053 establishes a differential reporting framework for those entities that prepare general purpose financial statements, consisting of two tiers of reporting requirements – Australian Accounting Standards (commonly referred to as “tier 1”), and Australian Accounting Standards – Reduced Disclosure Requirements (commonly referred to as “tier 2”).

Tier 1 requirements comprise the full range of AASB recognition, measurement, presentation and disclosure requirements that are currently applicable to reporting entities in Australia. The only difference between the tier 1 and tier 2 requirements is that tier 2 requires fewer disclosures than tier 1. AASB 2010-2 sets out the details of which disclosures in standards and interpretations are not required under tier 2 reporting. The most significant impact on the Board of the new measurement requirements is that the “held to maturity” investment described in notes 1(p), and 27



will need to be measured at fair value as at 1 July 2013. In addition, that investment will no longer be classified as "held to maturity", as explained above.

Pursuant to AASB 1053, public sector entities like the Board may adopt tier 2 requirements for their general purpose financial statements. However, AASB 1053 acknowledges the power of a regulator to require application of the tier 1 requirements. In the case of the Board, the Treasury Department is the regulator. Treasury Department has advised that its policy decision is to require all departments to adopt tier 1 reporting requirements. In compliance with Treasury's policy which prohibits the early adoption of new or revised accounting standards unless Treasury approval is granted, the Board has not early adopted AASB 1053.

All other Australian accounting standards and interpretations with future commencement dates are either not applicable to the Board's activities, or have no material impact on the Board.

#### (ab) Impact from Natural Disasters

The natural disasters experienced in Queensland during January/February 2011 brought with them a trail of destruction and

loss and the Board's operations were not spared in this regard, with all four campuses suffering closures as outlined below:

- The flood event at QMSB commenced around 10 January 2011 with a complete closure on 12 January 2011. QMSB reopened to the public on 16 February 2011. However, the car park remained closed into April 2011.
- The flood event at TWRM caused the closure of the campus on 11 January 2011, re-opening to the public on 17 January 2011.
- The flood event at Cobb+Co caused the closure of the campus on 10 January 2011, re-opening to the public on 17 January 2011.
- The cyclone event at MTQ caused the closure of the campus on 1 February 2011, re-opening to the public on 6 February 2011.

Recovery/insurance claims were made against, the National Disaster Recovery and Relief Arrangements (NDRRA) program (\$0.454 million) and the Board's insurer, the Queensland Government Insurance Fund (QGIF – \$0.432 million). As at 30 June, the Board had received conditional payments from both organisations totalling \$0.454

million and \$0.2 million respectively, which are recognised as revenue (refer Note 4). With the exception of estimated revenue losses through business interruption, shop inventory losses, wages foregone and some property costs, the balance of expenditure estimates to replace and/or repair items had not been incurred as at 30 June. Expenditure and/or losses incurred at 30 June are recognised in revenue and/or expense as appropriate. Consequently, NDRRA and QGIF payments are subject to further claims analysis and verification during 2011–12 and accordingly, may result in payment/claim adjustments.

In terms on financial performance, in addition to the insurance recoveries noted above, the key impacts of the disaster events are evident in the following elements of these financial statements:

- Note 2 – User charges (decrease of \$343,000 based on budget and visitor trends leading into the events) – largely attributed to reduced admissions and shop revenues due to campus closures, especially over the holiday period.
- Note 10 – Impairment losses (increase of \$193,000) – relates to the "Playasuarus Place" exhibition at QMSB which is impaired at 30 June.

	Economic Entity		Parent Entity	
	2011	2010	2011	2010
	\$'000	\$'000	\$'000	\$'000
<b>2. USER CHARGES</b>				
Admission charges				
General	2,235	2,143	2,235	2,143
Special exhibitions	72	100	72	100
Consultancy	207	254	207	254
Sales revenue – shops	1,147	1,172	1,147	1,172
Subscriptions	278	280	278	280
Functions/Venue hire	419	547	419	547
Rental income	118	121	118	121
Workshops/Training courses	73	99	73	99
Other	269	445	269	445
<b>Total</b>	<b>4,818</b>	<b>5,161</b>	<b>4,818</b>	<b>5,161</b>
<b>3. GRANTS AND OTHER CONTRIBUTIONS</b>				
Grants – State Government recurrent	19,753	18,536	19,753	18,536
Grants – State Government capital	363	2,250	363	2,250
Grant – State Government recurrent funding (for depreciation)	926	926	926	926
Grant – Museum Resource Centre Network	660	300	660	300
Donations from QM Foundation	-	-	1,921	794
Donations	178	232	48	21
Donations – assets	2,292	-	2,292	-
Industry contributions	333	264	57	22
Commonwealth government grants	105	52	105	52
Local government contributions	379	330	379	330
Grants – Other	1,408	1,308	1,408	1,058
<b>Total</b>	<b>26,397</b>	<b>24,198</b>	<b>27,912</b>	<b>24,289</b>



		Economic Entity		Parent Entity	
		2011	2010	2011	2010
		\$'000	\$'000	\$'000	\$'000
<b>4. OTHER REVENUE</b>					
Interest		762	767	704	695
Disbursements from Harry West Memorial Fund		105	80	105	80
Goods received below fair value		-	29	-	29
Recoveries		42	83	42	83
Insurance payment from QGIF for natural disaster events	*	200	-	200	-
Natural Disaster Relief and Recovery	**	454	-	454	-
Arrangements payment					
Miscellaneous		172	83	171	82
<b>Total</b>		<b>1,735</b>	<b>1,042</b>	<b>1,676</b>	<b>969</b>

\* Claims against the Board's QGIF Business Interruption insurance from flood and cyclone events during 2011 totalled \$431,880. QGIF have made an interim payment of \$200,000 to the Board pending a more detailed analysis of claim particulars. The final outcome of these claims will be resolved in 2011-12 together with any claim adjustments.

\*\* Claims against the National Disaster Relief & Recovery Arrangements (NDRRA) from flood and cyclone events during 2011 totalled \$454,338. NDRRA have made payment in full pending a more detailed analysis of claim particulars. The final outcome of these claims will be resolved in 2011-12 together with any claim adjustments.

<b>5. GAINS</b>					
Gain on sale of property, plant and equipment		56	19	56	19
<b>Total</b>		<b>56</b>	<b>19</b>	<b>56</b>	<b>19</b>
<b>6. EMPLOYEE EXPENSES</b>					
<i>Employee Benefits</i>					
Wages and salaries		14,089	13,073	14,089	13,073
Employee costs capitalised		(31)	(159)	(31)	(159)
Employer superannuation contributions	*	1,766	1,635	1,766	1,635
Long service leave levy	*	324	252	324	252
Annual leave expense	*	1,303	1,288	1,303	1,288
<i>Employee Related Expenses</i>					
Workers' compensation premium	*	62	53	62	53
Payroll tax and fringe benefits	*	874	841	874	841
Other employee expenses		188	279	188	279
<b>Total</b>		<b>18,575</b>	<b>17,262</b>	<b>18,575</b>	<b>17,262</b>

\* Refer to Note 1(q).

The number of employees including both full-time employees and part-time employees measured on a full-time equivalent basis is:

	2011	2010
NUMBER OF FULL-TIME EQUIVALENT EMPLOYEES	228	223

Remuneration of board members and board sub-committee members was as follows:

Name	Appointment Details	Board	ATSI Consultative Committee	Audit & Risk Management Committee	2011	2010
Swannell P Prof. (Chair, Board) ^	Resigned 17 December 2010	*		*	\$1,449	\$2,731
Hamill D Dr (Chair, Board) ^	Appointed Chair 22 February 2011	*		*	\$1,644	\$1,784
Abdel-Magied Y		*			\$1,244	\$1,220
Cochrane T	Appointed 22 February 2011	*			–	–
Copplin S (Chair, Audit and Risk Management Committee – July 2011)^	Term ceased 21 February 2011	*		*	\$2,003	\$2,593
Duffy P		*			\$1,361	\$1,810
Ginn G Dr		*			\$1,361	\$1,973
Mason C	Term ceased 21 February 2011	*		*	\$1,386	\$2,489
Piscitelli B Dr		*			\$1,619	\$2,066
Robinson T		*	*		\$1,359	\$2,200
Rowland L	Appointed 22 February 2011	*			–	–
Vit M		*			\$1,221	\$1,643
Iselin M			*		–	–
Jia C			*		–	–
O'Connor P			*		\$234	\$585
Richardson J			*		–	–
Ryder I			*		\$234	\$234
Sebasio T			*		\$117	\$351
Shipway L			*		\$117	\$468
Wall C			*		\$585	\$0
Williams D			*		\$234	\$585
Hayes L ^				*	–	–
Galloway I Dr ^				*	–	–
<b>Total remuneration paid to all members:</b>					<b>\$16,168</b>	<b>\$22,732</b>

A sitting fee is paid to members of the Aboriginal & Torres Strait Islander (ATSI) Consultative Committee and the Audit and Risk Management Committee. These fees have been included as Board remuneration for the purposes of this note.

^ Professor Swannell resigned from the Board on 17 December 2010 and also vacated his position on the Audit & Risk Management Committee at that time.

^ Dr Hamill was appointed as Board Chair on 22 February 2011 and became Acting Chair of The Audit & Risk Management Committee at that time.

^ Mr S Copplin's term on the Board ceased on 21 February 2011. The Board has approved that Mr Copplin continue his role on the Audit & Risk Management Committee as an external member in the capacity of Chair from July 2011.

^ Mr L Hayes is an external member of the Audit & Risk Management Committee but as a Public Sector employee does not receive a Board fee for these duties.

^ Dr I Galloway, CEO Queensland Museum is a member of the Audit & Risk Management Committee but as a Public Sector employee does not receive a Board fee for these duties.

# In the 2009–10 Financial Statements the total amount of remuneration reported was \$27,132. This was incorrect. The actual amount was \$22,732. The amounts recorded against each individual member were correct. This total has been corrected to provide accurate comparative data.

## 7. KEY EXECUTIVE MANAGEMENT PERSONNEL AND REMUNERATION

### (a) Key Executive Management Personnel

The following details for key executive management personnel include those positions that had authority and responsibility for planning, directing and controlling the activities of the agency during 2010–11. Further information on these positions can be found in the body of the Annual Report under the section relating to Executive Management.

Position	Responsibilities	Current Incumbents*	
		Contract classification and appointment authority	Date appointed to position
Chief Executive Officer	Working closely with the Board of the Queensland Museum and the Minister for the Arts, the Chief Executive Officer provides experienced, high level strategic and operational leadership of the Queensland Museum.	SES 3; Governor in Council*	10 May 2000
Director, QM South Bank	The Director, Queensland Museum South Bank is responsible for the provision of experienced strategic and operational leadership and management for Queensland Museum South Bank as a flagship campus of the Queensland Museum.	SES 2; The Board*	1 May 2001
Director, Corporate Services and Business Development	The Director Corporate Services and Business Development is responsible for the provision of high level, strategic business and financial direction and services to the Chief Executive Officer and the Board.	SES 2; The Board*	19 February 2007
Director, The Workshops Rail Museum	The Director, The Workshops Rail Museum is responsible for the provision of high quality, professional leadership and management to The Workshops Rail Museum.	SO; The Board*	3 December 2001
Director, Cobb+Co and Regional Services	The Director, Cobb+Co and Director Regional Services is a dual role responsible for the provision of high quality, professional leadership and management to the Cobb+Co Museum and, the provision of leadership and strategic management in the delivery of all Queensland Museum regional services.	SO; The Board*	28 April 2003
Director, Museum of Tropical Queensland	The Director, Museum of Tropical Queensland is responsible for the provision of high quality, professional leadership and management to the Museum of Tropical Queensland.	SO; <i>Public Service Act 2008</i> *	3 May 2007

\* Authority to appoint the above executives is provided by the *Queensland Museum Act 1970*.

## (b) Remuneration

Remuneration policy for the agency's key executive management personnel is set by the Queensland Public Service Commission as provided for under the *Public Service Act 2008*. The remuneration and other terms of employment for the key executive management personnel are specified in employment contracts. The contracts provide for other benefits including motor vehicles.

For the 2010–11 year, remuneration of key executive management personnel increased by 2.5% in accordance with government policy.

Remuneration packages for key executive management personnel comprise the following components:-

- Short term employee benefits which include:
  - Base — consisting of base salary, allowances and leave entitlements paid and provided for the entire year or for that part of the year during which the employee occupied the specified position. All amounts disclosed equal the amount expensed in the Statement of Comprehensive Income.
  - Non-monetary benefits — consisting of provision of vehicle together with fringe benefits tax applicable to the benefit.
- Long term employee benefits which include long service leave accrued.
- Post employment benefits including superannuation contributions.
- Redundancy payments are not provided for within individual contracts of employment. Contracts of employment provide only for notice periods or payment in lieu of notice on termination, regardless of the reason for termination.

Total fixed remuneration is calculated on a 'total cost' basis and includes the base and non-monetary benefits, long term employee benefits and post employment benefits.

1 July 2010 – 30 June 2011	Short Term Employee Benefits		Long Term Employee Benefits	Post Employment Benefits	Termination Benefits	Total Remuneration
Position	Base \$'000	Non-Monetary Benefits \$'000	\$'000	\$'000	\$'000	\$'000
Chief Executive Officer	222	1	5	22	0	250
Director,QM South Bank	190	0	4	19	0	213
Director, The Workshops Rail Museum	124	0	2	15	0	141
Director, Cobb+Co and Regional Services	133	0	3	14	0	150
Director, Museum of Tropical Queensland	121	0	3	15	0	138
Director, Corporate Services and Business Development	172	0	3	17	0	192
Total Remuneration	962	1	20	101	0	1084

1 July 2009 – 30 June 2010	Short Term Employee Benefits		Long Term Employee Benefits	Post Employment Benefits	Termination Benefits	Total Remuneration
Position	Base \$'000	Non-Monetary Benefits \$'000	\$'000	\$'000	\$'000	\$'000
Chief Executive Officer	204	20	4	22	0	250
Director,QM South Bank	105	14	2	8	0	129
Director, The Workshops Rail Museum	133	19	2	16	0	170
Director, Cobb+Co and Regional Services	129	0	2	14	0	145
Director, Museum of Tropical Queensland	119	0	2	15	0	136
Director, Corporate Services and Business Development	173	0	3	16	0	192
Total Remuneration	863	53	15	90	0	1021



	Economic Entity		Parent Entity	
	2011	2010	2011	2010
	\$'000	\$'000	\$'000	\$'000
<b>8. SUPPLIES AND SERVICES</b>				
Corporate services charges paid to Arts Queensland	971	908	971	908
Consultants and contractors	1,130	254	1,130	254
Materials	684	589	684	589
Repairs and maintenance	1,499	931	1,499	931
Facilities costs paid to CAA	584	710	584	710
Special Exhibitions	184	91	184	91
Cost of goods sold	580	598	580	598
Insurance costs	160	132	160	132
Qld Rail Services	171	169	171	169
Motor vehicle costs	157	149	157	149
Property operating costs	1,491	1,439	1,491	1,439
Printing	321	249	321	249
Advertising	386	356	386	356
Telecommunications	170	182	170	182
Travel and associated costs	336	328	336	328
Catering and entertainment costs	92	225	92	225
Equipment hire costs	77	165	77	165
Computer costs	112	305	112	305
Fees	150	151	150	151
Postages and freight costs	175	134	175	134
Subscriptions and membership costs	66	57	66	57
Other	904	761	904	761
<b>Total</b>	<b>10,400</b>	<b>8,883</b>	<b>10,400</b>	<b>8,883</b>
<b>9. DEPRECIATION AND AMORTISATION</b>				
Depreciation and amortisation were incurred in respect of:				
Plant and equipment	328	302	328	302
Buildings	1,998	1,945	1,998	1,945
Exhibitions	589	621	589	621
Amortisation – Computer software	121	81	121	81
<b>Total</b>	<b>3,036</b>	<b>2,949</b>	<b>3,036</b>	<b>2,949</b>
<b>10. IMPAIRMENT LOSSES</b>				
Exhibitions	193	-	193	-
<b>Total</b>	<b>193</b>	<b>-</b>	<b>193</b>	<b>-</b>

Refer to note 17 for details of the recognised impairment loss.

<b>11. OTHER EXPENSES</b>				
Property lease and rental	10	5	10	5
External audit fees	78	64	78	64
Bad debts expense	4	-	4	-
Goods and services supplied below fair value	-	2	-	2
Losses from the disposal of non-current assets	9	353	9	353
Donations	24	-	274	-
Yongala Moorings	75	-	75	-
Other expenses	42	49	41	50
<b>Total</b>	<b>242</b>	<b>473</b>	<b>491</b>	<b>474</b>

	Economic Entity		Parent Entity	
	2011	2010	2011	2010
	\$'000	\$'000	\$'000	\$'000
<b>12. CASH AND CASH EQUIVALENTS</b>				
24 hour at call deposits	8,629	10,425	8,629	10,425
Cash at bank and on hand	1,138	2,198	176	102
Imprest accounts	15	14	15	14
<b>Total</b>	<b>9,782</b>	<b>12,637</b>	<b>8,820</b>	<b>10,541</b>

Interest earned on cash held with the Commonwealth Bank earned 3.99% to 4.02% in 2011 (2010: 3.75% to 4.00%). Cash deposited with the Queensland Treasury Corporation earned interest at an annual effective rate of 5.48% (2010: 4.22%).

<b>13. RECEIVABLES</b>				
<i>Current</i>				
Trade debtors	281	349	203	206
Less: provision for impairment	-	-	-	-
	281	349	203	206
GST receivable	459	317	459	317
Less: GST payable	(300)	(61)	(279)	(48)
	159	256	180	269
Long service leave reimbursements	82	113	82	113
Interest receivable	3	3	-	-
Other	61	61	61	61
<b>Total</b>	<b>586</b>	<b>782</b>	<b>526</b>	<b>649</b>
<b>MOVEMENTS IN THE ALLOWANCE OF PROVISION FOR IMPAIRMENT</b>				
Balance at the beginning of the year	-	1	-	1
Amounts written off during the year		(1)		(1)
<b>Balance at the end of the year</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>14. INVENTORIES</b>				
Museum shop inventories at cost	519	529	519	529
<b>15. OTHER CURRENT ASSETS</b>				
Prepayments	124	157	124	157
<b>Total</b>	<b>124</b>	<b>157</b>	<b>124</b>	<b>157</b>
<b>16. INTANGIBLE ASSETS</b>				
Computer software internally generated				
At cost	1,206	1,206	1,206	1,206
Less: Accumulated amortisation	(202)	(82)	(202)	(82)
<b>Total</b>	<b>1,004</b>	<b>1,124</b>	<b>1,004</b>	<b>1,124</b>

#### Intangibles Reconciliation

Reconciliations of the carrying amounts of each class of property, plant and equipment at the beginning and end of the current reporting period.

	Computer Software		Work In Progress		Total	
	2011	2010	2011	2010	2011	2010
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
Carrying amount at 1 July	1,124	753	-	135	1,124	888
Acquisitions	-	-	-	318	-	318
Transfers	-	453	-	(453)	-	-
Amortisation	(120)	(82)	-	-	(120)	(82)
<b>Carrying amount at 30 June</b>	<b>1,004</b>	<b>1,124</b>	<b>-</b>	<b>-</b>	<b>1,004</b>	<b>1,124</b>

No intangible assets have been classified as held for sale or form part of a disposal group held for sale. All Intangibles are held by the Parent Entity.

	Economic Entity		Parent Entity	
	2011	2010	2011	2010
	\$'000	\$'000	\$'000	\$'000
<b>17. PROPERTY, PLANT AND EQUIPMENT</b>				
Land:				
At Fair Value	11,717	14,002	11,717	14,002
	11,717	14,002	11,717	14,002
Buildings:				
At Fair Value	78,419	72,250	78,419	72,250
Less: Accumulated depreciation	(17,762)	(17,079)	(17,762)	(17,079)
	60,657	55,171	60,657	55,171
Heritage and cultural assets:				
At Fair Value – Library Heritage Collection	3,360	3,360	3,360	3,360
At Fair Value – State Collection	387,303	379,445	387,303	379,445
	390,663	382,805	390,663	382,805
Exhibitions				
At cost	9,954	9,248	9,954	9,248
Less: Accumulated depreciation	(7,471)	(6,882)	(7,471)	(6,882)
Less: Accumulated impairment losses	(193)	-	(193)	-
	2,290	2,366	2,290	2,366
Plant and equipment:				
At cost	3,706	2,831	3,706	2,831
Less: Accumulated depreciation	(1,017)	(930)	(1,017)	(930)
	2,689	1,901	2,689	1,901
Assets under construction:				
At cost	74	5,325	74	5,325
<b>Total</b>	<b>468,090</b>	<b>461,570</b>	<b>468,090</b>	<b>461,570</b>

#### Reconciliation

Reconciliations of the carrying amounts of each class of property, plant and equipment at the beginning and end of the current reporting period.

	Land		Buildings		Heritage & Cultural Assets		Plant & Equipment		Exhibitions		Assets under construction		Total	
	2011	2010	2011	2010	2011	2010	2011	2010	2011	2010	2011	2010	2011	2010
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
Carrying amount at 1 July	14,002	15,015	55,171	57,052	382,805	374,910	1,901	1,270	2,366	3,086	5,325	1,224	461,570	452,557
Acquisitions at cost	-	-	-	-	13	11	682	191	68	14	2,594	5,136	3,357	5,351
Donations received	-	-	-	-	2,292	-	-	-	-	-	15	-	2,307	-
Transfers	-	-	6,898	65	-	-	488	753	638	232	(7,860)	(1,035)	164	15
Disposals	-	-	-	-	-	-	(54)	(11)	-	(345)	-	-	(54)	(356)
Revaluation increments			586	-	5,553	7,884	-	-	-	-	-	-	6,139	7,884
Revaluation decrements	(2,285)	(1,013)											(2,285)	(1,013)
Impairment losses recognised in operating surplus/ (deficit)	-	-	-	-	-	-	-	-	(193)	-	-	-	(193)	-
Depreciation for period	-	-	(1,998)	(1,946)	-	-	(328)	(302)	(589)	(621)	-	-	(2,915)	(2,869)
Carrying amount at 30 June	11,717	14,002	60,657	55,171	390,663	382,805	2,689	1,901	2,290	2,366	74	5,325	468,090	461,570

The Museum has no plant and equipment, with a written down value of zero, still being used in the provision of services.

All property, plant and equipment is held by the Parent Entity.

ENERGEX Playasaurus Place exhibition at QMSB suffered significant flood damage and was deemed to be impaired.

An impairment loss of \$193,000 has been recognised in the Statement of Comprehensive Income.

	Economic Entity		Parent Entity	
	2011	2010	2011	2010
	\$'000	\$'000	\$'000	\$'000
<b>18. PAYABLES</b>				
<i>Current</i>				
Trade creditors	237	170	237	170
External audit fees	30	23	30	23
Deposits held	3	9	3	9
Payroll tax	56	87	56	87
Fringe benefits tax	16	99	16	99
Capital payables	27	441	27	441
Property operating costs	97	121	97	121
Computer costs	23	101	23	101
Other employee costs	14	21	14	21
Materials and equipment	157	34	157	34
Travel and associated costs	33	22	33	22
Repairs and maintenance	32	42	32	42
Freight	38	1	38	1
Legal fees	39	-	39	-
Consultancy payable	21	-	21	-
Other	78	101	78	101
<b>Total</b>	<b>901</b>	<b>1,272</b>	<b>901</b>	<b>1,272</b>
<b>19. ACCRUED EMPLOYEE BENEFITS</b>				
<i>Current</i>				
Recreation leave	1,227	1,097	1,227	1,097
Long service leave levy payable	92	69	92	69
Wages outstanding	-	28	-	28
<b>Total</b>	<b>1,319</b>	<b>1,194</b>	<b>1,319</b>	<b>1,194</b>
<i>Non-current</i>				
Recreation leave	361	298	361	298
<b>Total</b>	<b>361</b>	<b>298</b>	<b>361</b>	<b>298</b>

The discount rates used to calculate the present value of non-current annual leave is 1.10% (2010; 1.09%).

	Land	Buildings	Heritage & Cultural Assets	Plant & equipment	Total
<b>20. ASSET REVALUATION SURPLUS BY CLASS</b>					
Balance at 1 July 2010	11,527	44,412	277,623	-	333,562
Revaluation increments	(2,285)	586	5,553	-	3,854
<b>Balance at 30 June 2011</b>	<b>9,242</b>	<b>44,998</b>	<b>283,176</b>	<b>-</b>	<b>337,416</b>
Balance at 1 July 2009	12,540	44,412	269,739	-	326,691
Revaluation increments	(1,013)	-	7,884	-	6,871
<b>Balance at 30 June 2010</b>	<b>11,527</b>	<b>44,412</b>	<b>277,623</b>	<b>-</b>	<b>333,562</b>

The revaluation reserve relates to the Parent Entity only.



	Economic Entity		Parent Entity	
	2011	2010	2011	2010
	\$'000	\$'000	\$'000	\$'000
<b>21. RECONCILIATION OF OPERATING SURPLUS TO NET CASH FROM OPERATING ACTIVITIES</b>				
Operating Surplus	560	853	1,767	870
Non-cash items:				
Depreciation and amortisation expense	3,036	2,949	3,036	2,949
Donated assets received		-		-
Impairment losses	193	-	193	-
Bad debts expense	4	-	4	-
Loss on sale of property, plant and equipment	9	353	9	353
Gain on sale of property, plant and equipment	(56)	(19)	(56)	(19)
Revaluation increment				
Net non-cash asset transferred	(2,307)	(15)	(2,307)	(15)
Changes in assets and liabilities				
(Increase)/decrease in net receivables	192	(309)	119	(186)
(Increase)/decrease in inventories	10	38	10	38
Decrease in prepayments	33	303	33	303
Increase/(decrease) in payables	(371)	745	(371)	745
Increase/(decrease) in accrued employee benefits	188	(51)	188	(51)
Increase/(decrease) in other liabilities	-	(651)	-	(651)
<b>Net cash from operating activities</b>	<b>1,491</b>	<b>4,196</b>	<b>2,625</b>	<b>4,336</b>

## 22. NON-CASH FINANCING AND INVESTING ACTIVITIES

There were no non-cash financial and investing activities at reporting date.

## 23. COMMITMENTS FOR EXPENDITURE

### (a) Non-cancellable operating lease commitments

Commitments under operating leases at reporting date are inclusive of anticipated GST and are payable as follows:

	Economic Entity		Parent Entity	
	2011	2010	2011	2010
	\$'000	\$'000	\$'000	\$'000
Not later than one year	67	-	67	-
Later than one year and not later than five years	152	-	152	-
Later than five years	-	-	-	-
<b>Total</b>	<b>219</b>	<b>-</b>	<b>219</b>	<b>-</b>

### (b) Capital Expenditure Commitments

Material classes of capital expenditure commitments inclusive of anticipated GST, contracted for at reporting date but not recognised in the accounts are payable as follows:

	Economic Entity		Parent Entity	
	2011	2010	2011	2010
	\$'000	\$'000	\$'000	\$'000
Buildings	131	306	131	306
Plant and Equipment	525	303	525	303
Other	-	559	-	559
<b>Total</b>	<b>656</b>	<b>1,167</b>	<b>656</b>	<b>1,167</b>
Payable				
• Not later than one year	656	1,132	656	1,132
• Later than one year and not later that five years	-	35	-	35
<b>Total</b>	<b>656</b>	<b>1,167</b>	<b>656</b>	<b>1,167</b>

**(c) Other Expenditure Commitments**

	Economic Entity		Parent Entity	
	2011	2010	2011	2010
	\$'000	\$'000	\$'000	\$'000
Not later than one year	456	-	456	-
<b>Total</b>	<b>456</b>	<b>-</b>	<b>456</b>	<b>-</b>

**24. CONTINGENCIES****(a) Native Title claims over Museum land**

As at 30 June 2011, no native title claims have been made on Museum land.

(b) Note 1(ab) details the insurance claims made against the Board's Business Interruption insurance policy with the Queensland Government Insurance Fund (QGIF) following the Natural Disaster events during the current year. As at 30 June a contingent asset of \$231,880.15 is recognised, representing the outstanding balance of claims to be assessed by QGIF in 2011–12.

**25. CONTROLLED ENTITIES**

The following entities are controlled by the Queensland Museum:

**Name of Controlled Entity**

(a) Queensland Museum Foundation Trust

**Audit Arrangements**

Auditor-General of Queensland

The Board established the Queensland Museum Foundation Trust in June 2002. The Trust's assets, liabilities, revenues and expenses have been consolidated in these financial statements. Separate financial statements are prepared for the Queensland Museum Foundation Trust.

The Board has agreed to fund the operation of the Foundation until further advised.

**Trust**

(b) Harry West Memorial Fund

**Audit Arrangements**

Auditor-General of Queensland

The Board of the Queensland Museum acts as trustee for, and manages the Harry West Memorial Fund, a testamentary trust established under the last will and testament of the late Henry (Harry) Thomas West. The Board is the sole beneficiary of this Trust which now comprises only cash assets as described at Note 1(z).

Revenue received by the Board as sole beneficiary totalled \$104,621 (2009–10: \$79,653).

As the Board acts only in a custodial role in respect of the Trust's assets (which must be maintained in perpetuity), they are not recognised in the financial statements.

**Financial results of the Harry West Memorial Fund**

	2011	2010
	\$'000	\$'000
Income	105	80
Expenses	105	80
Net Surplus	-	-
Assets	2,521	2,520
Liabilities	9	8
Net assets	<b>2,521</b>	<b>2,521</b>

**26. EVENTS OCCURRING AFTER BALANCE DATE**

There were no significant events occurring after balance date.

## 27. FINANCIAL INSTRUMENTS – ECONOMIC ENTITY

### (a) Categorisation of Financial Instruments

The Board has the following categories of financial assets and financial liabilities:

Category	Notes	Economic Entity		Parent Entity	
		2011 \$'000	2010 \$'000	2011 \$'000	2010 \$'000
Financial Assets					
Cash and cash equivalents	12	9,782	12,637	8,820	10,541
Receivables	13	586	782	526	649
<b>Total</b>		<b>10,368</b>	<b>13,419</b>	<b>9,346</b>	<b>11,190</b>
Financial Liabilities					
Financial liabilities measured at amortised costs:					
Payables	18	901	1,272	901	1,272
<b>Total</b>		<b>901</b>	<b>1,272</b>	<b>901</b>	<b>1,272</b>

### (b) Financial Risk Management

The Board's activities expose it to a variety of financial risks - interest rate risk, credit risk, liquidity risk and market risk.

Financial risk management is implemented pursuant to Government and Board policy. These policies focus on the unpredictability of financial markets and seek to minimise potential adverse effects on the financial performance of the Board.

All financial risk is managed by Executive Management under policies approved by the Board. The Board provides written principles for overall risk management, as well as policies covering specific areas.

The Board measures risk exposure using a variety of methods as follows —

Risk Exposure	Measurement method
Credit Risk	Ageing analysis, earnings at risk
Liquidity Risk	Sensitivity analysis
Market Risk	Interest rate sensitivity analysis

### (c) Credit Risk Exposure

Credit risk exposure refers to the situation where the Board may incur financial loss as a result of another party to a financial instrument failing to discharge their obligation.

The maximum exposure to credit risk at balance date in relation to each class of recognised financial assets is the gross carrying amount of those assets inclusive of any provisions for impairment.

The following table represents the Board's maximum exposure to credit risk based on contractual amounts net of any allowances:

#### Maximum Exposure to Credit Risk

Category	Notes	Economic Entity		Parent Entity	
		2011 \$'000	2010 \$'000	2011 \$'000	2010 \$'000
Cash	12	9,782	12,637	8,820	10,541
Receivables	13	586	782	526	649
<b>Total</b>		<b>10,368</b>	<b>13,419</b>	<b>9,346</b>	<b>11,190</b>

No collateral is held as security and no credit enhancements relate to financial assets held by the Board.

The Board manages credit risk through the use of management reports. This strategy aims to reduce the exposure to credit default by ensuring that the Board invests in secure assets and monitors all funds owed on a timely basis. Exposure to credit risk is monitored on an ongoing basis.

No financial assets and financial liabilities have been offset and presented net in the Statement of Financial Position.

The method for calculating any provisional impairment for risk is based on past experience, current and expected changes in economic conditions and changes in client credit ratings. No impairment losses have been recorded in the current year.

No financial assets have had their terms renegotiated so as to prevent them from being past due or impaired, and are stated at the carrying amounts as indicated.

Aging of past due but not impaired financial assets of the Economic Entity are disclosed in the following tables:

2011 Financial Assets Past Due But Not Impaired

	Contractual Repricing/Maturity date:				
	Overdue				
Financial Assets	Less than 30 Days	30–60 Days	61–90 Days	More than 90 Days	Total
Receivables	-	2	-	-	2
<b>Total</b>	<b>-</b>	<b>2</b>	<b>-</b>	<b>-</b>	<b>2</b>

2010 Financial Assets Past Due But Not Impaired

	Contractual Repricing/Maturity date:				
	Overdue				
Financial Assets	Less than 30 Days	30–60 Days	61–90 Days	More than 90 Days	Total
Receivables	22	15	6	-	43
<b>Total</b>	<b>22</b>	<b>15</b>	<b>6</b>	<b>-</b>	<b>43</b>

**(d) Liquidity Risk**

Liquidity risk refers to the situation where the Board may encounter difficulty in meeting obligations associated with financial liabilities that are settled by delivering cash or another financial asset.

The Board is only exposed to liquidity risk in respect of its payables.

The Board manages liquidity risk through the use of management reports. This strategy aims to reduce the exposure to liquidity risk by ensuring the Board has sufficient funds available to meet employee and supplier obligations at all times. This is achieved by ensuring that minimum levels of cash are held within the various bank accounts so as to match the expected duration of the various employee and supplier liabilities.

The following table sets out the liquidity risk of financial liabilities held by the Board. It represents the contractual maturity of financial liabilities, calculated based on cash flows relating to the repayment of the principal amount outstanding at balance date for the Economic Entity.

		2011 Payables in			Total
		<1year	1-5 years	>5 years	
Financial Liabilities	Note	\$'000	\$'000	\$'000	\$'000
Payables	18	901	-	-	901
<b>Total</b>		<b>901</b>	<b>-</b>	<b>-</b>	<b>901</b>

		2010 Payables in			Total
		<1year	1-5 years	>5 years	
Financial Liabilities	Note	\$'000	\$'000	\$'000	\$'000
Payables	18	1,272	-	-	1,272
<b>Total</b>		<b>1,272</b>	<b>-</b>	<b>-</b>	<b>1,272</b>



#### (e) Market Risk

The Board does not trade in foreign currency and is not materially exposed to commodity price changes. The Board is only exposed to interest rate risk through cash deposits in interest bearing accounts. The Board does not undertake any hedging in relation to interest risk.

#### (f) Interest Rate Sensitivity Analysis

The following interest rate sensitivity analysis is based on a report similar to that which would be provided to management, depicting the outcome to profit and loss if interest rates would change by +/-1% from the year-end rates applicable to the Board's financial assets and liabilities. With all other variables held constant, the Board would have a surplus and equity increase/(decrease) of \$98,000 (2010: \$126,000). This is mainly attributable to the Board's exposure to variable interest rates on interest bearing cash deposits.

		2011 Interest rate risk			
		-1%		+ 1%	
Financial Instruments	Carrying Amount	Profit	Equity	Profit	Equity
Cash	9,782	(98)	(98)	98	98
Overall effect on profit and equity		(98)	(98)	98	98

The Board's sensitivity to interest has remained stable in the current period.

		2010 Interest rate risk			
		-1%		+ 1%	
Financial Instruments	Carrying Amount	Profit	Equity	Profit	Equity
Cash	12,637	(126)	(126)	126	126
Overall effect on profit and equity		(126)	(126)	126	126

#### (g) Fair Value

The Board does not recognise any financial assets or financial liabilities at fair value. The fair value of trade receivables and payables is assumed to approximate the value of the original transaction less any allowance for impairment.


The Board does not hold any available for sale financial assets.


The Board has not offset any assets and liabilities.

## CERTIFICATE OF THE BOARD OF THE QUEENSLAND MUSEUM

These general purpose financial statements have been prepared pursuant to section 62(1) of the *Financial Accountability Act 2009* (the Act), relevant sections of the *Financial and Performance Management Standard 2009* and other prescribed requirements. In accordance with section 62(1)(b) of the Act we certify that in our opinion:

- (a) the prescribed requirements for establishing and keeping the accounts have been complied with in all material respects; and
- (b) the statements have been drawn up to present a true and fair view, in accordance with prescribed accounting standards, of the transactions of Board of the Queensland Museum for the financial year ended 30 June 2011 and of the financial position of the entity at the end of that year.

  
The Hon Dr David Hamill AM  
Chair  
Board of the Queensland Museum

  
Dr Ian Galloway  
Chief Executive Officer  
Queensland Museum

Date: 19<sup>th</sup> August 2011

Date: 19 August 2011.

## INDEPENDENT AUDITOR'S REPORT

To the Board of the Queensland Museum

### Report on the Financial Report

I have audited the accompanying financial report of the Board of the Queensland Museum, which comprises the statements of financial position as at 30 June 2011, the statements of comprehensive income, statements of changes in equity and statements of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and certificates given by the Chair and Chief Executive Officer of the entity and the consolidated entity comprising the Board of the Queensland Museum and the entity it controlled at the year's end or from time to time during the financial year.

#### *The Board's Responsibility for the Financial Report*

The Board is responsible for the preparation of the financial report that gives a true and fair view in accordance with prescribed accounting requirements identified in the *Financial Accountability Act 2009* and the *Financial and Performance Management Standard 2009*, including compliance with Australian Accounting Standards. The Board's responsibility also includes such internal control as the Board determines is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

#### *Auditor's Responsibility*

My responsibility is to express an opinion on the financial report based on the audit. The audit was conducted in accordance with the *Auditor-General of Queensland Auditing Standards*, which incorporate the Australian Auditing Standards. Those standards require compliance with relevant ethical requirements relating to audit engagements and that the audit is planned and performed to obtain reasonable assurance about whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal controls relevant to the entity's preparation of the financial report that gives a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control, other than in expressing an opinion on compliance with prescribed requirements. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Board, as well as evaluating the overall presentation of the financial report including any mandatory financial reporting requirements approved by the Treasurer for application in Queensland.

I believe that the audit evidence obtained is sufficient and appropriate to provide a basis for my audit opinion.



### *Independence*

The *Auditor-General Act 2009* promotes the independence of the Auditor-General and all authorised auditors. The Auditor-General is the auditor of all Queensland public sector entities and can only be removed by Parliament.

The Auditor-General may conduct an audit in any way considered appropriate and is not subject to direction by any person about the way in which audit powers are to be exercised. The Auditor-General has for the purposes of conducting an audit, access to all documents and property and can report to Parliament matters which in the Auditor-General's opinion are significant.

### *Opinion*

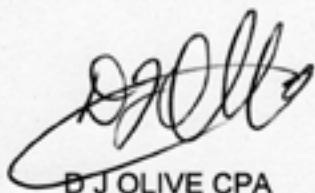
In accordance with s.40 of the *Auditor-General Act 2009* –

- (a) I have received all the information and explanations which I have required; and
- (b) in my opinion –
  - (i) the prescribed requirements in relation to the establishment and keeping of accounts have been complied with in all material respects; and
  - (ii) the financial report presents a true and fair view, in accordance with the prescribed accounting standards, of the transactions of Board of the Queensland Museum and the consolidated entity for the financial year 1 July 2010 to 30 June 2011 and of the financial position as at the end of that year.

### **Other Matters - Electronic Presentation of the Audited Financial Report**

This auditor's report relates to the financial report of Board of the Queensland Museum and the consolidated entity for the year ended 30 June 2011. Where the financial report is included on Board of the Queensland Museum's website the Board is responsible for the integrity of Board of the Queensland Museum's website and I have not been engaged to report on the integrity of Board of the Queensland Museum's s website. The auditor's report refers only to the subject matter described above. It does not provide an opinion on any other information which may have been hyperlinked to/from these statements or otherwise included with the financial report. If users of the financial report are concerned with the inherent risks arising from publication on a website, they are advised to refer to the hard copy of the audited financial report to confirm the information contained in this website version of the financial report.

These matters also relate to the presentation of the audited financial report in other electronic media including CD Rom.



DJ OLIVE CPA  
(as Delegate of the Auditor-General of Queensland)



Queensland Audit Office  
Brisbane

# PROPOSED FORWARD OPERATIONS

## STRATEGIC PLAN 2011–15

### Vision

Queensland Museum — discovering Queensland, inspiring generations.

A museum for all Queenslanders that actively partners with diverse communities to enrich understanding of self and place.

### Mission

To inspire generations of Queenslanders to discover, celebrate and value our distinctive natural and cultural environment.

### Values

- We have a culture of sharing, learning and growth, to foster a community that shares, learns and grows.
- We respect and celebrate diverse perspectives, because we engage and represent diverse audiences.
- We study adaptation, evolution and change, so we value creativity and innovation.
- We excel at research to help understand life, and we love to bring research to life.
- We cherish our collections, because we cherish our stories.
- We value integrity because it is the essence of trust.
- We encourage and nurture teamwork and partnerships, because our job is too important to do alone.

Our strategic objectives over the next four years, 2011–15 will enable Queensland Museum to inspire Queenslanders with a greater understanding of self and place.

The Queensland Museum's objectives are to:

- produce and deliver a program of compelling experiences that connect with our communities;
- be a mission driven, business-focussed, entrepreneurial organisation;
- motivate our staff to co-create a new future for the Queensland Museum network;
- engage in spirited, interactive partnerships with communities; and
- strike a balance between scholarship, collection development, community connection and a compelling museum experience.

#### **1. To produce and deliver a program of compelling experiences that connect with our communities we will:**

- Develop an experience architecture and business model to inform and facilitate the delivery of compelling experiences across the network.
- Facilitate the development and delivery of a dynamic and changing program of experiences.
- Encourage social connection and intergenerational dialogue by investing in flexible, innovative, welcoming places and spaces — a museum without borders.
- Develop and embed a brand architecture for each of the brands in the Queensland Museum network.
- Undertake an ongoing program of audience research that directs the development and delivery of the museum experience and builds an in-depth understanding of Queensland Museum's audience.



**2. To be a mission driven, business focussed, entrepreneurial organisation we will:**

- Develop and implement a Business Innovation Plan within a social and economic entrepreneurial model.
- Invest in resources including capital assets to support the delivery of Queensland Museum strategic priorities.
- Support the Queensland Museum Foundation to secure substantial financial support for Queensland Museum strategic priorities.

**3. To motivate our staff to co-create a new future for the QM network we will:**

- Create a culture of innovation where people are encouraged and rewarded to generate entrepreneurial ideas.
- Empower our staff to see themselves as advocates for social and environmental issues and to build networks and partnerships with communities.
- Collaboratively develop a process of cultural renewal that engages staff in the transformational process.

**4. To engage in spirited, interactive partnerships with communities we will:**

- Invite Queenslanders to take possession of their museum through their participation in developing and implementing a Community Engagement Policy that:
  - invites Aboriginal people and Torres Strait Islanders to become full partners
  - acknowledges and reflects Queensland's culturally diverse communities
  - embeds our museums into local communities
  - identifies special interest communities especially education, tourism, science and collecting institutions
  - encourages the active contribution of volunteers.
- Provide greater opportunities for regional Queenslanders to engage with museum experiences.

**5. To strike a balance between scholarship, collection development, community connection and a compelling museum experience we will:**

- Reshape the Queensland Museum Research and Collection Development Strategy to align with the vision, brand and strategic priorities to tell the changing story of Queensland.
- Make access to collections a priority.
- Through high quality research and interpretation elevate collections into compelling connections and experiences.
- Enable multiple voices to guide and interpret Queensland's changing story.

**Challenges**

- Statewide delivery of exhibitions, events, public programs and loans services meeting the needs of a diverse audience.
- Increased conservation and storage resources for the continued growth and development of the collections.
- Maintenance of a core scientific and technical expertise capable of meeting future challenges in a rapidly changing landscape.
- Ensuring a sustainable network of museums and services underpinned by sound resource management strategies.

## OPERATIONAL PLAN 2011–12

The Queensland Museum's Operational Plan 2011–12 is based on its Strategic Plan 2011–15.

### Visitor experiences

#### To produce and deliver a program of compelling experiences that connect with our communities

- Queensland Museum Experience Architecture developed by December 2011 and progressively implemented to set consistent minimum creative/experience standards sharing cross-campus expertise that are aligned to each brand and have a line of sight to the Queensland Museum's wider strategic imperatives and brand.
- Creative Programming Group established by August 2011 to drive development of the Queensland Museum Experience, Exhibition and Public Program Development Plan.
- A fund established to support the development of new visitor experiences throughout the Queensland Museum network.
- A rolling Queensland Museum Experience, Exhibition and Public Program Development Plan (three year program) of visitor experiences developed and progressively delivered including:
  - *Awakening: Stories from the Torres Strait Islands* exhibition
  - Delivery of a major international exhibition at QMSB
  - Re-launch of QMSB following short term capital works and the implementation of QMSB Redevelopment Plan
  - *Aboriginal, Torres Strait Islander and South Sea Islanders in the Railways* exhibition
  - Delivery of *Energy for Life Discovery Centre* at Cobb+Co Museum
  - Campus signature holiday programs
  - QM touring exhibitions
  - *Butterfly Man of Kuranda* (Entomology exhibition)
  - *Bloom* (photographic exhibition)
  - *Awakening: Stories from the Torres Strait Islands* exhibition (touring component)
  - *Aboriginal, Torres Strait Islander and South Sea Islanders in the Railways* (touring component).
- Identify and activate spaces and places (physical, program, virtual) at Queensland Museum campuses through the operationalisation of the Community Engagement Policy Framework.
- Training and skills development undertaken for staff to take ownership of the new visitor experience.
- Online strategy (including web and social media) developed by October 2011 and progressively implemented.

- Queensland Museum Brand Strategy that informs business priorities through the internal activation of the brands completed and progressively implemented. Strategy workshops to be held to develop the brand position for:

- Queensland Museum South Bank – July 2011
- Museum of Tropical Queensland – July 2011
- The Workshops Rail Museum – August 2011
- Cobb+Co Museum – October 2011

- Queensland Museum brands launched internally by end of 2011 with ongoing management strategy implemented. Plan for external communication strategy developed in 2011 to be progressively implemented from 2012.
- Audience research conducted and analysed at all campuses to inform the development of the Queensland Museum visitor experience architecture and Queensland Museum Experience, Exhibition and Public Program Development Plan.

### Business innovation

#### To be a mission driven, business focussed, entrepreneurial organisation

- A Business Innovation Plan developed and progressively implemented to achieve an entrepreneurial and co-creating culture that identifies new revenue streams and drives the profitability of all commercial activities to achieve set targets.
  - Undertake business process mapping and identify process improvements to drive information management and analysis by October 2011.
- Reviewed and renewed the measurements of success including Key Performance Indicators by March 2012.
- Zero-based budgeting initiated and implementation commenced.
- Implementation of the Asset Strategic Plan and ICT Resources Strategic Plan continued.
- Invested in visitor experience through exhibition renewal, public and events development through the completion of short term works at Queensland Museum South Bank by January 2012 to celebrate Queensland Museum's 150th Birthday.
- New broadband network rolled out to improve delivery of information and communication services by December 2011.
- Queensland Museum Foundation Fundraising Strategy (2010–13) progressively implemented to achieve the target of \$1 million of financial support for the Queensland Museum.

## Resources

### To motivate our staff to co-create a new future for the QM network

- Innovation and elevation programs for staff developed and implemented including Queensland Museum Scholarship.
- Investment fund established to seed innovative concepts.
- Key social and environmental issues identified and museum position determined.
- Relevant staff empowered and resourced to advocate and work with communities.
- Cultural Change and Organisation Re-Engineering Strategy developed and implemented to deliver organisational renewal.
- Personal Performance Indicators that are tied to brand/experience delivery introduced for all staff.

## Community connections

### To engage in spirited, interactive partnerships with communities

- Community Engagement Policy Framework developed and implemented based on case studies with identified priority communities.
- Secret Sacred storage area upgraded to meet cultural protocols.
- The successful renewal of *Dandiiri Maiwar* with invited Indigenous communities as full partners.
- The Queensland Museum Foundation engaged with priority communities and corporates in partnerships to secure support.
- Volunteering opportunities identified and made available to a diverse range of Queenslanders including members of Indigenous communities.
- Regional access to Queensland Museum research and collections provided by QM Loans, web content and MDO programs.
- Education professionals engaged in using and developing Queensland Museum content relevant to the National Curricula in science, history and Indigenous culture.

## Collections

### To strike a balance between scholarship, collection development, community connection and a compelling museum experience

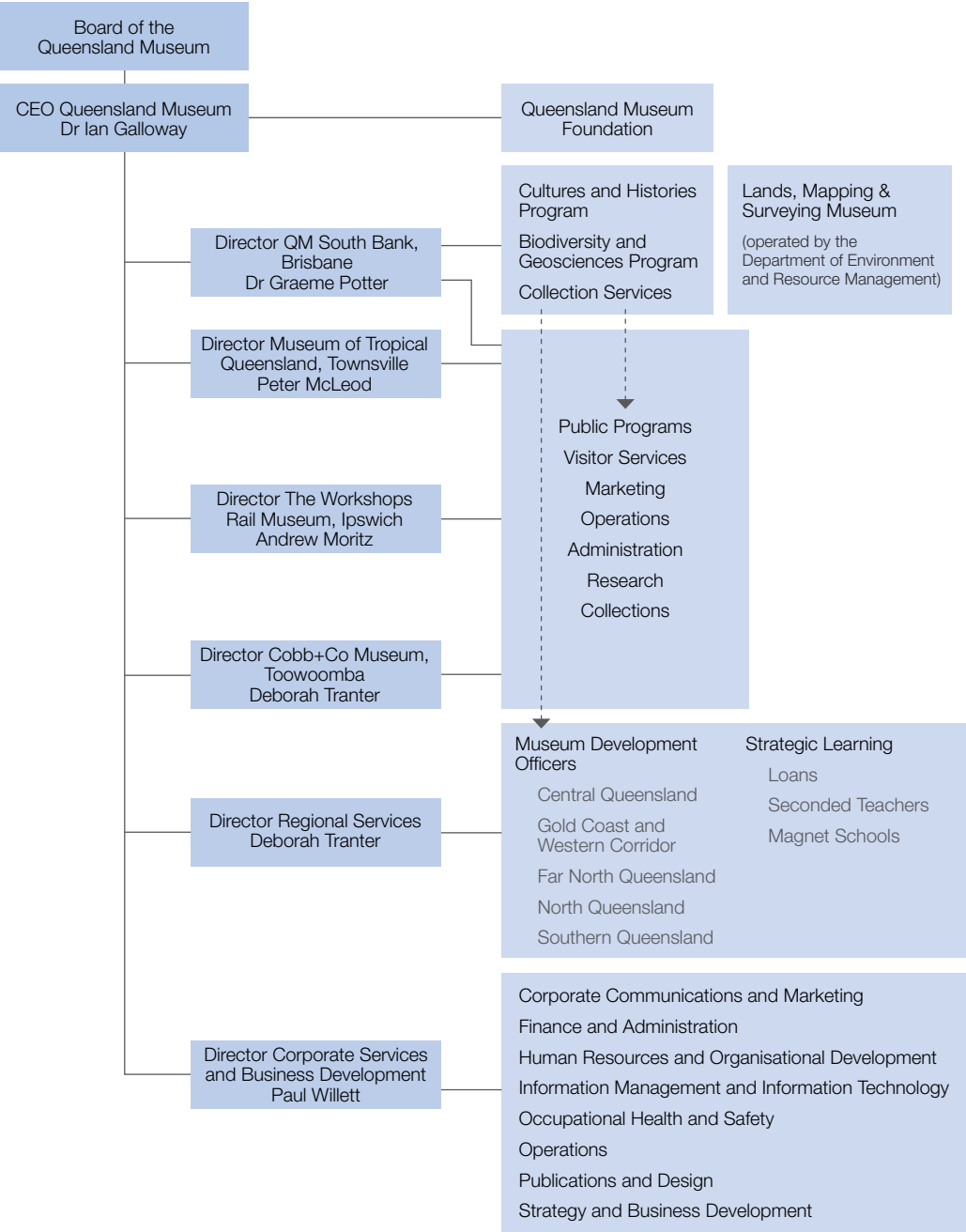
- QM Research and Collection Development Strategy reviewed and implemented. A refocused Strategy that:
  - brings back of house to front of house
  - undertakes to review research projects to ensure alignment with QM and State research and development priorities
  - addresses the gap between research outcomes and public program delivery to ensure all scholarly research undertaken is translated into a public program experience.

- Repatriation of Aboriginal and Torres Strait Islander Ancestral Remains and Secret and Sacred Objects progressed.
- Virtual access provided to collection objects used in exhibition and public programs, and research development process.
  - 700,000 data points/records posted to the Online Zoological Collections of Australian Museum (OZCAM) and then to the Atlas of Living Australia hub by June 2012.
  - launch of *Awakening: Stories from the Torres Strait Islands* online exhibition in July 2011.
- Improved access to collections including the development of a new *Discovery Centre* at Queensland Museum South Bank by January 2012.
- Outcomes of Queensland Audit Office Performance Management of Collections Report reviewed.
- Participated in the Inspiring Australia Science Communication Program to build community engagement with the natural and physical sciences, humanities and the social sciences. Through this program assisted in the development of a culture where the sciences are recognised as relevant to everyday life and where the government, business, and academic and public institutions work together with the sciences to provide a coherent approach to communicating science and its benefits.
- *Wild Guide to Moreton Bay* (2nd Edition) released by August 2011 and *Wild Guide to Great Barrier Reef* released by June 2012.
- Conservation and Management Plan for Mephisto developed and implemented by November 2011.
- Exhibitions and public programs co-created with diverse communities:
  - *Rock n Roll George* exhibition, Queensland Museum South Bank
  - Lebanese Community Harmony Day 2012 celebrations — exhibition and public programs, Cobb+Co Museum
  - *Aboriginal, Torres Strait Islander and South Sea Islander in the Railways* exhibition, The Workshops Rail Museum
  - *Backyard Explorer* – taking taxonomy out into the regions (CSIRO SCOPE and Queensland Museum funded project)
  - *Wild Backyards* – Queensland Museum, Atlas of Living Australia and Quest Newspapers Citizen Science project
  - *Documenting Laura* — development of a documentary of the Laura Aboriginal Dance Festival as part of the renewal of *Dandiiri Maiwar*
  - *Queensland's Summer of Disasters* exhibition, a flood and cyclone exhibition curated with community from donated objects.

# GOVERNANCE

## MANAGEMENT AND STRUCTURE

### ORGANISATIONAL STRUCTURE



#### CULTURES AND HISTORIES PROGRAM

Customs, Cultures and Country

Connecting Queensland

Queensland Stories

Science and Technology in Society

Collection Management

#### BIODIVERSITY AND GEOSCIENCES PROGRAM

Marine Zoology (QM South Bank)

Marine Biodiversity (Museum of Tropical Queensland)

Terrestrial Zoology (QM South Bank)

Geology and Palaeontology (Hendra)

#### COLLECTION SERVICES

Collection Systems

Conservation

Strategic Collection Management



▲ (l-r) Dr Barbara Piscitelli AM, Mr Trevor Robinson, Ms Marina Vit, Mr Peter Duffy, The Hon Dr David Hamill AM, Dr Ian Galloway, Ms Doreen Mellor, Ms Lyn Rowland, Dr Geoff Ginn

## BOARD OF THE QUEENSLAND MUSEUM

The *Queensland Museum Act 1970* provides that the Board consists of the number of members appointed by the Governor-in-Council. In appointing a member, regard must be had to the person's ability to contribute to the board's performance and the implementation of its strategic and operational plans. A person is not eligible for appointment as a member if the person is not able to manage a corporation under the *Corporations Act 2001 (Cth)*. Members are appointed for terms of not more than three years and are eligible for reappointment upon expiry of their terms. Members are appointed on the conditions decided by the Governor in Council.

The Board met 12 times during the year.

Members of the Board during the year were:

### Chair

Professor Peter Swannell AM, *BSc, PhD, HonDUniv, CPEng FIEAust* (until December 2010)

The Hon Dr David Hamill AM, *BA(Hons), MA, PhD, FCIT, FAICD* (from February 2011)

### Members

The Hon Dr David Hamill AM, *BA(Hons), MA, PhD, FCIT, FAICD* (until February 2011)

Ms Carolyn Mason, *BEcon, BA (Hons), FAICD, FAIM, FIPAA* (until February 2011)

Mr Stephen Copplin *B.Bus (Accounting) FCPA, FTIA, MAICD* (until February 2011)

Ms Yassmin Abdel-Magied

Dr Geoff Ginn, *BA (Hons), PhD (Qld)*

Ms Marina Vit, *BBusComm, Dip AICD*

Dr Barbara Piscitelli AM, *BA, MEd, PhD*

Mr Trevor Robinson

Mr Peter Duffy, *BA, LLB*

Ms Lyn Rowland, *BA, GDipHR* (from February 2011)

Professor Tom Cochrane, *BA, MPhil, FALIA, GAICD* (from February 2011)

Ms Doreen Mellor, *MBA (inc Grad Dip Arts Admin)* (from February 2011)

### Government Observer

Ms Leigh Tabrett, *BA (Hons), PSM*

### Observer and CEO

Dr Ian Galloway, *BSc (Hons), PhD, MAgSt*

### Observer and Director of Queensland Museum South Bank

Dr Graeme Potter, *MSc (Hons), PhD, GradDipEd*

### Observer and Director of Corporate Services and Business Development

Mr Paul Willett, *BBus (Pub. Admin), Grad Cert PSM*





### Chief Executive Officer

**Dr Ian Galloway, BSc(Hons), PhD, MAgSt**

The Chief Executive Officer is appointed as director of the Queensland Museum by the Governor in Council upon recommendation by the Premier and Minister for the Arts approved by the Board. The Director is appointed for a term of not more than five years under the *Queensland Museum Act 1970* and is eligible for reappointment upon expiry of the term.

Dr Ian Galloway is charged with leading the QM network to achieve its vision. Since joining the Queensland Museum in 2000, Ian has overseen significant expansion of the Museum's regional presence with the opening of the new Museum of Tropical Queensland building in May 2000, The Workshops Rail Museum in 2002 and a major addition to Cobb+Co Museum in 2001. The final stage in the redevelopment of the Cobb+Co Museum was completed in September 2010. He has also overseen the rejuvenation of the Museum's flagship site — Queensland Museum South Bank — beginning with the development of an off-site collection store at Hendra in 2003 and culminating in the opening of a new entrance, foyer, an Aboriginal and Torres Strait Islander Cultural Centre (*Dandiiri Maiwar*) and a state-of-the-art Sciencentre in 2004. Planning for further capital works at Queensland Museum South Bank commenced in 2011.

Ian has a wealth of experience in museum management having previously served as Deputy CEO at Museum Victoria for six years during a period of significant expansion that resulted in a new Immigration Museum and the spectacular \$290 million Melbourne Museum.

Ian was Chairman of the Australian National Committee of the International Council of Museums (ICOM) from 2001 to 2007. He is a member of the National Cultural Heritage Committee and a member of the Executive of the Council of Australasian Museum Directors. Ian serves on the Boards of the National Trust of Queensland, the Currumbin Wildlife Sanctuary and is Deputy Chair of Business South Bank.

In 2003 Ian was awarded the Centenary Medal for his services to education and the museum industry.



### Director, Queensland Museum South Bank

**Dr Graeme Potter, MSc (Hons), PhD, GradDipEd**

As Director of QM's largest museum, Dr Graeme Potter is responsible for delivering the redevelopment and renewal of Queensland Museum South Bank as well as strategically directing the Museum's research and collection activities across the Biodiversity & Geosciences and Cultures & Histories programs. Graeme joined QM in 1995 as inaugural Director of the Queensland Sciencentre and was appointed Deputy CEO in 2001. Previously, Graeme held a number of management positions at the National Science and Technology Centre in Canberra including Education and Outreach Programs Manager, Resource Manager and Public Affairs Manager.

During 2008 to 2010, Graeme was seconded to the Department of the Premier and Cabinet as Director of Queensland's 150th anniversary celebrations and coordinated the delivery of more than 800 events across Queensland during 2009. This built on the experience gained during 1991–93 when he was Deputy Commissioner-General of the Expo 92 Australian Pavilion in Seville, Spain. Graeme has been on numerous state and national committees including Chair of the Queensland-Smithsonian Fellowship Committee, President of the Australasian Science and Technology Exhibitors Network and member of the Commonwealth Secretariat Working Group coordinating the People's Centre at the 2001 Commonwealth Heads of Government Meeting.



### Director, Corporate Services and Business Development

**Mr Paul Willett**, *BBus(PubAdmin), GradCertPSM*

In the role of Director Corporate Services and Business Development, Paul Willett directs the Museum's corporate functions of capital and business development, finance, administration, human resources, corporate communications and marketing, publishing, information management and information technology, facilities, risk management (including workplace health and safety at a corporate/strategic level) and other compliance and governance issues. He also manages the Audit and Risk Management Committee of the QM Board. In 2009 Paul completed a three month Smithsonian fellowship working in the Smithsonian Institution in Washington DC, USA, focussed on the entrepreneurial business practices of the Smithsonian Institution. Prior to joining the Museum, Paul worked across the arts and education sectors of the Queensland Government.



### Director, Cobb+Co Museum and Regional Services

**Mrs Deborah Tranter**, *OAM, BA, MLitSt, CT(Sec), GradDipCEd*

As Director of Toowoomba's Cobb+Co Museum, Deborah Tranter has been responsible for overseeing the construction of the \$8 million National Carriage Factory redevelopment that was completed in September 2010. Deborah also leads the Museum's regional services program that includes the state-wide educational loans service, the Museum Resource Centre Network and the strategic learning programs.

Deborah has spent all her working life in regional Queensland supporting economic and community development, tourism, education and arts organisations. She was awarded an Order of Australia Medal in 2000 for her contribution to cultural heritage and cultural tourism in regional Queensland.



### Director, The Workshops Rail Museum

**Mr Andrew Moritz**, *MBA, GradDipMusStudies, GradDipTour*

Andrew Moritz is Director of the award-winning The Workshops Rail Museum in Ipswich and a member of the Museum's Executive Management Team. Andrew joined QM as the inaugural Director of The Workshops Rail Museum in December 2001 and has led the development and success of all aspects of the Museum from inception, including winning two Australian and four Queensland Tourism Awards for Heritage and Cultural Tourism. In July 2010 Andrew undertook the Getty Leadership Institute — Museum Leadership Program.

Prior to taking up the position, Andrew worked extensively in the museum and built heritage sector in Victoria, holding the position of Director of the National Wool Museum in Geelong from 1997–2001, Project Manager with Museum Victoria from 1995–1997, Executive Director, Museums Australia (Victoria) from 1990–1995, and House Museum Manager, Werribee Park from 1987–1990.



### Director, Museum of Tropical Queensland

**Mr Peter McLeod**, *BAGSc*

Peter McLeod is Director of the North Queensland Tourism Award-winning Museum of Tropical Queensland in Townsville, arguably one of Australia's most significant regional museums. As a member of the QM Executive Management Team, he is involved in all aspects of strategic and operational planning, policy development and financial management. Peter led the development and installation of the Museum's *Enchanted Rainforest* exhibition in 2007 and the new children's *Shipwreck Adventure* exhibition in 2009. Peter has held senior positions in the museum industry for eight years, including General Manager of the Qantas Founders Outback Museum in Longreach, western Queensland. With a degree in Agricultural Science from LaTrobe University, Peter spent 14 years leading and managing community based natural resource management programs in Victoria, Western Australia and Queensland.

## AUDIT AND RISK MANAGEMENT COMMITTEE

The Audit and Risk Management Committee is responsible for the Museum's audit and risk management process. The Committee operates according to its charter and terms of reference and had due regard to Queensland Treasury's Audit Committee Guidelines.

In 2010–11 the Queensland Museum Audit and Risk Management Committee met four times. Please refer to Note 6 of the Queensland Museum Financial Statements for remuneration details for four members; Prof. P. Swannell, Dr D. Hamill, Mr S. Copplin and Ms C. Mason.

The Committee:

- Conducted activities from the approved Strategic Audit Plan 2009–13 and the Annual Audit Plan 2009–10
- Finalised the Strategic Audit Plan 2010–14
- Finalised the Annual Audit Plan 2010–11
- Continually reviewed the Risk Register
- Finalised the 2009–10 QM Financial Statements
- Completed the audit on the Performance and Management Systems on the acquisition and accessibility of QM collections with the Auditor-General
- Reviewed nine Terms of Reference documents from Internal Audit:
  - Intellectual Property
  - Loans – Collection
  - Accounts – Receivable
  - Purchasing and Accounts Payable
  - Entertainment
  - Queensland Museum Foundation
  - Information Technology Security
  - Suspense Account Management
  - Corporate Cards
- Reviewed 12 final Audit Reports from Internal Audit:
  - Receipting and Banking – Museum of Tropical Queensland
  - Receipting and Banking – The Workshops Rail Museum
  - Receipting and Banking – Cobb+Co Museum
  - Business Continuity Planning
  - Mobile Phones
  - Intellectual Property
  - Loans – Collection
  - Expenditure
  - Accounts Receivable
  - Entertainment
  - Foundation
  - Suspense Account Management
- Integrated all recommendations from Internal Audit into the Register of Internal Audit Recommendations and Status for actioning

- Integrated all recommendations from External Audit into the Register of External Audit Recommendations and status for actioning
- Continually reviewed and progressed the status of all items on the Register of Internal Audit Recommendations and Status and the Register of External Audit Recommendations and Status.

Members of the committee during the year were:

### Chair

Mr Stephen Copplin, *B.Bus (Accounting) FCPA, FTIA, MAICD*

### Members:

Professor Peter Swannell AM, *BSc, PhD, HonDUniv, CPEng FIEAust* (until December 2010)

The Hon Dr David Hamill AM, *BA(Hons), MA, PhD, FCIT, FAICD* (from 22 February 2011)

Mr Lewis Hayes, *BAppSc (Maths)*

Dr Ian Galloway, *BSc (Hons), PhD, MAgSt*

### Observers

Paul Willett, *BBus (Pub. Admin), Grad Cert PSM*

Michael Wakefield

Graeme Potter, *MSc (Hons), PhD, GradDipEd*

### Observers (Queensland Audit Office)

Damon Olive, *BBus (Accy), CPA*

Athula Unatenne

### Observers (Corporate Administration Agency)

Gerry Dalton

Martin Linnane, *B.Bus (Accy)*

## QUEENSLAND MUSEUM ABORIGINAL AND TORRES STRAIT ISLANDER CONSULTATIVE COMMITTEE

The Queensland Museum Aboriginal and Torres Strait Islander Consultative Committee

- assists in the development, review and evaluation of the Queensland Museum's policies and procedures regarding the management and protection of Aboriginal and Torres Strait Islander cultural property and cultural heritage and all matters relating to Aboriginal & Torres Strait Islander peoples;
- advises the Board on matters concerning the Queensland Museum's Aboriginal and Torres Strait Islander Collections and exhibitions; and
- assists the Board to enable the Queensland Museum to provide effective services to Aboriginal & Torres Strait Islander peoples.

Members of the committee during the year were:

### Chair:

Mr Trevor Robinson

### Members:

Ms Patricia O'Connor

Ms Jianna Richardson

Ms Irene Ryder  
Ms Colleen Wall  
Mr Thomas Sebasio  
Mrs Margaret Iselin  
Mrs Lynette Shipway  
Mr Dany Williams

#### **Observers**

Dr Ian Galloway, *BSc (Hons), PhD, MAgSt*  
Dr Graeme Potter, *MSc (Hons), PhD, GradDipEd*  
Dr Michael Westaway *BA (Hons), GradDipEd, GradDipArts, PhD*

### **QUEENSLAND MUSEUM CHILDREN AND YOUNG PERSON'S WORKING PARTY**

The Queensland Museum Children and Young Person's Working Party advises the Board on matters relating to the engagement of children and young people in Queensland Museum projects and programs.

Members of the committee during the year were:

#### **Chair**

Dr Barbara Piscitelli AM, *BA, MEd, PhD*

#### **Members**

Mr Greg Kretschmann, *BA, BEEdSt (Qld) DipT MACE*  
Ms Anne Marlay, *Dip BKTC, Grad Dip Ed*  
Ms Vanessa Benson-Cassard, *MBA*  
Ms Yassmin Abdel Magied

#### **Observers**

Dr Ian Galloway, *BSc (Hons), PhD, MAgSt*  
Dr Graeme Potter, *MSc (Hons), PhD, GradDipEd*  
Mr Andrew Moritz, *MBA, GradDipMusStud, GradDipTour*

### **QUEENSLAND MUSEUM SOUTH BANK ADVISORY COMMITTEE**

The Queensland Museum South Bank Advisory Committee supports the Director, Queensland Museum South Bank in the operation of the campus to facilitate the two-way exchange of information and co-operation with the local community and to assist with the raising of funds for specified and unspecified purposes by donation, sponsorship, bequest or other means.

Members of the committee during the year were:

#### **Chair**

Mr Malcolm Snow, *B Reg & Town Plan (Hons), M Land Arch, MPIA, MPCA*

#### **Vice Chairman**

Dr Ian Galloway, *BSc (Hons), PhD, MAgSt*

#### **Members**

Dr Barbara Piscitelli AM, *BA, MEd, PhD*  
Mr Rob Kent, *BBus*  
Ms Penny Flynn, *BLiberal Arts*  
Mr Jeremy Prentice

Mr Tom Hewitt  
Mr Athol Young

Dr Ashley Bowen, *BSc (Hons), PhD (until 8 September 2010)*

#### **Secretary/Director**

Dr Graeme Potter, *MSc (Hons), PhD, GradDipEd*

### **COBB+CO MUSEUM ADVISORY COMMITTEE**

The Cobb+Co Museum Advisory Committee supports the Director, Cobb+Co Museum in the operation of the campus to facilitate the two-way exchange of information and co-operation with the local community and to assist with the raising of funds for specified and unspecified purposes by donation, sponsorship, bequest or other means.

Members of the committee during the year were:

#### **Chair**

Dr Dennis Campbell, *MBA, PhD, DipLegalSt*

#### **Vice Chairman**

Dr Ian Galloway, *BSc (Hons), PhD, MAgSt*

#### **Members**

Ms Maryann Andersen  
Ms Amelia Cardell, *BA, MA*  
Dr Dennis Campbell, *MBA, PhD, DipLegalSt*  
Ms Donna Moodie, *BA*  
Dr Alan Bartholomai, *MSc, PhD*  
Professor Maurice French, *BA, MADLitt*  
Mr Clive Armitage  
Ms Krista Hauritz, *BBus(Tourism)*  
Mr Athol Kerridge

#### **Secretary/Director**

Ms Deborah Tranter OAM, *BA, MLitSt, CT(Sec), GradDipCED*

### **MUSEUM OF TROPICAL QUEENSLAND ADVISORY COMMITTEE**

The Museum of Tropical Queensland Advisory Committee supports the Director, The Museum of Tropical Queensland in the operation of the campus to facilitate the two-way exchange of information and co-operation with the local community and to assist with the raising of funds for specified and unspecified purposes by donation, sponsorship, bequest or other means.

Members of the committee during the year were:

#### **Chair**

Mr Mick Reilly, *BA (UNSW), Grad Dip Bus (HRD) (Deakin University), MSc(IS) (FSUD), AFAIM, GAICD Chair (until 2 August 2010)*

Ms Jayne Arlett, *BSc.PodMed, DipAppScPod. (Distinction), DipPracMgt UNEP), MAPod.A FAAPSM, FASMF, FAIM (from 4 August 2010)*

#### **Vice Chairman**

Dr Ian Galloway, *BSc (Hons), PhD, MAgSt*

## Member

Ms Sue McLennan, *Dip Creative Arts, Grad Dip Ed (B Ed), Grad Cert Museum Man, Partial Dip LGA Gov Admin*

Councillor Jenny Lane, *AFAIM, GAICD*

Mr Peter Duffy, *BA, LLB*

Professor Mike Kingsford, *BSc MSc PhD*

Ms Gail Mackay, *BA Hons (Class 1)*

Ms Natalie Howard

Mr Trevor Goldstone, *BAppSc Recreation (Tourism & Marketing), GradDip Mgt*

## Secretary/Director

Mr Peter McLeod, *BAGSc*

## THE WORKSHOPS RAIL MUSEUM ADVISORY COMMITTEE

The Workshops Rail Museum Advisory Committee supports the Director, The Workshops Rail Museum in the operation of the campus to facilitate the two-way exchange of information and co-operation with the local community and to assist with the raising of funds for specified and unspecified purposes by donation, sponsorship, bequest or other means.

Members of the committee during the year were:

### Chair

The Hon Dr David Hamill AM *BA(Hons), MA, PhD, FCIT, FAICD* (until 24 May 2011)

Mr Vince O'Rourke AM (from June 2011)

### Vice Chairman

Dr Ian Galloway, *BSc (Hons), PhD, MAgSt*

### Members

Ms Desley Brassington, *BEd, DipT*

Ms Dianne O'Neill

Professor Alan Rix, *BA, PhD*

Mr Kel Creedy

Mrs Robyn Buchanan, *BSc*

Mr Kevin Wright (QR nominee – ex officio)

Ms Denise Hanly, *MAICD, Com.Dec*

Mr Michael Beckmann, *MA, DipEd*

### Secretary/Director

Mr Andrew Moritz, *MBA, GradDipMusStud, GradDipTour*

## QUEENSLAND MUSEUM FOUNDATION

The Queensland Museum Foundation Trust (the Foundation) was established in 2003 by the Board of the Queensland Museum to raise funds to support the state-wide programs and strategic priorities of the Queensland Museum.

The Foundation raises funds via private and corporate gifts, donations, bequests and sponsorships to assist the Queensland Museum to:

- acquire and conserve objects and specimens that represent the state's natural and cultural heritage;
- create exhibitions and displays that interpret and present an accurate account of Queensland's stories, culture and biodiversity;
- undertake evidence-based scientific research to document and increase understanding of our native fauna; and
- deliver museum services throughout Queensland.

Funds raised by the Foundation are supported by a capped matching subsidy from the Queensland Office of Gaming Regulation. All administration and operating costs associated with donations and sponsorship are met by the Board of the Queensland Museum, and therefore every dollar of support directly benefits the work of the Queensland Museum.

Queensland Museum Foundation Trustees during the year were:

### Patron

Her Excellency Ms Penelope Wensley AO, Governor of Queensland.

### Chair

Mr David Liddy, *MBA, SF Fin, FAICD*

### Trustees

Dr Dennis Campbell, *MBA, PhD, DipLegalSt, FCHSE, CHE, FAIM*

Professor Peter Coaldrake, *BA(Hons IIA), PhD*

Ms Nicole Hollows, *BBus (Acctg), Grad Dip CSP, Grad Dip Adv Acctg (Dist), ACIS, CA, GAICD*

Mr Vince O'Rourke AM, *BEcon, FCPA, FCIT, FAIM*

Ms Lynn Rainbow Reid

Mr Mick Reilly, *BA, Grad Dip Bus (HRD), Grad Dip Resource Management, MSc (IS), FAIM, FAICD*

Ms Louise Street

### Ex-officio

Ms Margot Andersen, *BCI*

Dr Ian Galloway, *BSc (Hons), PhD, MAgSt*

Professor Peter Swannell AM, *BSc, PhD, HonDUniv(USQ) CPEng, FIEAust* (until retirement)

## National Carriage Factory Campaign Committee

(July 2010 – September 2010)

The National Carriage Factory Campaign Committee functioned under the auspices of The Queensland Museum Foundation.

### Chair

Dr Mary Wagner, *HonDUniv(USQ)*

### Committee Members

Mr Bill Armagnacq, *BCom, FCA, FAICD*

Mrs Maryann Andersen

Mr Clive Armitage

Mr Richard Bowly

Dr Dennis Campbell, *MBA, PhD, DipLegalSt, FCHSE, CHE, FAIM*



Mr Denis Davey  
Mrs Joy Mingay  
Mr David Snow, *BBus*  
Mr Ivan Walls, *BBus*

### Observers

Ms Margot Andersen, *BCI*  
Mrs Deborah Tranter OAM, *BArts, MLitSt, CT(Sec),  
GradDipCEd, JP*

The Foundation's financial reports are prepared by Queensland Museum management on behalf of the Queensland Museum Foundation and audited by the Queensland Audit Office.

## COMPLIANCE

### Public sector ethics

Up to 31 December 2010, the Chair and members of the Board, the Chief Executive Officer and all staff were bound by an internal Code of Conduct approved by the Board, in accordance with the *Public Sector Ethics Act 1994* (as in force prior to 1 January 2011). The ethics principles and values and the standards of conduct stated in the Code of Conduct were provided to all staff upon induction and available on the Queensland Museum's intranet site. The Code of Conduct was available for inspection by any person at the Queensland Museum's offices.

Since 1 January 2011, the Chair and members of the Board, the Chief Executive Officer and all staff have been bound by the whole-of-government *Code of Conduct for the Queensland Public Service* under the *Public Sector Ethics Act 1994* as amended.

The Museum's administrative procedures and management practices are developed and conducted having regard to the ethics principles set out in the *Public Sector Ethics Act 1994* and the Code of Conduct.

Public sector ethics training is offered to all staff on an annual basis.

### Public interest disclosures

Up to 31 December 2010, no public interest disclosures were received or substantially verified under the *Whistleblowers Protection Act 1994* during the year.

With the repeal of the *Whistleblowers Protection Act 1994* and the introduction of the *Public Interest Disclosure Act 2010* (PID Act) on 1 January 2011, the way in which public interest disclosures are to be publicly reported has changed. From 1 January 2011, agencies are no longer required to report public interest disclosures in annual reports.

Under section 61 of the PID Act, the Public Service Commission (PSC) is now responsible for the oversight of public interest disclosures and preparing an annual report on the operation of the PID Act. From 1 January 2011, agencies are required to report information about public interest disclosures to the PSC. The PSC will prepare an annual report on the operations of the PID Act and the information provided by agencies. The annual report will be made publicly available after the end of each financial year.

## Recordkeeping

The Queensland Museum is progressing towards compliance with the provisions of the *Public Records Act 2002*, *Information Standard 40: Recordkeeping and Information Standard 31: Retention and Disposal of Public Records*.

The Recordkeeping Section registered 2,940 files in 2010–11 and began the cleansing and archiving of Queensland Museum records across the campuses in preparation of the planned move to eDRMS.

The section completed major recommendations from the 2009 Internal Audit report, including:

- a museum wide Business Classification Scheme (BCS)
- introduction and registering of emails – public records in QM's Records Management System
- destruction of over 1,500 kg of paper files/documents in accordance to Queensland State Archives – General Disposal and Retention Schedule.

## Carers recognition

The Queensland Museum recognises and supports the role of carers as outlined in the *Carers (Recognition) Act 2008*.

The Queensland *Carers Charter* is provided to all staff upon induction and available on the Queensland Museum's intranet.

Internal policies, relating to employee assistance, work-life balance, working hours, flexible work arrangements and leave, support employees who also have roles as carers. Internal policies, programs and services are designed and delivered with consideration of the needs of staff who are carers.

Induction processes include information on how staff members can balance their work commitments with carer responsibilities. This information is also available to all staff on the Queensland Museum's intranet.

The Queensland Museum supports access for carers and people with a disability by recognising the Queensland government's Companion Card program. Free entry is provided to Companion Card holders accompanying people with a disability.

## Human resources

### Workforce planning, attraction and retention

As at 30 June 2011, the Queensland Museum's workforce was constituted of 228.14 full-time equivalent staff. Its retention rate for the year was 88.5%.

During the year, Queensland Museum undertook a skills audit to define skills gaps, determine professional development opportunities and inform succession planning.

The Queensland Museum was a pilot site for the Queensland Government Capability and Leadership Framework successfully incorporating it into recruitment and selection processes, career planning, workforce planning and performance and learning development processes.

The Queensland Museum promotes work/life balance and has a range of policies and programs in place that support flexible working arrangements, job share, part time opportunities and telecommuting.

The Queensland Museum has a rigorous employee performance management framework in place offering induction for all new employees, code of conduct and policy updates for current staff, recognition programs and training opportunities.

This year 38 staff completed a 6 day program designed to develop the capability of middle managers and supervisors.

## Early retirements, retrenchments and redundancies

In 2010–11, there were no early retirements, retrenchments or redundancies.

## Operations

### Internal audit

An internal audit function is carried out on the Queensland Museum's behalf by the Corporate Administration Agency. The internal audit function is independent of management and the external auditors.

Systems were in place to ensure the effective, efficient and economic operation of the internal audit function through a charter consistent with relevant audit and ethical standards and approved by the Audit and Risk Management Committee. The internal audit function has due regard to Queensland Treasury's Audit Committee Guidelines.

The 2010–11 Audit Plan has been developed as part of the strategic audit planning cycle 2010–14. The four year Strategic Audit Plan for 2010–14 identified all major auditable areas and prioritised proposed audits with the aid of assessment criteria.

In identifying the topics for inclusion in the Annual Audit Plan the following issues have been taken into consideration:

- the functions and duties imposed on Accountable Officers by the *Financial Accountability Act (FAA) 2009*;
- management's concerns or problems;
- previous internal and external audit coverage and other review findings;
- current or proposed changes in management, organisational structure and activities of the Queensland Museum;
- recent or impending changes in systems and in systems of internal control;
- present or approaching reforms;
- consultation with the Queensland Audit Office, Queensland Museum and Corporate Administration Agency to develop an audit plan with increased reliance on the internal audit function;
- importance and complexity of systems including their robustness and reliability; and
- materiality i.e. the monetary value of transactions processed by the system or area.

The following reports were tabled at the Audit and Risk Management Committee meetings in 2010–11:

- Entertainment expenditure
- Queensland Museum Foundation
- Suspense Account Management
- Business Continuity Planning
- Mobile Phones
- Intellectual property
- Loans – collection
- Accounts Receivable
- General Expenditure
- Receipting and Banking – Museum of Tropical Queensland
- Receipting and Banking – Cobb+Co
- Receipting and Banking – The Workshops Rail Museum.

### External scrutiny

#### Queensland Audit Office audit of collection performance management systems

The objective of this audit was to determine whether there were adequate systems in place to acquire and provide access to collections held by the Queensland Museum as well as the Queensland Art Gallery and the State Library of Queensland. The audit also reviewed Arts Queensland in its coordination, advisory and funding roles supporting these organisations.

Overall, the audit found that adequate systems are in place for Queensland Museum to acquire and provide access to its collections. These systems included adequate performance monitoring and reporting processes. The audit found that while there is some collaboration between the cultural agencies there is scope to build on existing networks and initiatives.

#### Review of Queensland Museum recurrent funding model

Prepared by Laurina Consulting Pty Ltd, the objective of the review was to determine the financial sustainability of the Queensland Museum. The review recommended areas for business improvement with a stronger operational focus on the museum visitor. This has been reflected in the 2011–12 Operational Plan, the 2011–15 Strategic Plan and the new Queensland Museum vision. Since the review, Queensland Museum has implemented new visitor experience plans, enhanced revenue through commercial activities and increased business performance.

#### Queensland Museum Vision

Lateral Projects and Development Pty Ltd worked with Queensland Museum to develop a refined organisational vision. This has informed the 2011–15 Strategic Plan with a focus on:

- creating and delivering a program of compelling experiences
- an enhanced entrepreneurial and business focus
- enhanced community engagement
- a balance between the collections, research and the visitor experience.

# GRANTS AND CONSULTANCIES

## GRANTS

Grantee	Project	From	Amount
<b>Dr R.D. Adlard</b>	CReefs – diversity of endoparasites of coral reef fishes (2010–12)	Australian Biological Resources Study / BHP Billiton	\$300,000 (over 3 years)
<b>Dr R.D. Adlard</b>	Australian Faunal Directory – Turbellaria (2010–12)	Australian Biological Resources Study	\$15,000
<b>Dr C. Arango</b> , Dr J. Stark, Dr K. Miller, Dr W. Wheeler, Dr T. Munilla	Diversity and evolution of Australian Antarctic sea spiders: understanding species diversification and distribution patterns (Year 3 of 3)	Australian Antarctic Science grants	\$21,547
<b>Dr C. Arango</b>	Identification guide of Antarctic Sea spiders	Census of Antarctic Marine Life and Total Foundation	\$5,600
<b>Dr B. Asmussen</b>	Investigating faunal resource use and climatic variability in mid- to late-Holocene subcoastal southeast Queensland	Australian Institute of Aboriginal and Torres Strait Islander Studies	\$36,678
<b>Dr B. Asmussen</b>	Testing the mid-Holocene ENSO-induced subsistence risk hypothesis via high resolution faunal sequences from eastern Australia	Australian Institute of Nuclear Science and Engineering (AINSE)	\$9,250
<b>Dr B.C. Baehr</b>	Planetary Biodiversity Inventory (PBI): Collaborative Research: The Megadiverse, Microdistributed Spider Family Oonipidae	US National Science Foundation Grant DEB 0613754	US \$67,135
Dr R. Bieler, Prof G. Giribet, Dr P. Mikkelsen (PI's); Dr S. Chicone, Dr T. Collins, Dr E. Glover, Dr D. Graf, Dr E.M. Harper, Prof G. Haszprunar, <b>Dr J. Healy</b> , Dr R. Ross, Dr E. Strong, Dr J. Taylor, Dr T. Waller, Dr J. Zardus (CI's)	AToL :Phylogeny on the Half-shell – Assembling the Bivalve Tree of Life	US National Science Foundation Collaborative Research Grant. Number: 0732854	US \$1,345,000 (over 5 years)
<b>Dr N. L. Bruce</b>	Systematic revision of the shallow-water marine families Gnathostenetroididae, Stenetriidea and Joeropsidae of tropical and sub-tropical Australia (Year 2 of 3)	Australian Biological Resources Study/ CReefs funded in partnership with BHP Billiton (2009–30)	\$70,000
<b>Dr N. L. Bruce</b>	Identification of New Zealand marine Isopoda	National Institute of Water & Atmospheric Research, Wellington, NZ	\$6,797
<b>Dr R. L. Cumming</b>	Building national taxonomic capacity through the passage of skills and information from retiring Bryozoan taxonomists to a younger colleague	Australian Biological Resources Study Capacity Building Grant	\$15,000
<b>Mr P. Davie</b>	A taxonomic revision of Australia's mangrove and intertidal crab fauna with production of interactive keys, and a field guide	Australian Biological Resources Study Grants (208-72)	\$29,220

## GRANTS cont.

Grantee	Project	From	Amount
Assoc. Prof. J.A. Fuerst, Prof. P.N. Shaw & <b>Dr J.N.A. Hooper</b>	Diversity of <i>Salinispora actinobacteria</i> producing pharmaceutically relevant natural products from Australian marine sponges (Year 3 of 3)	Australian Research Council Linkage Grant LP0882233 (through University of Queensland)	\$25,627
Dr S. Hand, Prof. M. Archer, <b>Dr. S. Hocknull</b> , Dr T. Worthy, Dr J. Woodhead, Dr D. Cendon, Dr J-x Zhao, Dr I. Graham, Dr J. Scanlon, Dr G. Price, Dr A. Chivas	Environmental Change in northern Cenozoic Australia: a multidisciplinary approach. (Year 3 of 3)	Australian Research Council Linkage Grant LP0989969 (through University of NSW)	\$430,000 (over 3 years)
<b>Dr. S.A. Hocknull</b>	South Walker Creek Mine Megafauna (Year 3 of 3)	BMA Coal Grant	\$85,193
<b>Dr J.N.A. Hooper</b> & Prof. Chris Ireland	The most prevalent sponges (Porifera) from the inter-reef region, Great Barrier Reef World Heritage Area: morphology, molecular and chemotaxonomic datasets (Year 1 of 3)	Australian Biological Resources Study Grant (RF210-09) in partnership with University of Utah	\$45,000
<b>Dr J.N.A. Hooper</b>	SpongeMaps – an online wiki for collaboration amongst the sponge taxonomic community	Commonwealth Scientific & Industrial Research Organisation, Taxonomic Research Informatics Network (TRIN)	\$50,000
<b>Dr J.N.A. Hooper</b> , Assoc. Prof. A.R. Carroll & Dr D. Erpenbeck	Taxonomy of Australasian toxic sponges (family Desmacellidae: Porifera, Demospongiae), integrating morphology, molecular and biochemical datasets (Year 3 of 3)	Australian Biological Resources Study grant in partnership with CReefs & BHP Billiton (208-63)	\$28,116
<b>Dr J.N.A. Hooper</b> & Dr P.N. Alderslade	Taxonomy of tropical Australian Octocorallia (Anthozoa: Coelenterata) primarily from the Census of Marine Life 'CReefs' expeditions (Year 2 of 3)	Australian Biological Resources Study Grant (209-05) in partnership with BHP Billiton	\$90,000
<b>Dr J. Just</b>	Description and identification of the Australian marine fauna of siphonocetine Amphipoda (Crustacea)	Australian Biological Resources Study	\$30,000
Dr Ben Kear, Prof. Michael Lee, Prof. Patricia Vickers-Rich, Prof. Stephen McLoughlin, <b>Dr. S.A. Hocknull</b> , Dr. Thomas Rich	Mesozoic Austral Biodiversity: Research and Regional Museum Applications (Year 1 of 3)	Australian Research Council Linkage Grant (through University of Adelaide)	\$260,000 (over 3 years)
<b>Dr C.L. Lambkin &amp; Dr F. Turco</b>	Systematics of Australian Zopheridae (Coleoptera: Tenebrionoidea) (Year 2 of 3)	Australian Biological Resources Study Grant	\$70,000
<b>Dr C.L. Lambkin</b>	'Incorporating Bush-Blitz and other collected material into Systematic Studies of Australian Stiletto Flies (Therevidae) using Cybertaxonomic Methods for Species Description' (Year 1 of 3)	Bush Blitz Strategic Taxonomy Grants Scheme : Australian Biological Resources Study Grant	\$49,500
<b>Dr C.L. Lambkin</b>	Australian Faunal Directory. Provision of taxonomic and nomenclatural treatments of Diptera	Australian Biological Resources Study Contract	\$12,903
<b>Dr C.L. Lambkin</b>	Australian Faunal Directory. Upgrading of taxonomic and nomenclatural treatments of Diptera: Culicoidea	Australian Biological Resources Study Contract	\$9,900

## GRANTS cont.

Grantee	Project	From	Amount
Prof. J.N. Marshall, Prof. S.P. Collin, Dr K.A. Fritsches, Dr N.S. Hart, Prof. B.M. Degnan, Dr S.M. Degnan, Dr R.D. McCauley, <b>Dr J.N.A. Hooper</b> , Dr M.D. Norman, Dr P.A. Hutchings, Dr M.G. Meekan, Dr E.A. Widder, Dr T. Frank, Dr J.C. Partridge, Dr C.E. Diebel, Dr E.J. Warrant, Dr S. Johnsen, Prof. G. Woerheide & Dr D.J. Lindsay	Deep Downunder: designing a deep-sea exploration and discovery capability for Australia (Year 4 of 4)	Australian Research Council Linkage Grant LP0775179 (through University of Queensland)	\$485,720 (over 4 years)
<b>A. Morrison &amp; Dr C.L. Lambkin</b>	Backyard Explorer	SCOPE, DIISR	\$55,000
<b>Dr R.J. Raven</b>	Australian Faunal Directory. Upgrading of taxonomic and nomenclatural treatments of Spiders, Araneae	Australian Biological Resources Study Contract	\$35,000
Dr JR Rhodes, <b>Dr J. Worthington Wilmer</b> , Dr CA McAlpine, Dr A Peterson, Prof FN Carrick	Conserving species in human-modified landscapes: incorporating spatial population processes (Year 2 of 3)	Australian Research Council Linkage Grant LP0990178 (through the University of Queensland)	\$352,000 (over 3 years)
Prof. R. Thacker, Dr J. Lopez, Prof. M. Hill, Dr D. Lavrov, Dr P. Bangalore, Dr A. Collins, Dr C. Diaz, Prof A. Hill, <b>Dr J.N.A. Hooper</b> , Dr K. Peterson, Dr S. Pomponi, Mr J. Reed & Prof. G. Wörheide	AToL: PorToL – The Porifera Tree of Life Project (Year 3 of 4)	US National Science Foundation Collaborative Research grant NSF 08-515 (through University of Alabama at Birmingham)	US\$3,000,000 (over 4 years)
<b>Dr K. J. Tilbrook</b>	Systematics of the Bryozoa of tropical and sub-tropical Australia (Year 1 of 3)	QM Foundation/funded in partnership with CReefs and BHP Billiton (2009–30)	\$100,000
<b>Dr S. Van Dyck</b>	ABRS-AFD-ALA National Species List Project (Mammals)	Australian Biological Resources Study	\$9,804
<b>Dr M. Westaway</b>	The Peopling of Australia: The First Australians and the spread of modern humans in Australasia	Australian Research Council Discovery Grant in partnership with Griffith University	\$320,000 (over 3 years)
A/Prof G.C. Young; Prof J.A. Long; A/Prof T.J. Senden; Dr K.M. Trinajstić; <b>Dr C.J. Burrow</b> ; Prof Dr M. Zhu; Prof C.R. Marshall	Origin of jaws the greatest unsolved mystery of early vertebrate evolution (Year 1 of 3)	The Australian National University	\$ 150,000 (2010–11)



## CONSULTANCIES

Grantee	Project	For	Amount
Dr B. C. Baehr	Review of the Australian Wolf spider genus <i>Tasmanicosa</i>	Australian Biological Resources Study Bush Blitz Contract	\$5,000
Dr B. C. Baehr, Dr R.J. Raven	Review of the new endemic Australian Corinnid genus <i>Calperocopa</i>	Australian Biological Resources Study Bush Blitz Contract	\$5,000
Dr N.L. Bruce	Taxonomy of South African marine isopods, and PhD-student supervision	University of Johannesburg, South Africa	\$3,000
Dr N.L. Bruce	James Cook University cross-appointment	James Cook University, Townsville	\$20,000
Dr C.J. Burwell	Identification of ants from Diamantina National Park	Conservation Management Branch of Department of Environment and Resource Management	\$4,000
Dr C.J. Burwell	Identification of ants from Diamantina National Park	Conservation Management Branch of Department of Environment and Resource Management	\$4,000
Dr C.J. Burwell, Dr C.L. Lambkin, Dr R.J. Raven & Dr A. Nakamura	Redland City Invertebrate Survey Phase 2	Biodiversity Assessment and Management Pty Ltd	\$33,000
Dr C.J. Burwell	Identification of wasps from IBISCA Queensland survey	Department of Zoology, University of Oxford, United Kingdom	\$1,750
Dr C.J. Burwell	Identification of ants from Tryon Island, southern Great Barrier Reef	Central Queensland Marine Region, Department of Environment of Resource Management	\$2,000
Dr C.J. Burwell	Griffith University salary contribution to 20% co-appointment	Griffith University	\$22,371.25
Mr P. Couper, Dr A. Amey	Data sales	Various consultancies	\$7,853
Mr P. Davie	Australian Faunal Directory. Provision of taxonomic and nomenclatural treatments of Crustacea: Hoplocarida and Eucarida.	Australian Biological Resources Study Contract	\$42,990
Mr P. Davie	Crustacean identifications and data for environmental planning and regulatory compliance	Data searches & data provision (various)	\$385
Dr J.N.A. Hooper	Australian Faunal Directory. Provision of taxonomic and nomenclatural treatments of Porifera (Year 2 of 2)	Australian Biological Resources Study Contract	\$3,910
Dr J.N.A. Hooper	Advisory Committee sitting fees	Australian Biological Resources Study Advisory Committee	\$393
Dr J.N.A. Hooper	Curation and taxonomic development of the frozen samples from the Great Barrier Reef Seabed Biodiversity Project	Australian Institute of Marine Science	\$25,396
Queensland Museum (per Dr J.N.A. Hooper)	Royalty fee under the biodiscovery Benefit Sharing Agreement with Griffith University	Eskitis Institute, Griffith University	\$100
H. Janetzki	Data sales	Various consultants	\$7,200

## CONSULTANCIES cont.

Grantee	Project	For	Amount
<b>Mr J.W. Johnson</b>	Fish identifications, reporting and data searches	Various government authorities and environmental consultants	\$2,714
<b>Dr P. Kott</b>	Identification	WA Museum	\$3,000
<b>Dr C.L. Lambkin</b>	Curation of Invertebrates during Biodiversity Blitz on Culgoa Floodplains NP QLD, Culgoa NP NSW and Ledknapper NR NSW	CHAH	\$35,000
<b>Dr C.L. Lambkin &amp; J. Bartlett</b>	Identification of Bush Blitz Cleridae (Coleoptera) and a revision of Australian Opilo.	Australian Biological Resources Study Contract	\$5,000
<b>Dr C.L. Lambkin</b>	Collection and identification of Invertebrates during Biodiversity Blitz in Central Queensland	Australian Biological Resources Study Contract	\$9,282
<b>Dr C.L. Lambkin</b>	Australian Faunal Directory. Provision of taxonomic and nomenclatural treatments of Diptera.	Australian Biological Resources Study Contract	\$12,903
<b>Dr G.B. Monteith</b>	Collection of DNA quality Coleoptera for Beetle Tree of Life project	CSIRO Division of Entomology	\$4,272
<b>Dr G.B. Monteith</b>	Collection of DNA quality dung beetles of the genus <i>Lepanus</i>	CSIRO Division of Entomology	\$10,000
<b>Dr G.B. Monteith</b>	Survey of dung beetles of the Moggill Creek Catchment	Norman Wettenhall Foundation via Moggill Creek Catchment Group	\$2,000
<b>Dr G.B. Monteith</b>	Training course on biology and identification of endangered <i>Nurus</i> beetles	Biodiversity Assessment and Management (BAAM) Pty Ltd	\$1,000
<b>Dr R.J. Raven</b>	Three new Mygalomorphae spider species (Dipluridae),	Australian Biological Resources Study Bush Blitz Contract	\$5,000
<b>Dr R.J. Raven</b>	Two new Lycosoidea (Miturgidae) Spiders from Tasmania	Australian Biological Resources Study Bush Blitz Contract	\$5,000
<b>Dr R. J. Raven</b>	Scorpion identifications databased	Australian Natural Heritage database	\$3,575
Dr D. Steinke, Dr G. Paulay, Dr P. Bouchet, Dr S. Samadi, <b>Dr J.N.A. Hooper</b> & Prof. G. Wörheide	Census of Marine Life's Barcode of Life Initiative, DNA Barcoding of Marine Biodiversity (MarBOL) (supplementary)	Alfred P. Sloan Foundation Grant (USA)	\$3,900
<b>Geoff Thompson</b>	Contract to purchase imaging equipment and supply images.	Atlas of Living Australia	\$90,539.85
<b>Dr. S. Van Dyck</b>	Written articles and book advance	<i>Wild</i> magazine and New Holland Publishers	\$3,000

# OVERSEAS TRAVEL

Name of Officer and Position	Destination	Reason for Travel	Agency Cost	Contribution from other Agencies or Sources
Dr Christopher Burwell, Senior Curator, Queensland Museum	Borneo, Malaysia	To teach a tropical field biology course in Sabah, Borneo as part of Dr Burwell's obligations as a 20% co-appointed lecturer in the Griffith School of Environment, Griffith University.	\$450	\$2,375 (E) Griffith University
Dr Robert Raven, Head, Terrestrial Biodiversity, Queensland Museum	The Netherlands, Poland, Italy, UK	Invitation to present a keynote speech at the International Congress of Arachnology in Warsaw and to conduct an International meeting concerning the <i>Spider Catalogue of the World</i> database. En-route to the Congress in Poland, Dr Raven examined original specimens of Australian spiders held in museums in the Netherlands, Genoa (Italy) and London to complete scientific papers for a greater dissemination of Dr Raven's knowledge into the wider community thus enhancing the Queensland Museum's profile as the leading Australian agency on spiders.		\$6,107 Australian Biological Resources Study
Mr Andrew Moritz, Director, The Workshops Rail Museum, Ipswich	USA	Invitation to participate in the MLI: Museum Leadership Institute 2010 Program at the Getty Centre in Los Angeles. Visits to the California Academy of Sciences and California State Railroad Museum to gather ideas, view exhibitions and interpretation techniques in relation to further development of The Workshops Rail Museum.	\$10,999	
Dr John Hooper, Head, Biodiversity and Geosciences, Queensland Museum	Girona, Spain	To present 11 scientific papers and posters at the 8th World Sponge Conference as the senior member of several national and international research collaborations.		\$6,485 University of Utah and US National Institutes of Health Grant Collaborative Project
Dr Michael Westaway, Head, Cultures and History Program, Queensland Museum	UK, France	To meet with staff at the British Museum, London to discuss a proposed travelling exhibition scheduled for Queensland Museum South Bank in 2012; to meet staff at the Natural History Museum, London, to discuss the development of an exhibition proposed "Where Worlds Collide"; to visit the Anthropology and Archaeology Museum, Cambridge to discuss the loan of objects from the Haddon Collection for the 2011 Torres Strait Exhibition; attend the International Council for Archaeozoology meeting in Paris and deliver a paper on the extinction of <i>Homo erectus</i> in South-east Asia; and visit curatorial staff at the Musee du quai Branly to discuss the development of an exhibition that investigates the exploration of the Pacific in the late 18th Century and the nature of ethnographic collecting.	\$3,656	\$600 Flinders University

Name of Officer and Position	Destination	Reason for Travel	Agency Cost	Contribution from other Agencies or Sources
Dr Robert Adlard, Head of Marine Zoology, Queensland Museum	French Polynesia	To study the diversity and rates of change in species of internal parasites of fish across the eastern Pacific and to source data from field collections in French Polynesia. Fish and parasite collection activities were in liaison with staff from the Centre Recherches Insulaire et l'Observations de l'Environnement (CRIOBE) research station on Moorea, French Polynesia.	\$178	\$3,350 (E) "Coralspot" Program funded through CRIOBE
Dr Niel Bruce, Senior Curator, Museum of Tropical Queensland, Townsville	Thailand	To develop further collaborative research between the Queensland Museum and University of Prince Songkla, Thailand, to focus on biological diversity of the Indo-Pacific; resulting in research publications.	\$536	\$1,917 MTQ/James Cook University Partnership; \$716 Prince of Songkla University, Thailand
Dr Graeme Potter, Director, QM South Bank, Queensland Museum	USA, Canada	To inspect major international exhibitions planned for display at Queensland Museum South Bank in the lead up to and during its 150th anniversary year in 2012; to finalise negotiations with exhibition developers and discuss key issues with senior management in leading US museums.	\$9,712	
Mr Chad Buxton, Research Assistant, Museum of Tropical Queensland	Hawaii, Utah, Los Angeles, USA	To present initial research findings at an international level to the Crustacean Society Conference 2011 and to build international contacts and networking abilities among peers; to meet world leaders in the latest marine and crustacean molecular techniques – this work will provide the world's first genetic shallow-water isopod sequences of this Family of organisms, helping to fill a conspicuous gap in our current genetic knowledge.		\$7,541 ABRS-CReefs Project on marine isopods
Dr Niel Bruce, Senior Curator, Museum of Tropical Queensland	Rekjavik, Iceland	To progress and further develop a joint research program, started in 2008, on marine fish-parasitic isopod crustaceans from the Great Barrier Reef.	\$4,850 QM Funding from External Consultancies	\$2,100 (E) University of Iceland
Dr Ian Galloway, CEO, Queensland Museum	Texas, New York, USA	To attend the American Association of Museums (AAM) Annual Conference in Houston Texas. AAM is the largest gathering of museum professionals in the world, offering special sessions for CEO's and Museum Directors. This year's meeting centred on the theme — "The Museum of Tomorrow". Participation in the conference in person is necessary to gain full benefit from the sessions and to foster a dialogue with the CEO's of leading museums that will lead to greater collaboration, inform the Queensland Museum change process and assist in the identification of international exhibitions for Queensland Museum South Bank; To travel to Dallas and New York to meet with CEO's and senior staff to view exhibitions that the Queensland Museum (QM) is interested in bringing to Brisbane in future years, and to discuss organisational transformation.	\$12,046	

# PUBLICATIONS

## PEER REVIEWED PUBLICATIONS

- Alvarez, B. & Hooper J.N.A.** 2010  
Taxonomic revision of the order Halichondrida (Porifera, Demospongiae) in Northern Australia. Family Dictyonellidae. *The Beagle, Records of the Museum and Art Galleries of the Northern Territory* 26: 13-36
- Arango, C.P.**, Soler-Membrives, A., Miller, K. 2011  
Genetic differentiation in the Circum-Antarctic sea spider *Nymphon australe* (Pycnogonida; Nymphonidae). *Deep-Sea Research II* 58: 212–219
- Arena, D.A., Archer, M., Godthelp, H., Hand, S.J. & **Hocknull, S.** 2011  
Hammer-toothed ‘marsupial skinks’ from the Australian Cenozoic. *Proceedings of the Royal Society* Published online 20 April 2011 doi: 10.1098/rspb.2011.0486
- Arena, D., Hand, S., Archer, M., Godthelp, **Hocknull, S.A.** 2011  
Hammer-toothed ‘marsupial skinks’ from the Australian Cenozoic. *Publication of the Royal Society B Series* (2011).
- Asmussen, B.** 2011  
There is likewise a nut...” a comparative ethnobotany of Aboriginal processing methods and consumption of Australian *Bowenia*, *Cycas*, *Macrozamia* and *Lepidozamia* species. *Technical Reports of the Australian Museum*, Online 23(10), March 2011.
- Baehr, B.C.** & Harvey, M.S. 2010  
Two new species of the endemic Australian Goblin Spider Genus *Cavisternum* (Araneae: Oonopidae) from Queensland. *Australian Entomologist* 37(4): 171–177
- Baehr, B.C.** & Ubick, D. 2010  
A Review of the Asian Goblin Spider Genus *Camptoscaphiella* (Araneae: Oonopidae). *American Museum Novitates* 3697: 1–65
- Baehr, B.C.**, Harvey, M. S & Smith, H. M. 2010  
The Goblin Spiders of the New Endemic Australian Genus *Cavisternum* (Araneae: Oonopidae). *American Museum Novitates* 3684: 1–40.
- Barnett, L.J., **Miller, T.L.** & Cribb, T.H. 2010  
Two new *Stephanostomum*-like cercariae (Digenea: Acanthocolpidae) from *Nassarius dorsatus* and *N. olivaceus* (Gastropoda: Nassariidae) in Central Queensland, Australia. *Zootaxa* 2445: 35-52
- Beard, J.J.**, Ochoa, R. & Vega, F.E. 2011  
A new *Asca* (Acari: Mesostigmata: Ascidae) from Costa Rica. *Systematic and Applied Acarology* 16: 7-20.
- Beard, J.J.**, & Walter, D.E. 2010  
New spider mite genus (Prostigmata: Tetranychidae) from Australia & New Zealand, with discussion of *Yezonychus* Ehara. *Zootaxa* 2578: 1-24.
- Beng Chu, K., Jaapar, M.Z. & **Bruce, N.L.** 2010  
*Corallana nodosa* (Schioedte and Meinert, 1879) (Crustacea: Isopoda: Corallanidae), attacking freshwater fish at the Durian Tunggal Dam, Melaka, Malaysia. *Asian Fisheries Science* 23(1): 116–124
- Benzoni, F. Stephani, F. **Pichon, M.** & Galli, P. 2010  
The name game: morpho-molecular species boundaries in the genus *Psammocora* (Cnidaria, Scleractinia). *Zoological Journal of the Linnean Society*. (Online version)
- Besley, J** and Finnane, M. 2011  
Remembering Goodna: stories from a Queensland mental hospital. *Exhibiting Madness in Museums: Remembering Psychiatry through Collections and Display*, Coleborne, C. and MacKinnon, D. (eds.) Routledge.
- Blieck, A., **Turner, S.**, **Burrow, C.J.**, Schultze, H-P., Rexroad, C.B., Bultynck, P.B., & Nowlan, G.S. 2010  
Fossils, histology, and phylogeny: why conodonts are not vertebrates. *Episodes* 33 (4): 234–241
- Borsboom A.C., **Couper P.J.**, **Amey A.** & Hoskin C.J. 2011  
Distribution and population genetic structure of the critically endangered skink *Nangura spinosa*, and the implications for management. *Australian Journal of Zoology* 58: 369–375
- Bruce, A.J.** 2010  
More pontonine shrimps (Crustacea: Decapoda: Palaemonidae) from the CReefs 2009 Heron Island expedition. *Zootaxa* 2604: 20–36
- Bruce, A.J.** 2010  
*Lebbeus rubrodentatus* sp. nov. (Crustacea: Caridea: Hippolytidae) from the Australian North West Shelf. *The Beagle, Records of the Museums and Art Galleries of the Northern Territory* 26: 75–77
- Bruce, A.J.** & Okuno, J. 2010  
Designation of a new genus *Lipkemenes*, with supplementary description and range extension of its type species, *Janipes* (Kemp, 1922) (Decapoda, Palaemonidae). *Crustaceana Monographs* 12: 159–171
- Bruce, A.J.** 2010  
*Typtonoides nieli* gen. nov., sp. nov., a new pontonine shrimp (Crustacea: Decapoda: Palaemonidae) from the Chesterfield Islands. *The Beagle, Records of the Museums and Art Galleries of the Northern Territory* 26: 69–74
- Bruce, A.J.** 2011  
Notes on some Indo-Pacific Pontoninae, XLVIII. *Onycocaris nieli* sp. nov., a new pontonine Shrimp from Heron Island, Queensland. *Crustaceana* 84(3): 319–330



- Bruce, N.L.** & Sidabalok, C. 2011  
The genus *Lanocira* Hansen, 1890 (Corallanidae: Isopoda: Crustacea) in tropical Australian waters. *Zootaxa* 2793: 23–34
- Burger, M.A.A. & **Adlard, R.D.** 2010  
Phenotypic variation in a significant spore character in *Kudoa* (Myxosporea: Multivalvulida) species infecting brain tissue. *Parasitology* 137: 1759–1772
- Burger, M.A.A. & **Adlard, R.D.** 2011  
Low host specificity in the myxozoan family Kudoidae (Myxosporea: Multivalvulida) including seventeen new host records for *Kudoa thalassomi*. *Folia Parasitologica* 58:1–16.
- Burrow, C. J.**, Ivanov, A. & O. Rodina. 2010  
Emsian vertebrate microremains from the Zinzilban section, Uzbekistan. *Palaeoworld* 19:75–86
- Burrow, C. J.**, Newman, M.J., Davidson, R.G. & Den Blauwen, J.L. 2011  
Sclerotic plates or circumorbital bones in early jawed fishes? *Palaeontology* 54: 207–214
- Burrow, C. J.**, Desbiens, S., Ekrt, B. & Sudkamp, W.H. 2010  
A new look at *Machaeracanthus*. In D. K. Elliott, J. G. Maisey, X. Yu and D. Miao (eds.), *Morphology, Phylogeny and Paleobiogeography of Fossil Fishes — Honoring Meemann Chang*. Verlag Dr. Friedrich Pfeil, München. pp. 59–84
- Burrow, C.J.**, & Turner, S., 2010  
Reassessment of “*Protodus*” scoticus from the Early Devonian of Scotland. In: Elliott, D. K., Maisey, J., Yu-X., and Miao D-S. (eds.): *Morphology, Phylogeny and Paleobiogeography of Fossil Fishes. Honoring Meemann Chang*. Verlag Dr. F. Pfeil, München. pp. 123–144
- Burrow, C.J.**, Turner, S. & Young, G.C. 2010  
Middle Palaeozoic microvertebrate assemblages and biogeography of East Gondwana (Australasia, Antarctica). *Palaeoworld* 19:37–54
- Burwell, C.J.**, McDougall, A., **Nakamura, A.** & **Lambkin, C.L.** 2011  
New butterfly, hawkmoth (Lepidoptera) and dragonfly (Odonata) records from vegetated coral cays in the southern Great Barrier Reef, Queensland. *Australian Entomologist* 38: 75–88.
- Cook, A.G., Saini, N. & **Hocknull S.A.** 2010  
Dinosaur footprints from the Lower Jurassic of Mount Morgan, Queensland. *Memoirs of the Queensland Museum* 55(1): 135–146.
- Couper, P.J.** & **Ame, A.P.** 2011  
Tips for separating *Carlia rostralis* from *Carlia longipes* – resolving the inadequacies of existing keys *Herpetofauna* 40(1):13–15
- Cramb, J. & **Hocknull, S.** 2010  
New Quaternary records of *Conilurus* (Rodentia: Muridae) from eastern and northern Australia with the description of a new species *Zootaxa* 2634: 41–56.
- Cramb, J. & **Hocknull, S.A.** 2010  
Two New Species Of *Antechinus Macleay* (Dasyuridae: Marsupialia) From Mid-Pleistocene Cave Deposits In Eastern Central Queensland. *Australian Mammalogy*. 32(2) 127–144
- Cribb, T.H., **Adlard, R.D.**, Bott, N., Ellis, D., Evans, D. & Nowak, B.F. 2011  
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- Davie, P.J.F.** 2010  
A new species of *Perisesarma* (Crustacea: Brachyura: Sesamidae) from Western Australia. *Crustaceana Monographs* 12: 195–207.
- Davie, P.J.F.** & **Pabriks, L.** 2010  
A new species of *Parasesarma* (Crustacea: Brachyura: Sesamidae) from the mangroves of Western Australia. *Zootaxa* 2564: 62–68.
- Davie, P.J.F.** 2010  
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- Dietz, L., Mayer, C., **Arango, C.P.**, Leese, F. 2011  
The mitochondrial genome of *Colossendeis megalonyx* supports a basal position of Colossendeidae within the Pycnogonida. *Molecular Phylogenetics and Evolution* 58: 553–558
- Dowling, A.P.G., Bauchan, G.R., Ochoa, R. and **Beard, J.J.** 2010  
Scanning electron microscopy vouchers and genomic data from an individual specimen: maximizing the utility of delicate and rare specimens. *Acarologia* 50(4), 479–485
- Ekins, M.G.**, Hayden, H.L., Aitken, E.A.B. & Goulter, K.C. 2011  
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*Aquatica* gen. nov. from mainland China with a description of *Aquatica wuhana* sp. nov. (Coleoptera: Lampyridae: Luciolinae). *Zootaxa* 2530: 1–18.
- Gershwin, L., Zeidler, W. & **Davie, P.J.F.** 2010  
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- Gershwin, L., Zeidler, W. & **Davie, P.J.F.** 2010  
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- Ginn, G and **M. Westaway.**  
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- Gleeson, R.J.**, Bennett, M.B. & **Adlard, R.D.** 2010  
First taxonomic description of multivalvulidan myxosporean parasites from elasmobranchs: *Kudoa hemiscyllii* n.sp. and *Kudoa carcharhini* n.sp. (Myxosporea: Multivalvulidae) *Parasitology* 137: 1885–1898. doi:10.1017/S0031182010000855
- Green, T., Raftos, D., O'Connor, W., **Adlard, R.** & Barnes, A. 2011  
Disease prevention strategies for QX disease (*Marteilia sydneyi*) of Sydney rock oysters (*Saccostrea glomerata*). *Journal of Shellfish Research* 30:47–53
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Biodiversity and bioeography of Southern Ocean pycnogonids. *Ecography* doi: 10.1111/j.1600-0587.2010.06612.x
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Re-establishment of the family Coccomyxidae and description of five novel species of *Auerbachia* and *Coccomyxa* (Myxosporea: Bivalvulida) parasites from Australian fishes. *Parasitology* 138: 501–515
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Beyond the prolegomenon: a molecular phylogeny of the Australian camaenid land snail radiation. *Zoological Journal of the Linnean Society* 161: 531–572.
- Hunter, J.A., Ingram, E., **Adlard, R.D.**, Bray, R.A. & Cribb, T.H. 2010  
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- Johnson, J.W.** 2010  
Fishes of the Moreton Bay Marine Park and adjacent continental shelf waters, Queensland *Memoirs of the Queensland Museum – Nature* 54(3): 299–353
- Just, J.** 2011  
*Australolestes* nom. nov. for *Austrolestes* Just, 1998 (Crustacea, Amphipoda, Ischyroceridae, Siphonoecetini) Homonym of *Austrolestes* Tillyard, 1913 (Insecta, Odonata) *Crustaceana* 83(3): 383
- Just, J.** 2011  
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- Keogh L. and **Mate G.** (2010)  
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# EXHIBITIONS AND PUBLIC PROGRAMS

## TEMPORARY EXHIBITIONS

Title	Duration	Description
<b>Cobb+Co Museum</b>		
<i>The Butterfly Man of Kuranda</i>	September 2010 to January 2011	This exhibition showcases Queensland Museum's spectacular and historic F.P. & A.P. Dodd collection of tropical insects from Australia and New Guinea.
<i>Artisans' Challenge Exhibition</i>	February 2011 – March 2011	An exhibition of beautiful and unique handmade items created by Cobb+Co's resident artisans as part of the annual <i>Artisans' Challenge</i>
<i>Our Water</i>	February 2011 – April 2011	Questacon's travelling exhibition <i>Our Water</i> uses 28 interactive exhibits to challenge visitors to investigate water from urban, industrial and agricultural perspectives.
<i>Queensland in a New Century – the photos of A.E. Roberts (Jnr)</i>	September 2010 – February 2011 and May 2011 onwards	This exhibition features stunning images of a happy and carefree Southern Queensland in the Edwardian era.
<i>Heritage Treasures</i>	September 2010 – August 2011	A series of changing displays, funded by the Regional Arts Development Fund, showcasing eight cultural heritage organisations in the Toowoomba region including: <ul style="list-style-type: none"> <li>• Pittsworth Pioneer Village</li> <li>• Toowoomba Grammar School Archive and Museum</li> <li>• Toowoomba Regional Council Local History Library</li> <li>• Millmerran Historical Society</li> <li>• Toowoomba Historical Society</li> <li>• Crows Nest Historical Society</li> <li>• Museum of Australian Army Flying</li> <li>• Jondaryan Woolshed</li> </ul>
<i>Queensland Dragon: Chinese in the North and on the Darling Downs</i>	March 2011 – August 2011	This exhibition documents the early contribution of Chinese migrants to North Queensland from the 1870s through to wartime efforts in the 1940s. It is complemented by a series of stories from the Darling Downs Chinese community.
<b>Queensland Museum South Bank</b>		
<i>Exposed: the story of swimwear</i>	22 May 2010 – 08 August 2010	Highlighted the designs and designers, past and present, at the forefront of Australian swimwear fashion. Touring Exhibition from Australian National Maritime Museum.
<i>Last Days of Burke and Wills</i>	04 August 2010 – 05 December 2010	A Queensland Museum exhibition highlighting 150 years since the Burke and Wills expedition.
<i>Tayenebe</i>	21 August 2010 – 21 November 2010	The exhibition explored the reinvigoration of fibre and kelp basket work unique to Tasmania. Touring exhibition from Tasmania Museum and Art Gallery.
<i>This Company of Brave Men: the Gallipoli VCs</i>	1 October – 14 November 2010	This special touring exhibition from the Australian War Memorial marked the 95th anniversary of the historic campaign and displayed all nine of the Gallipoli VCs and telling the stories of the medal recipients.

## TEMPORARY EXHIBITIONS cont.

Title	Duration	Description
<b>Queensland Museum South Bank cont.</b>		
<i>The Proclamation of Queensland</i>	4 –12 December 2011	The display of one of Queensland's most important documents. A collaborative exhibition between Queensland Museum South Bank and State Archives.
<i>Symbols of Australia</i>	04 December 2010 – 27 February 2011	Through informative text panels, engaging multimedia and over 40 objects, the exhibition presented stories surrounding ten symbolic themes, and explored the diverse range of symbols that define and represent Australia's national identity. Touring exhibition from National Museum of Australia.
<i>A Different Time – the expedition photographs of Herbert Basedow 1903-1928</i>	12 March 2011 – 22 May 2011	An exhibition of Herbert Basedow's photographs of early 20th-century expeditions into central and northern Australia. Touring exhibition from National Museum of Australia.
<i>Imagination Factory: Invent and Play</i> (Sciencentre)	19 December 2009 – 12 December 2010	<i>Imagination Factory: Invent and Play</i> from Questacon celebrates basic mechanical tools, simple machines and ingenious inventions.
<i>Our Water</i> (Sciencentre)	12 February 2011 – 26 April 2011	<i>Our Water</i> challenged visitors to investigate water from an urban, agricultural, industrial and environmental perspective. Touring exhibition from Questacon.
<i>Megawatt</i> (Sciencentre)	19 February 2011 – 5 February 2012	An interactive display that allows visitors to safely learn about electricity, its uses and impacts on our lives, through a variety of 'hands on' displays, that explores how electricity works, in addition to the presentation of renewable and sustainable energy alternatives. Touring exhibition from Scienceworks.
<i>Flood, Brisbane 2011</i>	10 – 27 March 2011	Display to highlight the recent floods and to ask the public for donations.
<i>The Governor's Clothes</i>	6 May – 6 June 2011	A display showcasing the recent donation of Sir Samuel Griffith's clothes from the Queensland Women's Historical Association
<i>A is for Animals</i>	18 June 2011 – 28 August 2011	An interactive exhibition to explore and discover the roles that animals play in war. Touring exhibition from Australian War Memorial.
<i>Undersea</i>	7 May – 5 June 2011	A display of spectacular underwater photography of the stunningly diverse sea life of Tropical North Australia, by QM photographer Gary Cranitch. The photographs were taken as part of the CReefs Australia project.
<i>Awakening: Stories from the Torres Strait</i>	25 June – 2 October 2011	The exhibition showcases objects of extraordinary beauty and significance from Queensland Museum's extensive Torres Strait collection and celebrates the culture of Torres Strait Islanders.
<i>The Red Cross Blood Transfusion Service in Brisbane</i>	From 2 August 2010	A display of Queensland Museum Collection items reflecting the early work of the Red Cross Blood Transfusion Service in Queensland.
<i>Art for the Awareness of Blood Transfusion – Australian Red Cross Blood Service</i>	From 9 August – 30 September 2011	Australia-wide awareness campaign to encourage more Australians to donate blood featuring letters from celebrities including Curtis Stone, Gordon Bennett, Sun Park, Chris Judd and Jude Bolton

## TEMPORARY EXHIBITIONS cont.

Title	Duration	Description
<b>Queensland Museum South Bank cont.</b>		
<i>Water Secure</i> display	4 – 31 Oct 2010	An interactive kiosk display highlighting the water purification strategies in Queensland. Provided by Water Secure.
<i>On Show – Treasures from the collection, Coin-operated entertainment.</i>	Oct – Nov 2011 and March – June 2011	A display featuring coin-operated machines from the turn of last century.
<i>On Show – Treasures from the collection, Indigenous Weaving.</i>	August – Nov 2010	A display featuring indigenous weaving from the collection to accompany the exhibition <i>Tayenebe</i> .
<i>On Show – Treasures from the Collection, Superbug</i>	from 20 December 2011	A display that highlights research undertaken by Queensland Museum that has informed medical innovation in anti-bacterial drugs.
<i>On Show – Treasures from the collection, Our Symbols</i>	9 December – May 2011	A display of objects from the Queensland Museum collection that highlights works in our collection supporting our national symbols of identity reflected in <i>Symbols of Australia</i> .
<i>O'Chin Boomerangs</i>	From April 2011	A new display for <i>Dandiiri Maiwar</i> showcasing the recent acquisition of the O'Chin Boomerangs.
<i>100 Years of Geosciences</i>	From May 2011	A display highlighting the commencement of the geosciences collection within the Museum a hundred years ago.
<b>Museum Of Tropical Queensland</b>		
<i>Queensland Dragon: Chinese in the North</i>	19 July – 20 August	This exhibition celebrated the contribution of Chinese migrants in North Queensland through photographs and stories.
<i>Symbols of Australia</i>	6 September – 14 November	Explored the diverse range of national symbols that define and represent Australia's national identity.
<i>A is for Animals</i>	21 January – 13 March	An interactive exhibition which offered an A to Z of animals in war, including the role of mascots and messengers during Australia's wartime efforts.
<i>Yongala: Centenary on the Seabed</i>	21 March – 1 June	A display of objects from the SS <i>Yongala</i> to commemorate 100 years since <i>Yongala</i> sank off the coast of Townsville during a cyclone. Highlights included the <i>Yongala</i> 's safe plate which was crucial to the positive identification of the vessel.
<i>Humanoid Discovery</i>	28 March – 11 July	An interactive exhibition which offered the opportunity to explore the human body and the complex workings of body systems and organs.
<b>The Workshops Rail Museum</b>		
<i>Great Railway Journeys of Australia</i> (offsite venue – Rail Heritage Central, Central Railway Station, Sydney)	28 May to 19 September 2010	The last offsite venue for The Workshops Rail Museum's nationally touring exhibition which explores key railway journeys in Australia and the mammoth task of building the railway network in Australia.
<i>Cash on Track</i>	June 2010 until 10 December	An exhibition exploring the role of a pay buses in NSW, featuring a restored pay bus, film footage and interpretation.
<i>Wizards and Witches Express</i>	19 June to 18 July 2010	An exhibition of the fact behind the fantasy, focussing on the animals that feature in the Harry Potter books and movies, plus Harry Potter themed Lego constructions.
<i>Final Gauge</i>	31 July to 29 August 2010	Final Gauge recorded the end of an era and documented through words and images the history and culture of the Ipswich Railway Workshops. This photographic exhibition was part of The Workshops Rail Museum's Ipswich 150 celebrations.
<i>The Great Train Robbery</i>	11 September to 10 October 2010	Focused on the unsolved 1938 robbery of mail bags from a train travelling between Duchess and Cloncurry, and a suite of other Australian train robberies over the past 100 years.



## PUBLIC PROGRAMS AND EVENTS

Title	Duration	Description
<b>Cobb+Co Museum</b>		
<i>Santa's Workshop</i> school holiday program	December 2010	An interactive craft and story telling program for children under five.
<i>Bugs' World</i> school holiday program	January 2011	Interactive school holiday program encompassing live insect displays and a range of craft and educational activities for children from 3 to 12
<i>Aqua Adventures</i> school holiday program	April 2011	Based on Questacon's Our Water display, this school holiday program aimed to educate children from 3 to 12 using an interactive water trail
<i>Little Cobbers</i>	Ongoing	Weekly play group session for children under 5. Little Cobbers uses story telling and activities to encourage children to guess the object in the Little Cobbers box
<i>Reminiscence Program</i>	Ongoing	A popular program that involves Cobb+Co Museum volunteers visiting local retirement homes to present a range of reminiscence talks and activities utilising Queensland Museum Loan kits.
<i>Celebration of Chinese Culture</i>	June 2011	Held in conjunction with the Queensland Dragon exhibition this celebration included displays of Chinese music, dance, Tai Chi as well as activities such as Chinese writing and lotus flower craft
<i>Have a Go Festival</i>	February 2011	The annual Have a Go Festival aims to provide visitors with an interactive experience of heritage trades. The program includes displays of heritage trades as well as a number of short taster workshops.
<b>Queensland Museum South Bank</b>		
<i>Insectarium</i>	28 June – 9 July 2010	Enter a world of insect discovery including the Insectarium activity zone (Magnify, My Butterfly, Insect Artist and Insect Match Up), Eye Spy Insects trail, Icentre Insects (Hidden, Wonderful Wings, Egg Sort, Jousting Males and Insect Identification) and A Bug's Life.
<i>Our Story Your Story</i>	The First Wednesday of the Month 2010	A series of thought-provoking talks and discussions covering diverse topics, exhibitions and programs.  7 July – <i>Celebrating NAIDOC</i> 4 Aug – <i>Last Days of Burke and Wills</i> (+ web cast) 1 Sept – <i>Blood Language</i> 6 Oct – <i>To Hell and Back</i> 3 Nov – <i>New dogs, old tricks: Rediscovering heritage trades at the National Carriage Factory</i> 1 Dec – <i>Magic moments: Cinema advertising slides in the spotlight</i>
<i>Focus @ ICentre</i>	July 2010 – June 2011	A series of mini-talks delivered weekdays at 11am in the ICentre. Topics include stick insect, beetles, living fossils, convergent evolution, museum processes and more. July 2010 – May 2011 – 125 talks to 1897 visitors
<i>Paper Show – Science Theatre</i>	13 July – 10 Dec 2010	Exploring science with paper
<i>Microworld @ ICentre</i>	July 2010 – June 2011	Scientists engage visitors while using the ICentre Scanning Electron Microscope. July 2010 – May 2011 – 53 sessions.
<i>National Science Week</i>	14 – 28 August 2010	A program of science activities, talks and events, including the popular Science Works, where museum scientists and curators engaged the public with their research and collections.
<i>Robyn Williams presentations</i>	18 August 2010	Two special presentations by one of Australia's foremost broadcasters and science journalists, Robyn Williams. The school program focused on <i>'What I learned from Dr Who: how to invent the future'</i> whereas the evening talk was titled <i>'The Promise of Miracles: how to survive the 21st century'</i> . Presented as part of National Science Week.

## PUBLIC PROGRAMS AND EVENTS cont.

Title	Duration	Description
<b>Queensland Museum South Bank cont.</b>		
<i>Science After Dark – Radical Wine</i>	27 August	This delicious event revealed the chemistry behind wine and invited visitors to conduct scientific experiments. A collaboration with the ARC Centre of Excellence for Free Radical Chemistry. Presented as part of National Science Week.
<i>Discover more – Energy and Change</i>	18 August 2010	A teacher program that showcased exhibitions, programs and resources that could support teachers with their teaching of Energy and Change in the classroom..
<i>KIDScience</i>	20 Sept – 1 Oct 2010	Encouraging children to become more involve din Science with cool science toys, exploring Liquid Nitrogen and getting up close with Magnified in the ICentre.
<i>Word Play – Author in the Museum</i>	1 – 3 September 2010	A collaboration with the Brisbane Writer's Festival, giving young readers, writers and illustrators opportunities to engage with authors. QMSB hosted four <i>Author in the Museum</i> programs, exploring concepts behind science communication and science fiction: The Science of Science Fiction, and Body Oddities: the best stories are often hidden inside you.
Urab Dancers	20 September 2010	QMSB hosted the Urab Dancers (dancers, singers, musicians and elders), from Poruma Island in the Torres Strait.
<i>Eliza and the Energy Adventurers</i>	August 2010 – Dec 2010	<i>Eliza and the Energy Adventurers</i> focuses on electricity use (generation of electricity), conserving energy and making choices. The target audience is Prep – year 2/3.
Science Communication Seminar	22 October 2010	QMSB hosted Dennis Schatz, Senior Vice President of Pacific Science Center in Seattle, Washington and his seminar, <i>Preparing Scientists to Effectively Communicate Their Research to Public Audiences — a Proven Model</i> .
<i>Tayenebe Weaving</i>	9 October 2010	QMSB hosted craftswomen from Tasmania for Tayenebe Weaving.
<i>I Dig Dinos</i>	5 – 11 January 2011	QMSB's signature holiday program included 3 floors of activities, performances by Jurassic Joe, talks, films, tours, trails, fossil displays, a chance to meet the Museum's dinosaur hunters Dr Scott Hocknull and Dr Alex Cook and see the amazingly life-like T rex on the Prowl. A feature of this program was Junior Palaeo, an exclusive workshop for 9–15 year olds, with our QM palaeontologists.
<i>Digging up the Past</i>	5 – 11 January 2011	As part of I Dig Dinos, community organisations Outback Gondwana Foundation, Australian Age of Dinosaurs and Kronosaurus Korner, participated in Digging up the Past. This space included a fossil lab, collection story and community news.
<i>Sound Show – Science Theatre</i>	24 January – June 2011	This show gets things vibrating, from balloons to tuning forks to even the audience as we explore the science behind sound.
<i>Jurassic Joe</i> performances	19 – 20 Feb 2011	QMSB participation in a precinct wide People's Day on 19 February.
<i>Discover more — Megawatt Teacher Program</i>	1 March 2011	This teacher program previewed the Megawatt exhibition which supports the teaching of Energy and Change and has a focus on the role of electricity in our everyday lives.

## PUBLIC PROGRAMS AND EVENTS cont.

Title	Duration	Description
<b>Queensland Museum South Bank cont.</b>		
<i>Our Story Your Story</i>	March – June 2011	<p>An ongoing series of thought-provoking floor talks, discussions and feature presentations covering diverse topics, exhibitions and programs. New to the program in 2011 are Floor Talks: Meet our curators and special guests in the exhibition galleries as they provide a deeper insight to your viewing experience and introduce you to our exhibitions.</p> <p><b>Feature Presentations:</b></p> <p>8/3 – <i>Trailblazers: From Caroline Chisolm to Quentin Bryce</i></p> <p>4/5 – <i>Voyaging with Endeavour</i></p> <p><b>Floor Talks:</b></p> <p>16/3 – <i>Brisbane Floods 2011</i></p> <p>6/4 – <i>Photography of Herbert Basedow</i></p> <p>18/5 – <i>Archaeology, bushrangers, and funeral pyres: the Kenniff Cave story</i></p>
<i>Dino Detective School Program</i>	4 – 14 April 2011	Encouraged children to become a dino detective learning about palaeontology digs and Australian dinosaurs.
<i>I Dig Dinos</i>	15 – 26 April 2011	QMSB's signature holiday program included 3 floors of activities, performances by Jurassic Joe, talks, films, tours, trails, fossil displays, a chance to meet the Museum's dinosaur hunters Dr Scott Hocknull and Dr Alex Cook and see the amazingly life-like T rex on the Prowl. A feature of this program was Junior Palaeo, an exclusive workshop for 9–15 year olds, with our QM palaeontologists.
<i>Stylin' Up Festival</i>	28 May 2011	QMSB presented <i>Insect Adventures</i> activities for children 3–8, at the Stylin' Up Festival.
School Programs	June 2010 – June 2011	Staff facilitated school programs for Prep – Year 12, covering a range of topics including: Dinosaurs and Fossils, Insects and Biodiversity and Classification and focusing on specific exhibitions including Dandiiri Maiwar Exhibition Up Close and Animal Zoo Galore!
<b>Museum Of Tropical Queensland</b>		
<i>Dino Discoveries</i> Holiday Program	28 June – 9 July	An opportunity to become a junior palaeontologist, meet a real palaeontologist and dig for fossils.
<i>Shipwrecked!</i> Holiday Program	20 September – 1 October	Maritime archaeology explored through games and craft. Highlights included Dress Like a Pirate Day and seafaring activities.
<i>Creepy Crawlies Alive</i> Holiday Program	5–21 January	Showcased some of North Queensland's weird and wonderful invertebrates and encouraged participation in creepy crawly themed activities.
<i>Enchanted Rainforest</i> Holiday Program	18–21 April	Activities for children and adults centred around the <i>Enchanted Rainforest</i> exhibition. Highlights included a tour of the rainforest with an indigenous guide.
<i>Easter Bilby Egg Hunt</i>	23–26 April	A fun activity for the whole family, the Easter Bilby trail had visitors exploring all corners of the museum, rewarding participants with a chocolate treat on completion.
<i>Night of the Humanoids</i>	3 June	A special evening for teenagers to socialise, explore the <i>Humanoid Discovery</i> exhibition and enjoy a screening of the thrilling film about alien invasion, <i>War of the Worlds</i> .

## PUBLIC PROGRAMS AND EVENTS cont.

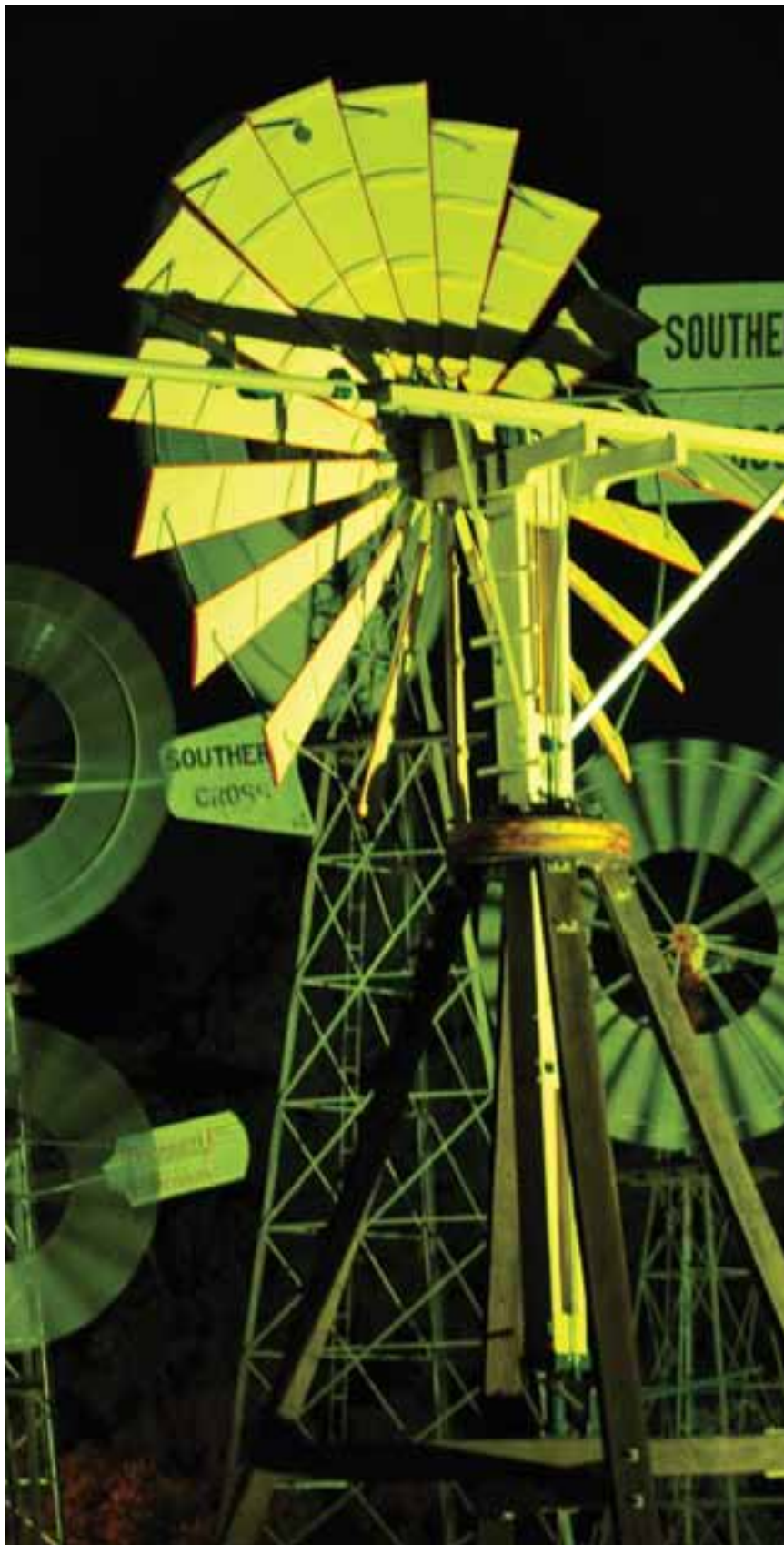
Title	Duration	Description
<b>The Workshops Rail Museum</b>		
<i>Wizards &amp; Witches Express</i>	19 June to 18 July 2010	Mayhem, magic, secrets and science! Activities include storytelling with the Workshops Wizard, Sorcerer's School, the Starlight Labyrinth, and art, craft and dress-ups in the Forest of Knowledge and Garden of Learning.
<i>Wizards &amp; Witches Express</i> Steam Train	7 July 2010	Visitors travelled by Steam Train from Roma Street Station in Brisbane to The Workshops Rail Museum to enjoy the Wizards and Witches Express event at the Museum. Visitors returned to Roma Street Station by chartered bus.
<i>Spooky Science Day</i> (as part of <i>Wizards &amp; Witches Express</i> )	8 July 2010	TV scientist Dr Rob uncovered the colourful but often hidden scientific side of magic with demonstrations and hands-on experiments.
Anniversary Steam Train	29 July 2010	This special trip celebrated the anniversary of the first train journey taken in Queensland, which occurred on 31 July 1865.
<i>Annual Workers Reunion &amp; Ipswich Family Open Day</i>	22 August 2010	Ipswich's 150th birthday was celebrated honouring the hard work and dedication of Queensland railway workers. Past and present Queensland Rail workers and Ipswich families were invited to visit The Workshops Rail Museum to reminisce and revisit our State's remarkable rail heritage.
<i>The Great Train Robbery</i>	11 September to 10 October 2010	This event encouraged visitors to use their investigation skills to solve a true Queensland train robbery from the 1930s.
<i>The Great Train Robbery</i> Steam Train	28 September 2010	Visitors took a ride on a Steam Train similar to the one used in the Cloncurry to Duchess train robbery and travelled from Roma Street Station in Brisbane to The Workshops Rail Museum. Visitors returned to Roma Street Station by chartered bus.
<i>Bush Picnic Day</i> (run as part of <i>The Great Train Robbery</i> )	29 September 2010	A day of family fun and demonstrations of whip cracking, damper and billy tea making for visitors to discover more about the Australian bush.
Queensland Model Railway Show	23 & 24 October 2010	Visitors were captivated by tiny trains and life-like replicas of farming land, city scenes and exotic locations. More than 40 layouts and trade displays were on show. Young visitors could also meet Bob the Builder.
<i>Santa Celebration</i>	27 & 28 November 2010	Visitors met Santa, sung along to Aussie Christmas carols at the Bush Galah Christmas Show and make Christmas decorations.
<i>Santa Celebration</i> Steam Train	28 November 2010	A festive Steam Train trip from departing from The Workshops Rail Museum through South East Queensland Country.
<i>Day out with Thomas 2011</i>	26 December 2010 to 30 January 2011 (closed midday 11 January to 16 January)	Australia's BIGGEST Thomas & Friends event! The Workshops Rail Museum signature event brought to life the popular TV series and books with interactive activities, storytelling and more.
<i>Day out with Thomas 2011</i> <i>Flood Appeal Day</i>	30 January 2011	The last day of the Day out with Thomas 2011 event was dedicated to raising funds for the Premier's Disaster Relief Appeal. Entry was by waived in favour of donations to the Appeal.
<i>Bunny Eggventures</i>	9 & 10 April 2011	Easter was celebrated with appearances by The Workshops Bunny, art and craft and a mobile farm petting zoo.
<i>Day out with Thomas 2011 — Autumn encore</i>	16 April to 2 May 2011	As the Day out with Thomas 2011 summer event was interrupted by the Queensland floods, including a closure of 5 and a half days, the event was re-run during the Easter school holidays.

## PUBLIC PROGRAMS AND EVENTS cont.

Title	Duration	Description
<b>The Workshops Rail Museum cont.</b>		
The Fat Controller Steam Train Trip	19 April 2011	Visitors boarded a heritage steam train with The Fat Controller for a return trip from The Workshops Rail Museum to historic Grandchester Station.
10th Australian Narrow Gauge Convention	23 & 24 April 2011	Delegates met and shared with narrow gauge colleagues from around Australia with hands on workshops, demonstrations, lectures, clinics, competitions and social activities.
ANZAC Day Service	25 April 2011	The Ipswich RSL Railway Sub-branch held the annual public service at the War Memorial onsite at The Workshops Rail Museum.
<i>Build it!</i>	18 June to 17 July 2011	A new event exploring the roles of the different rail trades at both the historic North Ipswich Railway Workshops site, and throughout Queensland.
Steam Train Sunday program	4 July 2010, 1 August 2010, 5 September 2010, 3 October 2010, 7 November 2010, 5 December 2010, 8 May 2011, 3 June 2011 & 12 June 2011	A one hour trip through Brisbane in vintage carriages hauled by behind a restored steam locomotive, departing from either Roma Street Station or South Brisbane Station. Three trips were offered each operating day.



# QUEENSLAND MUSEUM FOUNDATION SPONSORSHIP AND DONATIONS



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Paul Willett  
Bruce Wilson  
Donna Young  
Tony Young

# GLOSSARY

eDMRS	electronic Document Management Records System
C+C	Cobb+ Co Museum
CMS	Content Management System
MDO	Museum Development Officer
MTQ	Museum of Tropical Queensland
QM	Queensland Museum
QM150	Queensland Museum's 150th celebrations in 2012
QMF	Queensland Museum Foundation
QMSB	Queensland Museum South Bank
TWRM	The Workshops Rail Museum

## Feedback form

To assist us in ensuring that our Annual Report fulfils our objectives, please answer the following questions.

### 1. How would you rate our Annual Report?

Overall	<input type="checkbox"/> excellent	<input type="checkbox"/> good	<input type="checkbox"/> satisfactory	<input type="checkbox"/> poor
Presentation of content	<input type="checkbox"/> excellent	<input type="checkbox"/> good	<input type="checkbox"/> satisfactory	<input type="checkbox"/> poor
Ease of navigation	<input type="checkbox"/> excellent	<input type="checkbox"/> good	<input type="checkbox"/> satisfactory	<input type="checkbox"/> poor
Value of information	<input type="checkbox"/> excellent	<input type="checkbox"/> good	<input type="checkbox"/> satisfactory	<input type="checkbox"/> poor
Style of language	<input type="checkbox"/> excellent	<input type="checkbox"/> good	<input type="checkbox"/> satisfactory	<input type="checkbox"/> poor
Level of detail	<input type="checkbox"/> excellent	<input type="checkbox"/> good	<input type="checkbox"/> satisfactory	<input type="checkbox"/> poor

### 2. How do you think we could improve our Annual Report?

.....

.....

### 3. Do you have any other comments about our Annual Report?

.....

.....

### 4. Please indicate the group which best describes you:

- |   |   |
|---|---|
| <input type="checkbox"/> Member of Parliament | <input type="checkbox"/> Industry professional        |
| <input type="checkbox"/> Government employee  | <input type="checkbox"/> Student / academic           |
| <input type="checkbox"/> Media                | <input type="checkbox"/> Agency employee              |
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**Thank you for your feedback.**

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email [pr@qm.qld.gov.au](mailto:pr@qm.qld.gov.au) for further information  
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